

# BRANDING OPPORTUNITIES

APRIL 2023 –  
MARCH 2024



# BRANDING OPPORTUNITIES

## RECEPTION LEVEL 4&5

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC001	Spiral walkway banners (double sided)	1000 x 3000mm	4x	£219
HCC002	Pillar Wraps Size dependant on pillar used	1950mm circ x 2600mm average	14x	£247
HCC003	Cloakroom front panel	5000 x 800mm	1x	£254
HCC004	Entrance door graphics - A3 vinyl (set of 10)	A3	1x	£130
HCC005	Graphics above glass entrance doors (7 large, 1 small = total)	15477 x 1150mm	1x	£904
HCC006	Conference Link to Studio One stair risers (set of 38)	3200 x 2500mm	1x	£709
HCC007	Graphics to black panels above doors from reception to Conference Link (set of 6)	6000 x 700mm	1x	£286
HCC008	Graphic above Conference Link Office Door	870 x 620mm	1x	£78
HCC009	Bullring Desk Wrap	15000 x 900mm	1x	£839
HCC010	Branded Flags for Entrance 1	1.7 x 1.2m	7x	£112

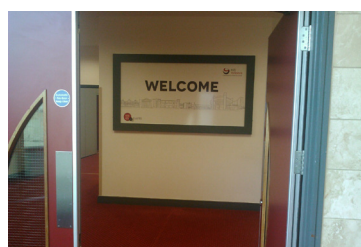
## AUDITORIUM

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC011	Main Auditorium stage banner	1000 x 4000mm	2x	£143
HCC012	Lectern logo panel	A2	1x	£26
HCC013	Spinnaker lectern logo	680 x 140mm	1x	£13

# BRANDING OPPORTUNITIES

## QUEEN SUITE ENTRANCE 3

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC014	Stair uprisers from Entrance 3 to middle mezzanine (set of 22)	1400 x 3000mm	1x	£475
HCC015	Stair uprisers from middle mezzanine to Queen Suite (set of 30)	2500 x 2000mm	1x	£676
HCC016	Bollard covers outside Entrance 3	300 dia x 900mm	8x	£137
HCC017	Queen Suite entrance welcome board	2060 x 990mm	1x	£111
HCC018	Queen Suite stage banner	750 x 2000mm	1x	£91
HCC019	Set of 5 double sided banners for Kings Road outside Queen Suite	890 x 3480mm	5x	£247
HCC019b	Installation and removal of own banners above (minimum x5)	-	5/10/15	£676/£1312/£2028
HCC020	Stair uprisers from Hall D to Studio 1 (Bottom Set of 14)	3500 x 1000mm	1x	£280
HCC021	Stair uprisers from Hall D to Studio 1 (Top Set of 39)	5000 x 2000mm	1x	£644
HCC022	Stair uprisers from Hall D to Studio 1 (Full Set of 53)	5000 x 3500mm	1x	£897
HCC023	Queens Suite to Halls escalator posters (set of 20)	A2	1x	£200
HCC012	Lectern logo panel	A2	1x	£26
HCC013	Spinnaker lectern logo	680 x 140mm	1x	£11
HCC024	Replacement of Yorkshire image in Queen's Suite lobby	2000 x 1500mm	1x	£299
HCC025	Replacement of Yorkshire image in Entrance 3 lobby	3200 x 2400mm	1x	£910



# BRANDING OPPORTUNITIES

## QUEEN SUITE ENTRANCE 3

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC026	Replacement of Yorkshire image above Escalators linking Queens Suite with Halls B & C	1500 x 2000mm	1x	£416
HCC027	Replacement of Yorkshire image at bottom Escalators linking Queens Suite with Halls B & C	2000 x 1500mm	1x	£299

## HALL M ENTRANCE 4

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC029	Set of 10 double sided banners for Kings Road outside Hall M	890 x 3480mm	10x	£247
HCC029b	Installation and removal of own banners above (minimum x5)	-	5/10/15	£676/£1312/£2028
HCC030	Full colour printed graphics to outside of glass panels on Hall M tower (6x on one side)	3800 x 2700mm	1x	£1430
HCC031	Full colour printed graphics to outside of glass panels on Hall M tower. Comprising 12 panels (6x per side)	3800 x 4800mm	1x	£2587
HCC032	External banner in frame Hall M doors above Roller Shutter door	4400 x 2500mm	1x	£1138
HCC033	Full colour graphics to Hall M front entrance window; printed on contravision and applied to outside of large windows on left and/or right of main doors	2900 x 2500mm	2x	£865





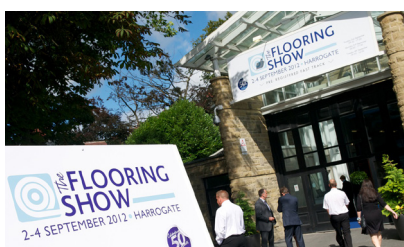
# BRANDING OPPORTUNITIES

## HALL M ENTRANCE 4

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC034	Full colour graphics to Hall M front entrance set of 6x doors; printed on contravision applied to outside of glass doors	785 x 2240mm	1x	£806
HCC035	Replacement inset panel for internal sign above Hall M internal lobby area doors	3000 x 1000mm	1x	£286
HCC036	Bollards covers outside Entrance 4	320 x 1000mm	11x	£111
HCC037	Replacement of Yorkshire image sign above doors Linking to Hall C	4000 x 3000mm	1x	£1820
HCC038	Replacement of Yorkshire image on left hand Entrance 4 foyer wall	2000 x 1500mm	1x	£299
HCC039	Hall M Entrance 4 Fomex cover sign	2010 x 640mm	1x	£208

## HALL A ENTRANCE 5

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC040	External hanging banner in frame above Hall A Entrance 5	4500 x 1400mm	1x	£975
HCC041	Hall A Entrance desk - sign in frame above desk	? x ?mm	1x	£110.50



# BRANDING OPPORTUNITIES

## B/C LINKWAY

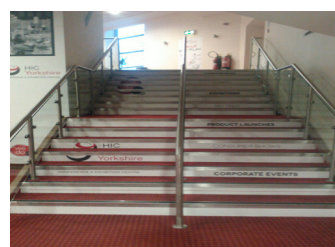
HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC026	Replacement of Yorkshire above the escalators heading to Queen Suite	1500 x 2000mm	1x	£416
HCC027	Replacement of Yorkshire image at bottom of the Queen's suite escalators	2000 x 1500mm	1x	£299

## HALL D

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC020	Stair uprisers from Hall D to Studio 1 (Bottom Set of 14)	3500 x 1000mm	1x	£280
HCC021	Stair uprisers from Hall D to Studio 1 (Top Set of 39)	5000 x 2000mm	1x	£644
HCC022	Stair uprisers from Hall D to Studio 1 (Full Set of 53)	5000 x 3500mm	1x	£897

## HALL Q ENTRANCE 2

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC042	Hall Q Entrance 2 door sign	5610 x 700mm	1x	£338
HCC043	Hall Q Entrance 2 wooden frame sign behind registration desk	1660 x 860mm	1x	£104
HCC044	Hall Q wooden frame sign overlooking exhibition hall	1660 x 860mm	1x	£104



# BRANDING OPPORTUNITIES

## ROYAL HALL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC045	Full colour hanging signs on the exterior frontage; acm panels attached to existing wires	2000 x 1000mm	2x	£345
HCC047	Royal Hall stage banner	1000 x 3500mm	1x	£124

## GENERAL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC048	Insert anti slip laminate floor graphics (Set of 10)	A4	1x	£117
HCC049	Insert anti slip laminate floor graphics (Set of 20)	A4	2x	£176
HCC050	Insert anti slip laminate floor graphics (Set of 30)	A4	1x	£312
HCC051	Insert anti slip laminate floor graphics (Set of 50)	A4	1x	£468
HCC058	Teardrop Flags includes flag, pole and base (*See Branding Opportunities Terms & Conditions)	Flag Size 760 x 1610mm	1x	£247

## GENERAL

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC059	Large anti slip floor graphic	2000 x 1000mm	1x	£169
HCC060	Top table logo to fit over modesty panel	1200 x 500mm	1x	£52

# BRANDING OPPORTUNITIES

## WIFI

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC061	Branded landing page for complimentary delegate Wi-Fi	-	-	£275

## POSTER SITES

HCC Ref	Description	Dimensions (length x height)	Quantity	Unit cost
HCC023	Queens Suite to Halls escalator posters (set of 20)	A2	1x	£220
HCC062	Escalators leading from car park to Main Auditorium Entrance 1 (set of 13)	510 x 765mm	1x	£260
HCC062	Car park lift lobby (set of 6)	510 x 765mm	1x	£120
HCC062	Level 5 (set of 4)	510 x 765mm	4x	£80

## BRANDING OPPORTUNITIES TERMS AND CONDITIONS

- Branding which is attached to the fabric of the building, either hung or via adhesive, inside or out, must be ordered through the venue. Free standing branding can be produced by 3rd parties as long as items comply with event planning health and safety regulations.
- All costs exclude VAT
- All costs include printing, installation and delivery unless stated
- Costs exclude design and artwork which must be supplied - specifications provided upon request
- \*Teardrop Flag Waiver : can be used near exterior entrances, when weather conditions reach beaufort 7 (32 mph) these conditions are no longer considered normal for flag. We do not accept any liability for any damage caused to or by this product.
- \*Other quantities and sizes can be quoted for.
- Please note venue branding is limited to the duration of the tenancy