Analytics

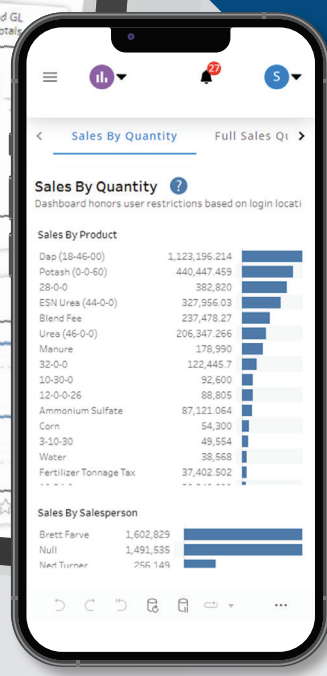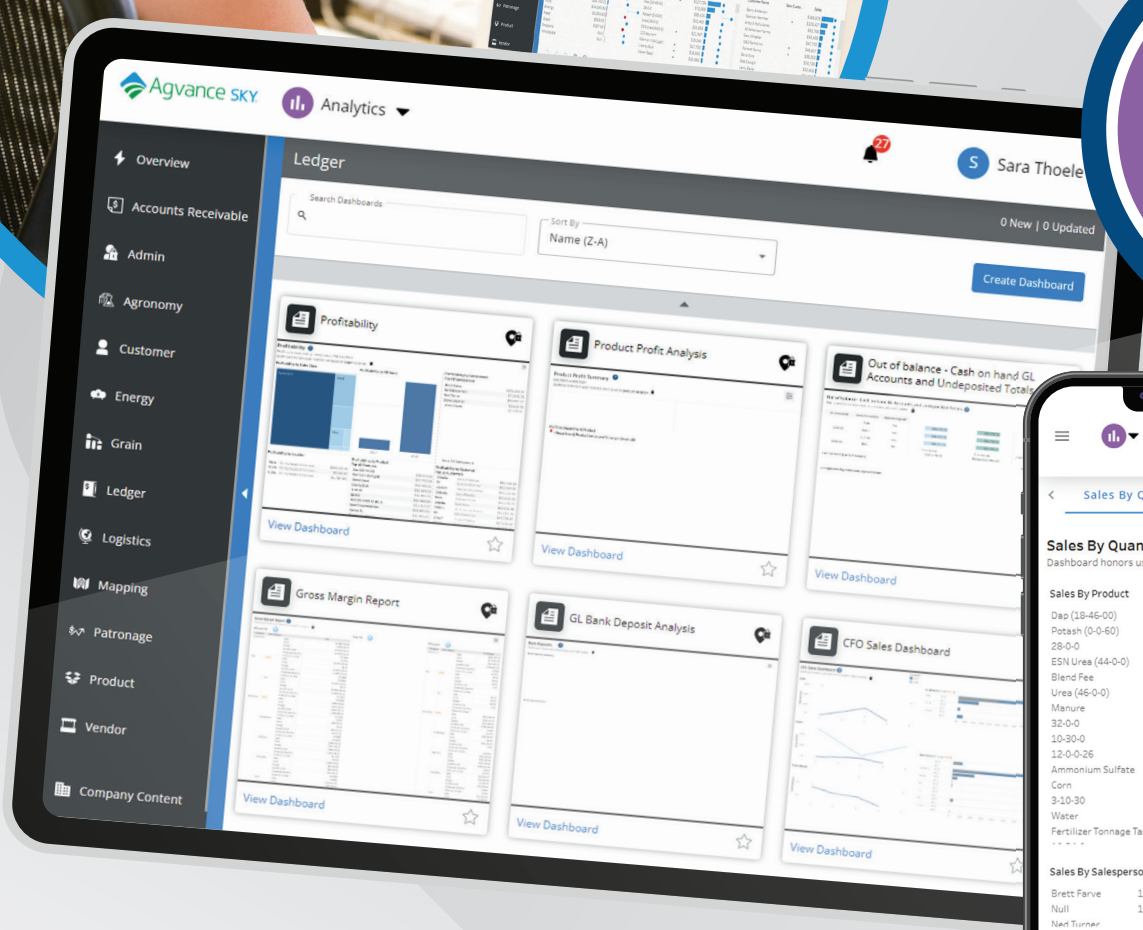## *Explore Your Data*

Analytics equips businesses with interactive dashboards to easily explore and analyze data. Data can be viewed from either a summary or detailed level with the ability to easily drill down or roll back. Create new dashboards or customize predefined dashboards and easily export and share data.

No matter what your role is, Analytics provides access to the information needed to make informed decisions and keep your business moving forward.

EXPLORE AND SHARE YOUR DATA

- Bringing your data to life with visualizations, charts, and graphs, for easier analysis
- Gauge performance, business growth, success, and improvement opportunities
- Monitor key performance indicators and examine trends
- Compare outliers and clusters in scatter plots or bar charts
- Visualize data from a geographical perspective on a map
- Select your favorite dashboards for quick access from the Overview page
- Find recently added dashboards on the Overview page when opening Analytics
- Access other areas of SKY from Analytics to view information pertinent to dashboards
- Download a PDF, print, or share a summary or detailed information
- Export to Excel
- Share select reports with growers in Grower360 and monitor which features growers are accessing
- Schedule routine emails containing information from selected dashboards to yourself or others
- Set security to specify what is viewable in Analytics by location, user and/or category of dashboards
- Access from computers, tablets, and phones, displaying data optimally based on the device type

CUSTOMIZE INTERACTIVE DASHBOARDS OR AUTHOR NEW DASHBOARDS

- Interact with over 125 standard dashboards in categories:

Accounts Receivable	Ledger
Admin	Logistics
Agronomy	Mapping
Customer	Patronage
Energy	Product
Grain	Vendor

- Modify standard dashboards, replacing fields or columns to fit company needs
- Filter a dashboard using quick filters to draw insight into a product or customer
- Save custom views so that staff can view data filtered for their function
- Use web authoring to create new custom dashboards
- Create dashboards based on company roles to answer role-specific issues
- Create summary style and/ or detailed reports to share with others
- Format text to capture the company brand and style

BUSINESS MANAGEMENT USES

- Measure sales by time frame, location, product line, department, and salesperson
- Break down data by product categories such as chemicals, seeds, or individual products
- View agronomy reports of blend tickets and acres applied by location, vehicle, driver, and work type, and a chronological log of applications
- View on a map the location of fields from blend tickets or Ship To locations for customers with open bookings to geographically analyze use of agronomy resources
- Monitor scale ticket activity such as grain scale turnaround time for grain unloading, purchase contracts, and grain ranking
- Analyze payments on customer accounts by the number of days since the last payment
- Analyze a customer's accounts receivable history including credits, invoices, payments, splits, and balances
- View energy fuel delivery and tank information and view your customers' energy fuel tanks on a map to potentially reevaluate driver assignments
- View top customers, products or sellers
- Identify high balances, past dues, and regular payments to determine collection necessity
- Assist customers to understand payments that utilized Unapplied Cash balances

Agvance SKY®