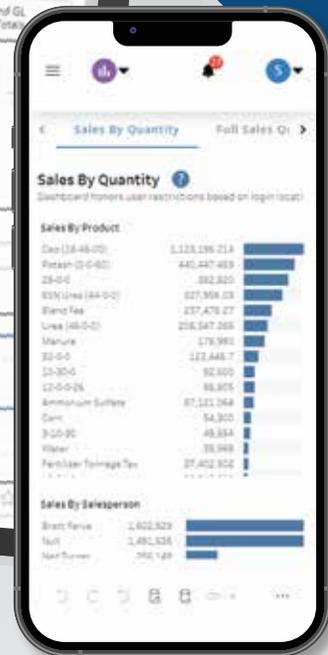
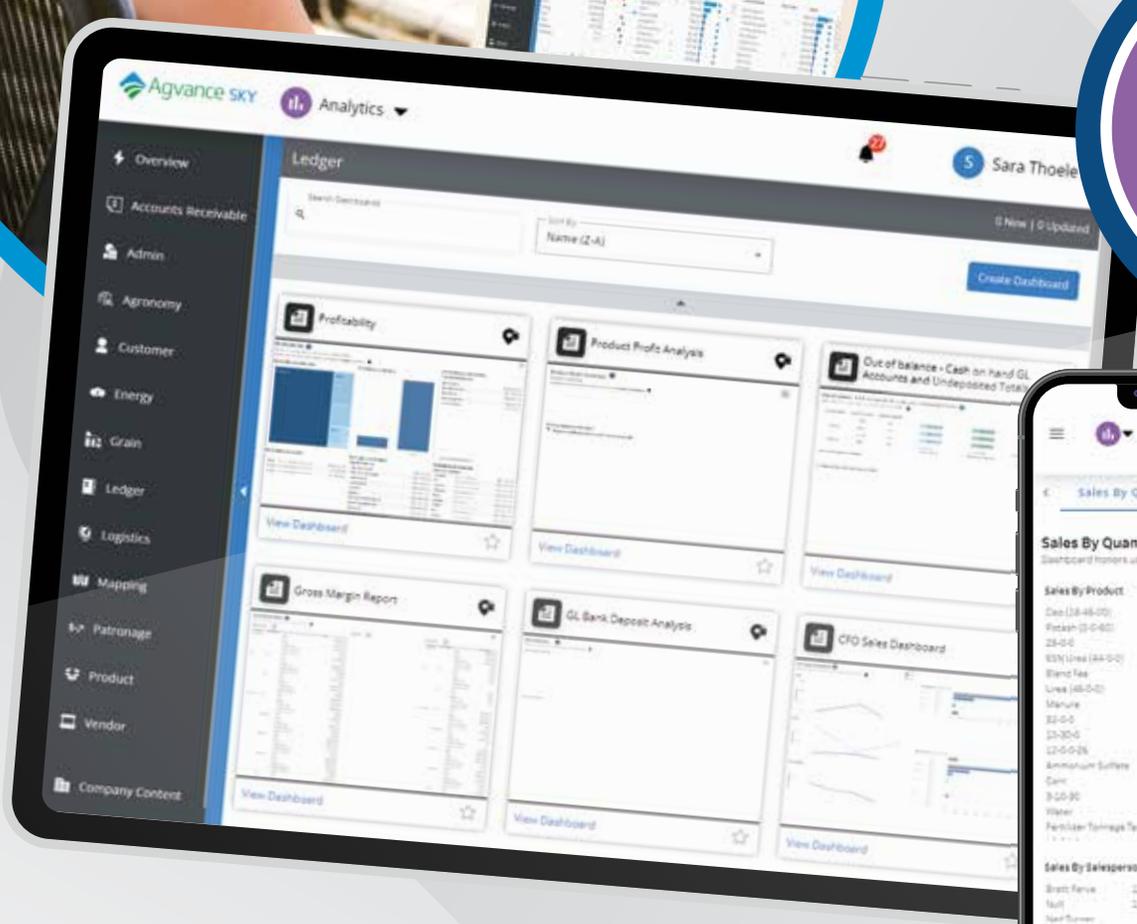


# Analytics

Explore Your Data



Analytics equips businesses with interactive dashboards to easily explore and analyze data. Use our 135+ standard dashboards to see an overview of your data or drill into the details. Become an Author and create new dashboards or customize existing dashboards that meet your specific needs. Quickly create new tabular reports with Report Writer.

No matter what your role is, Analytics provides access to the important data to make informed decisions and keep your business moving forward.



800-752-7912  
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Watch the video:



## EXPLORE AND SHARE YOUR DATA

- Bring your data to life with visualizations, charts, and graphs, for easier analysis
- Gauge performance to identify growth or improvement opportunities
- Monitor key performance indicators and examine trends
- Compare outliers and clusters in scatter plots or bar charts
- Visualize data from a geographical perspective on a map
- Select your favorite dashboards for quick access from the Overview page
- Find recently added dashboards on the Overview page when opening Analytics
- Access other areas of SKY from Analytics to view information pertinent to dashboards
- Download a PDF, print, or share a summary of detailed information
- Export to Excel
- Share select reports with growers in Grower360 and monitor which features growers are accessing
- Schedule routine emails containing information from selected dashboards to yourself or others
- Set security to specify what is viewable in Analytics by location, user and/or category of dashboards
- Access from computers or tablets, displaying data optimally based on the device type

## CUSTOMIZE INTERACTIVE DASHBOARDS OR AUTHOR NEW DASHBOARDS

- Interact with over 135 standard dashboards in categories:

Accounts Receivable  
Admin  
Agronomy  
Customer  
Energy  
Grain

Ledger  
Logistics  
Mapping  
Patronage  
Product  
Vendor

- Modify standard dashboards, replacing fields or columns to fit company needs
- Filter a dashboard using quick filters to draw insight into a product or customer
- Save custom views so that staff can view data filtered for their function
- Use web authoring to create new custom dashboards
- Create dashboards based on company roles to answer role-specific issues
- Create summary style and/ or detailed reports to share with others
- Format text to capture your company brand and style
- Use the Report Writer tool to create simple customer reports by choosing data and adding columns and filters

## BUSINESS MANAGEMENT USES

- Measure sales by date range, location, product line, department, and salesperson
- Break down data individually or by product categories such as chemicals or seeds
- View agronomy reports of blend tickets and acres applied by location, vehicle, driver, and work type, and a chronological log of application records
- View on a map the location of fields from blend tickets or Ship To locations for customers with open bookings to geographically analyze use of agronomy resources
- Monitor scale ticket activity, such as grain scale turnaround time for grain unloading
- Analyze payments on customer accounts by the number of days since the last payment
- Analyze a customer's accounts receivable history including credits, invoices, payments, splits, and balances
- View fuel and propane delivery and tank information, and view your customers' tanks on a map to potentially reevaluate driver assignments
- View top customers, products or sellers
- Identify high balances, past dues, and regular payments to determine collection necessity
- Assist customers to understand payments that utilized Unapplied Cash balances

