



'A year of listening'

An exciting new community engagement programme about local cancer services in Medway & Swale

Invitation to join our Cancer Prevention Focus Group

Day: **Date:** **Time:** **Location:**

Dear/Hello **insert name here**

I would like to take this opportunity to invite you to take part in a new 'Year of Listening' focus group programme that we will be working on, with MVA and Macmillan, about local cancer care and treatment services in Medway & Swale.

Whilst it is generally recognised that cancer support services in Medway & Swale are good, the areas both underperform in many cancer system indicators which have not been helped by the pandemic which has had a further adverse impact on cancer diagnosis and treatments, locally and nationally.

The programme aims to engage with local communities and residents to hear their stories and understand the barriers and challenges they are experiencing in accessing local cancer treatment and support services.

So, if your, or someone close to you's, life has been impacted by cancer this is a great opportunity to have your say and help shape the future of local cancer services for everyone.

Every month we will be hosting a focus group exploring different parts of Medway & Swale's cancer care and treatment system, the groups should last no longer than one and a half hours and are a great way for you to also find out more about the other 'Year of Listening' programme activities going on.

At the end of the programme these views will be shared with key decision-makers who have committed to taking action based on these insights.

Cancer prevention is the first area being discussed and will include conversations on: Awareness, Screening and Early Diagnosis. More information will be given to participants to review before the focus group.

If you would like to take part in our focus group on **cancer prevention on insert date** please let us know by contacting **insert name and contact number or e-mailing insert e-mail address**.

If you want to 'have your say' but can't make one of our focus groups please let us know and we can organise for you to join the conversation through one of the other 'listening' activities. Alternatively, you can join the programmes private WhatsApp group weekly discussions on a range of cancer topics by following this link: <https://chat.whatsapp.com/ELvEQetmEy0Hr9vSQmUUKd>

Looking forward to hearing from you.

Regards