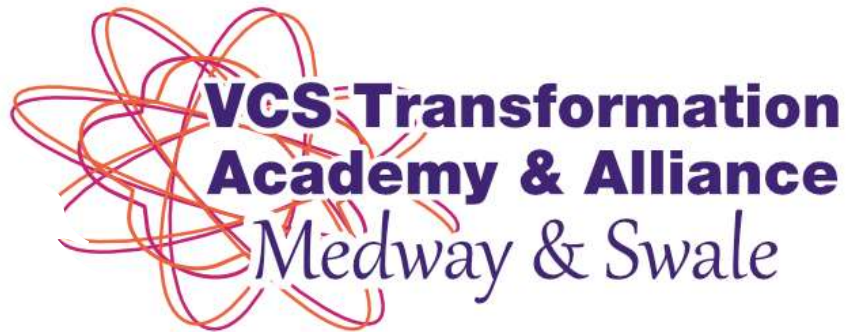


VCS Transformation Academy

19th September 2023

*Year 1 Business
Breakfast Celebration*



YEAR 1 – COMPLETE

VCS Transformation Academy

TRANSFORMATION ACADEMY – NOT ALL TALK:

We said we would:

- Create collaborative 'space' for VCSEF leaders to radically transform how we operate.
- Value the principle of 'generous leadership' whilst still finding opportunities for individual leaders and their organisations to develop and be remunerated for extra contributions.
- Identify and agree shared goals – in year 1, this was to improve the sustainability of VCSEF groups and organisations (whatever their size), by:
 - Improving CSR income generation opportunities
 - Increasing the number of people applying for work/volunteering opportunities.



We have:

- Given over 200 hours of 'generous leadership' (excluding T&F Groups)
- Distributed £2,700 to Task & Finish Group contributors
- Held training sessions on: CSR, Change Management for Leaders, Storytelling and PR
- Created bespoke recruitment packs for Medway's VCSEF and potential volunteers/employees
- 'Seeded' potential new ideas to help improve recruitment (VCS Apprenticeship and Volunteer Passport)
- Imminent CSR Event (information and speed dating elements) for local businesses and VCSEF
- Developed a free 'coaching' offer for VCSEF leaders, going live this month.
- Networking/building relationships across members
- Shared information with the wider VCSEF through:
 - 15 Mailchimp e-bulletins published (1000+ subscribers)
 - 4 Live Q&A sessions (next one 10th November)
 - Dedicated webpages
 - Socials (with new social pack coming soon)
- Underpinned everything with academic rigour –NTU guidance, surveys and Theory of Change models for Members and the Academy.

TRANSFORMATION ACADEMY - Owned by the sector, working for the sector...

“Being part of a group delivering something of value which enhances the power of the sector in Medway, and moves the sector toward sustainability is worth turning up to meetings alone”

“It is a chance to get together with like-minded people.”

“The Transformation Academy has been an oasis of shared positivity and calm reflection, in which colleagues from across the sector have been willing and able to explore common problems and solutions to the benefit of all.”

“Through being an academy member, I have met an organisation I wouldn't have initially approached and now we are working on a joint bid to raise funds for a project.”

“It is a good way of to look at different things we may not have looked at as an individual organisation and my organisation can certainly gain from this”

“The academy wouldn't work if we didn't have any sense of ownership.”

“I am impressed by the work taking place and will be going back to colleagues in Swale” (Sarah-Jane Radley, Swale Borough Council)





Providing access to training that has impact...

(the training has enabled me to) “Make sure that the updated strategic plan we are currently writing provides scope to communicate and manage the changes to our organisation that we are anticipating”.



“Just to say, fabulous course, opened up my knowledge in how to write my storyline. Big thank you for inviting me.”

(the training has enabled me to) “Refine our narrative for our organisational story, making it accessible for wider audiences.”



(the training has enabled me to) “Improve our website and prepare for the CSR event.”

(the training has enabled me to) “...be more careful in terms of ensuring that our culture and our strategy are in sync.”



(the training has enabled me to) “Learn about the power of sponsors.”

“Really excellent training. Learned a lot in a relatively short space of time.”

Guest Speaker

Councillor Vince Maple
Leader of Medway
Council



