

CREOS™ SYNTOPROTECT

OVERVIEW

- Non resorbable synthetic membrane
- 100% dense PTFE
- 2 product types: 1) creos syntoprotect PTFE membrane, ideal for extraction socket management
2) creos syntoprotect Ti-reinforced PTFE membrane, ideal for regenerating large bony defects
- Value proposition: **Your easy choice of dense PTFE membranes to expand grafting options**
- Broad portfolio for all needs
- 4 years shelf life from manufacturing date
- **Same product as Cytoplast from Osteogenics Biomedical Inc. (90-95% of the dental PTFE market)**

FEATURES & BENEFITS

Feature	Benefit
Leading PTFE membrane (90-95% of clinicians that use PTFE membranes use this one)	▪ Proven product. More than 25 years of clinical experience and publications.
Dense PTFE (dPTFE)	▪ Improvement from expanded PTFE (ePTFE) -> impermeable for bacteria
Hexagonal surface dimples	▪ Designed for soft tissue attachment.
Delicate, lightweight framework	▪ Easy to trim and shape in 3D

PROBING QUESTIONS















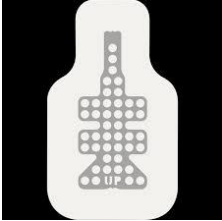




1. Do you use PTFE membranes in your practice?
2. How do you treat large bony defects (e.g. vertical or horizontal ridge augmentations)?
3. Do you always close flaps when doing extraction socket grafting?

OBJECTION HANDLING

- **I use Cytoplast by Osteogenics Biomedical and I am happy with it. Why should I switch to creos syntoprotect?**
 - creos syntoprotect is the same product as cytoplast. Both are manufactured by Osteogenics Biomedical.
 - Now you can buy all your products from Nobel Biocare, reducing your administrative efforts combined with our premium service.
- **It looks like your membrane has holes.**
 - These are not holes, but hexagonal dimples/indentations. These were introduced so that the surface area is increased for soft tissue attachment and ensure that the membrane is less likely to move.

CREOS™ SYNTOPROTECT

90-95% of the market

Manufacturer							
Sold by	 More than 60 distributors globally	 			Distributors		
Product name	<p>CYTOPLAST</p> 	<p>OsseoGuard PTFE membranes</p> <p>Cytoplast PTFE membranes</p>	<p>NeoGen</p> 	<p>CYTOFLEX</p> 	<p>OpenTex</p> 	<p>CytoSurg</p> 	<p>permamem</p> 
Reinforced version available	Yes		Yes	Yes	Yes	No	No
Parity	Same as our creos syntoprotect		-	-	-	-	-
Our Key to Success	We can bundle with Nobel implants and offer our premium service. We offer a one-stop shop for our customers.		Our PTFE membrane is the most proven PTFE membrane on the market.				