Advocacy & Campaigning Toolkit

May to June 2022

We are the Brave Movement. A global network bringing together survivors of child sexual violence and allies. We are committed to ending all forms of sexual violence against children and adolescents everywhere. Together we can use our collective voice to speak out when there is silence. Together we are powerful.

At the first-ever Brave Movement Global Survivors Action Summit on April 27, 2022, survivors of childhood sexual violence and allies will come together to share their experiences and make demands for what is needed for prevention, healing and justice for survivors across the world. Here, we will endorse the Brave Movement’s “#BeBrave Global Call to Action” which draws on the demands from National Calls to Action, a G7 Call to Action, solidarity statements, and campaigns developed so far by Survivors and allies in 20 countries around the world, including Albania, Bolivia, Canada, Colombia, Ecuador, France, Germany, India, Italy, Japan, Kenya, Nepal, Nigeria, Rwanda, Sierra Leone, Spain, Tanzania, Uganda, United Kingdom and the United States of America.

At the Global Survivors Action Summit, we will rally survivors, allies, and stakeholders to undertake bold and visible advocacy action from May to June 2022. Here are some of the key dates to keep in mind.
As a major priority, the Brave Movement has mobilized survivor advocates and allies in advance of the G7 Summit of the world’s richest countries to be held on June 26-28, 2022, in Germany. **We would like you to join us!**

The G7 Summit presents a unique opportunity to encourage G7 leaders to prioritize ending sexual violence against children and adolescents. It is also an opportunity for G7 countries to build on their previous commitments and for Germany, which holds the G7 presidency in 2022, to showcase leadership on the issue.

**What can you do?**

As survivors and allies, we are healing together by joining forces to catalyze bold action. We are transforming our pain into a collective passion for bold action. There are several actions you can take to speak out and act up when there is silence and inaction. Together we can and we will succeed!

**Sign**

Sign our G7 petition led by 10 inspiring survivors from every G7 country and [beyond here](#).

**Share**

Share content on Brave Movement’s social media platforms [Twitter](#) and [Instagram](#).

Engage with hashtags #BeBraveScholz, #BeBraveJoe, #BeBraveBoris, etc

**Support**

Support our June 9th Global Day of Action. We’ll be unveiling purple plaques on iconic landmarks and sites of systemic childhood sexual violence across the world. And there will be loads of other activities. Watch this space!

**Send**

Send a letter to a key decision-maker using one of the templates below. It is vitally important that we put pressure on G7 leaders to use the G7 Summit to make timebound and concrete commitments to end childhood sexual violence. We need to accelerate aligned international coordination on this cross-cutting issue.

Ask for a meeting! Share our [G7 Call to Action](#).

- Template letter to your country leader
- Template letter to the German G7 Sherpa
- Template letter to your G7 Sherpa
- Template letter to your Interior/Security Minister
- Template letter to your Development Minister

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**join the brave movement to end childhood sexual violence**