

OUR COMMITMENTS



Protecting people and our planet go hand-in-hand with Bridor's values: transparency and sustainability.

Bridor North America is committed to a strong **Corporate Social Responsibility** (CSR), promoting a **transparent, ethical** and **responsible** approach to its activities. Our vision is based on the core of our business, a «product» policy oriented towards **quality, taste, nutrition** and **well-being** in a **social, environmental** and **economic** dimension.

This approach will allow us to contribute to a **healthy** and **sustainable future** for our **stakeholders, employees, future generations** and **business activities**.

THAT'S WHY WE ARE TAKING CONCRETE ACTIONS TODAY

for a responsible and sustainable bakery rooted in 4 major commitments:



- Carefully sourced raw materials



- Clean Label
- Healthy and quality ingredients



- Packaging
- Waste management
- Reduction of water and energy consumption
- Employee awareness and mobilization



- Health and Safety
- Training programs
- Well-being and wellness



THE QUALITY
OF OUR
INGREDIENTS



THE HEALTH &
THE WELL-BEING
OF CONSUMERS



THE PROTECTION
OF OUR
ENVIRONMENT



THE RESPECT
FOR WOMEN
& MEN

Bridor collaborates with the consulting firm COESIO in its integrated approach to sustainable development. Following the guidelines of the internationally recognized EVO2030 program, we are working on a concrete plan aiming at combining operational efficiency with the valorization of the results related to the 17 Sustainable Development Goals of the United Nations. (SDGs)

THE QUALITY OF OUR INGREDIENTS

ONLY THE HIGHEST QUALITY, CAREFULLY SOURCED INGREDIENTS ARE USED IN OUR PRODUCTS.

OUR ACHIEVEMENTS

We carefully select our suppliers and assure that they fulfill the standards required by the GFSI.



Bridor's facilities are BRCS certified, thereby guaranteeing reliable and accurate product traceability in addition to a controlled food safety policy.



We prioritize **national** sourcing of our butter and flour – the essential part of our recipes – and are proud of the strong environmental and social commitments of our main suppliers.



55 bread products are currently **NON GMO project verified**. We are constantly adding new products with this highly valued certification.



Approximately **80%** of our products are **Kosher certified**, in recognition of a strong requirement of the North American market.



85% of the chocolates we use in our pastries are **Cocoa Horizons certified**.

OUR COMMITMENTS

Continued collaboration with our suppliers to **consistently implement responsible purchasing policies**.



In **2022**, we are committed to **certify 10 more breads**, thereby increasing the number of our NON GMO project verified products to **65**.



THE HEALTH AND WELL-BEING OF CONSUMERS

OUR COMMITMENT TO BETTER EATING AND LIVING SUPPORTED BY OUR PRODUCTS.

OUR ACHIEVEMENTS



At Bridor, we have defined our own Clean Label criteria, based on the BEST PRACTICES and the HIGHEST STANDARDS of the food industry. We **avoid** more than **300 banned ingredients** in our clean label recipes:

- / No artificial colors
- / No artificial flavors
- / No artificial preservatives
- / No artificial sweeteners
- / No bleached flour
- / No high fructose corn syrup
- / No hydrogenated or partially hydrogenated fats and oils

90% of the products produced by Bridor North America currently adhere to these standards.



57% of our breads and pastries are plant-based. Bridor is **pioneering in the creation of vegan pastries**, using responsible ingredients in line with our clean label standards.



Constant **Reduction of sodium and sugar levels** in our products without compromising the taste.

OUR COMMITMENTS

By **2025**, we will convert **100%** of our North American products to **Clean Label**.



We will **continue to innovate** and provide our customers with good-tasting products as well as **plant-based alternatives**.



By **2025**, more than **60%** of our **breads** will be **below the maximum sodium value** recommended by Health Canada.





THE PROTECTION OF OUR ENVIRONMENT

A CAUSE AT THE HEART OF OUR CONCERNS.

OUR ACHIEVEMENTS

Continuous optimization is key for the reduction of our waste and energy consumption. The implementation of efficient monitoring and management systems are necessary to give reuse and recycling concepts a whole new meaning.



FOCUS ON A **ZERO WASTE** APPROACH

- / Large scale recycling of our packaging waste
- / **100%** of our organic bakery waste is reused in **animal feed production**
- / Constant reduction and optimization of product packaging
- / Continued progress towards becoming a paperless factory



CONSTANT REDUCTION OF WATER AND ENERGY CONSUMPTION

- / **75%** of all lights in our factories are **converted to LED**
- / Systems to measure the water usage and reduce the wastewater
- / Investments in water-efficient technologies
- / Employee awareness and mobilization



PAVING THE WAY TO **BECOMING A CARBON NEUTRAL COMPANY**

- / Optimization of transportation vehicles, truck loads and routes
- / Company parking lots with free charging stations for electric cars
- / Support of our suppliers in their eco-responsible commitments

OUR COMMITMENTS

We aim at implementing the **circular economy model** as one of our main corporate social responsibility principles.



In **2023**, the **100% LED conversion** will be completed in our North American factories.



Establishment of a strong program towards becoming a **carbon neutral company**.



THE RESPECT FOR WOMEN AND MEN

OUR EMPLOYEES ARE OUR GREATEST ASSET.

OUR ACHIEVEMENTS



- / Establishment of globally aligned programs to bring **well-being** and **integration** to a reference level in the industry

- / A dedicated health and wellness committee assures regular sensibilization and encouragement to physical activities



- / Advanced employee health assistance program and extensive health insurance coverage

- / Standardized pre-shift warm-ups to reduce the risks of physical injuries



OUR COMMITMENTS

By the end of **2021**, we aim at completing the **ISO 45001 certification**, the leading international standard for health and safety at work.



Continued investments in increasing the attractiveness of our company to attract the best talent in the industry.



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THE BAKERY CULTURES
OF THE WORLD

HERE,
WE COMMIT



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