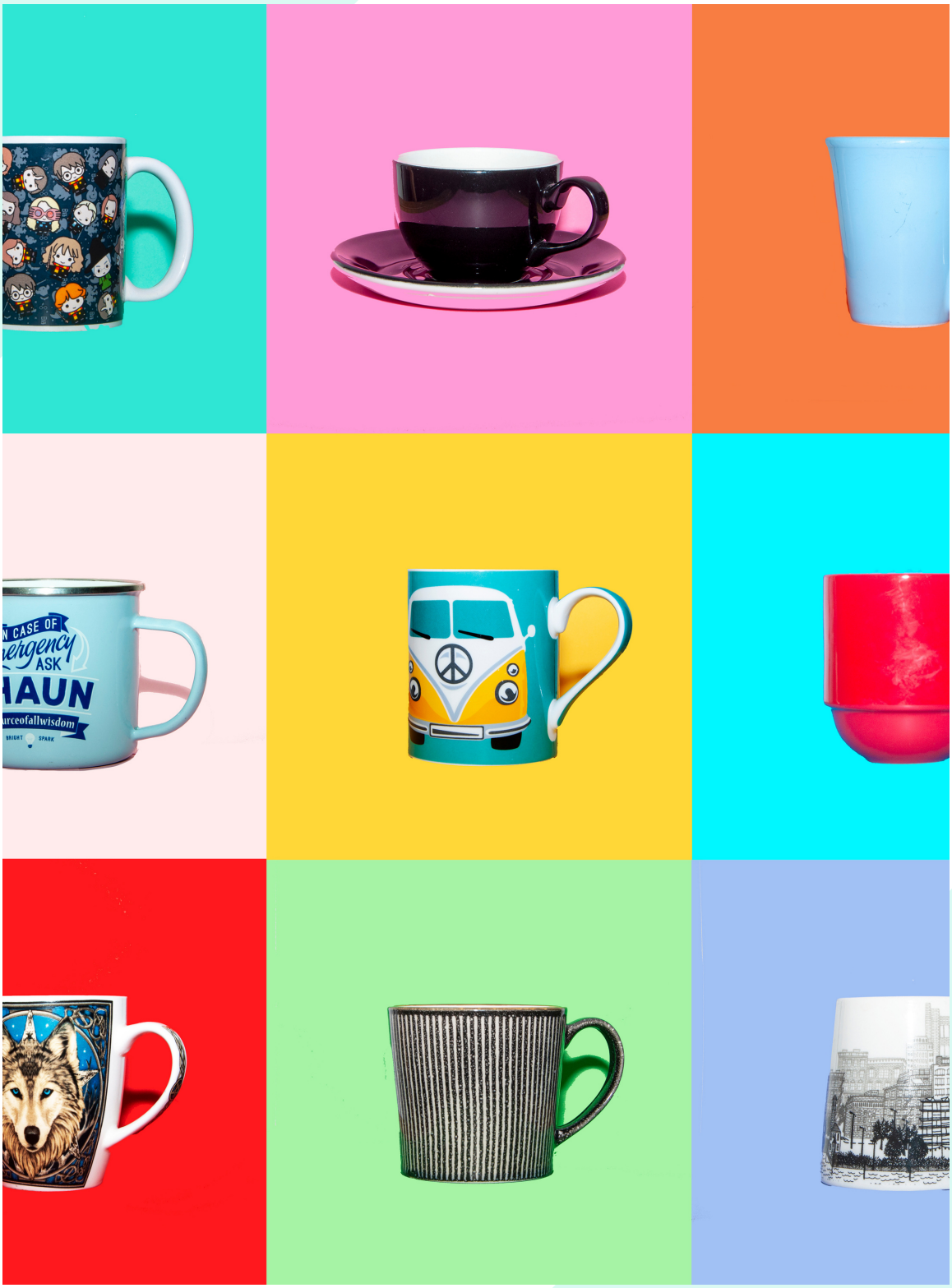
MANIFESTO OF CARE

THE ARTWORK



THE INSPIRATION, EXPLANATION &
RESEARCH BEHIND THE ARTWORK

BY AUDREY ALBERT

WOULD YOU LIKE A BREW?

POTENTIAL TITLE & THE IDEA

"Would you like a brew?" has been inspired by the Manifesto of Care notes document drafted after the different meetings with the stakeholders (young people, artists, audience and staff).

The main points that stood out for me were:
- being seen,
- being listened to
- and being heard.

I had to come up with a visual representation of a caring gesture that would cover these points.

Offering someone a cup of tea, knowing what hot beverage someone prefers and how they like it shows that people have taken the time to talk, listen and get to know each other.

My idea is to document the favorite mugs of stakeholders at Contact to make the Manifesto of Care into a visual and tangible piece of art. Each mug will be shot on a contrasting colourful background in a typological style (typology photography made famous by Bernd and Hilla Becher). A handwritten note of how the mug's owner likes their brew or what brew they like will also accompany each image (trial shoot for this being done). The final result will remind viewers of pop art (Warhol's Marilyn Diptych) but with a purpose other than aesthetics and tribute only.

The final piece will be printed on cloth inspired by tapestries and scrolled up manifestos. It will be ready to be hanged and an easily moveable artwork.

RESEARCH

- https://www.tate.org.uk/art/artists/bernd-becher-and-hilla-becher-718
- https://www.royalacademy.org.uk/article/ten-game-changing-manifestos
- https://medium.com/@pdtv/can-the-photographic-typology-be-defined-
- https://www.photopedagogy.com/typologies.html#
- https://mymodernmet.com/contemporary-textile-art-history/
- https://www.textileartist.org/regina-dunn-a-deeper-meaning-to-art-cloth/
- Also looked at tapestries and the Bayeux Tapestry

DRAFTS

ILLUSTRATIONS OF IDEAS

TRIAL SHOOT USING MY OWN MUGS AT HOME AS EXAMPLE.

ROUGH EDITS OF FINAL ARTWORK.

FINAL ARTWORK

DESIGN PACK

TESTING ARTWORK WITH TEXT

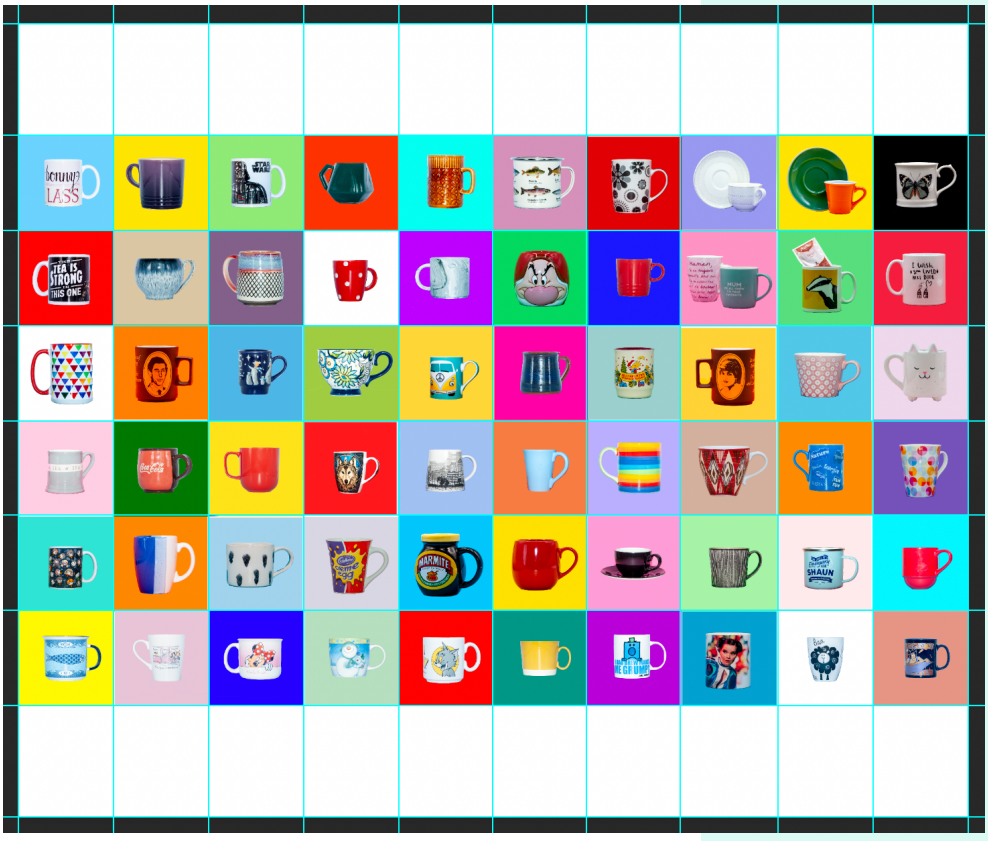
We collected text directly from participants when they dropped their mugs to be shot.

I also made a survey to collect information about how participants enjoy their favorite drinks.

I personally like the artwork without the writings as it isn't as literal and will make an audience question the meaning of the art.

For practical reasons I also didn't think the writings would work as they would be tiny and quite hard to read (this is because each mugs had to be inside a 30cmx30cm square to fill the space where the artwork will be hanged).

All of the above was approved by the Contact Team before the final artwork was sent off for printing.



TEXT USED

FINAL ARTWORK

DESIGN PACK

Heading - Bodoni FLF - 23.8

Subheading - Source Sans Pro - 8.9 (caps lock)

Body - Source Sans Pro - 8.9

Colours used: (from left to right - row-wise)

#6cd3fe - Baby Blue
#ffe500 - Bright Yellow
#8fe977 - Apple Green
#ff3300 - Vermillion
#00fff1 - Aqua
#d591ba - Dusty Rose
#e10004 - Dark Red
#9999f1 - Pale Purple
#ffe401 - Different Yellow
#000000 - Black

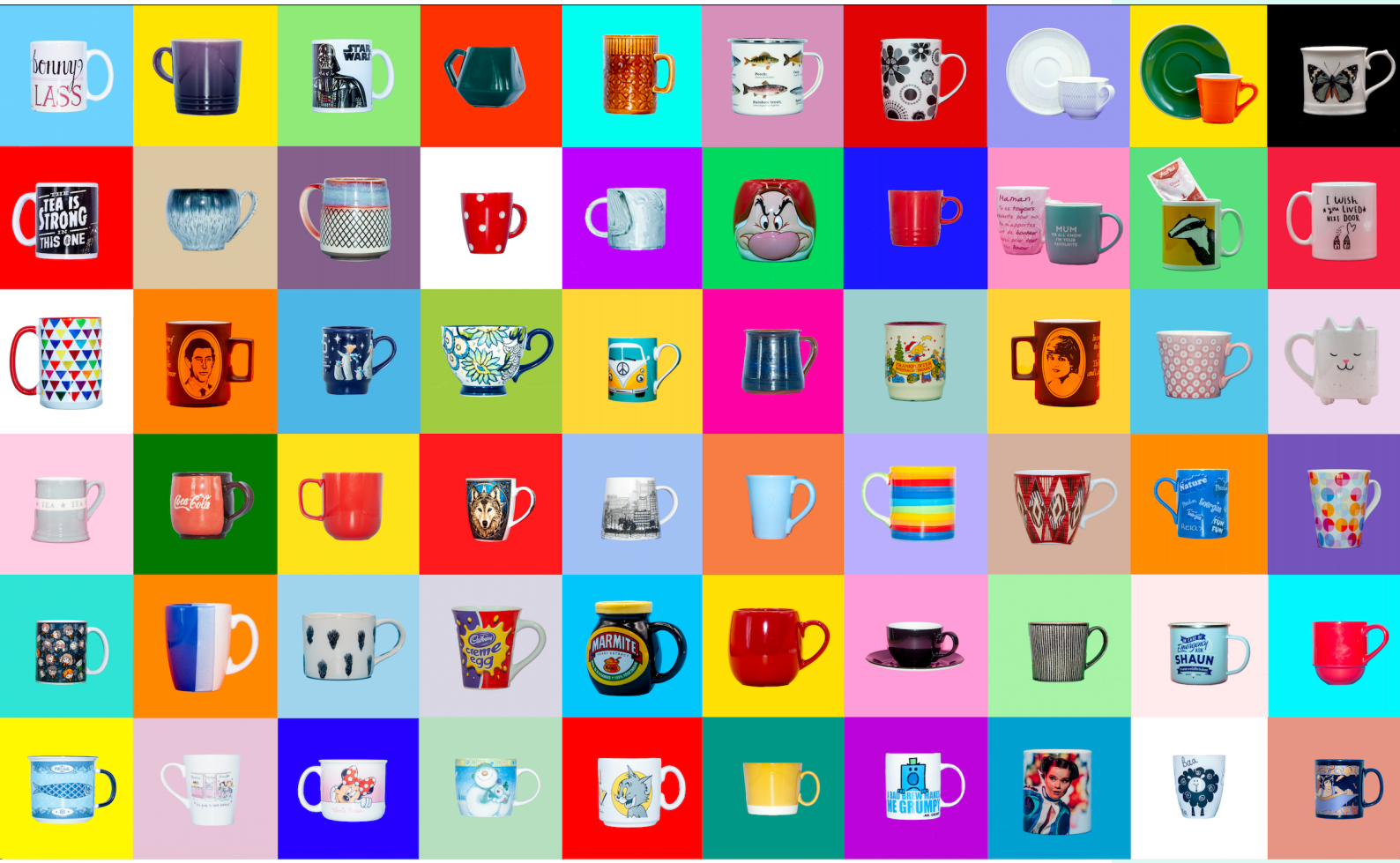
#ffcee4 - Darker Baby Pink
#007900 - Bottle Green
#ffe31b - Bright Yellow
#ff181e - Bright Red
#a1c1f4 - Blueish Lavender
#f97c42 - Milky Orange
#baaffe - Pastel Purple
#d4b19e - Beige-ish
#ff8b00 - Bright Orange
#7453bb - Dark Purple

#fe0000 - Different Red
#dac6a3 - Beige
#83608a - Violet
#ffffff - White
#be00fe - Neon Purple
#00d95f - Dark Neon Green
#0018ff - Dark Neon Blue
#ff93c5 - Pink
#59df7e - Darker Neon Green
#f61c3e - Pinkish Red

#2de3d4 - Neon Mint
#ff8800 - Bright Orange
#a2d4ed - Dusty Baby Blue
#d8d6e3 - Pale Lavender
#00c8fc - Bright Baby Blue
#ffe001 - Bright Yellow
#ff9bd7 - Baby Pink
#a6f2a7 - Milky Green
#ffebec - Dusty Baby Pink
#00f7ff - Neon Aqua

#ffffff - White
#ff7f00 - Orange
#4cb6e6 - Darker Baby Blue
#a0cc41 - Lime Green
#ffd737 - Mustard Yellow
#ff00a6 - Neon Pink
#9cd0ce - Mint
#ffd336 - Lighter Mustard
#52c7ea - Darker Baby Blue
#efd8ec - Cotton Candy Pink

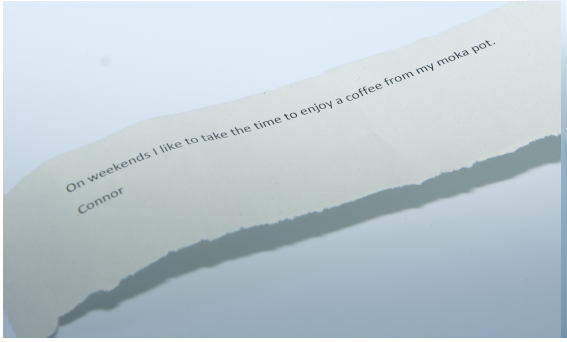
#fff800 - Neon Yellow
#e9c3d8 - Dusty Rose
#2500fe - Neon Navy
#b6dfbf - Dusty Milky Green
#fe0000 - Orangy Red
#009685 - Teal
#bc00d9 - Dark Neon Purple
#00a2d1 - Dusty Blue
#ffffff - White
#e69584 - Salmony

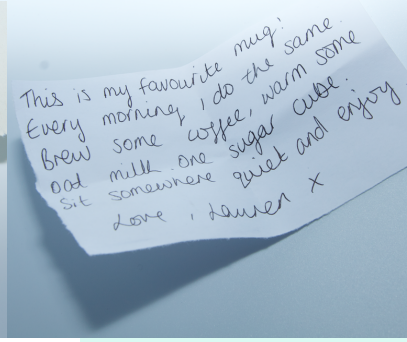


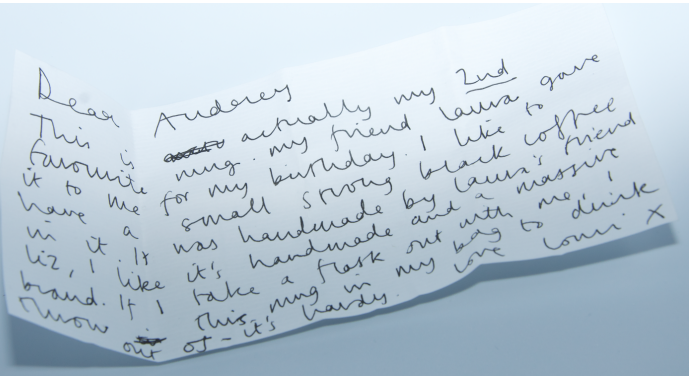
FINAL ARTWORK

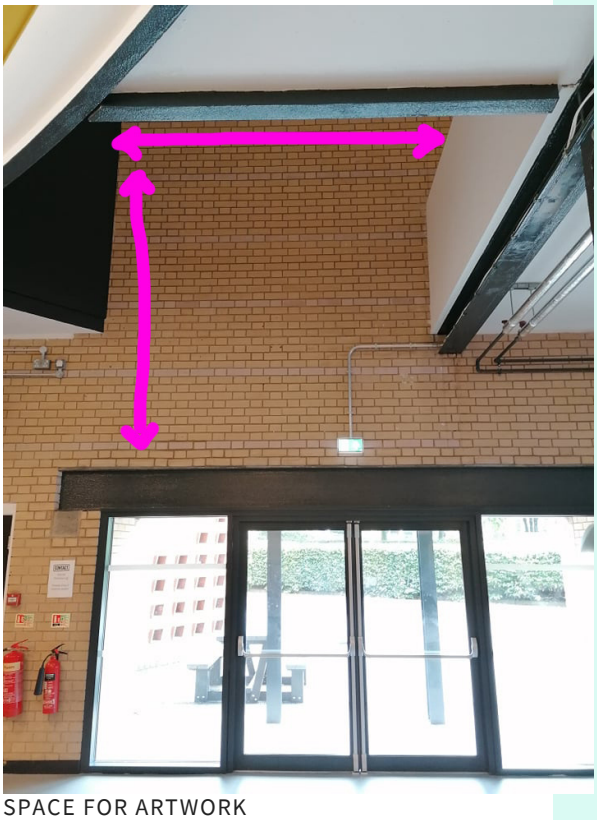
DESIGN PACK

SURVEY:
HTTPS://WWW.SURVEYMONKEY.CO.UK/R/5JNVCDK









SPACE FOR ARTWORK