

This FYI contains important information related to your McKinley Carter investment portfolio.

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McKinley Carter
MASTER YOUR WEALTH.



FOR YOUR INVESTMENTS

As consumers, you may choose to make sustainable lifestyle choices like recycling, bringing your own refillable water bottle and/or avoiding certain products and businesses. Are you seeking ways to achieve your sustainable goals through investing; that is, to align your investments with both your sustainability and financial objectives?

Sustainable investing focuses on risk such as data security, product safety, and pollution, as well as opportunities like clean energy and diverse workforces and boards of directors. Sustainable portfolio investing combines traditional security selection



analysis with environmental, social, and governance (ESG) insights. The growth in sustainable investing has been explosive — from \$2 Billion in 2012 to \$45 Billion at the end of 2020, and it is predicted to exceed \$400 Billion over the next decade.

As shared in the video at right, which features McKinley Carter Investment Strategy Committee member Monica M. Garver, we are pleased to announce the launch of our **Sustainable Investing ESG Portfolios**. We encourage you to take a few minutes to watch the video to learn about the ESG investment landscape and our commitment to ESG sustainable portfolios.



If you are interested in investing in companies working to capture environmental, social, and governance opportunities, now is the time to start a conversation with us on sustainable investing. We are here to help.

Sincerely,

A handwritten signature in black ink that reads 'DAVID'.

[David H. McKinley, CFP®](#)

President and Chief Investment Officer

[McKinley Carter Wealth Services](#)

McKinley Carter is an SEC-registered investment adviser. For information pertaining to McKinley Carter's fees and services, please contact McKinley Carter for a copy of our disclosure statement as set forth on our Form ADV. For information pertaining to our registration status, refer to the Investment Adviser Public [Disclosure](#).



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