



Fashion for Change

Scaling Up Circular and Sustainable Fashion Innovation

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Co-funded by the COSME programme
of the European Union

One Call - Four Projects – One Goal

One Call

- COS-CIRCFASH-2019-3-02
- Total budget to support companies: €1.1M

4 projects

- Fashion For Change
- S4Fashion
- CircularInnoBooster
- SmallButPerfect

One Goal

Help 120 start-ups, designers and SMEs incubate, accelerate and scale-up innovation applications for a sustainable and circular fashion industry

Fashion For Change: 4 Objectives

1. Facilitate capacity building and transnational cooperation
2. Provide companies with a methodology to make better use of resources
3. Support companies with grants and individual coaching
4. Maximise the impact of the project in the long-term

One Project – 5 Partners

Civitta Eesti (Consortium Lead), Estonia

Leading management consultancy in Eastern Europe and the Baltics



CIVITTA

Katalista Ventures (Lithuania)

Business Accelerators supporting high-impact ventures



KATALISTA
VENTURES

Estonian Academy of Arts (Estonia)

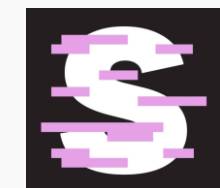
R&D, capacity building, and mentoring



EKA

Singleton (Estonia)

Digital design and platforms



Singleton

Ecopreneur.eu (Belgium)

European Sustainable Business Federation



ecopreneur.eu

One Project – 3 Phases

1. Preparation

January - July 2021

- Map & match challenges with proven solutions and tools
- Develop a methodology for the Growth Programme

2. Virtual Knowledge Hub

September 2021

- Open platform accessible to all players of the fashion industry
- Showcase of best available solutions, tools, best practice, and innovations
- Share knowledge, network and collaborate at international level

3. Growth Programme

- February 2022 – January 2024
- Open call to identify and invite teams to a "Fashion Sprint Designathon"
- Accelerator programme: Full cycle coaching, capacity building and financial support

Phase #3 - Growth Programme

1. Open call to SMEs, designers and start-ups
2. Fashion Sprint: 35 selected teams present their ideas at a Designathon/Hackathon
3. Accelerator Programme: 25 finalists receive financial support of 10.000 EUR per team
4. Investor meetups and pitching: Additional 5.000 EUR for 5 selected teams

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