



NEW SUSTAINABLE AND CIRCULAR WAYS FOR FASHION

S4FASHION



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With the contribution of the COSME
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**S4Fashion is calling
all European
Small Medium-sized Enterprises
to propose transnational pilot projects
to create and validate
sustainable & circular solutions
for the fashion sector.**

Our Vision

change perspectives & redefine
the fashion sector responding to
the needs of our time for an
ethical, inclusive and responsible
production and consumption.

Our Ambition

- Identify and amplify best practices for a greener fashion sector.
- Produce evidence-based knowledge on sustainability and circular fashion.
- Share findings with the European fashion community.

S4Fashion will connect, select, support and empower
25 transnational partnerships
to work collaboratively on creating and validating
sustainable and circular processes & business models
for the fashion industry.

Call for Proposals

- 25 selected pilot projects will benefit from a bespoke support programme
- Pre-selected “finalist” applicants will be invited to a parallel training programme.
- S4Fashion community gets access to open knowledge & the community through our digital peer-to-peer platform

The S4Fashion call for proposals is seeking **innovative collaborative projects** aiming to pilot **novel processes** to create a product, service or business model with scale-up potential for **sustainable or circular fashion**.

Transform your sustainable and circular business ideas into reality through collaboration with transnational partners

1-year tailored coaching program including:

- Personal mentor;
- Tailor made expert coaching;
- Peer to peer coaching;
- Focused training sessions;

Financial support up to €15.000;

Access to respected designers and fashion personalities engaged in sustainability and circular fashion.

Additional support activities:

- Networking with investors, retailers, brands and potential customers;
- Webinars with designers and fashion brands;
- Matchmaking events with ecosystem players;
- Fashion events, summits, conferences

Access to the ecosystem mapping, knowledge base and community via the S4Fashion platform

Call information summary

- **Participants:** Micro, Small and Medium-sized Enterprises with proposals relevant to the fashion sectors (textiles, clothing, footwear, leather and accessories), Designers and Startups.
Academia and Technology Centres are eligible as partners.
- **Transnational Teams with at least 2 organisations from at least 2 different eligible countries**
- **Deadline: Wednesday, 29th of October 2021 at 17:00 CET (Brussels time)**
- **Funding per proposal:**
 - € 10.000 for proposals with up to 3 partners
 - € 15.000 for proposals with 4+ partners
- **Funding rate: 100% of eligible costs**
- **Duration of the projects: 12 months**

Call Timeline

- S4Fashion call for proposal **open** since May 19th 2021
- The deadline for proposal submission is **October 29th 2021 at 17:00 (CET)**
- **The pre-selected “finalist”** proposals will be notified within 2 months after the closure of the call for proposals
- Pre-selected “finalist” proposals will be invited to the **Pitching Day that will take place on February 2022**
- The selected proposals will be **notified within 2 weeks after the Pitching Day**
- The finally selected projects are expected to **start in May 2022.**

Be prepared to apply

- Read the full details of the call for proposals on <https://s4fashion.eu/open-call/>
- Download & complete the application form and the declaration on honour
- Build you transnational team and agree on the Pilot Project Grant Agreement & Partnership Agreement

**Register NOW
to apply**

<https://platform.s4fashion.eu/>

- Find matching transnational partners for your pilot project
- Connect with like-minded SMEs & key opinion leaders in Sustainable & Circular Fashion
- Contribute to a shared knowledge base by sharing best practices & use cases
- Stay tuned on the S4Fashion project and related actions for sustainability
- Join our roundtables, workshops & events dedicated to European fashion companies.



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Thank You!

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