



Co-funded by  
the European Union

| **SMALL BUT PERFECT** |





## Project Summary

Small but Perfectly Formed is:

- Collaborative
- International
- Transparent
- Proactive
- Adaptable
- Informed







## Consortium Partners

- Athens University of Economics & Business (Coordinator),
- Fashion Revolution CIC,
- World Fair Trade Organisation
- Fair Trade Advocacy Office
- Bocconi University
- Impact Hub Lisbon
- WLY Communications Sweden
- Fashion Revolution Germany
- Fashion Revolution Greece
- Fashion Revolution Portugal



## Consortium Collaborators

- Common Objective
  - University of Portsmouth
  - Kaleidoscope Berlin (Neonyt)
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## Project Goal

Throughout the course of the project we seek to:

- Challenge the status quo
- Engage industry
- Develop partnerships
- Create dialogue
- Shift perspectives
- Raise awareness





## Project Outcome

Small but Perfectly Formed will:

- Establish a cross country network of like-minded organisations committed to sustainability.
- Enable small and medium size fashion enterprises to work collaboratively with the fashion business support sector.
- Influence policy by ‘accelerating the policymakers’ to ensure long-lasting sustainable change
- Encourage the fashion business support sector to transition to circular and sustainable models.
- Educate project partners and stakeholders on the importance of a long-term commitment to circular and sustainable support models.
- Examine current modes of business and embed the tools and lessons developed throughout the project into new modes of practice.



# Project Timeline-Phase 1 Open Call

- Design Open Call of the SME'S acceleration programme (Impact Hub Lisbon)
  - Launch of open call **15th of June 2021**
  - Launch of project website **15th of June 2021** ([www.smallbut-perfect.com](http://www.smallbut-perfect.com))
  - Launch of project Hub- **15th of June 2021**  
([www.commonobjective.co/hub/smallbut-perfect](http://www.commonobjective.co/hub/smallbut-perfect))
  - Transnational Industry Workshop 1- **16/17th of June 2021** (Bocconi University)
  - SME Matchmaking event 1- **24th of June 2021** (Word Fair Trade Organization)
  - SME Matchmaking event 2- **29th of June 2021** (Word Fair Trade Organization)
  - Transnational Industry Workshop 2- **6/7th of July 2021** (Bocconi University)
  - Transnational Industry Workshop 3 - **14/15th of July 2021** (Bocconi University)
  - SME Matchmaking event 3- **September 2021, Date TBD** (Word Fair Trade Organization)
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## Project Timeline- Phase 2 Acceleration Programme

- Launch of Small But Perfect Network through the Hub **October 2021** (Common Objective)
- Announcement of acceleration programme participants **November 2021** (Impact Hub Lisbon)
- Accelerator programme Kick off **January 2022** (Impact Hub Lisbon)
- City Bootcamp 1- **February 2022**
- City Bootcamp 2- **April 2022**
- City Bootcamp 3- **June 2022**
- End of Acceleration Programme **August 2022**
- Accelerator toolkits published on SBP Hub **September 2022**





## Project Timeline-Phase 3 Pilot Acceleration Toolkit

- Launch Call for Accelerator Toolkit pilots **November 2022** (Bocconi University)
- Fashion Open Studio programme **July 2022 to April 2023** (Fashion Revolution)
- Fashion Question Time event/ White paper Launch **April 2023** (Word Fair Trade Organization)







## Call to action

- Apply for the SME Accelerator programme- More details at [www.smallbut-perfect.com](http://www.smallbut-perfect.com)
- Join the Small but Perfect networking platform at [www.commonobjective.co/hub/smallbut-perfect](http://www.commonobjective.co/hub/smallbut-perfect)
- Share information about the project through your networks