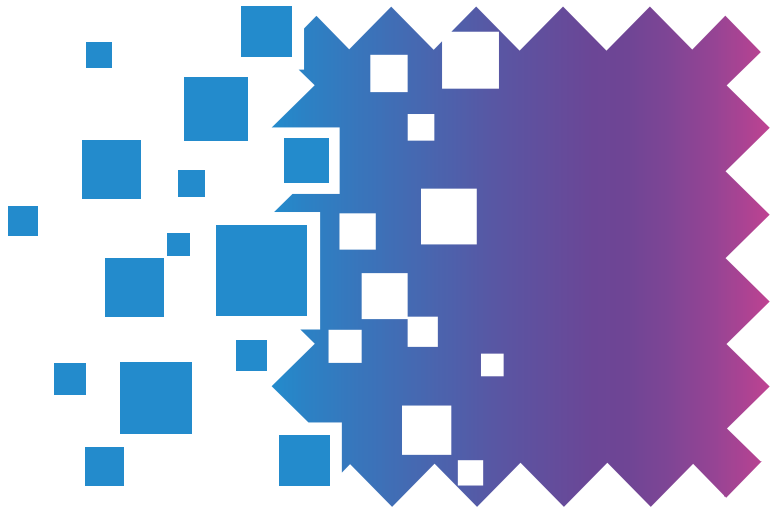


# Textile Digitalisation

European Masterclass Pilot



## What do you learn?

- Gain knowledge, understanding and practical insights from Europe's leading innovators in textile digitalisation.
- Learn about the technology state-of-art of textile digitalisation, market and regulatory trends, major European and national programmes and initiatives, future trends, enabling design and business model innovation.
- Position yourself and your company as a European innovation leader or status-quo challenger.
- Build yourself a European network of like-minded innovators and thought leaders.

**This Pilot prepares the ground for a potential full 15-month Masterclass Programme (October 2023-December 2024)**

## How do you learn?

- 6-months programme of 6 webinars covering textile digitalisation with introductions and some success cases of applied research (incl.EU/national project results), technology development, industry innovation & market trends from across Europe
- Participate in live sessions and review the course materials anytime afterwards via our online platform.
- Discuss with key knowledge & innovation leaders in textile digitalisation from across Europe

# Learning Journey

## 1. Introduction • 31 January 2023

Introduction of the challenges and opportunities for digitalisation, the digital industry transition, and the EU Textile Transition Pathway.

## 2. Digital Product Creation • Late February 2023

Key virtual textile materials, virtual 3D product design, virtual product data exchange and valorisation

## 3. Digital manufacturing • Mid-March 2023

Emphasis on digital textile processes, H/M interfaces, VR/AR & robotics, digital factories, AI/ML

## 4. Digital value chain • Mid-April 2023

Key data ontologies/models, data generation/exchange/analytics, digital value creation networks, and sustainable value chain/DPP



## 5. Digitally enabled business models • Mid-May 2023

Focus on data- and AI-driven business models, product-service concepts incl. wearables, manufacturing as a service, and rental/pay-per-use models

## 6. Future trends & funding opportunities • Mid-June 2023

Key tech trends and main players, and presentation of EU funding programmes, networks and initiatives

# Subscription Levels & Pricing

	 EXPERT	 TEAM
Benefits	<ul style="list-style-type: none"><li>• 1 Registered Expert</li><li>• 1 Expert Profile on Platform</li></ul>	<ul style="list-style-type: none"><li>• 5 Registered Experts from the same organisation</li><li>• 5 Expert Profiles on Platform</li><li>• 1 Organisation Profile on Platform</li></ul>
Price (for non-Textile ETP members)	€ 200	€ 400
Textile ETP Associate Members	Free of charge (Register as many team members as needed)	
Textile ETP Networking Members	Free of charge (Register maximum 2 team members)	

All prices are Net prices without VAT

[Click here to subscribe](#)

# The European Masterclass Pilot: Textile Digitalisation

The masterclass is organised by the European Technology Platform for the Future of Textiles and Clothing, with the support of research & technology organisations: CITEVE, DITF, ITA RWTH Aachen, ITM TU Dresden, STFI, TEX IS MORE. To learn more about this European Masterclass Pilot, visit [www.textile-platform.eu](http://www.textile-platform.eu) or send an email to [info@textile-platform.eu](mailto:info@textile-platform.eu).

## The Organisers

The European Technology Platform for the Future of Textiles and Clothing, Textile ETP in short, is the largest network for textile research and innovation in Europe. It acts as a think tank, strategic connector and EU funding access facilitator for textile industry, research, education and cluster organisations.

## Co-organisers



CITEVE, Portugal  
[www.citeve.pt](http://www.citeve.pt)



German Institutes of Textile and Fiber Research, Germany  
[www.ditf.de](http://www.ditf.de)



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