



The cascading funding approach under the EU Commission framework for innovation support

Funding Opportunities for SME Innovators in Sustainable & Circular Fashion - ETP

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Drivers stemming from Innovation and Industry 4.0

- Growth of **innovative end markets**
- Added-Value from **research and skills**
- More demand for **production change solutions** (material+technology, product+service)
- Faster time-to-market + customised orders = opportunities for **efficient local production** => reshoring

Challenges of Innovation Uptake

- **Innovative and technological know-how** is a driver for global competition  Europe needs to stay ahead
- Large amount of **research results** in Europe
- **Existing gap** between research/innovation and uptake into the market
- **Existing little exchange** of experts between research and industry dimension
- **Existing SMEs lack of vision, know-how, structure and process** for effective technology absorption & innovation

EU Commission Projects in support to TCLF Innovation Uptake

- Call for tenders:

- **WORTH** Pilot Project (COSME Programme)
- [WORTH Partnership Project](#) (COSME Programme)
- **WORTH** Partnership Project II (COSME Programme)
- [European Light Industries Innovation and Technology \(ELIIT\) Project](#) (COSME Programme)



DESIGN & INNOVATION



TECHNOLOGY INNOVATION

EU Commission Projects in support to TCLF Innovation Uptake

- Calls for proposals:

- Design-based consumer goods Project (COSME Programme)



DESIGN & INNOVATION

- [DEFINE Project](#) (COSME Programme)

- Accelerate and scale up innovation applications for a sustainable and circular fashion industry (COSME Programme)



SUSTAINABLE INNOVATION

- [SmartX](#) (Horizon 2020)



TECHNOLOGY INNOVATION

Rationale behind EU Commission Cascading Funding Initiatives and Projects in TCLF

- Offering **direct and effective support** to EU Textile, Clothing, Leather and Footwear companies and start-ups on the ground;
- **Testing and implementing viable solutions** to ensure the technology and innovation uptake at market and industrial level;
- **Ensuring better understanding of the real challenges** that EU companies face vis-à-vis the regulatory framework, technology uptake, industrial synergies and access to finance;
- **Developing and consolidating methodologies** replicable both at European and National levels;
- **Ensuring synergies with and support to EU horizontal Initiatives** which aim at providing support to EU companies, especially SMEs.

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Thank you



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