

Treat your PLO like a business

Respect the business: take it seriously, plan ahead, commit to your goals, be realistic, don't waste assets.

Invest in your employees: Sleep, exercise, bankroll, stress, schedule

Marketing Budget: getting caught bluffing, being friendly at the table, neutral EV gambling

Network events: make friends you can talk to, maybe travel with. Find ways to meet new poker groups or games, travel to WSOPc stops and WSOP, MSPT, or WPT events

Don't get audited: keep good records, don't lie to yourself. How much u spending on massages? Taxes? Gifts? Be honest.

4200 deep 5-5 game AAQ3hhh 4K with super winner image. Two limps, makes it \$100, get 5 caller, one behind. Flop J72hhh
vict 66. All for 160. Jack calls, re-raises