



Global leadership
in the world of flavors



More
information?
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IOFI

Representing the world of flavorings

THE BASICS: A flavoring is an ingredient whose primary purpose is to provide taste. A taste experience can help us recapture a childhood memory, put us in a good mood or make our food and drinks much more enjoyable.



WHO WE ARE: Founded in 1969, the International Organization of the Flavor Industry (IOFI), is the global association representing the industry that creates, produces and sells flavorings worldwide.

With regional and national associations and major global companies as members, a management staff of scientific and regulatory experts located in Brussels and Washington, D.C. and a network of top-notch industry volunteers, IOFI interacts with stakeholders around the world on behalf of the flavoring industry.

Founded in **1969**

18 regional/national associations

11 major global companies representing

> 85% of a

€ 13 -15
billion market

Facts
&
Figures



SCIENCE



ADVOCACY



SUSTAINABILITY



COMMUNICATION



International Organization
of the Flavor Industry

"For more than 50 years, IOFI has shown that it stands for robust science, regulatory convergence around the globe and sustainable and responsible business practices."

IOFI President
Louie D'Amico

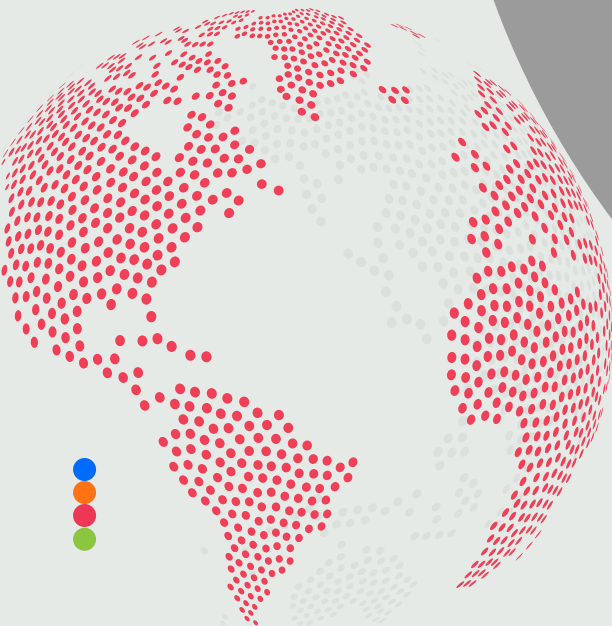
IOFI

Vision

Global leadership in the world of flavorings

Mission

The International Organization of the Flavor Industry advances the global trade of safe, responsibly produced flavorings that respect the environment and enrich the lives of consumers.





SCIENCE

- > Use and promote **HIGHLY RELIABLE**, state-of-the-art science to assure the safe use of flavoring materials.
- > Maintain and strengthen thought leadership regarding the **SAFETY OF FLAVORINGS**, thereby advocating for the consistency of approaches used globally for the safety assessment of flavoring ingredients.



ADVOCACY

- > Facilitate a **HARMONIZED APPROACH** to flavoring regulations that supports a global industry.



SUSTAINABILITY

- > Boost sector-wide **COLLABORATION** and equip the membership with tools to start their sustainability journey
- > Increase the **HARMONIZATION** of sustainability best practices by pooling resources and knowledge of members



COMMUNICATION

- > Build **UNDERSTANDING AND TRUST** in flavorings and the industry through collaboration with member associations and other stakeholders.
- > Be a reliable and transparent **RESOURCE** on all aspects of flavorings while respecting the integrity and ownership of intellectual property.

Strategic
objectives

From mission to action

Our activities support our mission every day. Here's what we do:

SCIENCE

- > Support the work of internationally recognized safety assessment bodies by ensuring that the industry meets their needs for sound scientific data.
- > Produce peer-reviewed scientific studies that increase the understanding of the safe and proper use of flavorings.

Goal

Deploying IOFI expertise to support flavor safety and increase customer and consumer confidence in flavorings.

ADVOCACY

- > With official observer status at the United Nations WHO/FAO Codex Alimentarius Commission, provide expert advice on flavoring matters.
- > Support members and collaborate with other stakeholders at local, regional and global level to address regulatory issues and promote the IOFI Code of Practice and the IOFI Global Reference List.

Goal

Sharing best practices to level the playing field and ensure harmonized regulatory frameworks worldwide.

SUSTAINABILITY

- > Continue developing and promoting the IFRA-IOFI Sustainability Charter in order to raise the sector bar and enhance dialogue and trust with key stakeholders.
- > Provide advice and guidance on implementing sustainability best practices, and develop industry positions into new regulatory sustainability initiatives.

Goal

Ensuring a broad and harmonized implementation of sustainability efforts while acknowledging individual approaches of members.

COMMUNICATION

- > Provide clear and effective communications that support regulatory, advocacy and science efforts with IOFI members and other industry stakeholders around the world.

Goal

Create clarity and transparency of flavor use and assurance of safety through IOFI's programs and expertise.





International Organization
of the Flavor Industry



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Sustainability
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