



Above: The Size Group Façade of WOW!house, by Darren Price of ADAM Architecture, will be painted to create the appearance of a rendered finish. *Below:* The architect has also designed the Hector Finch Garden Folly, which stands close to the façade

The wonders of WOW!house

Since its inception in 2022, WOW!house has dazzled its visitors with rooms created by some of the world's most inspiring figures, including Emma Burns, Kit Kemp, Alidad, Charlotte Freemantle and Will Fisher.

This year's experts will add even greater depth and breadth to the deep well of design talent that these events celebrate, finds Amelia Thorpe

Size Group Façade

Darren Price of ADAM Architecture

EAGER to be as considerate of resources as possible, Darren Price, director of ADAM Architecture (01962 843843; www.adamarchitecture.com), has chosen to reimagine the stone façade of last year's WOW!house. 'I wanted to play with the architecture and remodel it, just as one might evolve a design in the real world,' he explains.

ADAM is renowned for its celebration of traditional design principles, so the façade

is classically inspired; the central portico is now a sheltered loggia, its elevated platforms approached by stone steps to introduce depth, rhythm and a heightened sense of arrival. Symmetry anchors the design in a series of elegant arches on both sides of the entrance door. 'The façade makes a three-dimensional experience, in contrast to the simple portico of last year,' Mr Price explains. 'I wanted to create a moment of pause, an area where one might sit and wait for a friend, before entering WOW!house.' →



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& Bell (www.cramerandbell.com), hangs above the fireplace. ‘Contemporary elements contrast with traditional, creating a fresh feel,’ Ms Stride notes.

In order to celebrate the work of Turnell & Gigon, which is known for its collections from some of Europe’s oldest textile mills, the studio has chosen to line the walls in hand-blocked Titli linen and add a bespoke cornice trim from Les Passementeries de l’île de France around the ceiling. The sofas are upholstered in an off-white linen, also by Turnell & Gigon, as more textiles throughout the space—including a geometric hand-stitched flatweave rug by Tim Page (020-7259 7282; www.timpagecarpets.com)—add warmth and crafted detail. ‘We want to create a sense that the space has been layered and added to over time,’ she says.



Langtry lantern, £5,040, Jamb (020-7730 2122; www.jamb.co.uk)



The Turnell & Gigon Group Drawing Room by Albion Nord with (left) Fenton sofa, from £3,800, Albion Nord (020-8050 5489; www.albion-nord.com)



Salvesen Graham The Collection Primary Bedroom

Nicole Salvesen and Mary Graham

HAVING recently worked on a number of projects for Anglo-American couples, we have been enjoying the synergy between American and British style,’ says Mary Graham, co-founder of interior design studio Salvesen Graham (020-7967 7777; www.salvesengraham.com). For this reason, the studio has chosen to imagine a private retreat belonging to a well-travelled woman living in America who wants to enjoy the comforts of classic English style, for which the studio is so well known.

The lofty, generously proportioned bedroom features a detailed coffered ceiling, pronounced cornicing and elegant panelling, all designed to emphasise its classical structure, developed by Mr Price. Softness is added through decoration, including walls in Salvesen Graham’s floral Constance paper,

balanced by a plainer fabric, Woven Ribbon in Rhubarb, used to canopy the four-poster bed. ‘The feel is feminine and relaxed, with some elements, such as the box-pleated valance on the bed and the hard pelmet on the door curtain, chosen to add a tailored edge popular in America,’ she says.

A palette of dusty pinks and warm terracotta shades sets a gentle mood, as antique furniture is mixed with bespoke pieces chosen to celebrate British craftsmanship, including the bed, which was made in Dorset by Nicholas Walton (01929 472301; www.nicholaswaltondesign.com). The rug has been woven especially for the room by Avena Carpets in Yorkshire (07958 009677; www.avenacarpets.com) and features a subtle trellis design in shades of pink and green with a flower border. ‘The mood of the room is calm and considered with a restorative feel,’ Mrs Graham says. ‘It feels layered, personal and comfortable.’



Salvesen Graham’s room reflects the synergy between British and American design

Munder Skiles Courtyard

Richard Miers

BRITISH garden designer Richard Miers heads a well-established studio (020-7867 3765; www.richardmiers.com) known for designing timelessly beautiful outdoor →

Interiors

spaces. 'Here, I wanted to create a secluded stone courtyard where someone might sit and enjoy a moment of pause, surrounded by fragrant herbs and lavender,' he says.

The space is enclosed by patinated stone walls with relief murals by Will Foster (020-7866 4410; www.willfosterstudios.com), and features asymmetrical arches that allow visitors to wander through the courtyard. Three multi-stemmed London plane trees form a canopy, offering dappled shade. The root ball of each tree is surrounded by an organically shaped woven-willow planter inspired by the work of sculptor Laura Ellen Bacon and made by Suffolk-based Brampton Willow (01502 575891; www.bramptonwillows.co.uk). 'They bring in texture and harmonise the courtyard's natural and architectural elements,' he explains. Mixed herbaceous planting beneath the trees adds seasonal interest.

In the middle of the courtyard, a bronze-blue bespoke water feature by Torc Pots (01534 717104; www.torcspots.com) creates a soothing soundscape, as elegant garden furniture in all-weather wicker, metal and teak by Munder Skiles is designed to encourage visitors to sit, relax and enjoy the space.

Misia for Casamance Group Bedroom Suite

Henri Fitzwilliam-Lay

HENRI FITZWILLIAM-LAY (020-7221 7100; www.henrifitzwilliamlay.com) began her career as a fashion stylist for leading

The Misia for Casamance Group Bedroom Suite by Henri Fitzwilliam-Lay, with an Art Deco feel and modernist furniture



The Munder Skiles Courtyard by Richard Miers, with Belmont armchair, £1,965, from Munder Skiles (07973 622136; www.munder-skiles.com)

department stores in New York City before setting up her own interior design studio in 2004. She employs bold creativity to create highly liveable, characterful spaces, as is demonstrated by this bedroom suite, produced in collaboration with luxury fabric house Misia Paris.

The bedroom takes its design cue from the Art Deco period. 'Finding the striking geometric Riviera du Levant jacquard for the curtains was a Eureka moment and it quickly became the starting point for the room,' the designer reveals. 'Although the stylised nature of Art Deco design can seem cold, I knew that the textured pattern of this fabric would add warmth to the space.'

However, the room isn't tied to one period, combining a patterned plasterwork cornice, a hand-carved wooden headboard by British woodworker Joss Stoddart (07985 915884; www.jossstoddart.com), verdigris detailing and modernist furniture. 'We want the room to feel layered and collected, slightly nostalgic yet simultaneously forward-looking,' she says.

The entrance doors feature carved wood in unusual three-dimensional panels created by Ebanisteria Marelli and bespoke brass handles by Henry Blake add a bold finishing touch. Cut velvets and delicate sheer fabrics bring in softness. 'They create a sense of balance,' she says, 'and enhance the restful quality so important for a bedroom.'

Zardi & Zardi Withdrawing Room Sean Symington Design

KNOWN for creating classic, layered interiors with a fresh feel, Sean Symington (07918 080355; www.seansymington.com) has chosen to design a withdrawing-cum-games room in a style he describes as →

