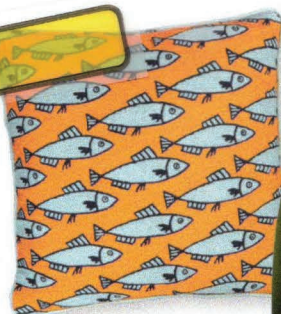


Star Globe
pendant;
hectorfinch.com



Luke Edward
Hall Anchovies
cushion; therug
company.com



Face chair;
lukeedward
hall.com



Nina Campbell
Pomegranate Trail
wallpaper; osborne
andlittle.com



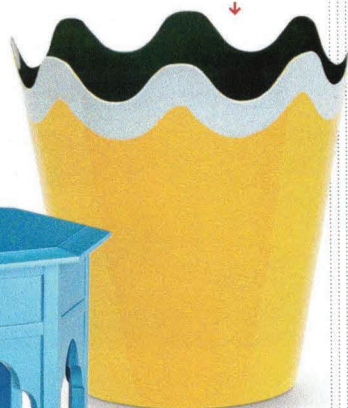
Tiger Tiger cushion;
wicklewood.com



Tanjina side table;
williamyeoward.com



Scallop Tole
planter;
matildagoad.com



Daisy bookcase;
julianchichester.com



Floral Silk
lampshade;
pennymorrison.com



Luckdragon
stool; beata
heuman.com



LONDON'S "AVANT GUARD"

HERE, FOUR OF THE
INNOVATORS LEADING THE
ULTRA-ARTISTIC MOVEMENT



THE ROMANTIC

Sussex native **Matilda Goad's** fresh, feminine imprint began with her now-signature scalloped lampshades; accolades followed, along with tableware and lamp bases in candy colors.



THE CLASSICIST

Counting Burberry among his collaborations, **Luke Edward Hall** draws on architectural history for his illustrations, from elemental line drawings to vivid portraiture and patterns.



THE MODERNIST

Rising to fame with her design of the famed Farm Girl restaurants, **Beata Heuman** marries colorful English whimsy with more streamlined influences from her native Scandinavia.



THE MIX MASTER

Tobias Vernon's design gallery, Eight Holland Street, is a veritable creative lab, mixing British artwork with vintage European furniture, ceramics, and textiles from around the world.