

# Product design

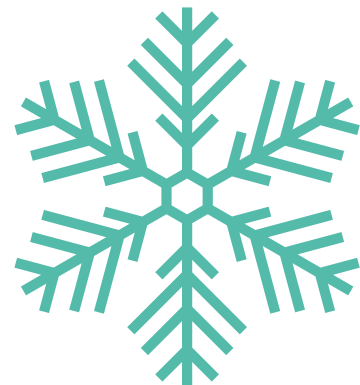


**Before developing your idea think about who you are designing for and why you are designing / redesigning this product.**

**What are you planning to design?**

**Who are you designing it for?**

**Why are you designing this product?**



## Design criteria

Agree on the criteria for your design and explain why below.

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### Design ideas

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Sketch and annotate your ideas below, working as a group share your ideas, consider how to best meet the design criteria and how you will take one idea forward together.

### Feedback

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Make notes of any feedback you received on your design.