



MedCerts Offers Academic Solutions to 90/10 Updates

Expand Funding Sources & Stand Up New Programs Quickly

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What is the 90/10 rule?

The 90/10 rule is a regulation that determines how academic institutions can receive funding.

This rule says that schools can only receive up to 90% of their revenue from federal student aid. The other 10% has to come from other sources, like tuition or private donations.

This is meant to encourage schools to find other sources of funding. Previously, for-profit colleges could include military education benefits and WIOA funds as part of the 10% calculation.

Starting in 2023, these institutions will need to include all federal education funds on the 90% side.



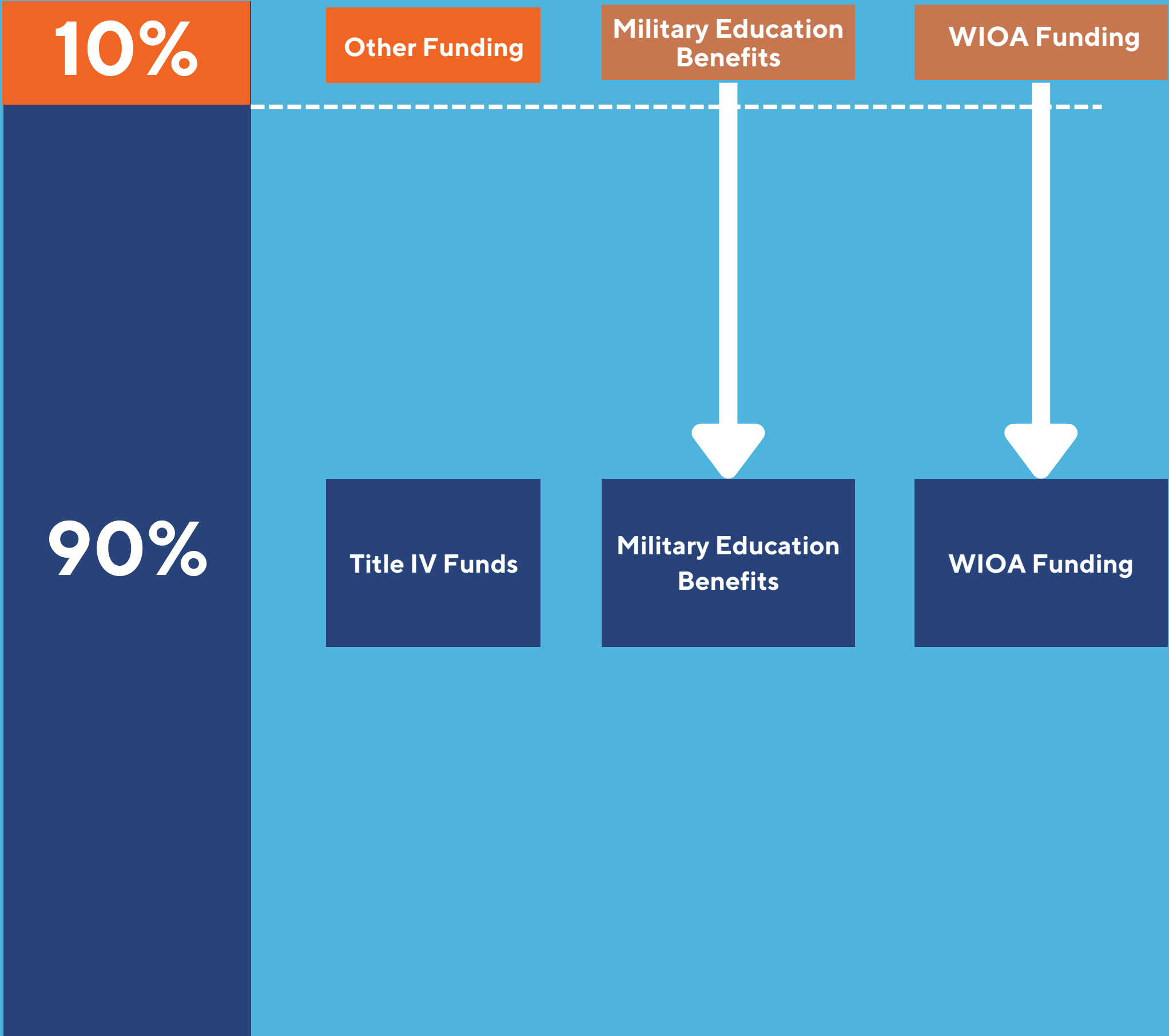
Higher Ed Faces New Challenges With Strengthened 90/10 Rule

These changes to the 90/10 rule mean that colleges and universities cannot use military and WIOA funding to count towards their 10%.

This has created a need for new ways to increase student enrollments, such as expanding their curriculums or working with other tuition assistance subsidies.

MedCerts has a solution.

The Veterans Education Project forecasted that 87 percent of for-profit institutions will fail the 90/10 rule after military benefits are restricted. *



*The new regulations also expressly forbid for-profit colleges/universities from changing the amount of funding received in a year by drawing down past a fiscal year's end. And institutions can no longer sell income-share agreements and count proceeds toward the 90/10 rule.



The Solution

By partnering with MedCerts, academic institutions can increase enrollments and expand their student population by:

- ✓ Expanding curriculums with our lower barrier-to-entry, fast-to-job programs.
- ✓ Standing up new online healthcare & IT programs quickly
- ✓ Funneling MedCerts students and graduates into 2- & 4-year degrees through co-learning articulated credit
- ✓ Utilizing MedCerts' ability to work with workforce grants, DoL-approved apprenticeship programs, & other tuition assistance subsidies.

We Can Be The Solution

Make sure you're prepared for
the upcoming 90/10 changes.

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