



MedCerts

A Stride Company

The Need

The Cost of the Healthcare Worker Shortage

Recent studies show the industry has lost almost 30% of its workforce over the past two years.

INCREASED
TURNOVER

Healthcare turnover has doubled from 6% to 12% because of high turnover rates.

HIGH COST
OF
VACANCIES

Healthcare vacancies have caused an **additional \$24 billion in nationwide annual spending**

TURNOVER
TRENDS

96% of healthcare facilities hired temporary health professionals in the last 12 months to combat the healthcare worker shortage.

2021 NATIONWIDE DATA

MEDICAL ASSISTANT

- Unique Job Postings: 298K
- Job 10 Year Growth Rate: 18%

EKG TECHNICIAN

- Unique Job Postings: 85K
- Job 10 Year Growth Rate: 14%

PHLEBOTOMIST

- Unique Job Postings: 75K
- Job 10 Year Growth Rate: 22%

MEDCERTS TALENT + TRAINING SOLUTIONS



EMPLOYER-SPONSORED TALENT ACQUISITION

We'll Help Build Sustainable Talent Pipelines

We'll get job seekers hired at one of our employer partners with open positions



EMPLOYER-SPONSORED TALENT ACQUISITION

We Produce Qualified Candidates

Your organization can hire our qualified and skilled candidates to fill your open roles



UPSKILLING INCUMBENT EMPLOYEES

We Re-Engage Your Employees With Upskilling

Your current workforce is re-engaged, fulfilled, and better equipped for success to encourage retention

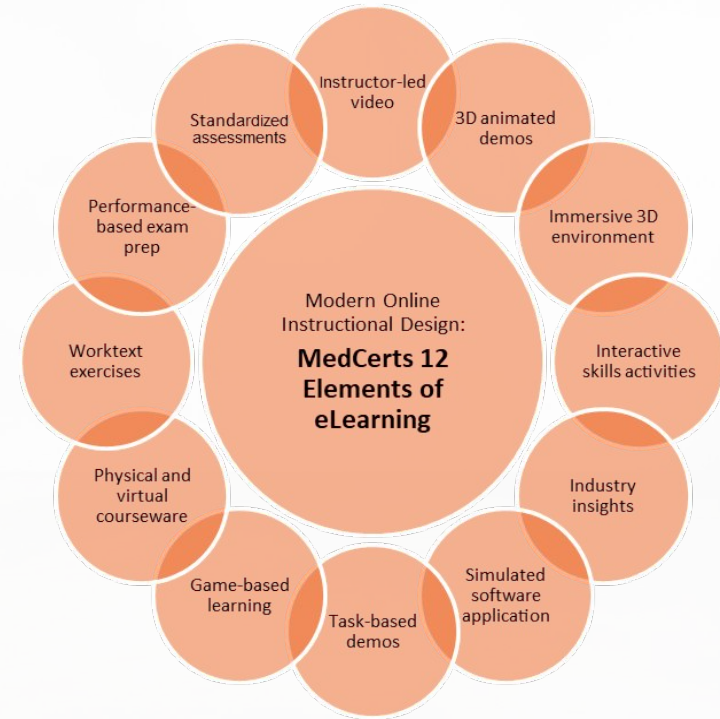
Multi-Pronged Approach To Meet Frontline Clinical Needs

1. Tap into MedCerts current supply of students & alumni and began filling roles.
2. Create a Quest specific, evergreen pipeline of candidates.

MedCerts Overview

PIONEERING THE WAY STUDENTS LEARN AND EMPLOYEES HIRE

- Founded in 2009, joined Stride 2020
- 40% YoY growth. A 3x Inc. 5000 list recipient
- 89% exam pass-rate is best-in-class
- Structured courses with schedule autonomy
- Data-driven approach to support



MedCerts Overview

The Students We Serve: 14,000+ students/35,000+ alumni



Under/
Unemployed



Career
Changers



Med-School
Bound



Active-Duty
Army



Military
Spouses

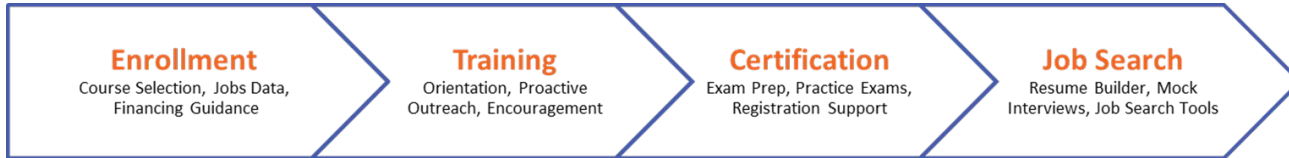


Employer New
Hires



MedCerts Overview

Support From Enrollment To Career



Program Overview

HEALTHCARE

30+ Programs Including-

Behavior Technician Specialist
Medical Billing Specialist
Medical Care Coordinator
Pharmacy Technician
Electronic Health Records Specialist
Professional Coder
Medical Assistant
Phlebotomy Technician
EKG Technician
Patient Care Technician
Sterile Processing Technician
Medical Scribe

INFORMATION TECHNOLOGY

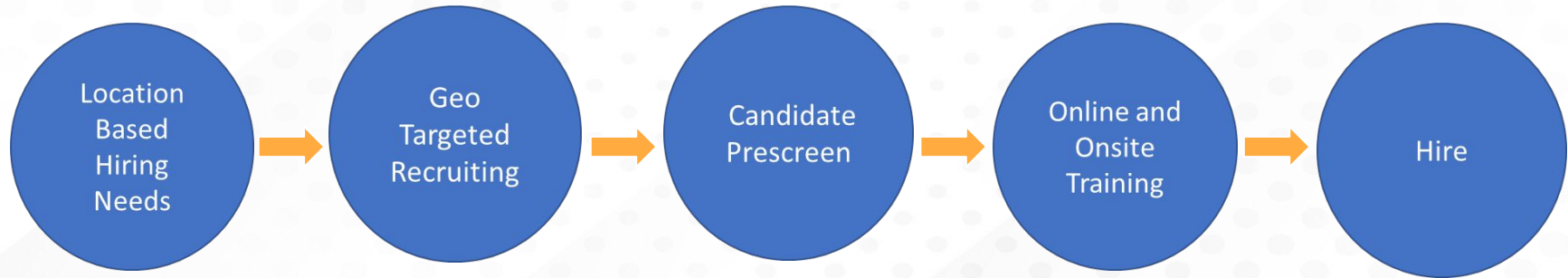
14 Programs Including-

IT Support Professional
IT Helpdesk Administrator
IT Network Technician
Cisco Certified Network Associate
IT Security Specialist
Cybersecurity Analyst

FUTURE PROGRAM ROADMAP

Nursing Support
Certified Nursing Assistant
Clinical Medical Lab Assistant
Surgical Technician

Employer Sponsored Talent Acquisition: How It Works



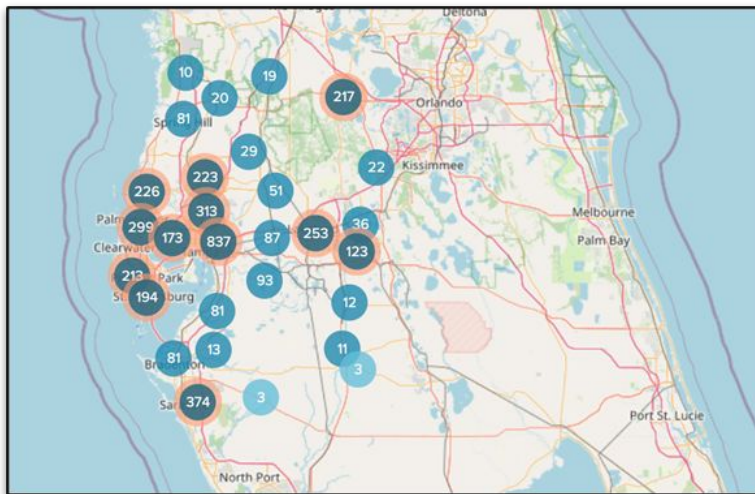
CASE STUDY

Employer Sponsored Talent Acquisition: How It Works



Employer Sponsored Talent Acquisition

Geo-Targeted Recruiting



Medical Assistant Train to Hire Scholarship Program for Residents of Sioux Falls, SD & Fargo, ND | MedCerts & Sanford Health

[LEARN MORE](#)

MEDCERTS

No Deadline: Application is ongoing
Locations: Remote, Virtual, Minnesota, North Dakota, South Dakota

Sanford Health is currently supporting students who are interested in a career as a Certified Medical Assistant in exchange for a 2-year work commitment with a Sanford Health Ambulatory Clinic in Minnesota, North Dakota, or South Dakota.

MedCerts online career training programs can help you achieve a NATIONAL CERTIFICATION in Healthcare or IT.

Why apply for this Medical Assistant program?

- 100% paid for Sanford Health will pay for 100% of your training expenses to complete the program in exchange for a two-year work commitment.
- Instant Employment those who successfully complete their program and pass their certification exam will immediately start working at Sanford Health as a Medical Assistant.
- Jump Start Your Career in just six months, students can complete their MedCerts online training program and be ready to work. A realistic alternative to traditional education options.

MEDCERTS BENEFITS

- Short-term, 100% online training
- Commit 16-20 hours per week
- Courses include HD-quality instructor-led videos, 3D animations, virtual interactive training scenarios, clinical skills & patient demonstrations, interactive games, and more
- services include: 1-on-1 student support, automated progress reports, career services, and exam prep

CLICK THE 'LEARN MORE' BUTTON TO CONNECT WITH A MEDCERTS ADMISSIONS ADVISOR FOR NEXT STEPS.



MedCerts
Sponsored

ATTN: Fargo residents!

MedCerts is partnering with Sanford Health to create a train and hire program for people interested in becoming a Medical Assistant. Complete a 6-month online training program at no cost to you and get a paid externship at a Sanford Health facility. Click 'Learn More' to talk to an advisor today!



MedCerts

Training from
MedCerts.
Employment
with Sanford.



FORM ON FACEBOOK
Medical Assistant Train &
Hire Program

[LEARN MORE](#)



Like



Comment



Share

Phlebotomy Technician Program

HI-6100	Phlebotomy Technician						
	Course Code	Title	Hours	Weeks	Book?	TARGET Certification	Program Cost
3 months	PS-1011	Professionalism in Allied Health	32	2	-	CPT	\$2,000
	HI-1014	Introduction to Human Anatomy and Medical Terminology	96	6	PDF		
	HI-6011	Phlebotomy	64	4	eBook		
			total	192	12	BRILLIUM Included	

STUDENT SUPPORT

- One-on-one support from a Student Success Advisor throughout the entire program
- Important milestone reminders to ensure the student is on track with their program as well as progress reports for employers if necessary.
- In-depth online training including but not limited to instructor-led videos, 3D animations, and immersive environments.
- Exam Prep
- Career coaching

Upskilling Incumbent Employees: How It Works

Create career paths for current frontline employees to help meet your clinical talent needs

- Sponsor MedCerts training for current employees to fill clinical roles.
- SEI partnership provides degree pathways for future education and career growth.
- Current incumbent employee training partners
 - Sanford Health
 - Ochsner Health
 - Goshen Health
 - Bon Secours Mercy Health
 - University of Colorado Health System
 - Macy's
 - Herschend

Next Steps...