



**MedCerts**  
A Stride Company

# How To Partner With MedCerts





# Did you know?

MedCerts offers a variety of different solutions to help you find candidates that can fill open positions. Did you know MedCerts offers three different solutions that help you maintain a fully staffed and motivated workforce?

The rest of this guide walk you through MedCerts' three main solutions so that you can leverage your partnership to its fullest.

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# Train-and-Hire

An Easier and Faster Way To Fill Vacancies

In today's constantly-changing labor market, recruiting new employees is more difficult than ever. MedCerts can lighten your load by building sustainable talent pipelines into your organization.



We find potential employees



We train them the MedCerts Way



You hire them!

## How it works

- Through online ads, MedCerts finds job-seekers who live near the facility you are recruiting for.
- MedCerts makes sure that potential hires fit your pre-specified hiring criteria and then passes qualified candidates to your organization for final approval.
- MedCerts trains your new hires to be ready to fill your open positions. Your new hires are supported through their entire journey by MedCerts' student success advisors.

# Train-and-Hire

By The Numbers

80

Phlebotomy Technician candidates were recently found for a major healthcare organization in just 2 weeks

48+

The number of training programs MedCerts is currently offering

86%

Percent of MedCerts train-and-hire employees are retained by Sanford Health

## See Who We're Helping

These organizations are already leveraging MedCerts' Train-and-Hire model to build sustainable talent pipelines.



# Upskilling Current Employees

Take Your Organization to the Next Level

While maintaining a full staff is important, you also want to keep your current workforce motivated and engaged. Our upskilling solutions help your teams to feel fulfilled and better equipped for success.



You identify the skills you need



We train & certify your employees



Engagement increases!

## How it works

- You identify skills that are needed in your organization and that employees would like to learn.
- MedCerts trains employees through best-in-class online programs that prepare them to pass nationally recognized certification exams.
- MedCerts' student success advisors support your employees through the entire process to make sure they complete the program successfully.

# Upskilling Current Employees

By The Numbers

## \$80K

The cost of replacing an individual employee who makes \$40,000 per year. On average replacing an employee can cost from one-half to two times the employee's annual salary.

## 71%

Percentage of employees who say training and development increases their job satisfaction according to a Gallup study

## See Who We're Helping

These organizations are already leveraging MedCerts to upskill and engage their current employees.



# Hire MedCerts Graduates

Get notified about new MedCerts grads

MedCerts trains thousands of students every year who will be looking for a place to work upon graduation. If you're a MedCerts partner, your company can gain direct access to these students.

By hiring MedCerts graduates, you gain access to certified students who come directly from local communities whose education has already been paid for. This can help improve diversity in your organization and cut down on training costs.



MedCerts produces  
Qualified graduates



Then notifies you when  
they are available

## How it works

- MedCerts trains thousands of qualified students.
- You receive updates when students who are ready to hire become available in your area.

# Hire Medcerts Graduates

By The Numbers

## 50K+

MedCerts has trained over 50,000 people for jobs in allied health and IT.

## 101

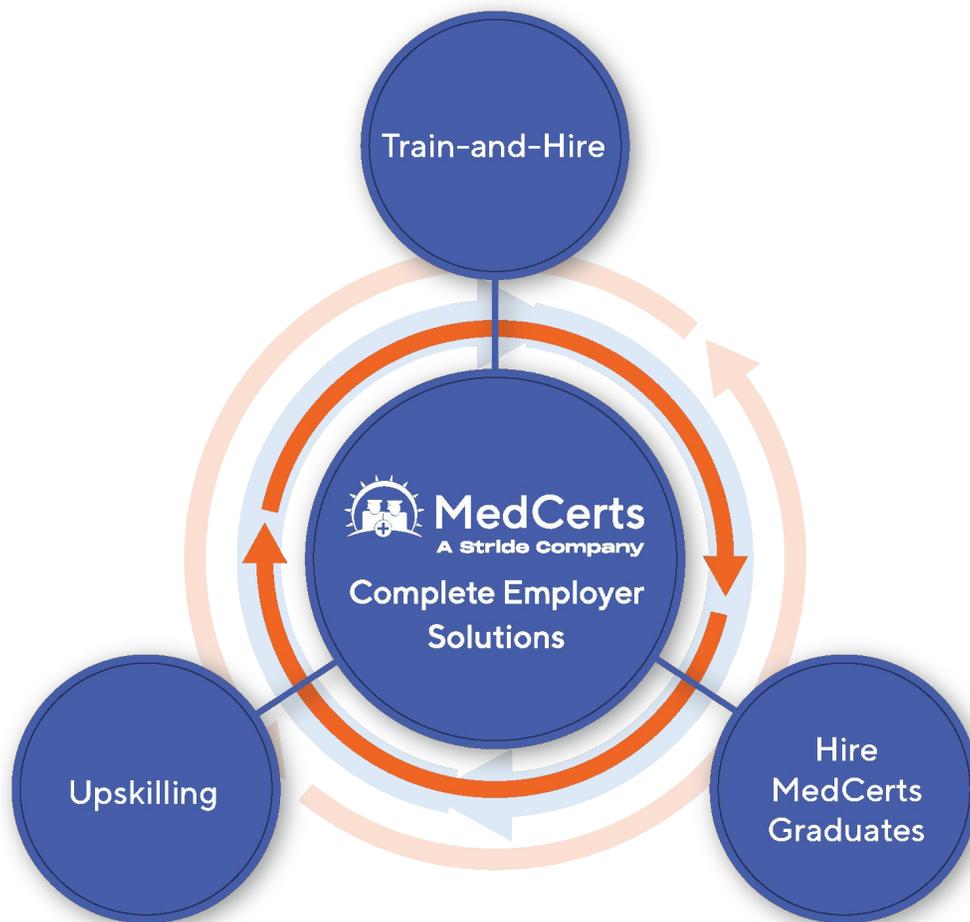
Number of employers currently recruiting through the MedCerts Career Center.

## See Who We're Helping

These organizations are already working with MedCerts to gain access to qualified graduates.



# Let's Work Together



Whether you're looking to fill openings, increase retention or motivate your workforce, MedCerts is here to help. Together, we can overcome your staffing and retention challenges so that you can have a fully-staffed and motivated organization.

**Want to learn how you can partner with MedCerts?**

Go to [MedCerts.com/Employers](https://www.MedCerts.com/Employers)