

## Africa

**GBM** Bonds, Loans & ESG Africa

**GBM** Sovereigns, Central Banks & Official Institutions Africa

**GBM** Private Credit Africa



# CONNECTING CAPITAL TO CLIENTS & CLIENTS TO CAPITAL



**1,300+**  
ELITE AFRICAN  
FINANCIAL  
STAKEHOLDERS



**700+**  
PRE-ARRANGED  
BUSINESS MEETINGS  
HOSTED ANNUALLY



**120+**  
INDUSTRY EXPERT  
SPEAKERS



**87%**  
DIRECTOR LEVEL  
OR ABOVE



**50+**  
NEW BUSINESS  
CONTACTS  
MADE PER ATTENDEE

SAVE TIME & MONEY | HIT YOUR TARGETS | PROGRESS DEALS | WIN NEW BUSINESS | INSTITUTIONALISE CLIENT RELATIONSHIPS | PROFILE YOUR BUSINESS | BOOST YOUR REPUTATION | DIFFERENTIATE FROM COMPETITORS

▶ Strategic Partner:



**national treasury**  
Department:  
National Treasury  
REPUBLIC OF SOUTH AFRICA

▶ Platinum & ESG Sponsors:



▶ Gold Sponsors:



▶ Cocktail Sponsor:



▶ ESG Sponsors:



▶ Silver Sponsors:



▶ Bronze Sponsors:



Home to Africa's largest corporate & investment banking event

[www.GBMAfrica.com](http://www.GBMAfrica.com)

# GLOBAL BANKING & MARKETS: AFRICA 2025

THREE PREMIUM CO-LOCATED EVENTS:  
PUBLIC MARKETS AND PRIVATE MARKETS



Bonds, Loans & ESG  
Africa

*Africa's largest corporate & investment banking event*



Sovereigns, Central Banks  
& Official Institutions  
Africa

*The meeting place for African sovereigns, central banks & official institutions*



Private Credit  
Africa

*The only African private credit meeting connecting all market players*

The annual meeting place for all senior local, regional & international decision-makers (87% director level or above) from across the continent's financial markets.

Progress dealflows across multiple markets with us in one location via three premium co-located events. Each event shares a networking arena so that you can access senior decision-makers from the entire Global Banking & Markets: Africa ecosystem at one time, but boasts separate topical agendas, industry insights and expert speakers.

## Key Features:

- ▶ Three industry-leading co-located events covering: Public Markets and Private Markets.
- ▶ Access over 1,300 local, regional and global African banking & markets leaders.
- ▶ Pre-arrange critical 1-2-1 meetings with potential business partners, network, progress and originate deals.
- ▶ Progress deal flow across multiple markets with us in one location via three concurrent content streams. Each event stream shares a networking arena so that you can access senior decision-makers from the entire Global Banking & Markets: Africa ecosystem in one location.
- ▶ Explore the opportunities, challenges and emerging trends across Africa's asset classes.
- ▶ Hear direct insights from 120+ industry expert speakers across three highly topical agendas.

Don't miss out on this exclusive opportunity to be part of Africa's global banking & markets evolution. Register today!



**TO BOOK YOUR SPONSORSHIP/SPEAKING/MEETINGS PACKAGE OR FIND OUT MORE:**

- 🌐 Contact **Cedric Turbet**
- ☎ Tel: **+44 (0)77 53 408 960**
- ✉ Email: **Cedric.Turbet@GlobalBankingMarkets.com**



# KEY INDUSTRY TOPICS TO BE DISCUSSED IN 2025

- 1** Global macro picture: How are interest rates, inflation and geopolitical instability impacting funding environments across Africa?
- 2** Attracting foreign investment into Africa: Where do global investors perceive the greatest opportunities? What additional steps can issuers take to enhance their appeal to international investors?
- 3** How are corporates leveraging new funding strategies and innovations to facilitate growth in the evolving economic landscape?
- 4** Balancing structure, liquidity, and pricing: Underwriting and syndicating loans in 2025
- 5** How have financial institutions adapted to the higher cost of capital? What strategies are they putting in place to effectively manage their balance sheets?
- 6** Collaboration between stakeholders: Bridging the gap between issuers, investors, and regulators in ESG adoption
- 7** How are institutions using hedging and risk management strategies to manage financial market exposure optimally?
- 8** Public or private: Who is taking the lead in driving PPPs across the continent to generate greater infrastructure development?
- 9** How are FinTech companies and innovative technologies like AI and blockchain set to streamline deal execution?
- 10** Financing the future of energy: Exploring alternatives to fossil fuels, upgrading transmission infrastructure and unlocking greater renewable energy investment across the continent
- 11** Government debt management amidst market volatility: How are African sovereigns securing funding and what strategies are being adopted to reduce risk?
- 12** Shaping the future of African infrastructure financing: Diving deeper into the Africa Finance Corporation 2024 Eurobond
- 13** Derivatives and hedging for the public sector: Boosting resilience in government finance
- 14** A closer look at how the region's central banks are aiming to stabilise the economic environment to support local capital markets and enable deal flow
- 15** Moving the needle on social impact funding: What is required to make the desired impact in Africa? What are the best methods for measuring social outcomes?
- 16** Why have we seen an uptick of green bond issuance across Africa in recent years? What's fuelling such high levels of investor demand for these transactions?
- 17** Growing interest in private credit: What factors are fuelling the demand for private credit, and who is driving this interest?
- 18** Exploring which sectors and regions across Africa are best placed to tap private credit funding and why
- 19** Why are borrowers increasingly turning to alternative sources of funding to facilitate their growth?
- 20** Regulating Private Credit Markets in Africa: Balancing Growth and Oversight
- 21** What does the future hold for private credit in Africa? Should banks active within the region be concerned about the growth of this alternative source of funding?



# WELCOME TO THE ANNUAL MEETING PLACE FOR AFRICA'S SENIOR GLOBAL BANKING & MARKETS COMMUNITY

**GLOBAL BANKING & MARKETS: AFRICA** is the premier marketplace event in Africa, connecting issuers with investors and advisors. It is your tool to hold targeted 1-2-1 business meetings with clients, move deals along, expose your brand to senior decision-makers and hear the continent's financial experts speak/answer your questions.

**WE ARE THE LEADING BUSINESS MEETINGS FACILITATOR FOR AFRICA'S FINANCIAL MARKETS:** Our event is this market's annual meeting place. 1,300+ senior decision-makers from key local and international sovereigns, corporates, investors, banks, law firms, regulators, service providers, sovereign finance and private credit professionals will be present in 1 location across 2 days. Deliver demonstrable ROI on your time out of the office by pre-arranging meetings with your targets through our 1-2-1 meetings concierge service before you even arrive.



## HEAR AFRICA'S FINANCIAL LEADERS SPEAK:

On how they are navigating the current economic climate, share their expectations for 2025/26, and answer your questions, live. This exclusive event combines discussions across public and private markets, making it a "must attend" for the region's leading CEOs, CFOs and Treasurers (87% of attendees are director level or above). Gain fresh market intel (often before it is made public) and make informed decisions for your business.



**ESTABLISH RELATIONSHIPS, IMPROVE CONNECTIVITY, DISCUSS BUSINESS & MOVE DEALS ALONG THROUGH OUR 1-2-1 MEETINGS CONCIERGE SERVICE:**

Our dedicated meetings concierge team pre-arrange & schedule your targeted sponsor meetings, so you can get in front of your clients & the most sought after attendees in an exclusive branded meeting cabin.



**1,300+**  
ELITE AFRICAN  
FINANCIAL  
STAKEHOLDERS



**700+**  
PRE-ARRANGED  
BUSINESS MEETINGS  
HOSTED



**120+**  
INDUSTRY EXPERT  
SPEAKERS



# OUR COMMUNITY:

## AFRICA'S SENIOR FINANCIAL MARKETS ATTENDEES



**1,300+**  
SENIOR CAPITAL  
MARKETS  
ATTENDEES

**500+**  
SOVEREIGN,  
CORPORATE & FI  
BORROWERS

**87%**  
DIRECTOR LEVEL  
OR ABOVE

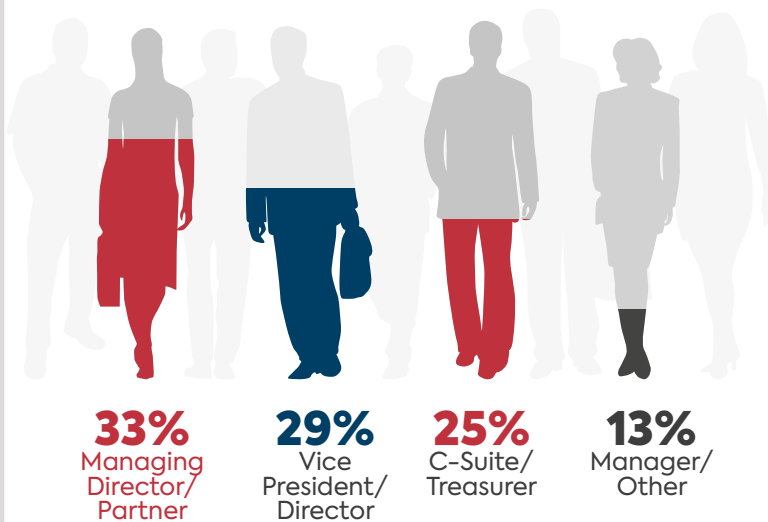
**120+**  
EXPERT  
SPEAKERS

**45+**  
SPONSORS  
& PARTNERS

**45+**  
COUNTRIES

**1 LOCATION**

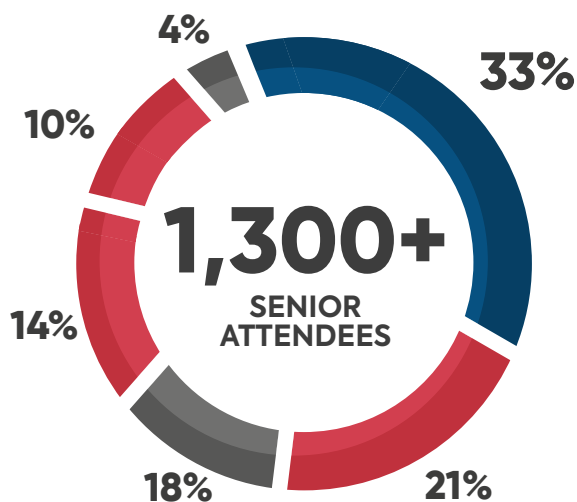
### ATTENDEE BREAKDOWN BY JOB TITLE:



### SENIOR REPRESENTATIVES FROM:

- |               |               |                         |
|---------------|---------------|-------------------------|
| Angola        | Ghana         | Senegal                 |
| Austria       | Guinea-Bissau | South Africa            |
| Belgium       | India         | Sweden                  |
| Benin         | Italy         | Switzerland             |
| Bermuda       | Kenya         | Tanzania                |
| Botswana      | Luxembourg    | Togo                    |
| Burkina Faso  | Madagascar    | Uganda                  |
| Cameroon      | Malawi        | United Arab<br>Emirates |
| Congo         | Mauritius     | United Kingdom          |
| Cote d'Ivoire | Mozambique    | United States           |
| Egypt         | Namibia       | Zambia                  |
| Eswatini      | Netherlands   | Zimbabwe<br>& more      |
| Ethiopia      | Nigeria       |                         |
| France        | Portugal      |                         |
| Germany       | Rwanda        |                         |

### ATTENDEE BREAKDOWN BY SECTOR:



- 33%** African Financial Institutions
- 21%** Sovereign & Corporate Issuers
- 18%** Investors
- 14%** International Banks
- 10%** DFIs & ECAs
- 4%** Market Practitioners & Service Providers

# BENEFITS OF SPONSORING

SAVE TIME, MONEY & HIT YOUR TARGETS

-  **1 CONNECT, DO BUSINESS & DELIVER ROI THROUGH OUR 1-2-1 MEETINGS CONCIERGE SERVICE:**
  - ▶ select who you want to meet pre-event, then our dedicated meetings concierge team pre-arrange & schedule your meetings for the event dates so you can get in front of hard-to-reach clients & prospects in an exclusive branded meeting cabin
-  **2 SAVE TIME & MONEY ON TRAVEL:**
  - ▶ meet 1,300+ senior local, regional & global African financial decision-makers (87% director level or above from 45+ countries in 1 location)
-  **3 WIN NEW BUSINESS:**
  - ▶ your prospects proactively seek out new business partners at the event & can request meetings with sponsors they want to do business with. Sponsorship packages also include staff passes so you can cover more clients
-  **4 ACCELERATE YOUR DEALS:**
  - ▶ 1,300+ senior decision-makers from your clients attend to move deals along with partners
-  **5 SHOWCASE YOUR THOUGHT-LEADERSHIP & EXPERTISE:**
  - ▶ by speaking & presenting a case study to a room full of 1,300+ financial markets clients & prospects
-  **6 INCREASE MARKET AWARENESS:**
  - ▶ amongst 1,300+ key stakeholders by taking an exhibition space & demonstrating your products & services
-  **7 INCREASE YOUR BRAND'S PRESENCE:**
  - ▶ through the numerous high-impact branding opportunities available





# 1-2-1 MEETINGS CONCIERGE SERVICE: STATISTICS

**WE ARE THE NUMBER 1 BUSINESS MEETINGS FACILIATOR FOR  
AFRICA'S FINANCIAL MARKETS**

*We facilitate your first contact with new leads and do all the admin to  
pre-arrange your meetings*

## SPONSORS ARE ABLE TO:



Book multiple meetings with hard-to-reach stakeholders over 2 days



Select new contacts to meet from 1,300+ senior decision-makers



Save time & money on travel (45+ countries represented in 1 location)



Let clients and prospects request meetings with you

**Guarantee real ROI at the event before you even arrive**



## STATISTICS FROM 2024:



**265+**

PRE-ARRANGED MEETINGS ORGANISED VIA OUR 1-2-1 MEETING SERVICE



**86%**

AVERAGE MEETINGS CONFIRMED RATE



**71%**

OF MEETING REQUESTS ACCEPTED BY ATTENDEES



**6**

AVERAGE MEETINGS CONFIRMED PER SPONSOR



### TO BOOK YOUR MEETINGS PACKAGE OR FIND OUT MORE:

- Contact **Cedric Turbet**
- Tel: **+44 (0)77 53 408 960**
- Email: **Cedric.Turbet@GlobalBankingMarkets.com**

# WHAT OUR CLIENTS SAY ABOUT US: GENERAL FEEDBACK

“ Attending the Bonds, Loans & ESG Capital Markets Africa 2024 event has been an exceptional experience. **The calibre of fixed income investors and banks present truly speaks to the event’s growing prominence in African debt capital markets. It has become a preeminent platform for thought leadership, providing invaluable insights and networking opportunities.** I’m grateful for the chance to connect with such high-quality professionals and look forward to future editions of this marquee event. ”

**Nhlanhla Xulu, Senior Funding Manager, Industrial Development Corporation (IDC)**

“ Thank you very much to you and the team for helping to facilitate all our meetings. **It is an unbelievably worthwhile conference**, not only to gain insights from the speakers but also the ability to network with the vast number of individuals that attend. **We had 7 scheduled meetings and met up with over 10 other institutions over the 2-day conference.** It is a chance to learn about others and others to learn about us to facilitate working opportunities together going forward. ”

**Yoni Conway, Director, Loan Capital Markets, IHS Towers**

“ **Bonds, Loans and ESG is THE conference to attend if you are interested in Africa bonds/ loans.** It is always great to meet up with clients and market participants. The outreach of the conference continues to grow and diversify both across the continent and from international attendees. We find it very valuable to be a part of this landmark event. ”

**Sanaa Tabani, Head Loan Syndicate Africa, Standard Chartered**

“ **The event, as always, was an unforgettable experience.** It continues to surpass all our expectations from the way it is organized, the venue & location and the quality of the delegates we get to interact with during the sessions. ”

**Thokozani Nzimakwe, Interim Finance Director, Eskom Finance Company**

“ The Bonds, Loans & ESG Capital Markets Africa conference is a unique and invaluable forum for professionals across the financial sector. **Its comprehensive approach to bringing together various stakeholders—banks, issuers, rating agencies, and investors—facilitates a rich exchange of ideas and fosters meaningful connections.** The event stands out for its ability to provide a platform for open dialogue, making it an indispensable gathering for anyone looking to navigate the complexities of the capital markets in Africa. ”

**Vusi Thembekwayo, Group Chief Executive Officer, MyGrowthFund Venture Partners**



# COMPANIES THAT ATTENDED OUR LAST MARKET GATHERING IN AFRICA

ORGANISE MEETINGS | DO BUSINESS | SPEAK IN FRONT OF THEM | SHOWCASE YOUR BRAND

- ABCO BOURSE
- Absa
- Access Bank Plc
- Actsa
- AD Global Investors limited
- AFGRI
- AfrAsia Bank Limited
- Africa Finance Corporation
- African Bank
- African Continental Free Trade Area (AfCFTA)
- African Development Bank Group
- African Export-Import Bank
- African Infrastructure Investment Managers (AIIM)
- African Trade & Development Insurance (ATIDI)
- Airports Company South Africa
- Alexforbes
- Allan Gray
- Allan Gray International
- Allan Gray Proprietary Limited
- Allianz Global Investors
- ALUWANI Capital Partners
- American Tower
- American Towers Corporation
- ARC Ratings
- Arch Insurance Group
- ARISE Group (Industrial Platforms, Ports & Logistics and Infrastructure Services)
- Ashcroft and Gray
- Asr-Re
- Assemble49
- ATF Finance LTD
- ATNS
- Attacq
- Attijari West Africa
- Avis Budget
- AXIAN
- Axian Group
- Axxela Limited
- Baker Mckenzie
- Banco Comercial e de Investimentos, S.A.
- BancTrust Investment Bank
- Bank of Africa
- Bank of Industry Limited
- Bank One
- Bank Windhoek
- Banque Ouest Africaine de Developpement
- Baobab Microfinance Bank Nigeria
- Barclays
- Barloworld
- Barloworld Equipment
- Bayobab
- Bayport Management Ltd
- BCP Bank (Mauritius)
- Bidvest
- Bifm
- BIO SA (Belgian Investment company for developing countries)
- BIO\_Investments
- BlackRock
- Bloomfield Investment Corporation
- BOAD Titrisation
- Botswana Oil Ltd
- Botswana Railways
- Bowmans
- BPL Global
- British International Investment plc
- BSI
- BUA Cement
- BUA International Limited
- Canon Collins Trust
- Capitec Bank
- Cargill
- Cassa Depositi e Prestiti
- Cennergi Holdings
- Centrafin
- Central Bank of Eswatini
- CGF Bourse
- Challenger Management
- Chevron Africa
- China Construction Bank Corporation
- Citigroup
- Citigroup Centre
- Citigroup Inc
- City of Cape Town
- City of Johannesburg
- City of Johannesburg Metropolitan Municipality
- Clifford Chance
- Climate Fund Managers
- Comercio Partners
- Commerzbank
- Connect Earth
- Corporate Image
- CRDB Bank
- Credit Europe Bank NV
- Cygnum Capital
- Daimler Truck Financial Services
- DEG
- DEG Invest
- Dentons
- Deutsche Bank
- Deutsche Bank Group
- Development Bank of Namibia
- Development Bank of Rwanda
- Development Bank of Southern Africa
- DFA
- Dhamana Guarantee Company
- Doha Bank
- Dreamworkshaven
- Ecobank
- EDKOIL
- Electricidade De Mozambique
- EMIA
- Emirates NBD
- ENGIE
- Enpower Trading Pty Ltd
- Equites
- Equites Property Fund Limited
- Eskom
- Eskom Finance Company SOC
- Eskom Holdings SOC Ltd
- Eskom Pension and Provident Fund
- eThekweni Municipality
- European Investment Bank (EIB)
- Excelsia Capital
- Exxaro
- FCMB
- FCMB Bank (UK)
- Federated Hermes
- Fenics Software Limited
- Finlo
- First Abu Dhabi Bank
- Fitch Ratings
- FMO - Dutch entrepreneurial development bank
- Foschini Group
- Franklin Templeton Investments
- Frontera Capital Group
- FSD Africa
- FutureGrowth
- Galite Partners
- GCR Ratings
- Ghana International Bank
- GIFA
- Global Sovereign Advisory
- Globeleq
- Goldman Sachs Asset Management
- Greenpoint Capital
- GroCapital Holdings
- Growthpoint Properties
- H1 Holdings
- Haifin
- Harith
- Harmony Gold
- Heineken
- Helios Investment Partners
- Howden Group
- HSBC Bank Plc
- Huawei Technologies
- Hudson & Cie
- IACPM
- ICBC
- ICBC Standard Bank
- IHS Towers
- ImpactA Global
- Impaxis Securities
- Industrial Development Corporation (IDC) of South Africa
- Infrastructure Corporation of Nigeria
- Innovo Group
- International Finance Corporation (IFC)
- Intesa Sanpaolo
- Invest International
- Investec
- Invictus Capital & Finance
- Izwe Africa Group
- J.P. Morgan
- Kendal Investment Partners
- KfW
- Kgori Capital
- Khumo Capital
- KPMG East Africa
- Laurium Capital
- Lendable
- Letiote La Rona
- Letshego
- Letshego Financial Services Limited
- Liberty Group
- Liquid Intelligent Technologies
- Loan Market Association
- Louw & Company
- Luxembourg Stock Exchange
- M&G Investments Southern Africa
- M&G Limited
- Markel International
- Marsh
- Mashreq Bank
- Matha Capital
- Matha Securities
- Mauritius Commercial Bank
- Mazi Asset Management
- Merchant West Specialised Finance
- Mergence Investment Managers
- Mesh.Trade
- MICA, World Bank Group
- MIGA
- Miller Insurance Services
- Minerals Development Company Botswana
- Ministère de l'Economie et des Finances, Burkina Faso

# COMPANIES THAT ATTENDED OUR LAST MARKET GATHERING IN AFRICA

ORGANISE MEETINGS | DO BUSINESS | SPEAK IN FRONT OF THEM | SHOWCASE YOUR BRAND

- Ministry of Finance, Economy and Planning of Equatorial Guinea
- Ministry of Finance of Mozambique
- Ministry of Finance, Cameroon
- Ministry of Finance, Senegal
- Ministry of Finance, Tanzania
- Ministry of Finance, Uganda
- Mitsubishi UFJ Financial Group
- Mizuho
- Mizuho Securities
- Mizuhoemea
- Momentum Metropolitan Holdings
- Moove
- Morningstar, Inc
- Mphanda Nkuwa
- MTN
- MUFG
- MyGrowthFund Venture Partners
- Namibia Power Corporation (Nampower)
- Namwater
- National Housing Finance Corporation
- National Treasury, Republic of South Africa
- Natixis
- NBS Bank
- Nedbank
- Nedbank Corporate and Investment Banking
- Netcare
- New Development Bank
- Ninety One
- Nitinol Capital
- NMB Bank
- Norsad Capital
- Northstar Asset Management
- Norton Rose Fulbright
- Nutun (Pty) Ltd.
- Nuveen
- OA Markets
- Oceana Group
- Old Mutual Alternative Investments
- Old Mutual Investment Group
- Old Mutual Life Assurance Company
- Old Mutual Limited
- Old Mutual plc
- Omnia Holdings
- Pangaea Securities
- Pareto Limited
- Pernix Specialty Limited
- Petrosa
- PLMJ Advogados
- Postbank
- Prescient
- Presidential Climate Commission
- Prilla 2000 Pty Ltd
- Private Office of the President, Republic of South Africa
- Proparco
- Prowess Investment Managers
- Public Investment Corporation
- Puma Energy
- Rand Merchant Bank
- Rand Water
- Rawbank
- RDC Properties South Africa (Pty) Ltd
- Remgro
- Rho Capital
- Roads Fund Administration
- S&P Global
- SA Home Loans
- Safaricom
- Sanlam
- Sanlam Investments
- Sanlam Life
- Savannah Energy
- Scatec
- Securities and Exchange Commission Zambia
- Select Africa
- Seplat Energy
- SF Capital
- Sfiagri
- Shandis Engineering Pty and and Leethabo Holdings Pty Ltd
- Shoprite Holdings
- SLG
- SMBC
- SMBC Nikko Capital Markets
- Societe Generale
- Sonangol
- South African National Roads Agency (SANRAL)
- South African Reserve Bank
- Southchester Investment Managers
- Southey Holdings (Pty) Ltd
- Sovereign Risk Insurance
- ST SOLUTIONS
- Stanbic Bank Ghana
- Stanbic IBTC
- Stanbic IBTC Capital
- Standard Bank
- Standard Bank (Malawi)
- Standard Bank Angola
- Standard Chartered Bank
- STANLIB
- Stanlib Asset Management
- State Bank of India, Johannesburg
- Stonex
- Strat
- Sun King
- Sunbeth global concepts
- Swedfund
- Symbiotics Group
- Tamela
- Taquanta Asset Managers
- TCX
- TDB
- Telkom
- Texel
- The Autonomous Sinking Fund, Cameroon
- Thelo
- TMF Group
- Toyota Financial Services
- Trade and Development Bank – TDB
- Trans Caledon Tunnel Authority
- Transnet
- Transnet SOC
- TRG Africa Mezzanine Partners
- TUHF
- Tysers
- U.S. International Development Finance Corporation (DFC)
- UCT GSB
- Udo Udoma & Belo-Osagie
- Uganda Breweries
- UMOA-Titres
- Unifi Africa
- Vantage Risk
- Verdant Capital
- Victorian Group
- Vista Bank Group
- Vodacom
- Vunani Fund Managers
- WaterBorne Capital
- WatuAfrica
- Webber Wentzel
- Werksmans Attorneys
- Westbrooke Alternative Asset Management
- White & Case LLP
- Wiener Boerse
- Woolworths
- Wtwco
- Xina Solar One
- Yellow Solar
- Zambeef Products
- ZCCM Investments Holdings
- Zeda
- ZESCO Limited
- & more



## Africa

**JOIN US IN MARCH 2025 TO INCREASE YOUR BUSINESS IN AFRICA'S FINANCIAL SPHERE**

**Organised by:**

**GBM Global Banking & Markets**

## GLOBAL BANKING & MARKETS

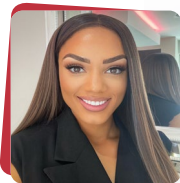


**ENQUIRE ABOUT SPONSORSHIP, SPEAKING & 1-2-1 MEETINGS PACKAGES:**

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Tel: +44 (0)77 53 408 960

Email: [Cedric.Turbet@GlobalBankingMarkets.com](mailto:Cedric.Turbet@GlobalBankingMarkets.com)



**ATTEND AS A DELEGATE:**

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