

WE ARE THE NO. 1 BUSINESS MEETINGS FACILITATOR

FOR MIDDLE EAST'S **CAPITAL MARKETS**





PRE-ARRANGED BUSINESS MEETINGS HOSTED ANNUALLY

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BONDS, LOANS & SUKUK MIDDLE EAST is the only event covering Debt, Equity & ESG. It is your tool to hold targeted business meetings with clients, move deals along, expose your brand to senior decision makers from your capital markets prospects and hear the region's financial experts speak/answer your questions.

WE ARE THE NO. 1 BUSINESS MEETINGS FACILITATOR FOR THE MIDDLE EAST'S CAPITAL MARKETS: our event is this market's annual meeting place. Gathering over 1,000 senior capital market leaders to connect and do business in one location. Deliver demonstrable ROI on your time out of the office by pre-arranging meetings with your targets through our sponsor 1-2-1 meetings platform.

HEAR THE MIDDLE EAST'S FINANCIAL LEADERS SPEAK:

on how they are navigating the current economic climate, share their expectations for the year ahead and answer your questions, live. This is the only event bringing together local and international investors, advisors and government officials to discuss the development, opportunities and challenges of the region's capital markets, making it a "must attend" for the market.





CONNECT, DO BUSINESS & DELIVER DEMONSTRABLE ROI THROUGH OUR SPONSOR 1-2-1 MEETINGS PLATFORM:

You select who you want to meet pre-event, then our dedicated business meeting team pre-arrange & schedule your meetings for the event dates so you can get in front of your clients & partners (in an exclusive branded business meeting suite).

SPONSOR BENEFITS INCLUDE:



get the attendee list 3 weeks before the event so you can pre-arrange meetings.



by presenting a case study to a room full of potential clients.



by taking an exhibition space and demonstrating your products and services.



packages include a number of staff passes so you can cover more clients.



through the numerous branding opportunities available



- 1 (For how long) Is the Middle East immune to the current global market volatility? How will global inflation, interest rates and a slowdown in growth impact the Middle East economy and markets?
- Global volatility vs. regional safe haven: Where does Middle East credit sit with an investor's global portfolio?
- Searching for benchmarks: What is the cost of capital in the 'new' market environment? How to bridge the gap between issuer and investor expectations?
- Bond vs. loan financing: How are top-tier banks adapting their funding strategies around shifting cost of capital and cost of deposits?
- Getting creative in a rising rate environment: How corporates can work with their banks to maximise their sources of liquidity (ECA, structured finance and sukuk) when launching new deals
- Syndicating loans in the 'new' normal: How and where are banks lending, and on what price and what structure?
- Going global: How does the regional IPO boom act as a catalyst to attract global investors to the region's equity markets?
- 8 Interest rate risk, FX risk, commodity risk: When, how and why hedge?
- Reprofiling debt in volatile times: How borrowers can work with their banks to refinancing and restructuring to (re-)emerge with better capital structures
- From energy security to energy transition: What is the ESG roadmap for energy-rich regions like the Middle East?
- How do banks and investors lend to energy (O&G) companies while remaining committed to sustainability goals?
- How much does your portfolio emit: How are banks measuring how much carbon is in their portfolios? How does this impact the way they are lending?





BRINGING THE MIDDLE EAST'S CAPITAL MARKETS BUYERS & SELLERS TOGETHER

to conduct business, sign deals and shape future financing strategies

91% **DIRECTOR LEVEL OR ABOVE**

Access top market practitioners from across the globe who are active in the Middle East's markets, including: senior borrowers, investors, bankers & government officials. Network to build on existing relationships and create new opportunities in the current economic climate



70+ **WORLD CLASS SPEAKERS**

Industry leading speakers will share "on-the-ground" market intelligence and updates on the region's economic backdrop. Gain actionable insights and practical solutions to move your business



550+ **SOVEREIGN, CORPORATE & FI BORROWERS**

Hear first-hand how key regional and international players are navigating the Middle East's current economic climate/ what they expect in the future



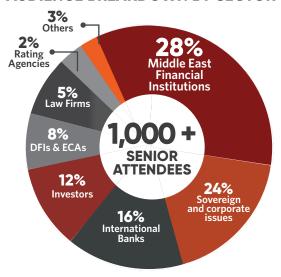
15% **INVESTORS**

Leverage our 1-2-1 meetings platform to host pre-arranged, targeted meetings with global and local investors (organised by us) in an exclusive branded business meetings

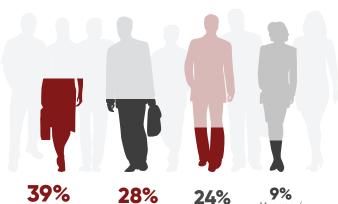


Nothing beats face-to-face networking. Attend the Middle East's largest corporate and investment banking event to connect with senior decision makers from the region's most active sovereigns, corporates and banks in-person and at one time. Debate, network, share knowledge and move your business deals along.

AUDIENCE BREAKDOWN BY SECTOR



AUDIENCE BREAKDOWN BY JOB TITLE/ SENIORITY



Managing Director/ Head of -

President/

CEO/CFO/ Treasurer

Manager/ Other



Contact Aveen Prasad Mob: +44 (0)7890 547 596

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TO FIND OUT MORE ABOUT **SPEAKING & SPONSORSHIP OPPORTUNITIES**



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- ADNOC Drillina
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- Adwar Engineering
- Africa Bridge Capital
- Africa Finance Corporation
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- Agricultural Development Fund
- Agthia
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- AIA
- Air Air Arabia
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- AJmal Perfumes

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- Al Rajhi Bank
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- Al Ravan Investment
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- Al Wathba National Insurance
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- Apparel Group
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- Arab Bank for Economic Development in Africa (BADEA)
- Arab Petroleum Investments
- Corporation (APICORP) Arabian Centres
- Arabian Construction Company Arabian Drilling Company
- Arabian Health Care (AHC) Arabian Processing Holding

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- CreditSights Crescent Petroleum
- Crosspoint Inc Dalma Capital Management
- Daman Investments Dana Gas

Dar Al Arkan

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- David Woo Unbound db Solar Prime Holding
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Department of Finance, Dubai

- DepositBook Deutsche Bank
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- DICO Group Dow Chemicals
- DP World DTVC
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- Authority (DEWÁ) Dubai Financial Market
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- Dubai Investments Park Dubai Islamic Bank Dubai Multi Commodities Centre
- (DMCC) Dubai South

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- ELIA Investment Advisors
- Elsewedy Electric
- Emaar The King Abdullah Economic City
- Emarat
- Embassy of Italy
- Emerging Markets Investment Management
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- **Emirates Conversion Industries** (Senaat)
- Emirates Development Bank
- Emirates Global Aluminium (EGA)
- Emirates Health Care Group LLC
- Emirates Hospitals Group
- **Emirates Insurance Company**
- Emirates Investment Bank
- Emirates National Oil Company (ENOC)
- **Emirates NBD**
- Emirates NBD Asset Management
- Emirates NBD Capital
- Emirates Nuclear Energy Corporation (ENEC)
- Emirates Re Takaful
- Emirates Ship Investment Company
- Emirates Water & Electricity Company (EWEC)
- Emrill Services LLC **ENEC**
- Energy Development Oman
- Energy Industries Council
- Enerwhere
- Enaie
- Enviromena Power Systems
- Epicure Investment Management
- Equate Petrochemical Company
- Equitativa
- Erkaz Investment Co.
- ETG World
- Etihad Airways
- Etihad Credit Insurance
- **Etihad Esco**
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- Expo 2020
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- Falcon Private Bank
- Falcon Private Wealth
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- Fertiglobe
- FFA Private Bank
- Fiducia Capital
- FIM Partners
- Financial Regulatory Authority of Egypt - FRA
- Fine Hygienic Holding
- FINSIGHT

- Finverity
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- Fitch Solutions
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- Flydubai
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- Fuiairah Oil Terminal FZC
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- GAM Fund Management
- GCS Contracting
- Gems Education
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- GFC Media Group
- GIB Capital
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- Global Credit Advisory
- Global Infrastructure Partners
- Global Sovereign Advisory
- Goldman Sachs
- Government of Sharjah
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- Gulf Bank
- Gulf Bond and Sukuk Association (GBSA)
- Gulf Capital
- Gulf International Auditina
- Gulf International Bank
- Gulf Investment Corporation (GIC)
- Gulf Pharmaceutical Industries
- Haliwell Financial
- Hamriyah Free Zone Authority
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- Hogan Lovells
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- HSBC Global Asset Management
- Human Resources Development Fund (HRDF)
- ICBC Standard Bank
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- Intermass
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- Saudi Aramco Joint Venture) International Renewable Energy

International Maritime Industries (a

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- Invest Bank P.S.C.
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- Kapital Advisory
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- (Holding)
- Klay Capital
- Kludi RAK LLC
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- Kuwait Finance House Kuwait Food Company (Americana)
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- Industries Company
- Kuwait International Bank Kuwait National Petroleum
- Company Kuwait Petroleum Corporation
- (KPC) Kuwait Petroleum International
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- Ministry of Finance, Kingdom of
- Saudi Arabia Ministry of Finance, Oman
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- Tawuniva
- Telecom Egypt Tellimer
- Texel Finance Tevliom The Arab Gulf State Institute in
- Washington
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Our global financial events are your tool to hold targeted business meetings with clients, move deals along and expose your brand to senior decision-makers from your capital markets prospects. We ensure that you leave with demonstrable ROI for your organisation.



We have been one of the sponsors of the event and it was really worth it. The organizationwas outstanding and so was the level of the participants. We are very keen to continue sponsoring and participating in future events.

Zouheir Sabra, BEEAH Group





Bonds, Loans & Sukuk Middle East 2022 had an exceptional attendance from relevant professionals. For those looking for insights into the Middle East markets, this event continues to be the most recommend one!.

Hitesh Asarpota, Emirates NBD





A must attend event for all those who are in the business of raising capital. It fostered once again free-flowing discussions and exchange of contrasting points of view amidst the backdrop of volatile financial markets. Thoroughly enjoyed it!.

Chiradeep Deb, Mashreq





A very well organised event. The sessions were relevant to current post pandemic era with a great speaker line up. An amazing opportunity to network and connect with industry practitioners after subdued interaction over the last couple of years.

Hammad Hassan, Bank ABC



Contact **Aveen Prasad**Mob: **+44 (0)7890 547 596**

Email: Aveen.Prasad@GFCMediaGroup.com

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■ I accept the terms and cond	ditions	
		4/

TERMS AND CONDITIONS

Payment
Payment must be received no later than 14 days from the date of invoice. Registrations received within 90 days of the event must be prepaid immediately by credit card or bank transfer. Delegates who have not paid their fees in advance may be refused admission.

Substitutions / Cancellations
Any concellations must be received in writing at least 90 days prior to the event. A cancellation fee of £250 will be payable on all cancellations received by this date. After this date, we regiet that no cancellations can be accepted and registering companies will be liable for 100% of the registration fee. A substitute delegate may be agreed at no extra charge.

 $\textbf{Data protection} \\ \textbf{Please tack the box(es)} \textit{if you do NOT want GFC Media Group to contact you by email $$ are fax $$ or mail $$ with information on relevant to the property of the pr$

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