

THE MIDDLE EAST'S LARGEST CORPORATE AND INVESTMENT BANKING NETWORKING EVENT

ORGANISED BY GFC MEDIA GROUP



1.400+



500+ **PRE-ARRANGED BUSINESS**



OR ABOVE



75+ INDUSTRY EXPERT



50+ **NEW BUSINESS CONTACTS**

OFFICIAL 2024

EVENT BROCHURE

☑ PROGRESS DEALS **■ WIN NEW BUSINESS ■ INSTITUTIONALISE CLIENT RELATIONSHIPS SAVE TIME & MONEY ☐ HIT YOUR TARGETS** ✓ PROFILE YOUR BUSINESS
✓ BOOST YOUR REPUTATION **☑** DIFFERENTIATE FROM COMPETITORS **☑** NETWORK

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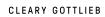














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J.P.Morgan















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THE MIDDLE EAST'S

CAPITAL MARKETS COMMUNITY

1,400+

SENIOR CAPITAL MARKETS ATTENDEES

500+

PRE-ARRANGED BUSINESS MEETINGS HOSTED

75+

INDUSTRY EXPERT SPEAKERS **BONDS, LOANS & SUKUK MIDDLE EAST** is the region's largest corporate and investment banking event. It is your tool to hold targeted 1-2-1 business meetings with clients, move deals along, expose your brand to senior decision-makers from your capital markets prospects and hear the region's financial experts speak/answer your questions.

NEW EVENT FEATURES:

The leading event dedicated to accelerating Middle East IPO and secondary markets:



EQUITY CAPITAL MARKETS MIDDLE EAST

4th June 2024 | Madinat Jumeirah, Dubai

Connecting MENA allocators, managers, and borrowers with the global private credit market:



GLOBAL

PRIVATE CREDIT

5th June 2024 | Madinat Jumeirah, Dubai



WE ARE THE NO. 1 BUSINESS MEETINGS FACILITATOR FOR THE MIDDLE EAST'S CAPITAL MARKETS:

Our event is this market's annual meeting place. 1,400+ senior decision-makers from key local and international sovereigns, corporates, investors, banks, law firms, regulators & service providers will be present in 1 location across 2 days. Deliver demonstrable ROI on your time out of the office before you even arrive, by prearranging meetings with your targets through our sponsor 1-2-1 meetings concierge service (additional fee) and/or our *new online networking platform (available to all attendees - request 3 meetings with other attendees and accept an unlimited number of meeting requests).

HEAR THE MIDDLE EAST'S FINANCIAL LEADERS SPEAK:

On how they are navigating the current economic climate, share their expectations for 2024/2025, and answer your questions, live. This is the only event to combine discussions across the region's bonds and loans markets, making it a "must attend" for the Middle East's leading CEOs, CFOs and Treasurers (93% of attendees are director level or above). Gain fresh market intel (often before it is made public) and make informed decisions for your business.

ESTABLISH RELATIONSHIPS, IMPROVE CONNECTIVITY, DISCUSS BUSINESS & MOVE DEALS ALONG THROUGH OUR 1-2-1 MEETINGS CONCIERGE SERVICE:

Our dedicated meetings concierge team pre-arrange & schedule your targeted sponsor meetings, so you can get in front of your clients & the most sought after attendees in an exclusive branded meeting cabin.

OUR COMMUNITY:

MIDDLE EASTERN CAPITAL MARKETS ATTENDEES







INSTITUTIONS

DIRECTOR LEVEL OR ABOVE



75+ **EXPERT**



70+ **SPONSORS** & PARTNERS

Deloitte.

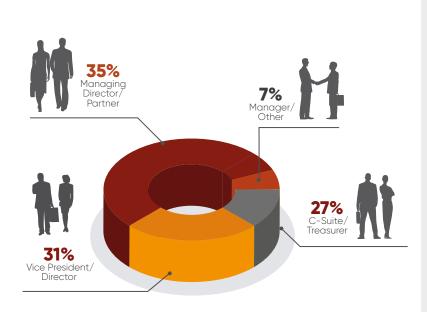


40+ **COUNTRIES**

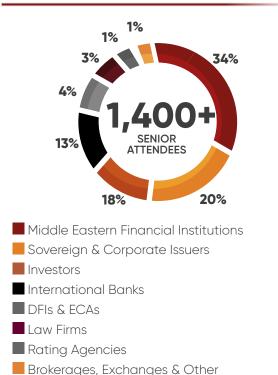


Saudi Arabia

ATTENDEE BREAKDOWN BY JOB TITLE:



ATTENDEE BREAKDOWN BY SECTOR:



SENIOR REPRESENTATIVES FROM:

Argentina Indonesia

1 Ireland

Singapore

Italy

Spain

Sudan Jordan

Kuwait

Sweden

Cameroon

Austria

Bahrain

Lebanon

Switzerland

Turkiye

United Arab Emirates

United Kingdom

Taiwan Luxemboura

Egypt France

Germany

Hong Kona

Ghana

India

Malaysia

Netherlands

Nigeria

Oman

Pakistan

Qatar

Linited States

WHY DO YOUR INDUSTRY COLLEAGUES PARTICIPATE?

Financial Services:

- To gain visibility amongst the Middle East's capital markets elite
- To meet DCM bankers, law firm partners and treasurers/corporate finance teams from the region's issuers in one location
- To get in front of prospects who are proactively seeking new business partners and network/hold 1-2-1 meetings with senior decision-makers
- To return to the office with high-quality new business contacts and leads

Regional Banks:

- To host Non-Deal Roadshow style meetings with the Middle East's most active international investors, banks & DFIs
- To develop investor relations and effectively communicate their bank's highlights/investment propositions to appropriate, senior decision makers that otherwise would not have been easily accessible or in one place at one time
- To institutionalise relationships and grow their revenue with existing clients
- To return to the office with high quality new business contacts and leads



International Banks:

- To meet the most credible and reputable private and public issuers and borrowers from across the region
- To accelerate deals with current partners
- To establish high-quality business connections with prospects
- To connect with multinationals interested in establishing/growing operations in their geographies

Regional Law Firms:

- To stand out from competitors and ensure that they are viewed as the top law firm in their geography
- To hold meetings with international law firms who can bring them in as regional law firm partners on deals
- To meet senior decision-makers from key local and international corporates, sovereigns, investors, banks & law firms with relevance to their deals in one location

International Law Firms:

- To promote their firm and ensure that they are viewed as the top international law firm partner by regional law firms working on important deals across the region's capital markets
- To win new business from their the region's DCM prospects
- To expand business with existing partners
- To meet senior decision-makers from key local and international corporates, sovereigns, investors, banks & law firms in one location

Corporates:

- To conduct face-to-face meetings with local and international FIs active across the Middle East in one place, to discuss upcoming transactions and future financing strategies
- To hear from and meet with other issuers and borrowers from across the region, sharing knowledge and experiences
- To find out how others are managing market volatility for the next 12 months
- To meet with potential and existing lenders and advisors

Sovereigns:

- To conduct face-to-face meetings with local and international FIs active across the region in one place, to discuss upcoming transactions and possible financing strategies
- To meet with government contemporaries to share strategies for the upcoming 6-12 months
- To meet with investors to discuss financing strategies and upcoming transactions

Investors:

- To conduct 1-2-1 meetings with senior decision makers from Middle Eastern corporates, governments and financial institutions in one place
- To hear from and meet with other investors active across the region

1-2-1 MEETINGS CONCIERGE SERVICE:

STATISTICS

WE ARE THE NUMBER 1 BUSINESS MEETINGS FACILIATOR FOR THE MIDDLE EAST'S CAPITAL MARKETS

SPONSORS ARE ABLE TO:



Book multiple meetings with hard to reach stakeholders over 2 days



Select new contacts to meet from 1,400+ senior decision-makers



Save time & money on travel (40+ countries represented in 1 location)



Let clients and prospects request meetings with you







STATISTICS FROM 2023:



PRE-ARRANGED MEETINGS ORGANISED VIA OUR 1-2-1 MEETING SERVICE



84%

AVERAGE MEETINGS
CONFIRMED RATE



80%

OF MEETING REQUESTS ACCEPTED BY ATTENDEES



AVERAGE MEETINGS CONFIRMED PER SPONSOR



ENQUIRE ABOUT 1-2-1 MEETINGS CONCIERGE SERVICE:

Contact Feruz Zokirov Tel: +44(0) 7590 427 272

Email: Feruz.Zokirov@GFCMediaGroup.com

DAY ONE: TUESDAY 4TH JUNE 2024



07.45 Registration and networking

08.50 Chairperson opening remarks

09.00 The C-Suite Perspective: Financial strategies and approaches from the region's top corporates

- Cash flows, CAPEX, debt & equity: What are the funding strategies for the region's top-tier corporates for the next 12 months?
- · How are corporates optimizing capital structures in a high-rate environment?
- Sustainability and energy transition: How are corporates embedding sustainability within their financial strategies?
- Klaus Froehlich, Chief Investment Officer, ADNOC
- Dirk Vanschependom, Chief Financial Officer, NEOM
- Steve Ridlington, Chief Financial Officer, TAQA
- Moderated by: Chavan Bhogaita, Managing Director, Head of Client Outreach & Market Insights, First Abu Dhabi Bank

O9.45 GCC macroeconomic trends & 2024/25 outlook: What are the expectations for GDP growth across GCC economies? How are sectors across the GCC being impacted by market uncertainty?

- What are the expectations for interest rate changes in 2024/25? Have interest rates peaked?
- Oil price, policy and production: What will be the impact of changing commodity dynamics on fiscal policy and the broader economic landscape? What role will this have on budgets and public spending-issuance
- BRICS inclusion of Saudi, UAE and Iran: What impact will this have on regional economies and alliance with China-led world order
- · Will geopolitics (Israel-Hamas conflict, Red Sea) threaten GCC economic diversification and stability?
- What role will new FTAs have on GCC landscape and fundina?
- Karim Adouane, Senior Portfolio Manager, InvestAD
- Alexander Perjessy, Vice President, Senior Credit Officer, Moody's Investors Service
- o Elías Scheker Da Silva, Portfolio Manager, Wafra
- Moderated by: Khatija Haque, Chief Economist and Head of Research, Emirates NBD

10.25 Adapting to uncertainty from Issuer to Investor: What are the funding strategies from the region's issuers?

- How are issuers adapting to the volatile economic environment characterized by high interest rates?
 (For) How long can they 'wait and see'? How are they avoiding locking in high rates for long terms?
- · How are issuers tapping new sources of liquidity, viewing different structures, and minimising costs?
- Local currency funding opportunities: Exploring the potential for local currency transactions in AED, SAR, and other GCC currencies to broaden funding options
- Bridging the gap: How are EM investors allocating funds? Which credits are they focusing on (and shifting away from)?
- How are investors viewing relative value across assets and GCC geographies, and what are their return expectations?
- Nour Safa, Director MENA Debt Capital Markets, HSBC
- Ahmed Taha, Head, Capital Markets FIG, MENAP, Standard Chartered Bank
- Ahmed Alrobayan, Head of Public Markets, Global Capital Finance Division, Public Investment Fund
- **O Usman Ahmed, Head of MENA & Sukuk, FIM Partners**
- Moderated by: Bhupinder Singh, Managing Director & Head of Leveraged & Acquisition Finance, First Abu Dhabi Bank

11.10 Networking break

Unravelling liquidity, competition, risk appetite and the impact on the loan market

- Pricing, liquidity, tenor: Given the liquid market, how and where are banks deploying capital? What impact is this having on margins?
- Local currency landscape: Who are the key lenders? What is the potential of the local currency market?
- ESG from the underwriter's perspective: How can lenders collaborate with borrowers to further ESG principles? How are providers of capital redefining their borrower profiles?
- Public vs private sector: What can be done to boost private sector transactions?
- Shahnawaz Alam, Senior Director Global Loan Solutions, Emirates NBD Capital
- o Sidra Taj, Director, Loan Syndication, Sales & Distribution, Mashrea
- Damien Orban, EMEA Loan Capital Markets, Bank of America
- Fatima Siddiqi, Managing Director, Head, Loan Syndicate, MENAP, Standard Chartered Bank
- o Tariq Amin, Head of Syndications, Capital Markets, Bank ABC
- Anbar Jowaheer, Head of Financial Institutions & Syndication, Mauritius Commercial Bank
- Moderated by: Tonmoy Andalib, Managing Director, Head of Loan Syndicate, Distribution & Portfolio Management, First Abu Dhabi Bank

12.25 GCC Credit Outlook 2024/25: Regional fundamentals vs global economic uncertainty: How is the region contrasting to the rest of EM and developed markets?

- Global macro headwinds vs. regional growth: How attractive is Middle Eastern credit within a global investment portfolio?
- Long and wrong? Exploring investment strategies and effective risk management
- What role will/do state investment firms & SWFs have on the region's credit story?
- Which credits have seen the most sensitivity to geopolitical risk in their yields, CDS spreads and rations?
- o Angad Ashok Rajpal, Head of Fixed Income, Emirates NBD Asset Management
- Hussein Khattab, Executive Director, Portfolio Manager, Morgan Stanley Investment Management
- Mitesh Gupta, Portfolio Manager, Brevan Howard
- Viktoria Beromelidze, Head of EMEA Debt Capital Markets, Bank of China
- Hital Desai, Head of CEEMEA Syndicate, Bank of America
- Moderated by: Roderick Gordon, Senior Head, Debt Capital Markets Origination and Syndicate, Investment Banking, Abu Dhabi Commercial Bank

13.10 Keynote: Facing a New Reality: Al – the Good, the Bad and the Ugly o Mark van Rijmenam, Digital Futurist

13.40 Networking lunch

DAY ONE: TUESDAY 4TH JUNE 2024



15.00 Oxford-Style debate

Join us for an engaging Oxford-style debate on the following motion:

"This House believes that local and regional banks are better placed than international banks to service issuers and borrowers in MENA"

In this structured format, two teams will rigorously present and defend their positions – one supporting the motion and the other opposing it. Be prepared for a dynamic exchange of ideas and compelling arguments, as our expert speakers compete to sway your perspective on this thought-provoking topic.

N.B. Please note that the purpose of this session is to engender thought-provoking and entertaining debate. The views expressed do not necessarily reflect the institutions represented.

- o Nadia Zubairi, Head of Debt Capital Markets, Bank ABC
- Aditya Kotibhaskar, Senior Director, Head of Debt Capital Markets, Mashreq
- Sarah Pirzada Usmani, Managing Director & Head of Loan Capital Markets & Sustainable Finance, First Abu Dhabi Bank
- Nicholas Samara, Head of Debt Capital Markets, MENA, SMBC
- Andrea Castelli, Head of MENA Loans & Acquisition Finance, Citi
- o Kenny Sambrook, Director, Loan Syndicate, MENAP, Standard Chartered Bank
- Moderated by: Sharif Eid, Co-Head of Fixed Income, Amwal Capital Partners

Public debt management amidst market volatility: How are MENA public finances being impacted by the new rate environment?

- How are MENA governments coping in higher interest rate dynamics?
- How will lower oil prices and geopolitics impact MENA public finances?
- What is the outlook for sovereign issuances and potential buybacks? When and at what price will sovereigns come to market?
- How are MENA governments increasing fiscal stimulus and diversifying their economies for growth in the medium to long term?
- Examining the distressed side of the market for countries like Egypt, Tunisia and other HY
 economies and exploring strategies for accessing new asset classes such as Panda, Samurai,
 and Kangaroo bonds.
- What changes could occur in sovereign credit ratings?
- o Tom Koczwara, Director of DMO, Sharjah Finance Department
- Sultan Al Khalil, General Manager of Financial Institutions & Investor Relations, National Debt Management Centre (NDMC), Kingdom of Saudi Arabia
- Rehan Ahmed, Managing Director, Head of MEAAT DCM, Intesa Sanpaolo
- Victor Mourad, Director, DCM, Citi
- Hasan Salah Sater, Director, Financing Operations, Ministry of Finance & National Economy, Bahrain
- o Alan Roch, Head of Credit Middle East & Asia, Credit Agricole CIB
- Moderated by: Trevor Cullinan, Director, Sovereign Ratings, S&P Global Ratings

CClimbing the maturities wall: How are corporates approaching refinancing in the face of upcoming maturities?

- How can companies better improve their financial situations when refinancing?
- How is the new rate environment affecting borrower's ability to pay off debt? How are new issuances being weighed up?
- Batten down the hatches: What strategies are being implemented to optimise balance sheets and manage liabilities?
- o Srikant Ramesan, Director, Investment Banking, Mashreq
- o Fathima Lijiya, Head of Debt Capital Markets & Loan Syndication, Commercial Bank of Dubai
- John Arentz, Vice President, Group Treasurer, Majid Al Futtaim
- Redwan Ahmed, Group Senior Vice President Investor Relations, DP World
- Moderated by: Sarmad Mirza, Executive Director, Debt Capital Markets, Standard Chartered Bank

10 Chairperson's closing remarks and close of Day One



The event was very well-organized and the sessions were informative, engaging and interactive. The keynote speakers and the panels were highly knowledgeable and delivered thought-provoking talks that left me inspired and motivated. I have really enjoyed the networking opportunities that I got during the event as I got the chance to meet bankers, investors and rating agencies. The event provided a platform for me to learn different types of funding that can support our business. Overall, I found the event to be highly valuable and I would definitely recommend it to anyone looking to expand their financing knowledge.

Salim Abdullah Al-Badawi, Be'ah

DAY TWO: WEDNESDAY 5TH JUNE 2024



08.15 Registration and networking

09.00 A Spotlight on FIVE Holdings: Our ESG Journey and Vision for the Future Kabir Mulchandani, Chairman and Founder, FIVE Holdings

To what extent does ESG financing still offer a pricing advantage? What are the long-term benefits to companies beyond the 'greenium'?

- · ESG financing outlook: Which labelled instruments are being favoured by corporates, Fls, and
- Use of proceeds vs sustainability-linked: Which are favoured and why?
- · How can issuers best position themselves to tap into green investors and deeper pockets of liquidity? What do investors need to see from borrowers?
- · Attracting European Green investors in GCC/MENA sustainable deals
- What's next for ESG financina in the region? How can corporates (continue to) unlock greater access to ESG funding?
- · What efforts are being made to mitigate greenwashing and ensure the authenticity of ESG initiatives?
- O Lokesh Arora, Vice President, Sustainable Debt Capital Markets, HSBC
- **O Bruce Johnson, Director, Corporate Finance and Treasury, Masdar**
- Jack Deino, Co-Head of Emerging Markets Corporate Fixed Income, Union Bancaire Privee
- Patrick Tan. Head of Bankina. RGE
- o Celia Price, Vice President, Sustainable Finance Solutions, Mizuho
- Moderated by: Natalya Tueva, Executive Director, Head of Sustainable Finance, Loan Capital Markets EMEA, SMBC

10.15 Building a credible plan for the energy transition: Balancing sustainability, energy security, and affordability

- Post COP28 takeaways: What are banks, investors, and policymakers doing to further the
- · How are institutions building capacity & implementing new technologies at the pace required to deliver on net-zero goals?
- Carbon capture, GHG emission reduction targets, carbon credits: To what extent can a robust carbon market strengthen climate action?
- Mohamed Al Shehab, VP Corporate Finance & Investor Relations, Bapco Energies
- o Oliver Phillips, Regional Head of Sustainable Finance, MEA, Barclays
- Fazil Abdul Rahiman, Head of Sustainability and Climate Change, TAQA
- O Nour Taher, Senior Product Specialist, S&P Global Market Intelligence
- Moderated by: Ehsan Khoman, Director, Head of Research Commodities, ESG and Emerging Markets (EMEA), MUFG

11.00 Networking Break hosted by Mashrea

Unlocking long-term capital for projects: How can large-scale projects shift from reliance on local financing and successfully access international markets?

- · What is the region's major project financing needs in 2024? To what extent is the pipeline being affected by market volatility?
- Mind the investment gap: What opportunities are there for investors and banks, both regional and international?
- \cdot Evaluating the MENA region's potential as a hub for new energy projects, including green hydrogen and nuclear initiatives.
- Project bonds as a catalyst: How can the project bond market increase support and further unlock international capital?
- **9 Udit Mishra,** Head of Project & Structured Finance and Agency, **Gulf International Bank**
- Steve Perry, Head of Corporate Finance and Syndications, National Bank of Kuwait
- Marialaura Aymerich, Director, MUFG
- Moderated by: Sarah Pirzada Usmani, Managing Director & Head of Loan Capital Markets & Sustainable Finance, First Abu Dhabi Bank

12.15 Islamic finance: The expanding reach and depth of sukuk

- · How are sukuk markets developing? What innovative structured are being used? How can we grow structures further?
- · Looking at how AAOIFI standards and UAE HSA has impacted sukuk issuance and appetite -how have players adapted?
- Will Central banks create more money-market sukuk/Islamic liquidity instruments?
- · Sector penetration: What opportunities and challenges are there for issuance in broader sectors such as manufacturing & retail? How can sukuk expand beyond sovereign, GREs & FIs?
- Going global: What is the outlook and appetite for further non-GCC Islamic issuances for both corporates and sovereigns?
- How does the growing appeal of green and ESG sukuk compare to conventional ESG bonds and loans?
- Adrian Petreanu, Portfolio Manager, Ashmore
- Salman Saleem, Executive Director, Debt Capital Markets, First Abu Dhabi Bank
- Anui Rohtagi, Deputy Treasurer, Energy Development Oman
- Bashar Al Natoor, Managing Director, Global Head of Islamic Finance, Fitch Ratings
- Shrey Kohli, Head of Debt Capital Markets and Product Origination, London Stock Exchange
- Moderated by: Rizwan Kanji, Partner, Capital Markets, Akin

13.00 Networking Lunch

It is a unique gathering of global capital markets leaders, and we are pleased to have the opportunity to participate and reconnect with existing clients, build new business relations, talk to major stakeholders of the industry about the opportunities of the region, the current economic climate, and define and analyse the roadmap for raising local capital in the coming years.

Dimitrios Kanias, ACM Limited

DAY TWO: WEDNESDAY 5TH JUNE 2024



14.00 How are GCC banks managing liquidity and different sources of funding?

- · How have interest rate expectations affected FI funding strategies? How are they managing funding costs and optimising balance sheets?
- · In what ways are Fls diversifying their funding and tapping new liquidity pools? Where is liquidity coming from and where is it being deployed?
- · What role is ESG playing in shaping funding strategies?
- o Carla Ajaka, Head of Treasury & Capital Markets, United Arab Bank
- Fawad Taufique, Head of ALM, FX & Institutional Sales, Abu Dhabi Islamic Bank
- **o Dr. Fawad Ishaq,** Chief Treasury and Investments Officer, **Doha Bank**

How should institutions measure, disclose, and align their ESG credentials to secure greater international investment?

- · Assessing the ROI of implementing increased ESG reporting to align potential green transactions with alobal ESG standards
- · Frameworks, Reporting, ESG Ratings: To what extent does a lack of standardisation harm the
- · ESG/Climate/Sustainable taxonomy from local regulators like ADGM: How do firms increase awareness of ESG, taxonomy as well as source staff with ESG knowledge/skills?
- · ESG requirements from providers of capital: How are banks realigning their lending portfolios to meet ESG targets?
- · Aligning sustainable strategies with financing: How are corporate funding teams working with internal ESG teams (as well as their banking partners) to meet ESG targets? Where should the responsibility of ESG reporting sit within an organisation?
- o Ahmad Alshubbar, Chief Financial Officer, Rawabi Holding
- Daniele Vecchi, Executive Director Corporate Finance and Treasury, Aldar Properties
- Belinda Scot, Head of Sustainability, Gulf International Bank
- Moderated by: Vijay Bains, Group Chief Sustainability Officer, Group Head of ESG, Emirates NBD



Close of conference

Having the entire debt market participants in one place at the same time is an extraordinary opportunity to network with banks and corporates. The conference allows you to engage with existing and new market participants in both a formal and informal setting to share views, experiences and develop collaboration opportunities.

Flavio Simonutti, Abu Dhabi National Energy Company (TAQA)









NEW FEATURE JOIN US ON DAY 1 FOR THE EQUITY CAPITAL MARKETS MIDDLE EAST STREAM

ACCELERATING MIDDLE EAST IPO AND SECONDARY MARKETS



Connecting the region's leading ECM players to quicken the evolution of the region's equity capital market.



Facilitating in-depth discussions on the latest IPO trends and opportunities, and capitalizing on growing international interest and advancing the development of the market.



A platform for investors, corporates, banks, regional exchanges, and regulatory bodies to share insights into transformative changes and showcases case studies of successful companies navigating the active ECM landscape in the Middle East.







KEY STATISTICS:



100+ SENIOR ATTENDEES
20+ INDUSTRY SPEAKERS
5+ EXPERT PANELS

INDUSTRY REPRESENTATION:









AGENDA: TUESDAY 4TH JUNE 2024



11.40 Chairperson's opening remarks

Tom Emmet, Managina Director, Head of Advisory & ECM, First Abu Dhabi Bank

111:50 Fireside Chat with Dubai Financial Market

o Hamed Ali, Chief Executive Officer, Dubai Financial Market

• Moderated by: Victoria Behn, Managing Director, GFC Media Group

12.50 The IPO outlook for 2024/25: How is the market landscape changing?

- What's the market outlook for 2024/25? Can we surpass the highs of 2022, and what might drive renewed momentum?
- · To what extent is the GCC IPO market being driven by government desire to increase economic diversification, to rebalance their portfolios or by a need for growth capital?
- · What sectors are expected to lead IPO activity in the forthcoming 12 months? How can wider sector representation be encouraged, particularly in sectors like tech and healthcare?
- Will the growth of regional private equity funds help or hinder the IPO market?
- · How prepared are smaller GREs to undertake an IPO? What can be learned from previous successful deals?
- · What role are foreign institutional investors expected to play and will they play it?
- Nicholas Gleeson, Chief Financial Officer, ADNOC Logistics & Services
- Imad Chukrallah, Founding Partner and Fund Manager, Amwal Capital Partners
- o Salman Al-Sudairi, Partner, Latham & Watkins
- o Ashish Jain, Chief Financial Officer, Careem
- o Moderated by: Hitesh Asarpota, Chief Executive Officer, Emirates NBD Capital

12.55 The path to diversification: Increasing the quantity of private company listings

- · What are the challenges and concerns for private/non-GRE issuers?
- · Are family-owned companies now convinced that public markets are a good option for them? Who should be encouraging more family-owned companies to list?
- · Can private equity be a step between family-ownership and public markets? Is it a step anyone is willing to take?
- · Are the legal and regulatory regimes sufficiently supportive of non-GRE corporates?
- o Tarek Hosni, Chief Executive Officer, Jamjoom Pharma
- o Alan Williamson, Chief Executive Officer, Taaleem
- Nomaan A. Raja, Partner, Latham & Watkins
- Mukesh Agarwal, Chief Financial Officer, Spinneys
- Asma Khamis Mana, Head Corporate Finance Section, Securities & Commodities Authority
- Moderated by: Hollie McGuinness, Managing Director, Head of Equity Syndicate & ECM Execution, First Abu Dhabi Bank

Networking Lunch

15.00 Increasing international investor allocations: Exploring diverse investment strategies in the context of the Middle East's active equity markets

- · To what extent are global investors really looking to participate at scale in the region's public equity markets? What can Middle Eastern exchanges and markets do to attract greater investment from outside the region?
- · Active vs. passive, growth vs. yield: How do local and international perspectives on investment in the region differ? And how does this impact their investment strategies?
- Does international investment at scale require a more dynamic and larger local asset management industry?
- · Should the region more rapidly develop Exchange-Traded Funds (ETFs) and derivatives, and innovate new structured products? Why?
- Faisal Hasan, Chief Investment Officer & Head of Asset Management, Al Mal Capital
- Abdulla Ibrahim Almeer, Chief Business Transformation Officer, Dubai Taxi
- Salah Shamma. Head of Investment-MENA Equity. Franklin Templeton Investments (ME) Limited
- Rudy Saadi, Managing Director Equity Capital Markets, Citi
- Savas Sahin, Member of the Board of Directors, and Head of Executive Committee, AMAK

Effective corporate governance & transparency: Creating long-term value for companies and investors

- · What more needs to be done to improve corporate governance and transparency? Will that really contribute to the stability and attractiveness of the local market, and encourage investor confidence?
- · Financial due diligence, governance structures and quality of disclosures: What does effective GCC corporate governance look like? How does it compare to elsewhere in the world?
- · Are regulatory frameworks evolving to prioritise a culture of effective governance and shareholder primacy?
- Basheer Ahmad, Senior Manager, Dubai Financial Services Authority
- Mohamed Taha, Associate, Cleary Gottlieb

Close of Conference





NEW FEATURE JOIN US ON DAY 2 FOR THE GLOBAL PRIVATE CREDIT STREAM

CONNECTING MENA ALLOCATORS, MANAGERS, AND BORROWERS WITH THE GLOBAL PRIVATE CREDIT MARKET



Connect asset allocators with funds and global private credit opportunities



Provide key learning opportunities for this developing financial market



Provide an environment where asset allocators and global funds can pitch senior decision-makers from the private/SME sector for private credit business directly







KEY STATISTICS:



100+ SENIOR ATTENDEES
20+ INDUSTRY SPEAKERS
5+ EXPERT PANELS

INDUSTRY REPRESENTATION:



40% DFIS & FIS







AGENDA: WEDNESDAY 5TH JUNE 2024



08.00 Registration and networking

Chairperson opening remarks

Sarmad Mirza, Executive Director, Debt Capital Markets, Standard Chartered Bank

The Global Private Credit market outlook

- Is private credit globally experiencing a bubble or has it come of age?
- · As more banks move into private credit does this provide a threat or an opportunity for existing managers and investors?
- · What are the drivers for growth in specialist sub-sectors and developing markets?
- Where and why would a Sponsor/Borrower choose Broadly Syndicated Loans over Private Credit and vice versa? Is a return to the broadly syndicated market welcome?
- Do we see a world where both can live together on the same deal?
- · As private credit managers move into larger deals and syndications (and behave more like banks,) what is the risk of greater regulatory scrutiny?
- Pratap Singh, Senior Director, Private Equity and Venture Capital Services, Acuity Knowledge Partners
- o Dicken Gilmour, Principal, Blackstone
- o Jon Harari, MD and Global Head of Investor Solutions Group, Crescent Capital
- Matt Lavton, Partner, Pearl Diver Capital
- Rashid Siddiqi, Founder Partner, Ruya Partners
- O Daniel Johar, Managing Director, Co Deputy Head of Loan Capital Markets, SMBC
- Moderated by: Paul Watters, Managing Director, Head of Credit Research EMEA, S&P Global Ratings

Fireside Chat with Dubai Financial Market: Unveiling DFM Arena – Innovating Private Markets in the Middle East

- o Hamed Ali, Chief Executive Officer, Dubai Financial Market
- Moderated by: Victoria Behn, Managing Director, GFC Media Group

Fireside Chat – A rising asset class: Exploring private credit opportunities in emerging markets

- Delving into the potential of private credit in emerging markets (EM)
- · Evaluating the appeal of EM amidst a \$1.7tr market private credit landscape in developed markets
- · An insight into the differentiating factors between developed market and emerging market private credit
- · Assessing the legal frameworks
- Mitigating currency risk: Strategies for navigating volatility
- · Addressing capacity concerns: Meeting demand and supply dynamics
- How can rating help in the development of private credit in emerging markets?
- Gustavo Ferraro. Partner Head of Capital Solutions. Senior Portfolio Manager. Gramercy
- Moderator: Tom Lazaridis, Managing Director, Global Head of Relationship Management Private Credit, **Moody's Investors Service**

Investor's Panel: How can GCC allocators continue to succeed in investing in Private Credit?

- How are long-experienced global and regional allocators deploying into private credit in 2024 and beyond?
- · What are the macro and credit assumptions which underpinning an optimum risk/return balance for the next phase in the cycle?
- · Do oil prices, rates and US dollar strength influence the demand for private credit in the Middle East?
- What are the hidden risks of private credit investment? How can allocators ensure that their expectations are met?

- Kulbhushan Kalia, Sr. Portfolio Manager, Global Private Debt, Allianz Global Investors
- o Dean Tyler, Chief Business Officer & Head of Global Markets, BancTrust
- Hamid Al-Hashimi, Treasurer, Mumtalakat
- Ben Gulliver, Head of Portfolio Management & Co-Head of Direct Lending, Pemberton Asset Management
- Moderated by: Richard Banks, Principal, Soling Partners

Networking Break hosted by Mashreq

Keynote Interview – Growing the private credit market in Dubai

- In this session, Anita Wieja-Caruba will share her thoughts about how the DFSA are looking to foster the regulatory environmental for private credit to empower Dubai to become a global hub for this exciting growing asset class.
- Anita Wieja-Caruba, Associate Director, Policy & Legal, Dubai Financial Services Authority
- Moderator TBC

Private credit vs. private equity vs. bank loans: Why and how do companies choose to raise capital through private credit? How do they do it?

- What types and size of companies are potential private credit borrowers? What sectors are they coming from and what makes their companies suitable candidates for Private Credit?
- Capital raising thought-process: What other markets are CEOs and CFOs of borrowers considering when weighing up the pros and cons of private credit? Does the less public disclosure of these deals vs the public market give an edge in a competitive market?
- Structure vs. pricing vs. size: What are the economic and capital advantages and disadvantages of private credit compared to other markets?
- Private credit as a bridge to senior debt: What does the evolution of a private credit borrower look like beyond the transaction?
- Sourcing, structuring, pricing, and distributing MENA private credit deals: Templates and case studies
- o Sami Tabbarah, Executive Head, Investment Banking, Abu Dhabi Commercial Bank
- Rania Fathallah, Managing Director Private Credit, Franklin Templeton Middle East
- Usman Akbar, Head of Treasury, Julphar
- O Ladi Delano, Co-Founder & CEO, Moove
- Sky Kurtz, Co-Founder & CEO, Pure Harvest Smart Farms
- Moderated by: Victoria Mesquita, Partner, Private Credit & Special Situations, Curtis, Mallet-Prevost, Colt & Mosle LLP

Real-estate private credit – a natural asset class for and in the Middle East?

- What is the medium-term global outlook for real estate private credit?
- Which geographies, sectors and strategies look strong at this point in the cycle?
- · Can distress create investment success?
- Are GCC investors naturally suited to building a global direct real estate credit portfolios or should they go via funds/secondaries?
- Where can direct deal flow come from do regional investors have the right networks themselves or will they need to work with partners?
- Where in the cap stack should GCC investors target? Senior Secured, Mezzanine?
- o Sajid Siddique, CEO, Advice RE Capital
- Aly Kassam, Partner and Head of Private Debt, Arzan Investment Management
- Shehzad Janab, Chief Financial Officer, Binghatti
- o Yaser Moustafa, CEO, NBK Capital Partners
- Moderated by: Zaid Al-Rawi, Head of Middle East, Martley Capital

Lunch Break and close of conference

Close of conference

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Sarah Pirzada Usmani First Abu Dhabi Bank Once again, the Bonds, Loans and Sukuk Middle East event lived up to its reputation! It provided participants with an excellent platform for networking and interacting with a large and diversified group of market players bringing value, knowledge and insight into the financial markets of the Middle East. It also gave a great opportunity to hear from and interact with leading financial and economic analysts and opinion leaders."



Walid Sarieddine SMBC

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Chiradeep Deb, Mashreq A very well organised event. The sessions were relevant to current post pandemic era with a great speaker line up. An amazing opportunity to network and connect with industry practitioners after subdued interaction over the last couple of years."



Hammad Hassan Bank ABC





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5th June 2024 | Madinat Jumeirah, Dubai

Categories include:

Deals of the Year:

- Sovereign, Supra & Agency Bond Deal of the Year
- Quasi-Sovereign/GRE Bond Deal of the Year
- Corporate Bond Deal of the Year
- Financial Institutions Bond Deal of the Year
- Syndicated Loan Deal of the Year
- Local Currency Bond Deal of the Year
- Local Currency Loan Deal of the Year
- ESG Bond Deal of the Year
- ESG Loan Deal of the Year
- Project Finance Deal of the Year
- Structured Finance Deal of the Year
- Infrastructure Finance Deal of the Year
- Power Finance Deal of the Year
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- Natural Resources Finance Deal of the Year
- ECA, DFI & IFI Deal of the Year
- Real Estate Finance Deal of the Year
- Acquisition Finance Deal of the Year
- Equity Capital Markets Deal of the Year
- M&A Deal of the Year
- Sukuk Deal of the Year
- Liability Management Deal of the Year
- High Yield Debt Deal of the Year
- Leveraged Finance Deal of the Year
- Ground-Breaking Deal of the Year
- Islamic Capital Markets Deal of the year
- Global Financial Institution Sukuk Deal of the Year
- Global Corporate Sukuk Deal of the Year
- Global Sovereign Sukuk Deal of the Year

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Award for Excellence:

- Debt (Bonds & Loans) House of the Year
- Loan House of the Year
- Middle East Investment Bank of the Year
- ESG Bond House of the Year
- ESG Loan House of the Year
- High Yield Debt House of the Year
- Leveraged Finance House of the Year
- Structured Finance House of the Year
- Project Finance House of the Year
- International Equity Capital Markets House of the Year
- Local Equity Capital Markets House of the Year
- Sovereign, Supra & Agency Treasury & Funding Team of the Year
- Quasi-Sovereign/GRE Treasury & Funding Team of the Year
- Bank Treasury & Funding Team of the Year
- Corporate Treasury & Funding Team of the Year
- Project Sponsor of the Year
- Debt Capital Markets Legal Adviser of the Year
- Banking & Finance Legal Adviser of the Year
- Equity Capital Markets Legal Adviser of the Year
- Sukuk Legal Adviser of the Year
- Sovereign, Supra, Agency Bond House of the Year
- Corporate Bond House of the Year
- Financial Institutions Bond House of the Year
- Local Currency Debt House of the Year
- Sukuk House of the Year

Investor Awards:

- Best Private Credit Fund Strategy
- Best Global Sukuk Fund Strategy (1 Year)
- Best Global Sukuk Fund Strategy (3 Years)
- Best MENA Equity Fund Strategy (1 Year)
- Best MENA Equity Fund Strategy (3 Year)
- Best MENA Fixed Income Fund Strategy (1 Year)
- Best MENA Fixed Income Fund Strategy (3 Years)



