



Introduction

Fresh Inspiration from Milan

Let us transport you, in a click, to the best new furniture trends from Milan.

Inside Out Trend Report Includes:

- Augmented reality (AR), allowing you to see a product of your choice, in your venue, on your mobile or tablet device.
- Fabric & Furniture inspiration.
- Our top furniture picks for the leading trends
- Fresh pictures and inspiration from the show for your upcoming project

Perfect for anyone who wants to see the latest products right now.

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Augmented Reality

Augmented Reality (AR) allows you to see a product in your venue on your mobile or tablet device.

This means you can save yourself the journey of going to Milan and see some of these top finds in your venue right now.

Once a product captures your interest, you can request your virtual sample and we will send you an AR code as soon as we can.

Just send an email to mail@insidetoutcontracts.com to let us know your favourite items to make your own in augmented reality.



feel inspired by ...

fresh furniture finds



Taking you along the journey...

Milano Salone Del Mobile 2023





Latest Trends

Latest Trends

Our Inside Out team have trawled the show at Salone Del Mobile 2023, walked the streets of Milan, tried and tested a huge volume of new furniture pieces and sieved through the information to give our clients a trend report which is concise, useful and relevant.

This year's show was a wave of energy and excitement, Milan Design week and Salone Del Mobile 2023 exceeded expectations far beyond Milan. Whilst Salone Del Mobile is the largest event taking place in Milan Design Week, there are others worth noting including Fuorisalone. Many Milan districts also take part in Milan Design week, including Brera Design District, Isola Design District, 5Vie Design Week and more. Salone Del Mobile did not disappoint with the International design community reaching fever pitch levels of enthusiasm, with over 30 million social media accounts being reached about the event. The buzz was felt globally, with visitors arriving from over 181 countries, who were able to see exhibitors from 37 different countries.

For Inside Out Contracts, attending Milan Design week, ensures that we remain at the forefront of industry trends and product developments. With the latest design insights and knowledge, we can help inspire hospitality brands, commercial interior designers and architects with innovative furniture products. If you are looking for the most innovative furniture designs and ideas, Inside Out filters through the thousands of furniture products available to highlight the most exciting pieces for future hospitality projects.

We hope you find this report useful and always value your feedback. If you have any of our favourite finds, you would be interested in seeing virtually right now in your venue via our new augmented reality service please let us know.

Please scan QR code to see our selected products come to life.

Curves help to promote calm and comfort both physically but also psychologically.

Rounded edges, curvaceous cushioning and soft finishes, is a trend which emerged with strength after the pandemic and continues to grow.

Bold Curves



Emory Side Chair



Hug Armchair



Careli Armchair



Taven Armchair



Kingsley Armchair



Malka Sofa





Momic Sofa



Johnston Armchair



Jakob Lounge Chair



Brut Chair



Loop Sofa



Contessa lounge chair

70's Retro

What is the 1970's furniture style? Think strong shapes, straight lines, big curves, bold geometric fabric patterns, colours in brown, purple, orange, and yellow with moulded plastic furniture or lots of dark teak wood.

Making furniture in a sustainable way is becoming increasingly vital. With this focus we are seeing ever increasingly improved ways of using recycled materials and production techniques. The products included in this section are either FSC or PEFC approved wood, cork, steel, aluminium or recycled materials.

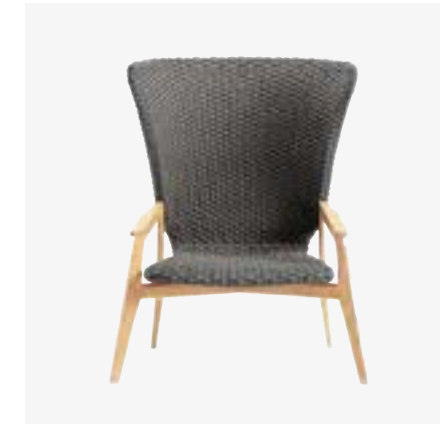
Sustainable Futures



Jenecia Armchair



Superpop Table



Vivian High Back Chair



Gianna Lounge Chair



Corker Stool



Zuma Armchair



Zuri Modular Sofa



Guinea Armchair



Coco Square Lounge Chair



Fauna Table



Bellevie Armchair



Nayeli Armchair

Bright Ideas

Playful bold and bright colours is a trend inspired by Gen Z who inspire a bright and vibrant colour pallet often associated with computer games and cartoons. Venues who want to attract a younger audience may be drawn to these bold and playful colours.

Embrace the natural world and the concept of being free outdoors, by bringing it inside to enjoy all the time. Perhaps because of the awareness of eco friendliness coupled with a desire for a calming, and tranquil atmosphere, you will see a focus on green, brown, cream shades and natural textures.

Outside Inside



Emma Cross Sofa



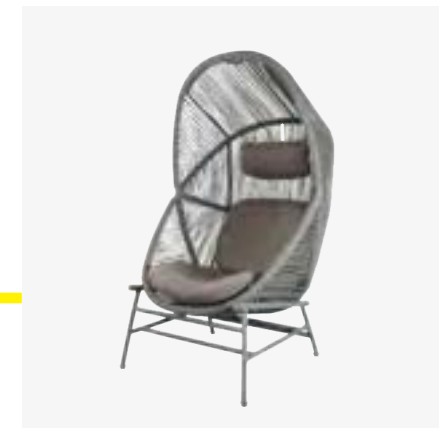
Nari Armchair



Enja Lounge Chair



Tropical Chair



Azora Lounge Chair



Alperton Lounge Chair



Quilting & Fluting

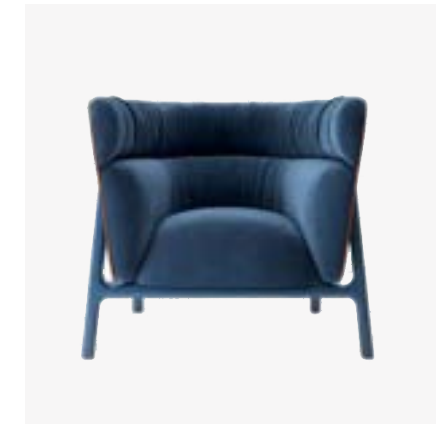
Modern quilting in furniture offers surface tactility and a sense of luxury for any interiors. It creates a look of plush padding and comfort. Whereas fluting offers a little nod to Art Deco glamour which can be explored through upholstery, table bases and surface design.



Reef Sofa



Ridge Armchair



Noble Armchair



Fluted Centre Table



Blume Table



Mys Armchair

Caramel and cream creates a comforting, calm and cosy atmosphere. Delicious and luxurious, these simple colours make a strong statement in style, whilst creating a harmonious and tranquil setting.

Caramel & Cream



Ginger Wooden Lounge Chair



Tateyama Sofa



Martha Stool



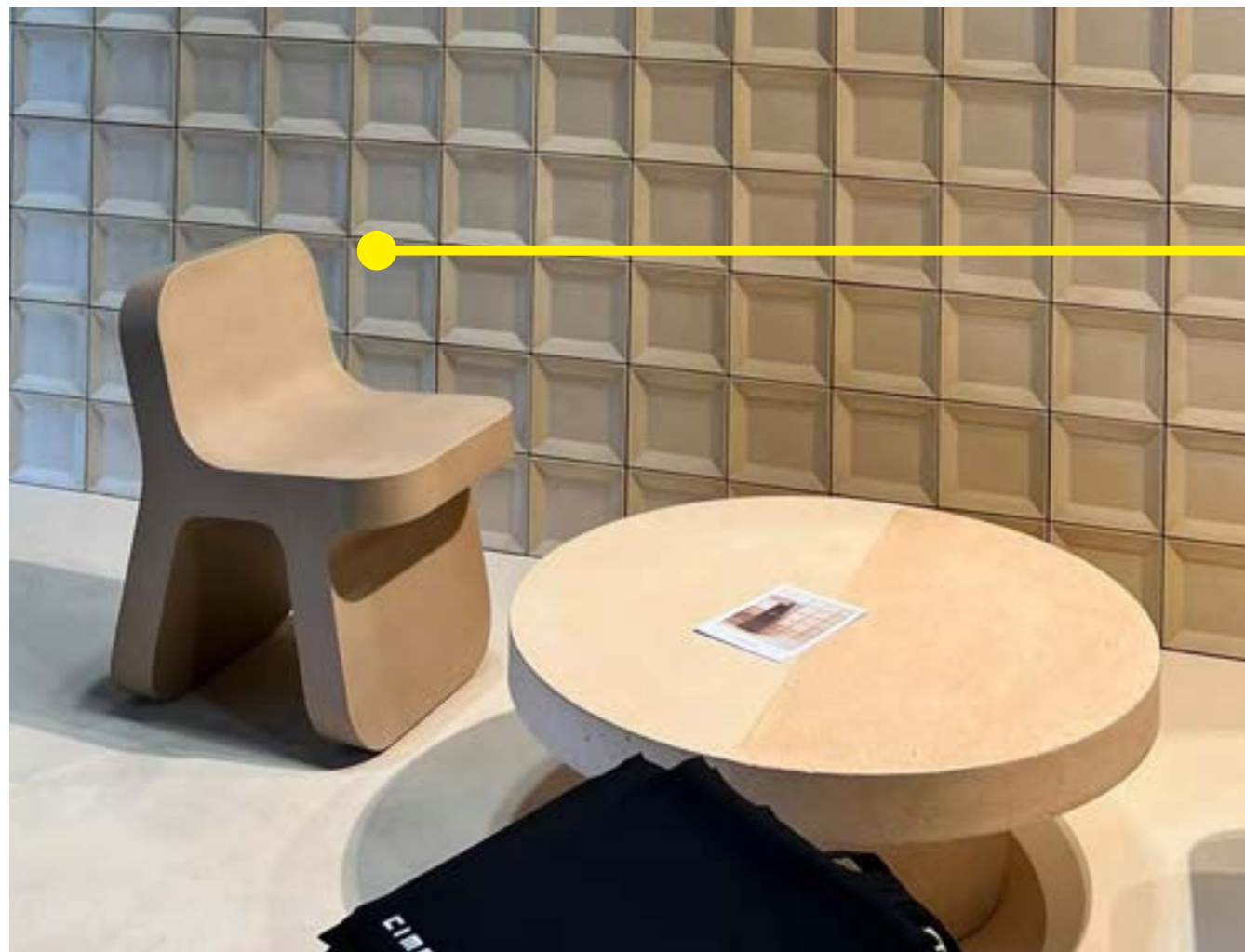
Oslo Armchair



Appello Lounge Chair



Zari table



Latest Colour and Fabric Trends



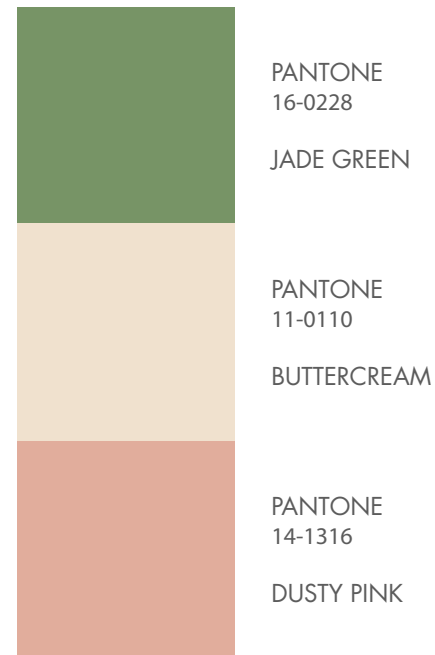
Colour and psychology are closely linked which is why colour trends often reflect the mood of the time we are in. For venues wanting to create a calm, tranquil environment, then warm dusky shades are the right choice. In total contrast is the bold statement colours, which are for venues wanting to grab the attention of a younger audience.

Bright colours are a trigger for positivity and helps to stimulate creativity.

The 70's retro pattern trend is really interesting. Its no wonder that economic worries or pressures would draw people to want to escape into a more carefree world. The bold geometric patterns, combined with deep tones such as brown and purple, create this hedonistic haven for people to relax and escape too.

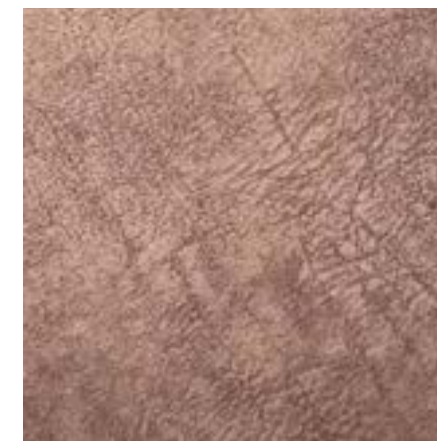
The designs of the 70s captures a mood and an essence of free spirit and carefree attitude, which was both hedonistic and decadent.

Mysterious and moody, dusky shades can create an intense and intimate space, whilst also being highly sophisticated. Consider Jade Green, Buttercream or Dusty Pink to transform your space.



Order your fabric sample now.
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mail@insideoutcontracts.com

Dusky Shades



BLUSH VELVET



SAGE VELVET



PINK VELVET



ELKIE BOUCLE



GREEN VELVET



FUSCHIA VELVET



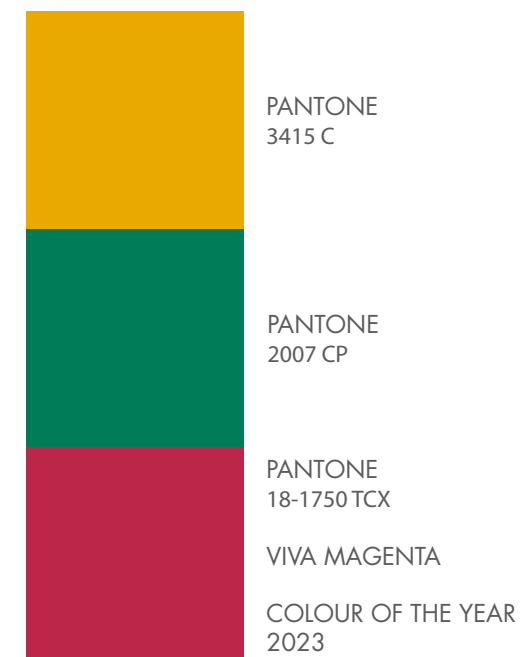
GREEN VELVET



MUSTARD VELVET

Statement Colours

Make an instant impact with bold statement colours such as Mustards, Signal Greens and the Pantone colour of the year, Viva Magenta. These colours add energy, fun and vibrance into a venue.



PANTONE 3415 C

PANTONE 2007 CP

PANTONE 18-1750 TCX

VIVA MAGENTA

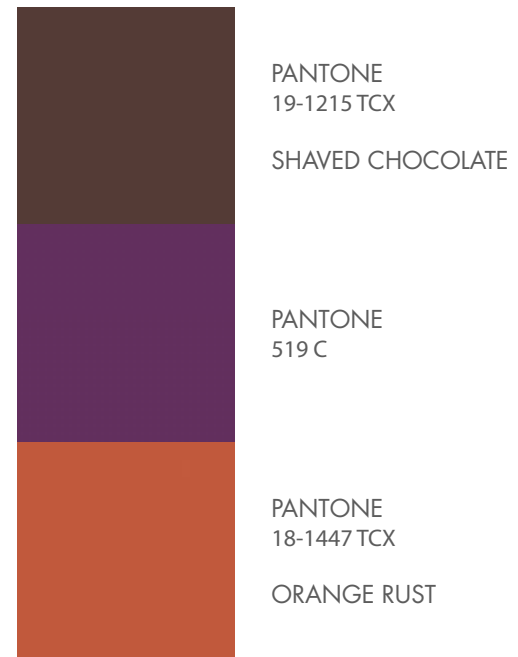
COLOUR OF THE YEAR 2023

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Be daring! Transform your space using rich, dark and dramatic tones such as Shaved Chocolate, Jewel Purples, or Orange Rust. Exciting new fabric options include Tobacco Boucle and Ophelia Velvet.



Order your fabric sample now.

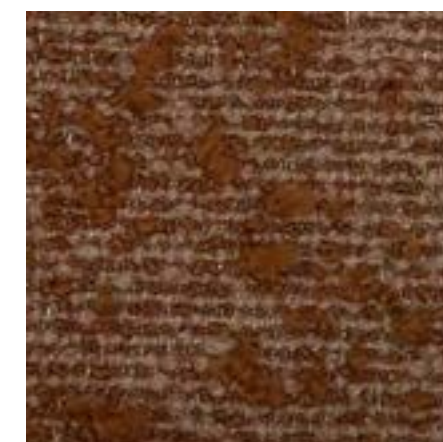
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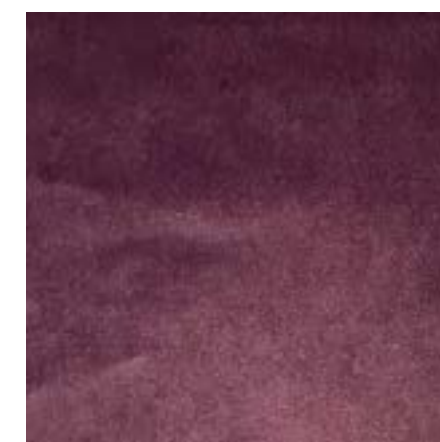
Deep Tones



BALUGA VELVET



TOBACCO BOUCLE



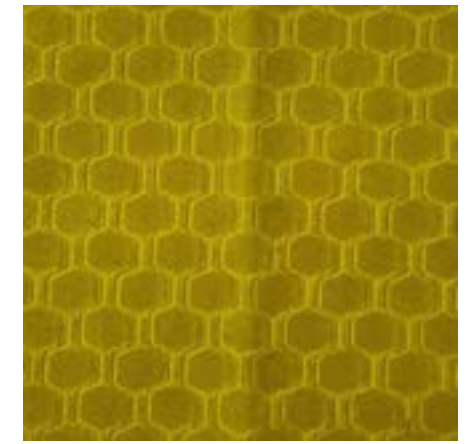
OPHELIA



RUST ECO



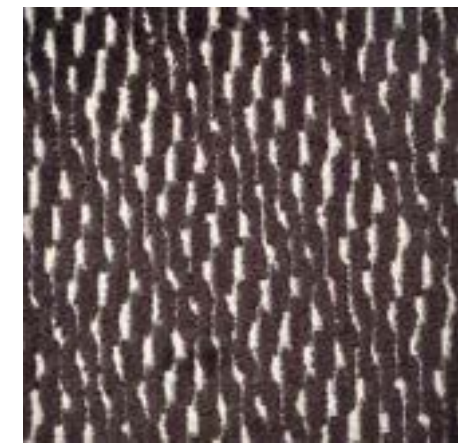
CUBIC



MUSTARD VELVET



KENNETH



PANDORA



BULB



RUSK

70's Retro

Be expressive with vibrant 70s patterns. Think highly saturated colours, swirls, geometric shapes and flower-based patterns - watch out Austin Powers!

Order your fabric sample now.

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latest press



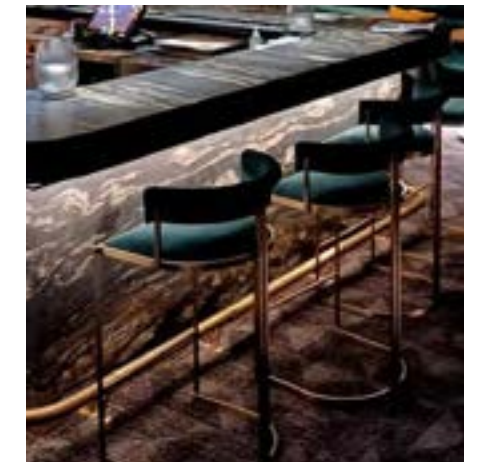
Design Insider Trend Report 2023



Viajante 87



Saltie Girl



Creating Curves



Choose your favourite pieces and book your appointment now to see them at our London based showroom.

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