

CHART  
28 Aug – 31 Aug 2025

Open Call  
CHART PUBLIC 2025

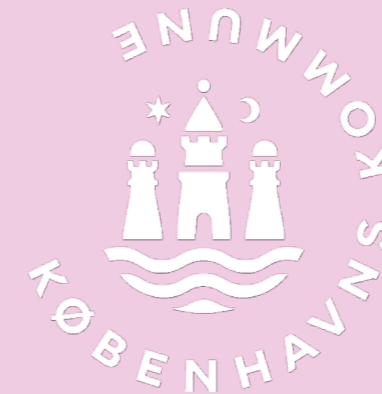


# PARTNERS

CHART would like to express gratitude towards each of the organisations, partners and sponsors who have helped to realise the project this year:

CHART Public 2025 is made possible by the generous support of HAY, Københavns Kommune, Nørrebro Bryghus & Beckett-Fonden.

# HAY



# CHART

## 28 Aug – 31 Aug 2025

- CHART 2025 will take place from: **28 August - 31 August** at Charlottenborg in Copenhagen.
- CHART PUBLIC 2025 Open Call will take place from: **16 April - 27 April**.
- The winner of CHART PUBLIC 2025 will be announced on: **08 May**.
- The winning proposal will be *built / installed / produced* (with all team members present): **11 August - 24 August**.
- The winning proposal will be taken down (with all team members present): **01 September - 03 September**.

CHART is the leading Nordic art event and an arts editorial platform. CHART brings together dedicated individuals and inspiring professionals to impact the future of the arts community in the Nordics and beyond.

Building on Copenhagen's strongholds of art, design, and architecture we bring the arts community together in all its diversity.

Each year, we present an art fair with the leading galleries in the region, an art book and print fair, a vast live programme of talks, performances, films and music, and a site-specific sculptural exhibition in the iconic amusement park *Tivoli Gardens* - attracting large local and international audiences.

- *“CHART Public 2025 marks an exciting new initiative, inviting architects, artists, and scenographers to transform the courtyards through a total immersive staging. We look forward to pushing the boundaries between art, architecture, and scenography, shaping the future through the transformative power of public space!”*

Julie Quottrup Silbermann  
Director of CHART

# CHART PUBLIC 2025

## New beginnings

CHART 2024 was the 10th and last year of CHART Architecture – an annual open call competition which was open to emerging architects and architectural studios. CHART 2025 means new beginnings for the programme of the courtyards and overall spatial and visual experience of the art fair: CHART Public.

CHART Public consists of 2 parts—an open call for the staging of public space in the courtyard of Charlottenborg, and a broad, publicly accessible program curated by CHART that unfolds within the staged space. The brief is what you are reading right now.

## Shape the visual experience of CHART 2025

CHART is inviting bold thinkers and visionary makers – scenographers, designers, architects, and/or artists – to reimagine the entire visual and spatial experience within the two courtyards of the art fair. From the moment guests step into the fair, your concept will shape how they see, feel, and interact with the art fair and with each other within the public areas of CHART. See p. 9-10 for examples of previous years wow-factor projects and atmosphere in the courtyards.

We are looking for a proposal that:

- **Transforms CHART's public environment into a cohesive visual narrative.**

- **Enhances flow, orientation, and engagement across all public areas and throughout the programme.**
- **Reflects the energy of the fair, while offering a space to catch your breath between experiences.**
- **Pushes boundaries of innovative, and impactful design.**
- **Has an immediate and distinct wow-factor.**

Whether you work solo or as part of a cross disciplinary collective, this is your chance to create an unforgettable experience for the guests of the art fair and set the tone for the future editions CHART Public.

## The competition

A jury of 5 members (see p. 11-14 with more details on the jury) will select 1 winning proposal which will be awarded first prize, based on strength of concept, execution and materials. This project will be built / installed / produced in the courtyard of Charlottenborg and become the overall spatial and visual experience of CHART 2025.

In order for the jury to choose a winner, there will be a day of interviews with a selected group of finalist teams on 05 May from 09:00 - 12:00. Each team will get 5-10 min. to present their project followed by a round of questions from the jury. The projects which will not be awarded first prize after this round of interviews will be put online on the webpage of CHART as 'honourable mentions'.



# JURY



**Christine Buhl Andersen**  
*Director,  
Frederiksborgmuseerne*



**Rolf Hay**  
*Co-founder,  
HAY*



**Katrine Morel**  
*Head of Architecture &  
Spatial Design,  
Surface Club*

*Project manager,  
CHART Public*



**Finn Nørkjær**  
*Partner,  
BIG*



**Rikke Hedeager**  
*Artistic Director,  
Revolver & Teater Republique*

**Christine Buhl Andersen** is the director of *Frederiksborgmuseerne* and has a background in leadership, including positions as director of *Glyptoteket* and chair of the *Ny Carlsberg Foundation*. In the latter position, and as director of *MAPS*, she has worked extensively with art in public spaces, commissioning both permanent and temporary site-specific artworks and organising exhibitions and other art events in the public realm.

Christine Buhl Andersen originally studied literature and art history but has also completed board training at *Copenhagen Business School*, a museum leadership program at *The Getty*, and holds a master's degree in museology.

**Rolf Hay** is the co-founder of *HAY*, the Danish design brand known for its contemporary, functional, and accessible furniture, lighting, and accessories. He founded the company in 2002 alongside his wife, Mette Hay, and Troels Holch Povlsen (founder of Bestseller).

Born in Denmark, Rolf Hay developed a strong passion for design early in his career, working in the furniture industry before launching *HAY*. His and Mette's vision was to create high-quality, well-designed products at an affordable price, drawing inspiration from mid-century Danish design while embracing modern innovation. Rolf Hay continues to play a central role in shaping *HAY*'s design philosophy, blending aesthetics with functionality in a relevant way.

**Katrine Morel** is the Head of Architecture & Spatial Design at *Surface Club*, an interdisciplinary design practice based in Stockholm and Malmö. She oversees projects from ideation to execution, blending creativity with cutting-edge material innovations across architecture, spatial design, and furniture.

Katrine holds a degree in architecture from *The Royal Danish Academy of Architecture*. Before joining *Surface Club*, she worked at *TABLEAU*, a multidisciplinary design studio and concept store in Copenhagen. Over the past two years, she has served as the project manager for *CHART Architecture*, and this year she will oversee *CHART Public*—a concept she helped develop.

**Finn Nørkjær** is a Partner at *BIG* and has collaborated with Bjarke Ingels since he won the competition on his very first project for the Copenhagen Harbour Bath in 2001. At the moment, Finn is also Partner-in-Charge of *BIG*'s new Headquarter in Copenhagen.

Finn has been instrumental in translating Bjarke's visionary architecture into buildable projects; his thorough attention to detail and ability to work within a given budget has ensured the success of *BIG*'s built work: the award-winning *LEGO House*, *Tirpitz Museum*, and *Gammel Hellerup School* multi-purpose hall, amongst other projects.

**Rikke Hedeager** holds an MA in Literary Studies and Modern Culture. Having worked both at *Danish Broadcasting Company*, *The Royal Danish Theatre* and currently holding up the position as Artistic Director at *Republique/Revolver*.

Constantly focusing on the gaps in between contemporary art, literature and music, the aim is always to expand what is possible and to tear down the boundaries of the different art forms in a gesture of interdisciplinary focus. Striving to be a part of the public realm through interventions, happenings and performances taking place in the least expected places.

# PROGRAMME / FUNCTION

For CHART 2025, 1 winning proposal will be built / installed / produced in the courtyard of the Royal Danish Academy of Fine Arts + the courtyard of Charlottenborg (see p. 19-22 with map overlooking courtyards and the programme).

The winning proposal will be an integral part of the courtyards. Together with a number of performances and live music, it will create an important setting for various interactions during the 4 day event period of CHART (29 August - 01 September).

In the following paragraphs we describe the requirements, the programme of CHART and lastly what we expect you to deliver as part of your proposal for the CHART Public 2025 open call:

## Requirements and guidelines

We encourage participants to consider how the proposal might shape a vibrant setting while also taking the overall programme and functions of the courtyards into consideration. The following elements and focus areas are central to the project (along the bulletpoints on p. 7-8 'CHART Public'):

- **Functionality:** The projects must create a coherent experience in Charlottenborg's historic courtyard environment. The solutions should integrate food stalls (scaffolding structures designed and constructed by CHART), space for music and performances, and other elements that activate the courtyard as a social and cultural gathering point.

- **Navigation:** How can Charlottenborg's courtyard be staged so that visitors can easily and intuitively find their way to the art fair, Kapellet, and the Talks stage in the Canteen? (See p. 19-22). The solution must offer clear, experiential guidance through the space and create a natural connection between Kongens Nytorv and the courtyard. The experience starts already at Kongens Nytorv, from where visitors are naturally led further into the courtyard.
- **Sustainability:** The projects must think sustainably with a focus on environmentally friendly materials and the durability of the installations. CHART emphasises promoting sustainable solutions to minimise environmental impact.
- **Accessibility and inclusion:** The space must be accessible and usable for people of all ages and with all accessibility requirements.

## Programme of CHART 2025

CHART is more than a Nordic art fair—we are an event that embraces art and culture in a broad sense, bringing together the Nordic art and cultural scene once a year at Charlottenborg. Our goal is to create space for art to unfold and be experienced by as wide an audience as possible. In addition to the CHART art fair, we therefore present an extensive, publicly accessible programme:

- **Talks programme:** The Talks programme introduces some of the most inspiring Danish and Nordic artists whose works can be experienced at CHART 2025. The program consists of 15 talks that touch on socially relevant topics and invite the audience to a subsequent debate. All talks are recorded live and broadcast live via Art Vox Radio - in addition, they are subsequently released as episodes in our podcast CHART Talks on Spotify and Apple Podcast.

*Location: The Canteen, ground floor (see p. 19-22)*

- **Performance programme:** CHART Public offers an ideal setting for performances, where public space becomes part of the staging, and where interaction between artist and audience can unfold in ways that are not possible within more traditional exhibition formats. The area around Charlottenborg and its courtyards provides an inspiring and informal framework where performance art can thrive, engage, and move people in new ways. It's a space where the boundaries between art, audience, and surroundings are challenged and blurred.

*Location: The courtyards, ground floor (see p. 19-22)*

- **Start Collecting with CHART:** an exhibition concept which focuses on opening up the discussion surrounding collecting art by presenting artworks by established and emerging artists from across the Nordics beneath a fixed priced threshold of 20.000 DKK. CHART wants to make the purchasing process more transparent and encourage new collectors to participate, at all levels.

*Location: Kapellet, ground floor (see p. 19-22)*

- **Festsalen:** programme to be announced later, but please take the location into consideration.

*Location: The Art Academy, 1st floor (see p. 19-22)*

- **Music Programme:** This year's program aims to embrace the music scene broadly and give space to the newest voices from the Nordic music landscape—including DJs, solo artists, and groups. Around 17 artists will perform over the 3 public days of CHART. The pop-up stages, introduced in 2024, make it possible to integrate music into the urban space in a way that reaches new and broader audiences—spilling out onto Kongens Nytorv, rising up onto balconies, and into the hidden, secret corners of Charlottenborg.

*Location: The courtyards, ground floor (see p. 19-22)*

### Stationary elements in the courtyards

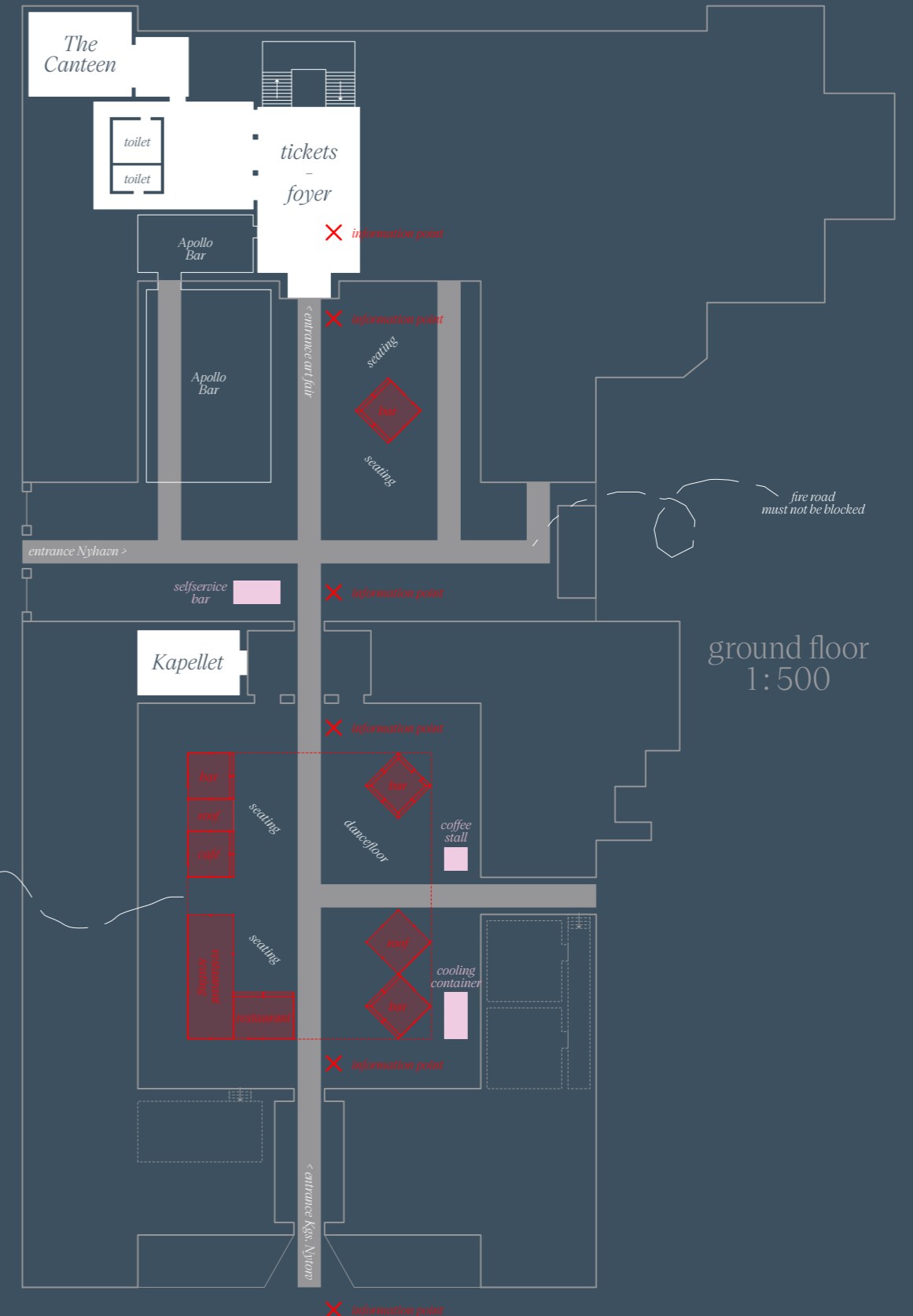
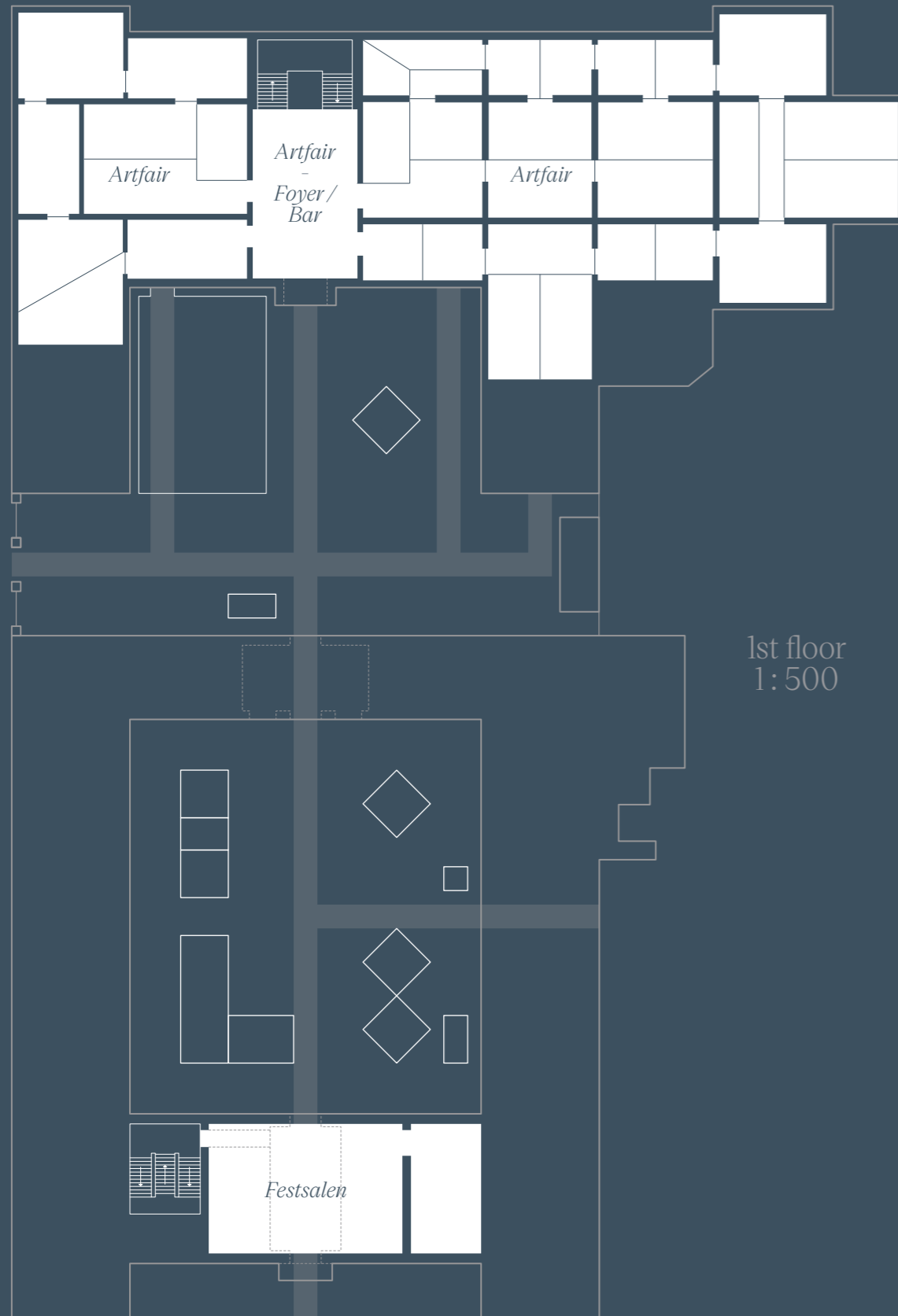
Bars, restaurants, DJ-booth, VIP areas etc. already have a fixed placement in the courtyards (see p. 19-22). All of these elements are made from a scaffolding structure. What is left for you to decide is how these should be wrapped, covered and/or staged. Furthermore there is some HAY furniture to be placed (overview on p. 25-26) in the courtyard. Please make a suggestion as to where and how these will be placed and make it clear in your proposal.

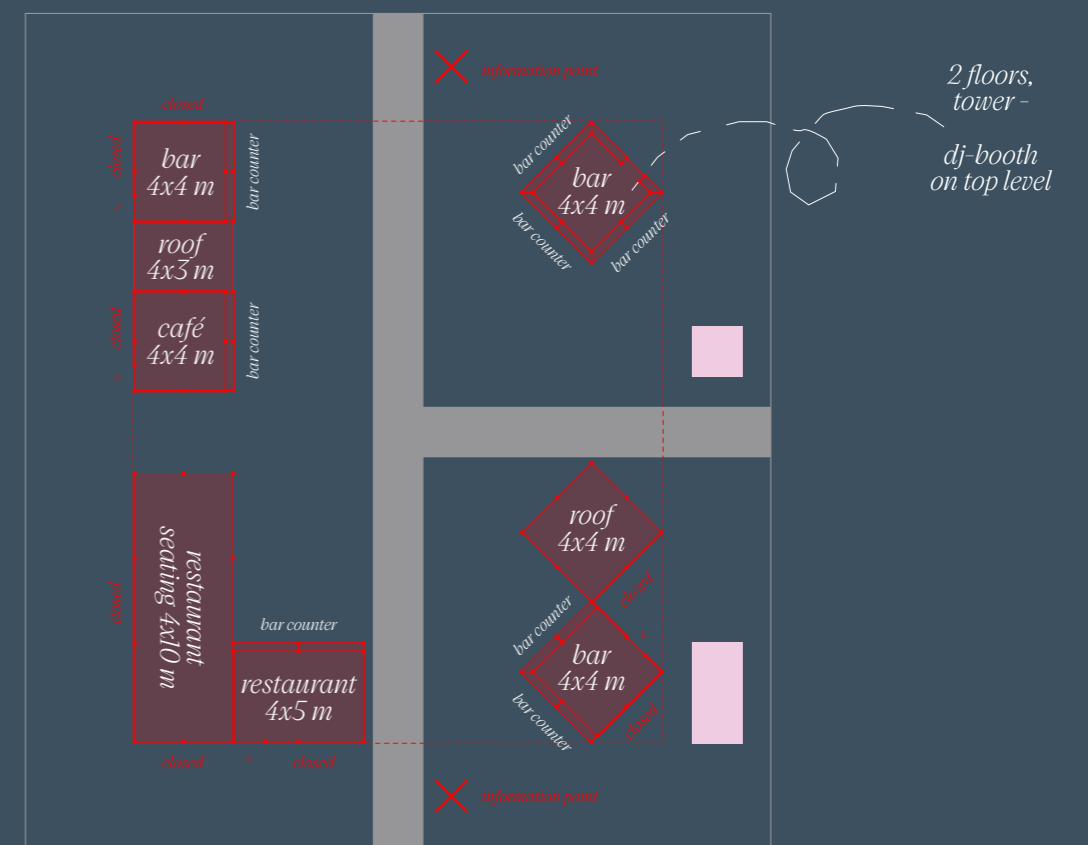
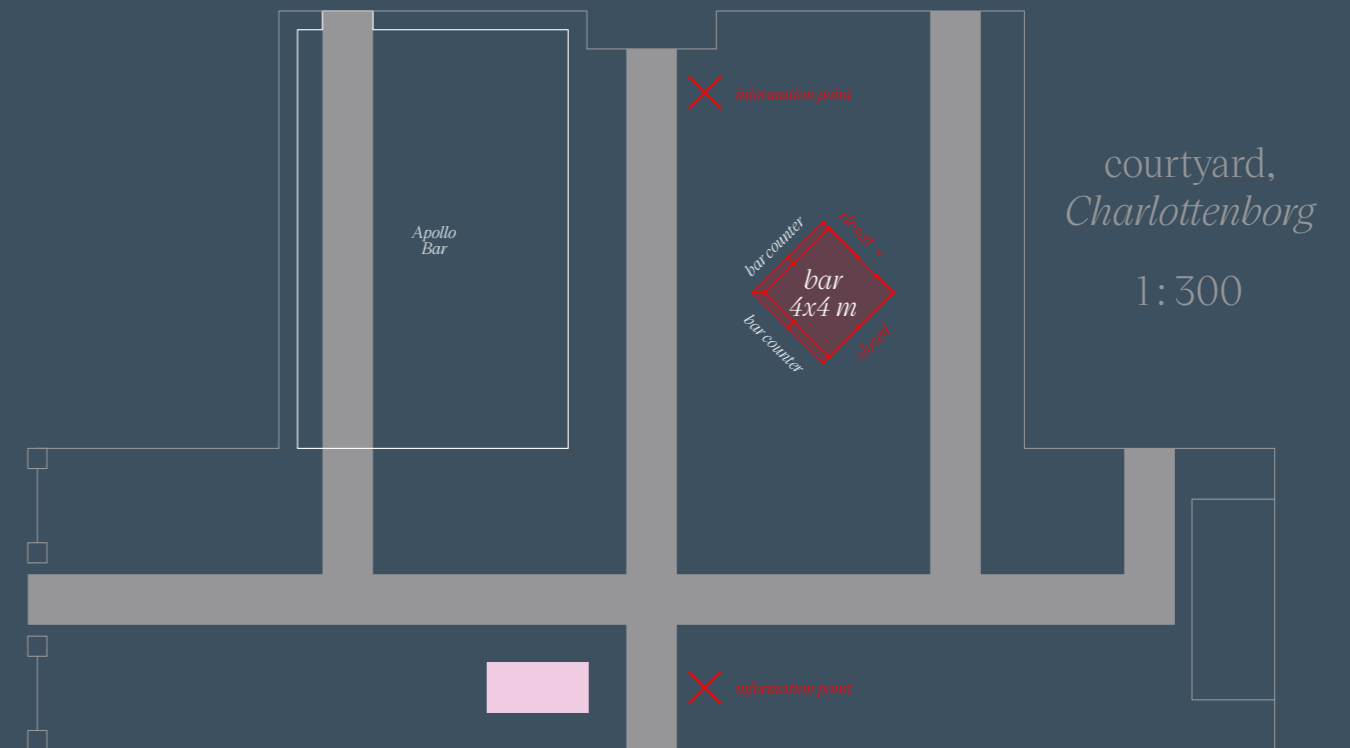
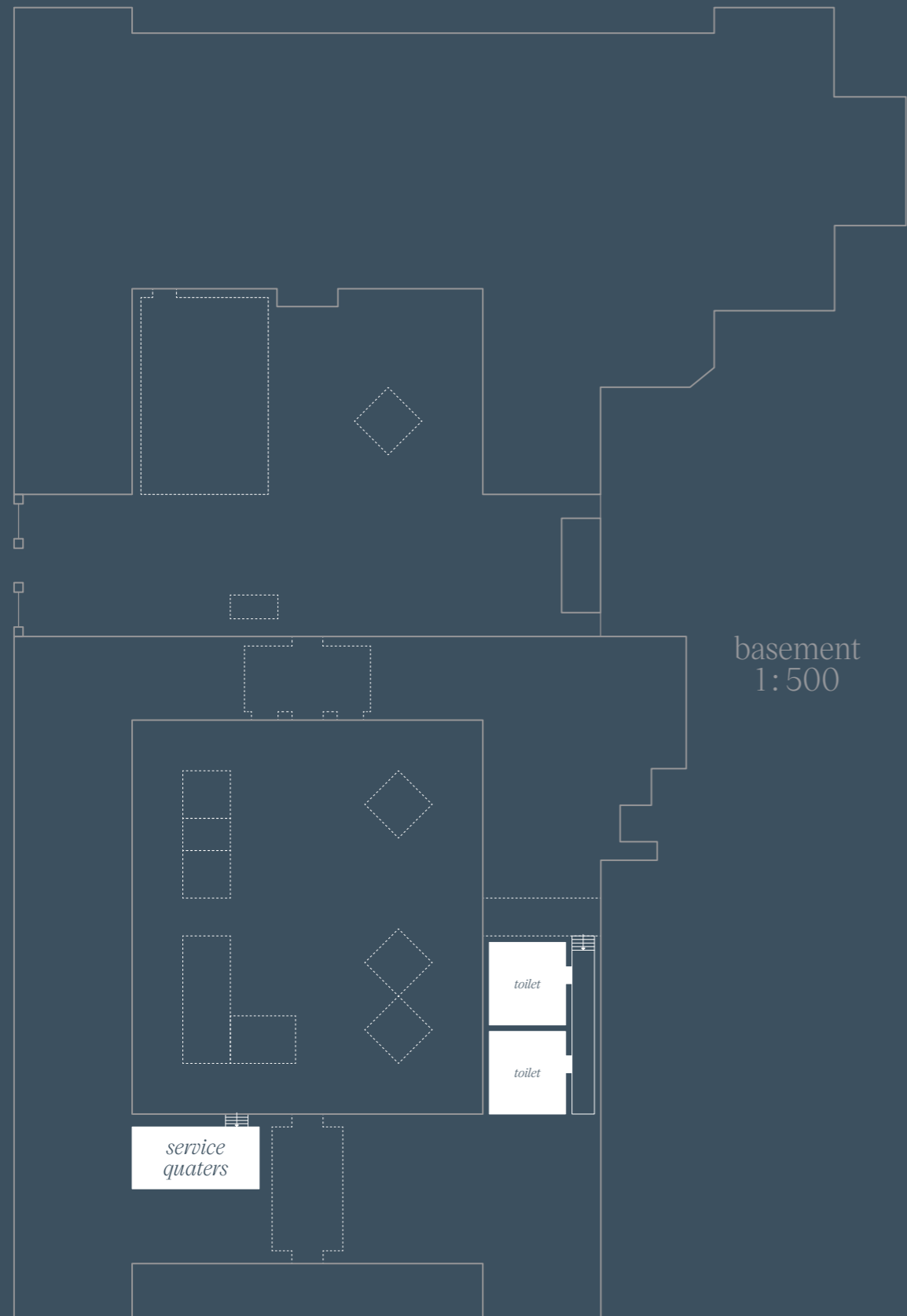
### To be built / installed / produced

The 'physical elements' that your proposal should entail are the ones listed under this paragraph. Together they will create your suggestion for the overall visual experience of CHART Public whilst taking everything else written on this page into consideration:

- **Design for the skin of the various scaffolding structures**
- **Design of way finding** (not graphic design, but 'signage design')
- **Design of information points**
- **Design of spatial elements for sitting / hanging out**
- **Set-up of HAY furniture** (see p. 25-26)
- **Light design** (day and night)

# CONTEXT







Courtyard of *Kunsthall Charlottenborg* (1080m<sup>2</sup>)



Courtyard of *The Royal Academy of Fine Arts* (1042m<sup>2</sup>)

# FURNITURE FROM HAY



*X-line Chair*  
Galvanized frame,  
iron red seat & back  
30 PCS.



*Crate Dining Table*  
Black lacquered pinewood  
[90 x 230 x 75 cm]  
5 PCS.



*Crate Side Table*  
Red lacquered pinewood  
[50 x 50 x 45 cm]  
4 PCS.



*Crate Lounge Sofa*  
Red lacquered pinewood  
[77 x 134 x 65 cm]  
5 PCS.



*Palissade Bar Stool*  
Red powder coated steel  
[45 x 38 x 78 cm]  
58 PCS.

*Palissade Cone Table*  
Red powder coated steel  
[Ø60 x 105 cm]  
29 PCS.

# REFERENCES



*Balenciaga, SS-2020*



*Elena Rocabert, Floating River*



*Liisa Lounila, Passing By*



*Jacquemus, Le Coup De Soleil*



*Christ & Jeanne-Claude, Wrapped Trees*



*Unknown*



*Jens Settergren, Milk Plus*



*Kris Martin, Mandi XXI*



*Foss x BOYY, Salone 2022*



*Martin Boyce, Diffusion Screen*



*Olafur Eliasson, Riverbed*



*Unknown*



*Even Buyer Store, Jiangjie Design*



*Henrik Vibskov, SS-2024*



*ELICA, Intervento Ambientale*



*Erased Studio, Singular Night*

# REQUIREMENTS

## General requirements

The proposal should be designed to withstand inclement weather conditions.

The proposal must not damage or alter the courtyards and listed buildings of Charlottenborg. The proposal must be free-standing and cannot be fastened to the ground or the surrounding buildings.

Please note that build-up is 2 weeks whereas deinstallation is only 3 days. This means that take-down should be taken into consideration when the proposal is designed.

Who can apply? The competition is open to:

- Designers, scenographers, set-designers, artists and architects.
- It would be preferred that all or most team members are based in Denmark.
- Team members must be prepared to travel frequently to Copenhagen at their own expense.
- Cross-disciplinary teams are encouraged.

## Build-up and budget

The 1 team selected by the jury is responsible for ensuring that their design is of the highest quality in terms of construction, and will be on site and responsible themselves for the build-up process.

After being selected as the winner on 08 May, the winning team will be guided through the process of refining and ultimately realising their idea.

In this process, CHART will supply carpenters and builders to consult with the winning team during installation, however, the responsibility for construction ultimately sits with the chosen team. This means responsibility for ensuring their proposal is structurally sound and finished within budget and the given on-site time frame.

- The winning team will be given a production budget of up to 100.000 DKK ex. VAT. This amount has to cover all parts of the production process including transportation and build-up, dismantling and removal.
- The work of the winning team is and will be owned by the winning team. This means CHART will not store or assume ownership for any pieces. However, should the projects, or parts of it, be used in the future, CHART should be mentioned as a collaborator.
- The winning team will be given a fee of 30.000 DKK for their work, generously sponsored by HAY.

The winning team is encouraged to seek sponsorships for additional funding and/or building materials where required. 1 team-member must be nominated as the person responsible for the budget as part of the submission.

# SUBMISSION

**Deadline:** Sunday 27 April at 23:59 (CET)  
**Email submissions to:** [public@chartartfair.com](mailto:public@chartartfair.com)

Please note that “Document 1” should be anonymous and not contain names or contact information of the team members.

All documents should be max. 10MB in total and all text should be written in English.

Submissions must contain the following 3 files in order to be considered:

**Document 1**

A3 sheets (max. 5), named: *‘title of project’\_A.pdf*

- Title of project (*team name*)
- Plan, section and facade elevation
- Perspective views
- Drawings, images and diagrams supporting your idea
- Concept text for press (max. 150 words)

**Document 2**

A4 sheets (max. 5), named: *‘title of project’\_B.pdf*

- Title of project (*team name*)
- Full name and education details, including year of graduation, of all team members
- Email and phone number for all team members
- Name of team member responsible for budget

**Document 3**

1 jpg for press use, named: *‘title of project’\_C.jpg*

- Choose the image that is most characteristic of your design to use for press

**Upload**

Email files A, B and C with the subject line:

- *‘title of project’* - CHART Public 2025

# KEY DATES

## Competition timeline

April / May 2025

- 16.04.25 Tuesday 12:00 (CET)  
Commencement of 11 day competition
- 27.04.25 Friday 23:59 (CET)  
Submission deadline
- 05.05.25 Monday 09:00 - 12:00 (CET) -  
Conversations between selected finalists and jury
- 08.05.25 Thursday 12:00 (CET)  
Winner announced

## Design development with selected finalists

May / June 2025

- 14.05.25 Kick-off meeting between winning team and CHART
- 28.05.25 First round of municipal building permit application
- 11.05.25 Midway evaluation with CHART staff and builders
- 25.06.25 Second round of municipal building permit applications

## Construction phase and CHART opening

August 2025

- 11.08.25 Monday 09:00 (CET)  
Commencement of construction phase
- 24.08.25 Sunday 20:00 (CET)  
Completion of construction phase
- 28.08.25 CHART 2025 preview
- 29.08.25 CHART 2025 opens to the public
- 31.09.25 CHART 2025 closes

## Disassembly phase

September 2025

- 01.09.25 Monday 09:00 (CET)  
Commencement of disassembly phase at Charlottenborg
- 03.09.25 Wednesday 20:00 (CET)  
Completion of disassembly phase at Charlottenborg

Note that the winning team is requested to be on site working during all of the construction- and disassembly phase.

# CHART

28 Aug – 31 Aug 2025

In case you have further questions,  
please do not hesitate to reach out to:

Katrine Morel  
Project manager & jury member, CHART Public

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[public@chartartfair.com](mailto:public@chartartfair.com)

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