

# Abnormal

## Email Productivity


Available as an Add-On to Abnormal Inbound Email Security


Improve employee productivity and measure your time savings with adaptive graymail protection.





Employees are overwhelmed by distracting promotional emails. This is especially true for executives, who receive 230% of the graymail of regular employees. Legacy solutions like email quarantines and spam digest summaries are frustrating for employees and cause upstream challenges for IT teams, who must deal with the tickets and complaints users raise.

### Email Productivity provides the solution.

 Applies the same human behavior AI, NLP, and NLU that helps detect and remediate the most sophisticated email borne attacks to the challenge of time-wasting email.

 Moves graymail out of inboxes and into a dedicated folder, removing the need for end-user quarantines or digest summaries.

 Utilizes an API-based approach to surface unique productivity insights on user engagement, open rates, folder movements, and the productivity and time impact of limiting graymail on the business.

 Self-learns each user's preference with adaptive graymail management based on how they engage with emails.

>13%

Reduction in inbox volume from graymail kept out of users' inboxes.

530+

Average number of graymail messages kept out of executives' inboxes monthly.

16

Hours per month saved for executive assistants by eliminating graymail.

38

Average number of graymail messages kept out of employees' inboxes weekly.

### The Abnormal Advantage at a Glance

**Unique approach.** Adaptive approach eliminates end-user quarantines and digest summaries.

**Saves time.** Gives messaging teams hours back each week.

**Increases efficiency.** Improves employee and executive productivity.

**Detailed ROI reporting.** Provides tailored reports with insights you can't get anywhere else.

See Email Productivity in Action.  
Request a Demo.

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