

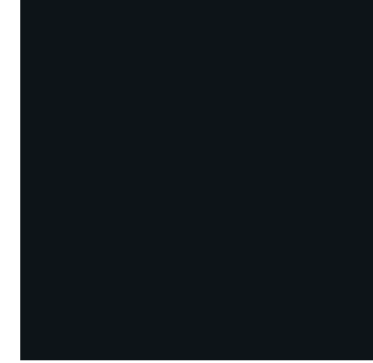
ABNORMAL COLOR PALETTE - June 2023

Primary

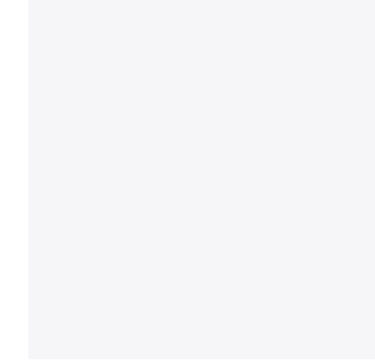
Black 01
HEX: #000000
RGB: 0, 0, 0
CMYK: 100, 79, 44, 93
PMS: Black 6C



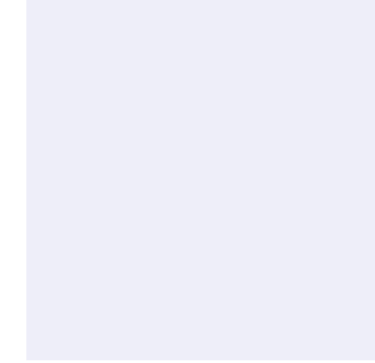
Black 02
HEX: #0D1418
RGB: 13, 20, 24
CMYK: 67, 44, 47, 95
PMS: Black 3C



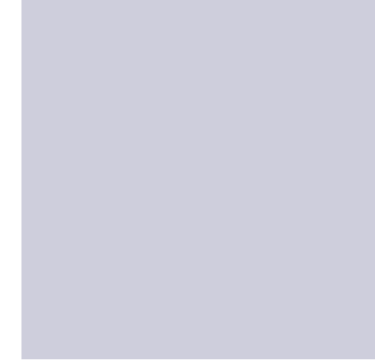
Purple Gray 01
HEX: #F6F6F9
RGB: 246, 246, 249
CMYK: X, X, X, X
PMS: 7541 C



Purple Gray 02
HEX: #EEEEF9
RGB: 238, 238, 249
CMYK: X, X, X, X
PMS: 5315 C



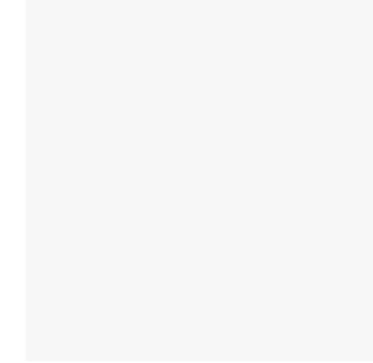
Purple Gray 03
HEX: #CECEDC
RGB: 206, 206, 220
CMYK: X, X, X, X
PMS: 5305 C



White 01
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0
PMS: White



White 02
HEX: #F7F7F7
RGB: 247, 247, 247
CMYK: X, X, X, X
PMS: 656 C



Purple 01
HEX: #6863F2
RGB: 104, 99, 242
CMYK: 83, 75, 5, 0
PMS: 2725 C



Purple 02
HEX: #483698
RGB: 72, 54, 152
CMYK: 95, 95, 0, 10
PMS: 2104 C



Purple 03
HEX: #B9BAED
RGB: 185, 186, 237
CMYK: 28, 25, 0, 0
PMS: 270 C



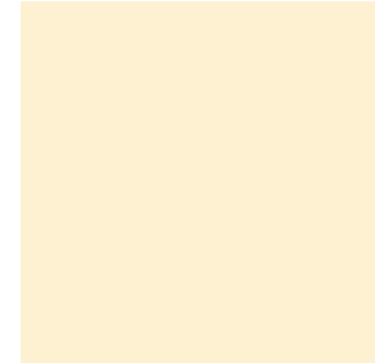
Purple Warm 04
HEX: #924E8C
RGB: 146, 78, 140
CMYK: 48, 81, 12, 7
PMS: 2354 C



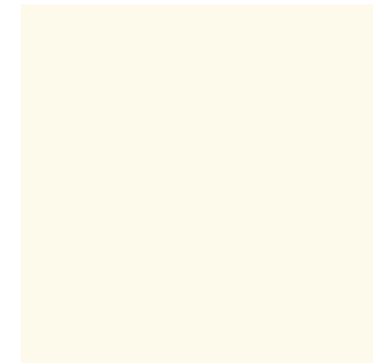
Purple Warm 05
HEX: #692764ff
RGB: 105, 39, 100
CMYK: X, X, X, X
PMS: 2355 C



Beige 03
HEX: #FDFD2
RGB: 253, 241, 210
CMYK: 1, 4, 35, 0
PMS: 7499 C



Beige 04
HEX: #FEFAEB
RGB: 254, 250, 235
CMYK: X, X, X, X
PMS: none



Green 03
HEX: #5EC28F
RGB: 94, 194, 143
CMYK: 48, 5, 50, 0
PMS: 346 C



Green 04
HEX: #A7DED2
RGB: 167, 222, 210
CMYK: 35, 0, 23, 0
PMS: 565 C



Green 05 (Mint)
HEX: #B2F5E2
RGB: 178, 245, 226
CMYK: 30, 0, 18, 0
PMS: Green 7471 C



Secondary

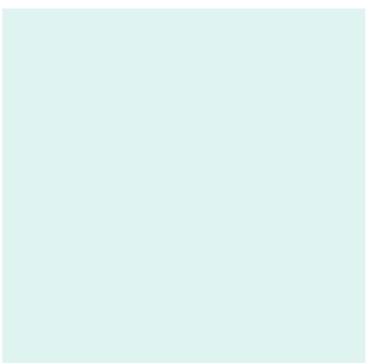
Green 01
HEX: #204753
RGB: 32, 71, 83
CMYK: 98, 69, 44, 33
PMS: 7477 C



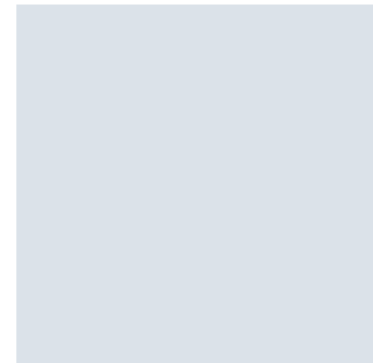
Green 02
HEX: #3D8280
RGB: 61, 130, 128
CMYK: 64, 12, 37, 36
PMS: 7475 C



Green 06
HEX: #DFF3F1
RGB: 223, 243, 241
CMYK:
PMS: 566 C



Blue Gray 05
HEX: #DBE2E9
RGB: 219, 226, 233
CMYK: 10, 3, 1, 2
PMS: 650 C



Purple Dark 05
HEX: #241544
RGB: 36, 21, 68
CMYK: X, X, X, X
PMS: 2112 C



Blue 01
HEX: #002B49
RGB: 0, 43, 73
CMYK: 100, 63, 12, 67
PMS: 7463 C



Blue 02
HEX: #284A74
RGB: 40, 74, 116
CMYK: 84, 65, 5, 19
PMS: 4142C



Purple Warm 06
HEX: #C6AAC5
RGB: 198, 170, 197
CMYK:
PMS: 270 C



Yellow 01
HEX: #FED141
RGB: 254, 209, 65
CMYK: 1, 13, 60, 0
PMS: 1225 C



Yellow 02
HEX: #FBD872
RGB: 251, 216, 114
CMYK: 0, 9, 62, 0
PMS: 1215C



Orange 01 (Peach)
HEX: #FFA069
RGB: 255, 160, 105
CMYK:
PMS: 7410 C



Orange 02
HEX: #FFCAA4
RGB: 255, 202, 164
CMYK:
PMS: 712 C



Red 01
HEX: #E44B55
RGB: 228, 75, 85
CMYK: 5, 93, 62, 0
PMS: 4058 C



Beige 01
HEX: #FFC088
RGB: 215, 192, 136
CMYK:
PMS: 3599 C

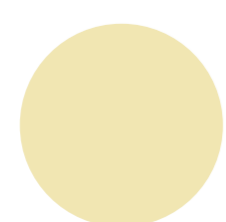


Charcoal 03
HEX: #616B75
RGB: 95, 106, 114
CMYK: 17, 7, 0, 55
PMS: 431 C

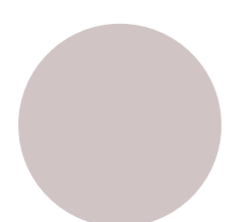


On Hold

Beige 02
HEX: #F1E6B2
RGB: 241, 230, 178
PMS: 7500 C



Purple Gray 06
HEX: #D0C4C5
RGB: 208, 196, 197
PMS: 434 C



Blue 05
hex: DDECFA

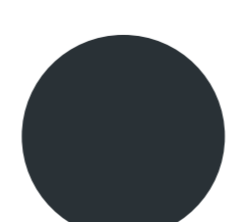


Deck only

Charcoal 01
HEX: 1C2327



Charcoal 02
HEX: 293136



Gradients

Dark Purple Gradient



Purple 03 Gradient

