



2025

GTBank Liberia

CSR Report

Sponsorship Events

- ☐ International Women's Day
- ☐ The Liberia's Film Award
- ☐ Say No to Drugs Campaign
- ☐ Liberia's Marathon
- ☐ International Breast Cancer



2025 CSR Registry

March 8, 2025

International Women Day

As part of our ongoing commitment to promoting gender equality and empowering women across all sectors of society, GTBank Liberia takes immense pride in its active support of the International Women's Day program, a global initiative that celebrates the achievements and contributions of women across all spheres of life.

The sponsorship aligns with this year's global theme, celebrating the social, economic, and cultural achievements of women while advocating for greater inclusion and opportunities.

Through this initiative, GTBank Liberia reaffirmed its dedication to fostering an environment where women can thrive, lead, and inspire change.

As a forward-thinking institution, the Bank continues to champion diversity and inclusion within its workforce and the broader community, recognizing the vital role women play in driving innovation and sustainable development.

This sponsorship reflects GTBank Liberia's Corporate Social Responsibility (CSR) focus on empowerment, education, and community growth, underscoring its mission to create lasting impact beyond banking.



2025 CSR Registry

June 21, 2025



Guaranty Trust Bank (Liberia) Ltd

Liberia's Film Award

The Liberia Film Award is an annual initiative that celebrates and recognizes outstanding achievements in the country's film and entertainment industry. The event serves as a platform to showcase Liberian talent, promote cultural identity, and inspire creativity among young filmmakers and actors.

The Bank's sponsorship forms part of its broader **Corporate Social Responsibility (CSR)** commitment to empowering youth, promoting innovation, and supporting national development through creative arts and culture.

Through this initiative, the Bank reinforces its belief that investing in Liberia's creative and entertainment sectors not only uplifts young talents but also contributes significantly to social and economic transformation.

Liberia Film Awards



2025 CSR Registry

August 7, 2025



Guaranty Trust Bank (Liberia) Ltd

"Say No to Drugs" Campaign

The Bank reaffirmed its commitment to youth development and social responsibility through its sponsorship of the **"Say No to Drugs" Campaign**.

The campaign aims to raise awareness on the dangers of drug abuse, promote healthy lifestyles, and encourage positive choices among young people across Liberia. It brought together key stakeholders, including schools, community leaders, and advocacy groups, to collectively address the growing concern of substance abuse within communities.

GTBank Liberia's sponsorship reflects the Bank's dedication to fostering a safer, healthier, and more productive society. This initiative aligns with the Bank's **Corporate Social Responsibility (CSR)** focus areas of **youth empowerment, education, and community development**.

Through this partnership, GTBank Liberia continues to demonstrate leadership in supporting impactful social initiatives that promote national progress and inspire the next generation to pursue a drug-free and purposeful life.



Staff turned out in large numbers to support the "Say No To Drugs" initiative.

GTBank Liberia's Managing Director, Mr. Ikenna Anekwe (right), and Executive Director Mr. Prince Saye (Left) show their support for the "Say No to Drugs" Campaign



Staff turned out in large numbers to participate in the Marathon

2025 CSR Registry

October 12, 2025



Guaranty Trust Bank (Liberia) Ltd

Liberia's Marathon 2025

The just-ended Liberia Marathon was a remarkable showcase of endurance, unity, and national spirit — and GTBank Liberia was proud to be part of it both as a committed sponsor and an active participant.

Our vibrant team showed up in full force, demonstrating the Bank's passion for community engagement, wellness, and national development. Staff from different departments ran with courage, strength, and excitement, proudly carrying the orange spirit across the race routes.

As a sponsor, GTBank Liberia reaffirmed its dedication to supporting youth, sports, and impactful national events that bring Liberians together. As participants, we celebrated teamwork, resilience, and the power of showing up beyond the banking halls.

👏 Well done to all GTBank runners!



Staff turned out in large numbers to participate in the Breast Cancer Awareness



2025 CSR Registry

October 12, 2025

International Breast Cancer Awareness Month

The just-ended Breast Cancer Awareness Campaign in Liberia was a powerful moment of advocacy, education, and solidarity — and GTBank Liberia was honored to sponsor and actively participate in this national health initiative.

As a proud partner, the Bank supported community outreach, awareness walk, fund raising brunch and educational activities aimed at promoting early detection and empowering women and families with lifesaving information.

Our staff turned out in unity, dressed in pink and white, joining thousands of Liberians to raise their voices against breast cancer.

GTBank's involvement reflects our ongoing commitment to health, community well-being, and social impact, going beyond financial services to stand with causes that truly matter.