

Traffic

By the Numbers

39%



of plant managers expect to see an **increase in the number of employees** working at their facilities in 2022.

19,000

daily motorists on Highway 30 between Ashland and Tanger. That's the same distance as the drive from the Superdome to Ascension Parish.

3,423+



increase in daily motorists at the intersection of Highway 30 and Highway 73.

1,000

new construction workers expected on Highway 30 for every \$1 billion invested in project expansions.

27%



more time spent in traffic on Highway 30 during rush hour than they would in free flow traffic.