



# Sustainability Certification Assessment Report

**Certification of:** The International Documentary Film Festival Amsterdam 2024

**Submitted:** 29.01.2025, Laura Springer

**First Assessment:** 04.02.2025, Brita Synnøve Holt Vistnes

**Quality Assurance Review:** 06.02.2025, Erlend Brenna Raabe

**Supplementary Review:** 18.02.2025, Brita Synnøve Holt Vistnes and Erlend Brenna Raabe

**Description:** The International Documentary Film Festival Amsterdam (IDFA) participated in the Green Producers Club (GPC) Sustainability Certification Pilot to assess its sustainability performance. This report presents the findings of the assessment, highlighting key achievements, areas for improvement, and recommendations for future sustainability efforts.

## Detailed Scoring Breakdown

Category	Score	Max Score	Assessment
Basic Requirements	2.7	5	Needs Improvement
General Requirements	14.8	20	Good
Venues & Infrastructure	9.2	12	Good
Social Sustainability & Brainprint	12.0	15	Excellent
Additional Documentation	5.0	6	Good
<b>Final Score</b>	<b>43.7</b>	<b>53</b>	<b>82.45% (Good)</b>

## Key Strengths

- Strong sustainability action plan with defined target areas and measures
- High level of detail in emission reporting (893 activities tracked)
- Strong efforts in social sustainability and diversity representation

## Areas for Improvement

- Lack of a climate budget for 2024, recommended for future festivals
- Some sustainability efforts lack quantifiable targets (e.g., CO2 reduction goals)
- Transportation policies could be strengthened, particularly regarding event supplier logistics

## Next Steps & Recommendations

- Develop a climate budget for the next edition to establish emissions reduction targets.
- Improve waste management tracking by collecting data on recycling efforts across venues.
- Strengthen sustainability training for staff and volunteers.

## Key Assessment Findings

### 1. Basic Requirements

#### Strengths:

- Comprehensive sustainability action plan uploaded with clear strategies.
- Detailed emissions report submitted with an extensive dataset.

#### Areas for Improvement:

- No climate budget was created for 2024 due to lack of data. Future planning should include estimated emissions projections.
- Sustainability action plan lacks specific CO2 reduction targets.

### 2. General Requirements

#### Strengths:

- 80-90% of staff and crew used low-emission transport.
- Public transport and bicycle parking were actively encouraged.
- A train scheme was implemented, rewarding the use of low-emission transport options

#### Areas for Improvement:

- Some flights were used, though efforts were made to minimize stopovers.

### 3. Venues & Infrastructure

#### Strengths:

- Most venues had accessible public transport and recycling programs in place.
- Bicycle accessibility well-integrated into festival operations.

#### Areas for Improvement:

- Waste management is venue-dependent, limiting direct control. Future partnerships should prioritize sustainability practices.
- Some venues lacked clear signage for water refill stations, improving communication is recommended.

### 4. Social Sustainability & Brainprint

#### Strengths:

- Strong engagement with local communities and marginalized groups.
- Gender balance and diversity policies actively implemented.
- Accessibility initiatives (e.g., Earcatch & Subcatch) were well-integrated.

Areas for Improvement:

- Formal sustainability training for staff was minimal, structured workshops are recommended.
- Fair pay improvements planned for 2026, but current conditions should be reassessed.

**5. Additional Documentation**Strengths:

- Well-documented policies on social sustainability, public transport, and travel policy.

Areas for Improvement:

- Additional documentation for anti-discrimination policies and training would strengthen scoring.

**Final Recommendations & Next Steps****Immediate Actions for IDFA:**

1. **Develop a Climate Budget:** Setting emissions reduction goals will provide a benchmark for sustainability efforts.
2. **Enhance Waste Management Reporting:** Work with venue partners to track and document recycling initiatives.
3. **Strengthen Staff Training:** Implement structured sustainability training for festival teams.
4. **Improve Documentation on Transportation & Waste:** Ensure public transport incentives and low-emission vehicle policies are well-documented.
5. **Refine Data Collection Methods:** More precise tracking of sustainability metrics will help in future certifications.

*This report serves as an evaluation of IDFA's sustainability efforts and a roadmap for continuous improvement. The Green Producers Club appreciates IDFA's participation and commitment to environmental and social responsibility.*

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