



EMBROIDERED FABRICS BY KIT KEMP FOR CHELSEA TEXTILES

A HAND EMBROIDERED FABRIC COLLECTION HAS BEEN CREATED BY

KIT KEMP, DESIGN DIRECTOR OF FIRMDALE HOTELS, IN COLLABORATION

WITH CHELSEA TEXTILES' HEAD DESIGNER, JENNY SIMPSON.

INFLUENCED BY A SENSE OF THE WHIMSICAL AND THE LYRICAL,

AS WELL AS A LOVE OF ANIMALS, THE COLLECTION FEATURES A SERIES OF

CHARACTERS AND PATTERNS THAT HAVE A PRIMITIVE, FOLKLORIC FEEL.

THE NARRATIVES UNFOLD PLAYFULLY ON THE FABRIC, FROM A STAR

GAZING DOG AND A SAILOR'S FAREWELL TO MYTHICAL CREATURES

AND A MODERN TAKE ON A SUZANI.

THE ART OF HANDSEMBROIDERY IS THE ESSENCE OF CHELSEA TEXTILES

AND KIT KEMP BRINGS THE MEDIUM TO LIGHT USING WONDERFUL

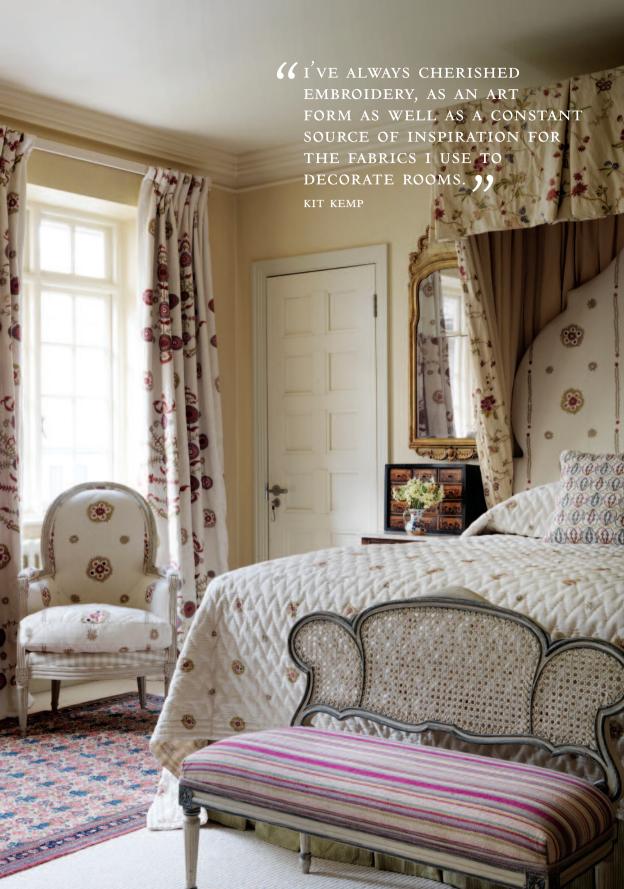
COLOUR PALETTES AND CHARMING, IDIOSYNCRATIC PATTERNS. CHELSEA

TEXTILES SPECIALISES IN BESPOKE, HANDSEMBROIDERED TEXTILES AND

IS ONE OF VERY FEW COMPANIES SAFEGUARDING THE SKILL AND TIMES

HONOURED TRADITION OF PRODUCING EXQUISITELY DETAILED HANDMADE

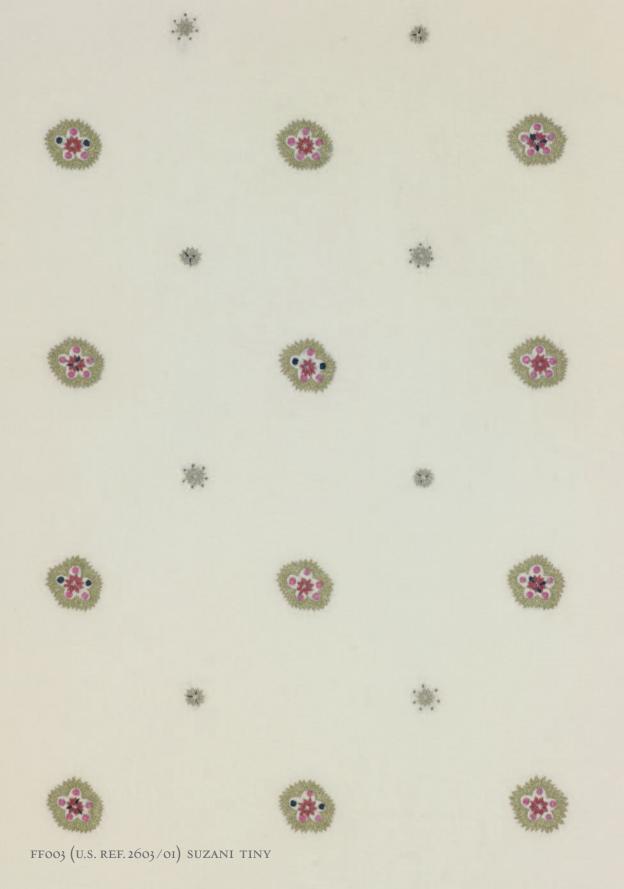
FABRICS, USING AUTHENTIC, HIGH QUALITY MATERIALS.









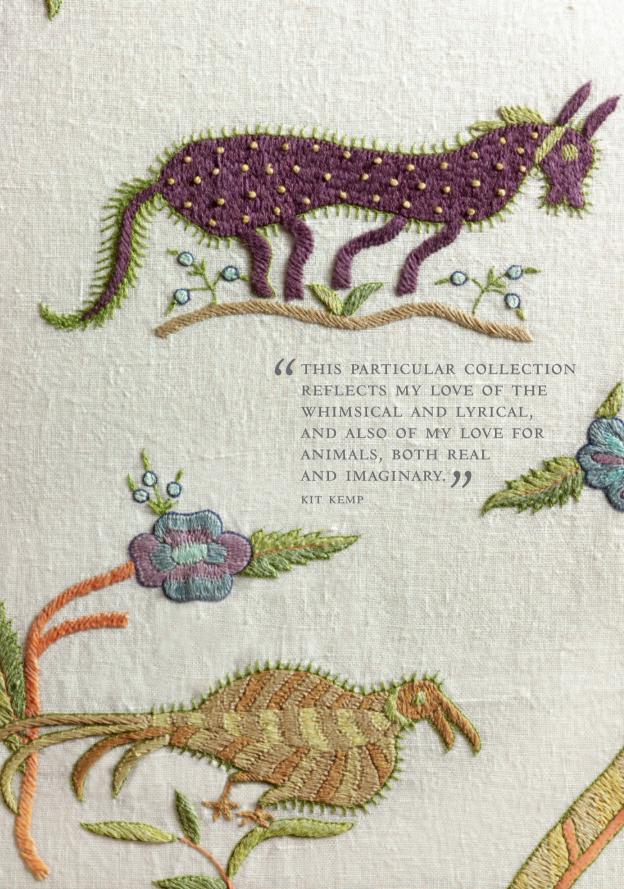














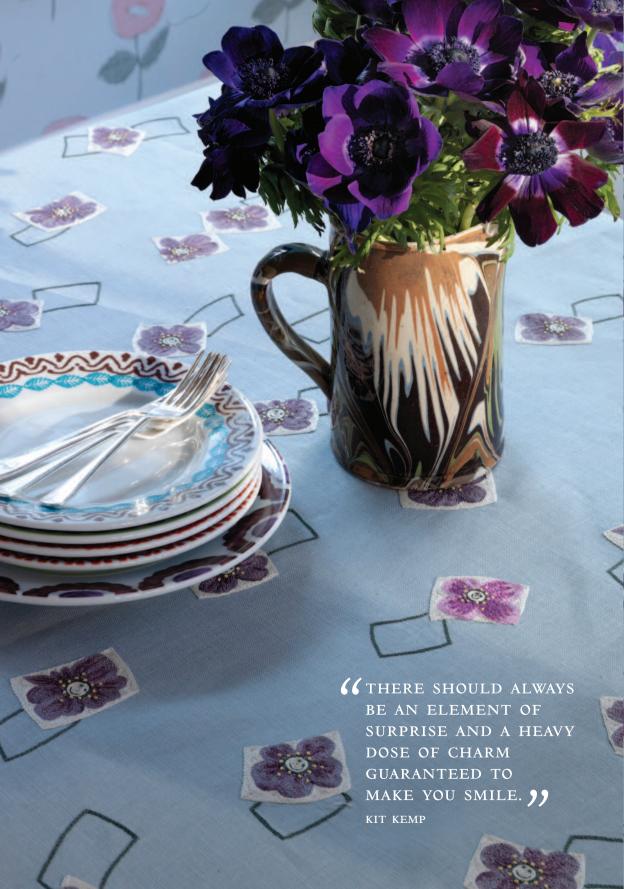


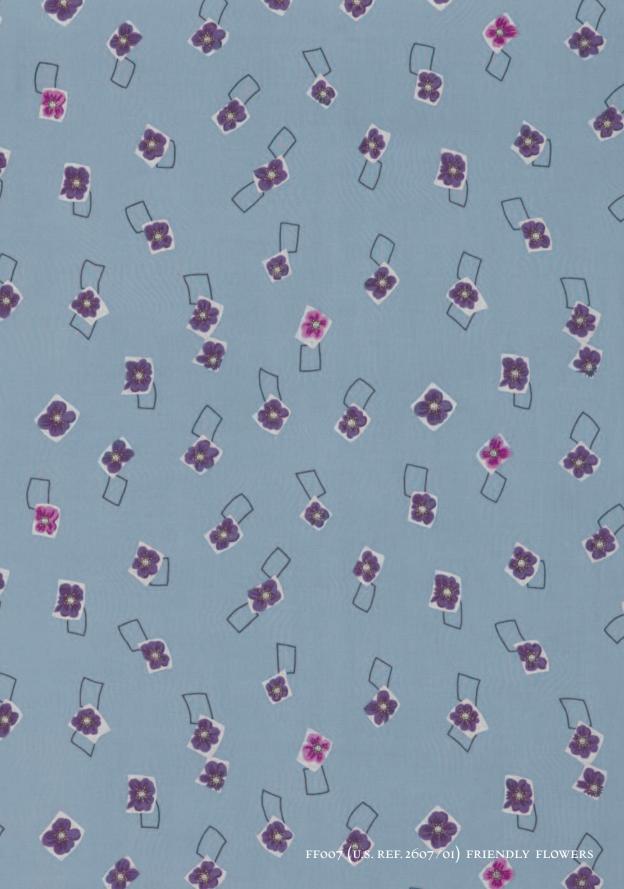




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THIS IS HOW I FEEL MOST
COMFORTABLE WHEN DEALING
WITH EMBROIDERY — EXQUISITELY
HANDCRAFTED BUT INTERWOVEN
WITH MY FIRM BELIEF THAT
INTERIORS SHOULD NEVER
BE TOO SERIOUS. ??









CHELSEA TEXTILES LONDON

FABRICS SHOWROOM
7 WALTON STREET, LONDON SW3 2JD
UNITED KINGDOM
TEL: +44 (0)20 7584 0111

FAX: +44 (0)20 7584 7170
EMAIL: STEPHEN@CHELSEA-TEXTILES.CO.UK

CHELSEA TEXTILES LONDON

CUSHIONS & FURNITURE

13 WALTON STREET, LONDON SW3 2HX

UNITED KINGDOM

TEL: +44 (0)20 7584 5544

FAX: +44 (0)20 7584 4844

EMAIL: CRISTIANO@CHELSEA-TEXTILES.CO.UK

CHELSEA TEXTILES NEW YORK

CUSHIONS & FURNITURE

232 EAST 59TH STREET

NEW YORK, NY 10022 USA

TEL: +1 908 233 5645

FAX: +1 908 233 0644

EMAIL: PHILS@CHELSEATEXTILESUSA.COM

CHELSEA EDITIONS NEW YORK

FABRICS SHOWROOM

232 EAST 59TH STREET

NEW YORK, NY 10022 USA

TEL: +1 212 758 0005

FAX: +1 212 758 0006

EMAIL: RUSSELL@CHELSEAEDITIONS.COM

CHELSEA TEXTILES PARIS

FABRICS, CUSHIONS & FURNITURE

15 RUE DU MAIL

75002 PARIS, FRANCE

TEL: +33 (0)1 40 26 50 11

TEL: +33 (0)1 40 26 66 43

EMAIL: NADINEB3@WANADOO.FR

WWW.CHELSEATEXTILES.COM	WWW.CHELSEAEDITIONS.COM