

SERVICES

Direct Hire

Recruitment of marketers on behalf of companies for permanent placement.

WHO IT'S FOR

Companies that want a strategic recruiting partner to collaborate and lead the recruitment for key marketing roles when making a full-time hire.

WHEN TO USE IT

- You want to outsource the recruiting process to an expert in the marketing discipline that has immediate access and relationships with qualified talent
- You have a critical hire open that requires a very defined set of marketing skills and industry expertise, often the most in-demand, hard to find talent
- You have a confidential job opening that requires discretion internally and externally
- You are looking to hire quickly and engage qualified candidates who may be working elsewhere (sometimes called “passive candidates”)
- You have HR support in recruiting, but they don't have the time, bandwidth and/or expertise to find, screen and identify qualified marketing candidates:

HOW TO PREPARE

Partner with an Antenna Client Development Director to guide you through these important steps:

- 1 Complete a position description and list the characteristics and skills of an ideal candidate based on your company's culture and assumed responsibilities
- 2 Outline the key outcomes expected from the role
- 3 Determine timeline and total compensation package
- 4 Decide who will be part of the team that evaluates candidates
- 5 Articulate the onboarding process and ongoing career development opportunities

Contact Jennifer Laible at Antenna to begin your search for a full-time marketer today.



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