

STAR METHOD

Give credit to the team when it's due, but clarify your role and involvement so the interviewer better understands what you can add. Practice the STAR method to make sure you shine in your next interview. You already put in the hard work of getting big wins for these projects, why not take the time to tell a good story?

S	SITUATION What was the goal or problem you were trying to solve, and what obstacles were you working against?
T	TASK What were the tactics you used to achieve the goal? (For example: an audit, review, market analysis, etc.)
A	ACTION Describe the action you took, emphasizing the skills you have and where you led the way. What steps did you take and what tools did you use? This is a key place to be telling "I" stories, about the work you specifically did.
R	RESULT Always remember to talk about the outcome. Be as specific as possible.