

ATS Market Share Report

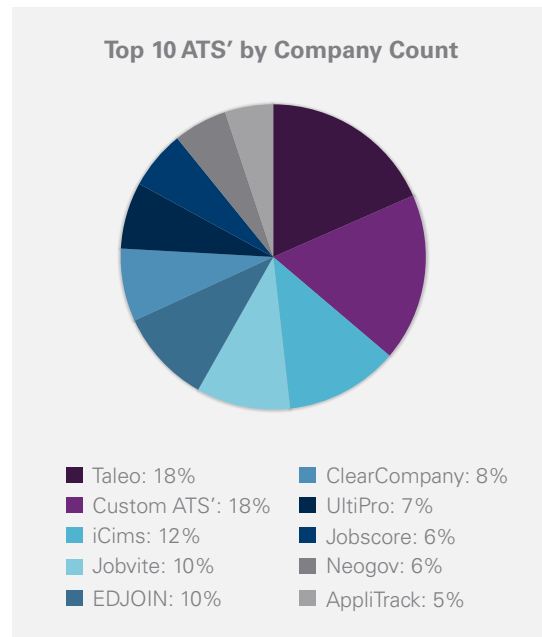
Over the years, the Applicant Tracking System (ATS) has undergone drastic changes to accommodate the rise in online recruiting activities, and has become an indispensable tool for recruiters and hiring managers alike.

To better understand the marketplace for ATS systems, we took a look at ATS usage across LinkUp’s unique dataset of 3 million jobs from 50,000 company websites. We identified nearly 150 ATS’ currently in use, and analyzed their prominence across company type, job count, and industry to determine which were most popular.

Top 10 ATS’ by Company Count in LinkUp

These 10 represent 63% of the total market.

1. Taleo
Taleo is the #1 ATS based on the number of companies that use it. U.S. firms such as Dow Chemical, Dell, Monsanto, and McGraw-Hill use Taleo.
2. Custom ATS’
Despite the plethora of commercial ATS’ available, 18% of companies choose to use their own internally-created system. Major tech companies such as Apple, Google, Netflix and Facebook all use their own ATS.
3. iCims
4. Jobvite
5. EDJOIN
6. Clear Company
7. UltiPro
8. Jobscore
9. Neogov
10. AppliTrack



Note: Market Share reflects the information in LinkUp’s database and may not match actual market share.