

# Technology Alliance Program

## Convedo launches Intelligent Capture Cloud Platform integrating Blue Prism Connected-RPA and IRISXtract from Canon to deliver Optimized Document Data Capture and Intelligent OCR

*convedo's Intelligent Capture Cloud solution, powered by IRIS—a Canon company—integrates with [Blue Prism connected-RPA](#) to deliver a SaaS based intelligent digital processing platform. The solution gives organizations easy access to industry leading document processing, while providing the benefits of a fully managed pay-as-you-go service—eliminating the need for time-consuming and expensive on-premise deployments.*

*At the heart of convedo's Intelligent Capture Cloud is IRIS-Xtract from Canon, the market leading intelligent capture software, which extracts data from multiple sources, making business critical data relevant to Blue Prism's Digital Workforce. IRIS-Xtract initiates business processes that drive business transformation, while continuously learning from human input to improve accuracy and efficiency.*

*Blue Prism and convedo's Intelligent Capture Cloud deliver more intelligent OCR, and a more sophisticated Digital Workforce, making it easy for businesses to create streamlined digital document processes, all while reducing costs and increasing productivity.*

*This integration adds **Knowledge & Insight** and **Visual Perception** to Blue Prism RPA – part of Blue Prism's [Six Skills for Intelligent Automation](#). Now, it's faster and easier to execute business processes with a Digital Workforce that can scan data sets and knowledge bases, read, understand and contextualize visual information digitally for export into customized formats.*

### **Blue Prism RPA + convedo Intelligent Capture Cloud: Fully Managed SaaS**

As businesses transact more frequently in digital format, the need to make sense of unstructured data quickly and efficiently is critical. Yet, many organizations don't want the hassle of having to buy a major, enterprise-scale document capture and OCR solution, but prefer to acquire it as a service.

convedo's Intelligent Capture Cloud solution gives organizations what they've been asking for— a software with cloud capability, eliminating the need to build expensive installations, while providing the benefits of a fully managed, customized product.

A true Software as a Service (SaaS) model, organizations can buy a traditional on premise or cloud-based licensing model. Or, if they prefer no upfront licensing costs, they can buy a per-item or volume of items (for example, scans and images.) to use over a 12-month period, managed monthly.

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## Extending OCR Capabilities for a More Intelligent Capture Solution

More than an OCR solution, the Intelligent Capture Cloud is a full intelligent capture solution that handles physical mail, screen scraping, and even handwritten documents. Unstructured data is handled effortlessly through a direct connector as information is read, extracted and structured into digital format before being pushed through to the Blue Prism Digital Workforce to execute a process.

Where other providers offer just a standard SDK, this solution goes well beyond OCR technology to offer far more intelligent capabilities.

As the pioneer of Robotic Process Automation, Blue Prism delivers a robust, secure, agile, and highly scalable Digital Workforce that follows rules-based business processes with built-in compliance capabilities and governance – just like a human workforce. This platform integrates with legacy and new IT systems – including business process management, OCR, AI, machine learning, and front- and back-office productivity tools – to help organizations automate tasks, increase efficiencies, boost productivity, and build competitive advantage.

## How it Works

convedo Intelligent Capture Cloud uses AI technologies that are focused on the processing of forms and unstructured documents – AI and machine learning for organization and data extraction. The technology is self-learning too, meaning built-in AI capabilities improve the more they are used.

Once captured, structured data is passed to Blue Prism's Digital Workforce, who checks it for errors and exceptions, before opening the relevant application and performing specific enterprise-driven actions.

## Enterprise Benefits

Organizations looking to streamline digital document processes with convedo and Blue Prism can expect to achieve the following benefits:

**Save Money.** Reduce operational costs by increasing reliability & quality. The addition of AI functionality improves data extraction while eliminating the heavy expense of installing, maintaining and upgrading on-premise IT infrastructure by moving to a SaaS subscription model.

**Scale Faster & Easier.** Address changing needs as you grow. For example, when it's time to increase bandwidth for managing unstructured data, rather than investing in additional in-house server capacity and software licenses, simply adjust your monthly SaaS subscription.

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**Connect Instantly.** A secure internet connection is all that's typically required for the Blue Prism Digital Worker to access the Intelligent Capture Cloud— no need to navigate another system.

**Eliminate Down Time.** The IT infrastructure—and your data—reside in the cloud service provider's data center. If something happens on premise, you can get back up and running relatively easily from any location with internet-connected computers.

**Remain Future-Proof.** As IRIS technology changes and new innovations come along, Intelligent Capture Cloud will reflect that, ensuring you stay cutting edge.

## Summary

The integration of convedo's Intelligent Capture Cloud solution with Blue Prism's connected-RPA platform **brings simplicity to the document data capture and data extraction workflow.** A true SaaS model, this partnership makes it possible to upgrade on the cloud and scale up or down as needed. With increased productivity and reduced costs, organizations can accelerate the ability to execute with **speed and precision, for faster, smarter digital transformation.**

## *About Blue Prism*

In this digital era where start-ups are constantly disrupting markets, only the most agile and innovative enterprises survive and thrive. At Blue Prism, we pioneered Robotic Process Automation (RPA), emerging as the trusted and secure intelligent automation choice for the *Fortune 500* and public-sector market. Now we bring you connected-RPA supported by the Digital Exchange (DX) app store—marrying internal entrepreneurship with the power of crowdsourced innovation. Visit [www.blueprism.com](http://www.blueprism.com) to learn more about Blue Prism (AIM: PRSM)

## *About convedo*

convedo is highly regarded as thought leaders in Intelligent Automation. RPA opportunities are not simply about automating repetitive processes. The digital workforce can do much more! We discover for our clients how they can leverage intelligent automation. This means working out where processes can be automated, how your team will benefit from their insights and ultimately how they interact with your employees. Intelligent automation is the skill that makes the difference between a successful project and one that fails. Founded in 2009, the company has for over a decade, provided solutions for global enterprises across the EMEA and U.K. region.

## *About IRIS*

Image Recognition Integrated Systems (IRIS) is a leading provider of 'Content to Process' technologies'. IRIS offers solutions for automatic invoice and order processing, HR and supplier records as well as case management in legal, healthcare, and finance sectors. IRIS provides technologies and solutions that capture data and information contained in documents, which are relevant to business processes. The goal is to make the data easily available while reducing operating costs.