Technology Alliance Program

Blue Prism RPA & Celonis Process Mining—Intelligent Operational Excellence

The Blue Prism/Celonis Technology Alliance Program (TAP) partnership integrates Celonis Process Mining with Blue Prism Robotic Process Automation (RPA). This robust combination adds two critical skills to the Blue Prism Digital Workforce: **Planning & Sequencing** *and* **Knowledge & Insight.** *Now, you can build, test and deploy RPA more efficiently, identify areas ripe for RPA and monitor RPA projects verifying cost savings and ROI. Beyond visualizing your processes, the Blue Prism/Celonis integration helps operationalize business transformation, saving you time and money.*

Celonis Process Mining technology enables quick auditing of current processes, highlighting actions and activities with the highest automation potential. When paired with Blue Prism, it's easy to continuously monitor and manage all interactions within your business processes to operationalize change.

Enterprise Value: A Process-First Solution for Smarter Automation

Celonis technology creates full transparency, helping you drive efficiency, quality and productivity across your entire organization. A smooth and controlled "process-first" approach and complete visibility into mission-critical processes helps identify areas with the highest automation potential, while overcoming challenges inherent to any automation initiative. When paired with Blue Prism, expect to generate long-term sustainable business value and ROI by designing automation initiatives that align with business objectives from the beginning.

Blue Prism with Celonis drives predictable, measurable ROI through Intelligent Automation.

1. Evaluate business processes with **instant visualization of as-is processes** and baseline existing processes prior to process automation.
2. **Identify process automation opportunities** with highest business impact and prioritize Intelligent Automation to those processes that prove ROI.
3. **Understand RPA business cases** based on company data and move the business case conversation from a theoretical ROI to a provable ROI discussion.
4. **Reduce project risk** with complete transparency at all phases of RPA implementation and apply the Agile principle of Fail Fast, Succeed Sooner.

How it Works

Celonis collects event data (all the digital footprints stored by your IT systems) using Process Mining technology to discover and analyze the underlying business processes. Powerful, specialized analytics read and understand the maturity of your processes enabling a guided approach to RPA implementation and monitoring. Process insight not only validates the benefits of RPA, but also, provides a road map for how to best advance smart automation efforts.

Once the Blue Prism Digital Workforce is deployed and the integration installed, all process interactions (between Digital Workers & humans) can be automatically monitored and managed, transforming business operations with **powerful analytics and intelligent automation.**

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As the pioneer of the most robust, secure, and highly scalable Digital Workforce, Blue Prism's focus is on an agile workforce that follows rules-based business processes and interacts with systems in the same way your best people do – and that complements both traditional and leading edge IT solutions like business process management (BPM), OCR, AI, machine learning, and front- and back-office productivity tools.
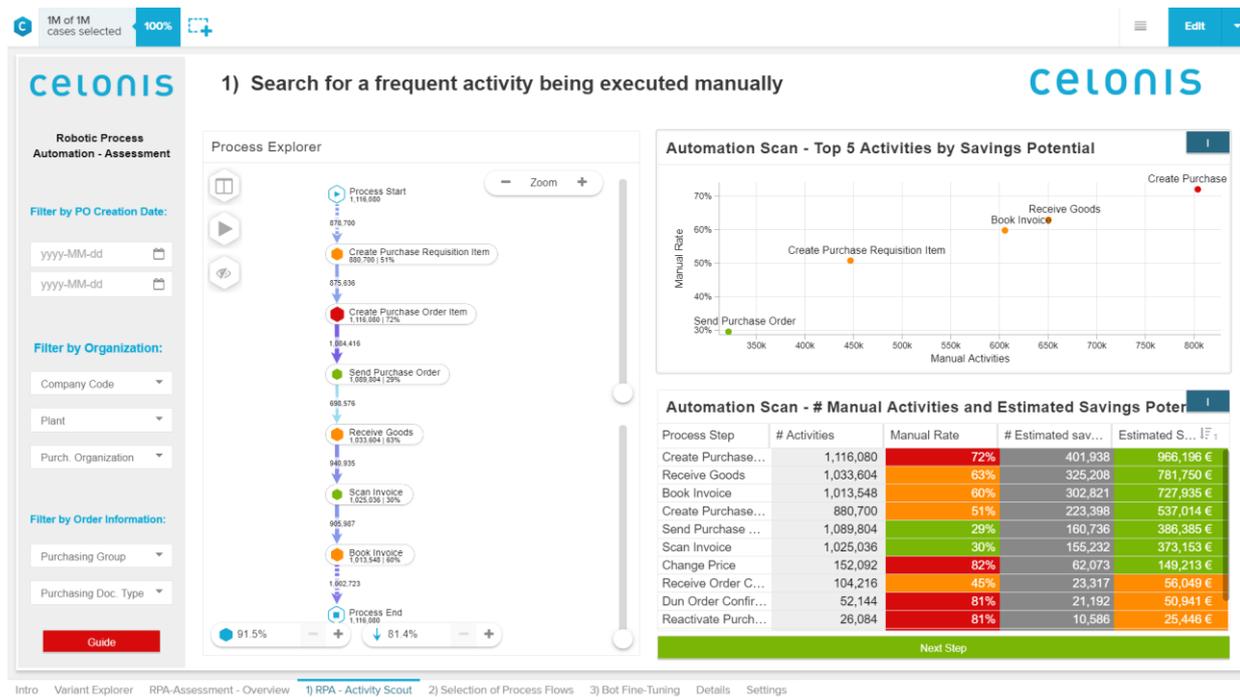
The Blue Prism-Celonis Integration—Easy Performance Monitoring

The Blue Prism/Celonis integration lets you visualize the activity of your Digital Workers in the context of the business processes they're intended to support for easy performance monitoring. Connection to the Celonis Intelligent Business Cloud is easy—Blue Prism Digital Worker data is simply pushed into the Celonis database to complement the contextual process log data.

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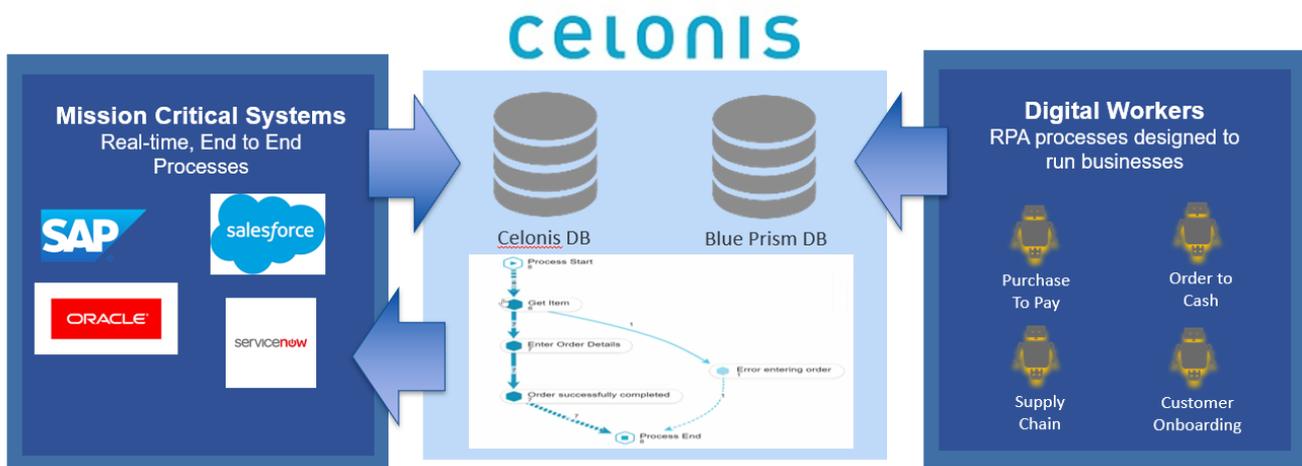
Summary

Celonis' ability to effortlessly and automatically collect data, discover and analyze business processes—integrated with the enterprise power of Blue Prism RPA—creates a commanding solution for process analysis and improvement that fully optimizes the advantages of your Digital Workforce.

This combination makes it easy to deploy RPA in areas with the highest ROI potential, while maximizing best-in-class automation capabilities in a guided, sustainable and scalable way.

About Blue Prism

As the pioneer, innovator and market leader in Robotic Process Automation, Blue Prism (AIM: PRSM) delivers the world's most successful Digital Workforce. Blue Prism provides a scalable and robust execution platform for best-of-breed AI and cognitive technologies and has emerged as the trusted and secure RPA platform of choice for the *Fortune 500*. For more information, visit www.blueprism.com.

About Celonis

Celonis (www.celonis.com) is a New York- and Munich-based enterprise software company that offers the Intelligent Business Cloud based on the process mining technology it pioneered. As the market leader in process mining, Celonis helps organizations to rapidly understand and improve operational process flows for business transformation. Companies around the world including Siemens, GM, 3M, Airbus and Vodafone rely on Celonis technology to guide them to act and make changes to business processes, resulting in millions of dollars saved while delighting their customers with improved experiences.