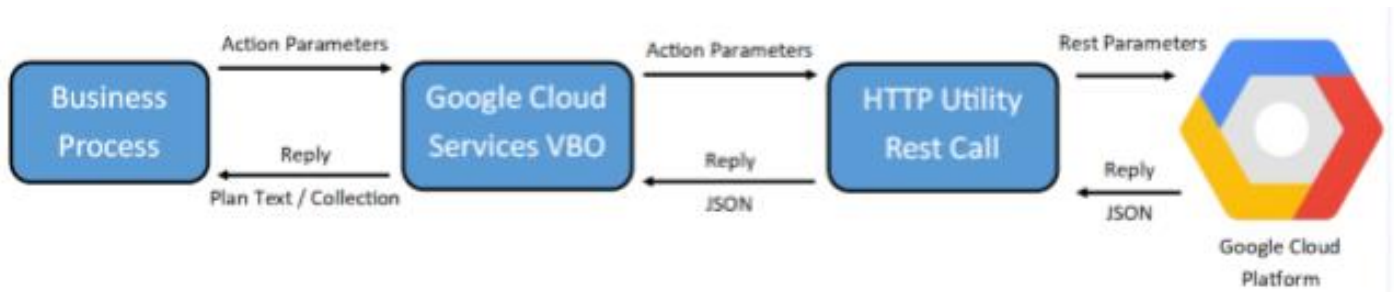# Technology Alliance Program

Google Intelligent Services and Blue Prism RPA

*The Blue Prism/Google partnership encompasses a reference architecture for Google Cloud, as well as full integration with Google Intelligent Services to help organizations automate and scale business processes via artificial intelligence (AI), machine learning, and sentiment analysis, among other tools. This integration adds several critical skills for Intelligent Automation to Blue Prism's Digital Workforce – including **Knowledge & Insight**, **Learning**, **Visual Perception** & **Collaboration** – giving enterprises the ability to easily adopt enterprise AI technologies.*

Blue Prism RPA: Gateway to Google Intelligent Services for Accessible AI

Blue Prism's platform – combined with our reference architecture for Google Cloud and integration with Google Intelligent Services – makes it easy for enterprises to incorporate in-demand AI technologies into any Blue Prism process. The combination lets enterprises take advantage of AI technologies to **expand horizons for autonomy, increase process scope & transaction speed, increased revenue gains, and cost savings**.

How Blue Prism & Google Work Together

The Blue Prism/Google partnership gives enterprises a certified reference architecture for Google Cloud, which supports deployment of the Blue Prism application stack, as well as full integration with Google Intelligent Services, including:

- **Integration with Google Intelligent Services** (via through RESTful APIs), including Text Analytics (Natural Language Understanding), Visual Recognition & Language Translation

- **Integration with Google Chrome**: Reliable and extensible mechanism built from the ground up to drive automations in Chrome

- **Advanced analytics support via Google Cloud BigQuery**: Data can be passed into BigQuery (via Pub/Sub integration) or Cloud Storage

- **Integrated Machine Learning Workflow**: Blue Prism simplifies machine learning training workflows & derives insights via Google Cloud ML Engine

- **Google Authentication**: Built-in support within Blue Prism's secure credential store.

- **Google Cloud Storage**: Blue Prism can directly read or write to Cloud Storage

- **Simplified Access to Google Pre-trained AI Models**: Vision, Natural Language & Translation APIs

Summary

The Blue Prism/Google integration gives enterprises a certified reference architecture for Google Cloud, as well as easy access to "drag-and-drop" artificial intelligence for **instant connection to Google Intelligent Services** so that enterprises can select and configure any of Google's supported services —all while building a process within Blue Prism.

Together, Blue Prism and Google combine the best in AI and the **ability to use data with advanced machine learning and query capabilities** for deeper insights; **access Google's cloud and server-less functions**; and **combine it all with Blue Prism's RPA platform** to help enterprises streamline the path to digital transformation.

About Blue Prism

As the pioneer, innovator and market leader in Robotic Process Automation (RPA), Blue Prism delivers the world's most successful Digital Workforce. The company's intelligent digital workers provide government and business leaders with new operational capacity and intelligent skills to automate mission critical business processes, while meeting the requirements of the most demanding IT environments, where security, compliance and scalability are paramount.

Blue Prism provides a scalable and robust execution platform for best-of-breed AI and cognitive technologies and has emerged as the trusted and secure RPA platform of choice for the *Fortune 500* and public-sector market. For more information about Blue Prism, visit www.blueprism.com, and follow us on LinkedIn and Twitter.