

FOCUS ON KEY COMMODITIES: SOYBEAN

Sustainable Agriculture and Trade

A Deep Dive Roundtable

December 14th, 2022 Susan Elizabeth Martins Cesar de Oliveira s.oliveira@iis-rio.br



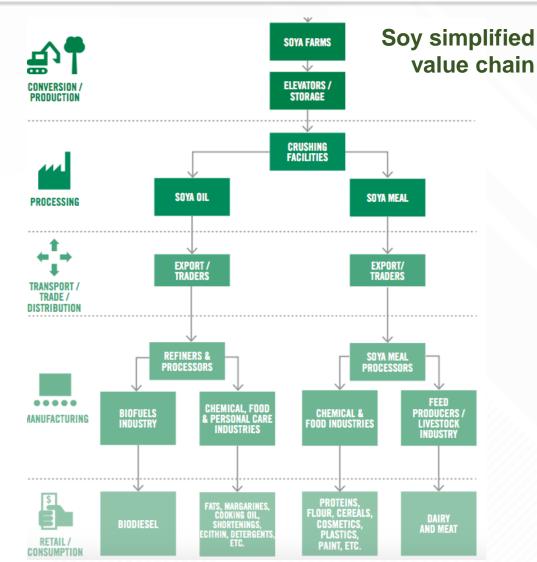


SOYBEAN



- Key global source of protein and vegetable oil;
- Soybean meal is currently the largest source of animal feed in the world;
- Worldwide production has more than doubled in the last 20 years;
- In 2020, soybean was the world's 42nd most traded product, with a total trade of US\$64 billion 0.38 % of world trade (OEC, 2022);
- In 2022/2023, the soybean global production forecasted is 391 Mt and the exports projected is 169 Mt (USDA, 2022).

Deforestation has been linked to soybean production. The loss of native vegetation is an important driver of greenhouse gas emissions and leads to biodiversity loss.

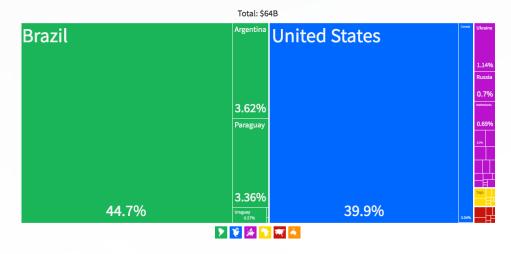


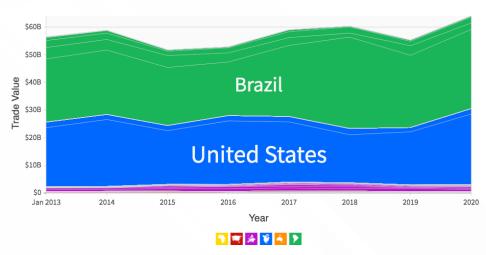
CONCENTRATION IN THE SOYBEAN GLOBAL MARKET



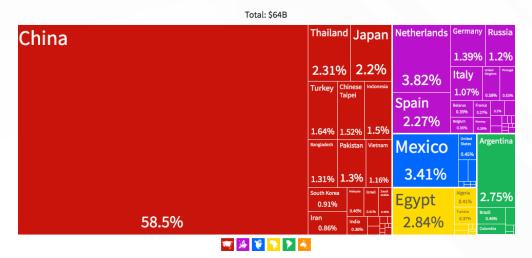


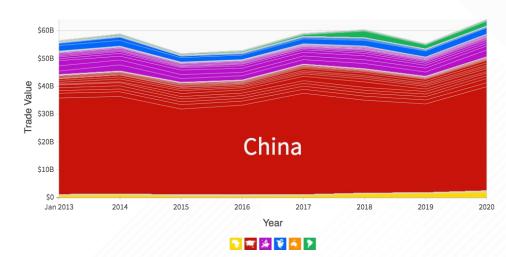
SOYBEAN EXPORTERS (2020)





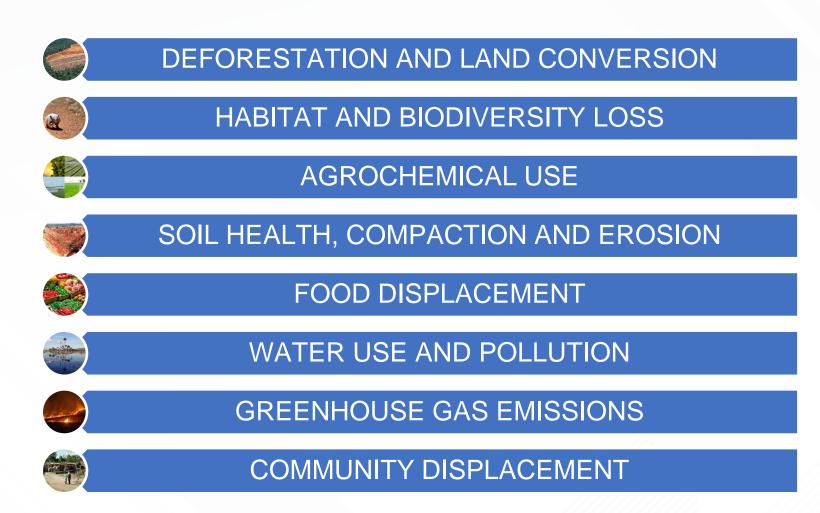
SOYBEAN IMPORTERS (2020)





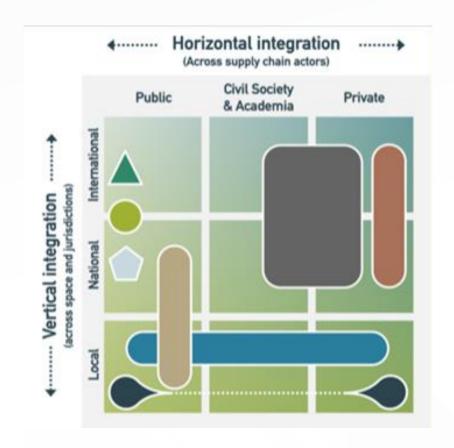
KEY ENVIRONMENTAL AND SOCIAL CHALLENGES





FRAGMENTED GOVERNANCE OF SUSTAINABILITY IN SOY PRODUCTION AND TRADE









International relations, treaties & agreements

- · WTO Agreement on Agriculture
- WTO Agreement on SPMs
- Non-Tariff Measures (NTMs)
- Bilateral & Multilateral Trade (e.g. EU-Mercosur Trade Agreement, Comprehensive Economic Partnership Agreements – CEPAs)
- Bilateral Trade Relations (e.g. US-China trade war)
- UK & EU anti-deforestation regulations



Domestic Policies and Regulations

- Rural & Agricultural policy (e.g. Agro Law, Agriculture and Livestock plan, Rural credit, Producer support)
- Environmental Policy (e.g. Forest Code, CAR)
- Financial Instruments & Credit (e.g. Sustainability-Linked Loans – SSL, National Rural Credit System – SNCR, PRONAF & PRONAMP)
- Taxation and fiscal policy (e.g. Kandir Law)



- Amazon Soy Moratorium
- Green Grain Protocol
- Roundtables (e.g. RoundTable on Responsible Soy RTRS) & other certification schemes
- Corporate sustainability standards and voluntary sustainability standards
- Transparency and traceability tools (e.g. Labelling, blockchain, TRASE database)

Other proposed & potential instruments

- CBAM Carbon Border Adjustment Mechanism
- Agri-environmental payments (e.g. TFA, IDH & CAT pilots)
- Bonn challenge and other pledges & commitments
- CSO-led campaigns (e.g. boycott, awareness raising campaigns)
- Capacity building, knowledge exchange, promotion of best practices, technical support...



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Thank you!

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