

**Sustainable Agriculture and Trade:
*A Deep Dive Roundtable***

**Session 4: Focus on key trade policy
instruments and relevance for sustainability**

Joseph Wozniak
Head, Trade for Sustainable Development (T4SD)

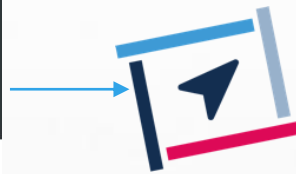
Sustainability standards and their role in sustainable agriculture and trade

- Becoming key instruments for international trade **governance**
- Moving from niche to mass markets, large **expansion** to close governance gaps and address social and environmental impact in GVC
- Going beyond minimum regulatory supply chain criteria (deforestation, resource depletion, forced labour, etc.) + **compliance** systems
- Shifting from a **variety** and plethora of initiatives to consolidation and convergence?
- Offering MSME market **access**, business **resilience**, but need trading incentives/stability & enabling environment



Sustainability standards: trends & opportunities

The screenshot shows the ITC Standards Map website. At the top, there is a navigation bar with the ITC logo and 'Standards Map' text, followed by links for 'Why Standards Map', 'Knowledge base', 'Trends', and a 'Get started' button. The main header features the text 'The world's largest database for sustainability standards' and a sub-header explaining that the site provides freely accessible, comprehensive, verified, and transparent information on over 300 standards for environmental protection, worker and labour rights, economic development, quality and food safety, and business ethics. A green 'Explore Standards Map' button is visible. Below this, there is a section for 'Standards Map free toolkit' with a sub-header 'Our free tools help you to find trusted and neutral information about voluntary sustainability standards, private standards, sustainability schemes and retailer codes of conduct.' This section contains four tool cards: 'Identify standards' (review 300+ standards), 'Compare standards' (compare up to 4 standards), 'Monitor trends' (make informed decisions), and 'Self-assess' (see where you're at in your compliance process).



ITC Standards Map: catalyzing collaborations and tools

Transparency, coherence, alignment and harmonization



EXPORT IMPACT FOR GOOD

Current and emerging regulations on sustainable agriculture and trade

- National **legislative frameworks** (*food safety, nutrition, nutrients, pollutants, wildlife and habitat protection, animal welfare, etc.*)
- Mandatory **due diligence requirements** for businesses operating in the agricultural sector. (transparency, accountability, remediation) Ex: EU CS3D, U.S. Slave-Free Business Certification Act
- **Traceability and reporting** requirements (ex: EU Deforestation-free supply chains)



Mix of regulations for sustainable agriculture and trade

- Integration of provisions for agricultural sustainability in **trade agreements** (FTAs, EU-Chile Association Agreement)
- Use of sustainability standards as **monitoring tool** in FTAs and public procurement policies
- Sustainability standards = **implementation** of the regulations (increasingly mentioned in Trade Agreements)
- Sectoral/supply chain/stakeholder **knowledge**, compliance tools (monitoring hot spots, incentive models, learning)



Looking to the future: standards, agriculture and sustainable trade

- Almost 50% of global trade partners effectively setting the sustainable trade agenda
- Developing countries need a voice
- WTO TBT principles and ISEAL principles as a way forward?
- An opportunity for WTO: minimally reasonable guidelines?
- Improving **capacity, competitiveness, market access, NDCs, while bringing the voice** of exporting countries
- If you're not at the table.....

