

ESG – why should our clients do it? (environmental, social and governance)

Supply chain

If you are a supplier to a listed Large Company or LLP then your organisation is part of that company's Scope 3 Reporting.

If the company is mandated to report its GHG emissions and you are not reporting them too, then your company is a problem for the reporting organisation. It may be easier for them to switch to a company that does have an active ESG programme.

Government departmental work

All government departmental tenders now require evidence of ESG compliance to be eligible to be considered for tender.

No ESG programme, no tender.

The UK Government has expressed the aim of bringing all UK businesses into GHG reporting scope by 2025

Efficiency improvements

A robust ESG programme will provide a heightened focus on areas that can be more efficient.

Improved efficiency can mean improved profitability.

Better business loan repayment terms

Lending institutions are obliged to take into account ESG compliance when approving loans.

Not only will some lending institutions refuse loans for non-compliant companies, they can often offer better terms for organisations that are compliant, especially when loans are for ESG-related improvements (particularly environmental/energy efficiency).

Competitive advantage

With increasing numbers of customers, consumers, staff and other stakeholders basing a large part of their decision to engage with a company on that organisation's ESG performance, your ESG programme can deliver an exploitable edge over competitors.

Purpose with profit