

# P2cc The Detail Behind Activate

Our ESG planning process typically begins with deployment of our proprietary Activate tool. This digital program enables us to assess your ESG progress to date, together with a gap analysis that will feed into our ESG planning on your behalf.

Activate will also identify easily-achieved mitigation steps which will form a part of our ESG plan for the organisation.

Following deployment of Activate, and assessment of results, together with subsidiary interrogation, we will develop a comprehensive ESG plan, or feed into your existing ESG planning.

Our aim will be to ensure your ESG programme is not only comprehensive but also:

- Bought into at every level including supply chain and stakeholders
- Of practical value when reporting to customers/clients
- Properly cascaded and supported
- Monitored and regularly tuned to account for changes in legislation and associated business practices

We recommend an annual review of progress in any event to ensure your organization is up-to-date with its ESG commitments and we do so under the principle of 'Purpose with profit' whereby your ESG actions are an integral element of your organization's profitable and sustainable future.

The following is a graphic rendition of the first-stage pathway:

