

### Agenda

7.30am Networking

7:55am Welcome to MK City Breakfast Club, Steve Freeman

8.00am Breakfast is served

8.30am Guest Speakers: Dr Julie Mills OBE and Zoe Raven – Women Leaders UK

8.50am Guest Speaker: Andrea Smith – Franklins Solicitors

9.00am Event Close



# Women Leaders UK

#### A disruptor on your doorstep

Our programmes inspire and support women in their personal and professional development, influence employers and organisations to take action and support women to develop leadership skills.

MK Innovates – an annual STEM festival

**Career Connect** – a bespoke mentoring programme

**Allyship Training** – a flexible programme of allyship training (in a 'safe' space)

**Annual Awards Event** – recognising the achievements of remarkable women living or working within Milton Keynes

# **Key Dates**

#### Launch

15th February 2024. Networking. Guest Speakers. Press Event. Nominations Open.

#### **Nominations Closing Date**

2<sup>nd</sup> April 2024

#### Shortlisting

18<sup>th</sup> April 2024

#### Judging by category

13<sup>th</sup>-14<sup>th</sup> May 2024

#### **Judging Outstanding Contribution Award**

17<sup>th</sup> May 2024

#### **Awards Ceremony Gala Dinner**

18<sup>th</sup> June 2024

# Current Sponsors & Partners

!! Confirmed as a Headline sponsor for 2024!!



We are excited to announce NHBC as our first Headline Sponsor!

Thank you to the sponsors and partners who have already committed to support our 2024 programme and gala awards

"our partnership with Women Leaders UK strongly supports NHBC's commitment to ensuring equity for women in our industry and for supporting our community. This is why we are proud to be Headline Sponsors for the Women Leaders UK Awards in 2024, which will showcase successes of women in our community as well as exemplifying aspirational role models to inspire others in their own careers."













# Get Involved

Nominations window: 15<sup>th</sup> February – 2<sup>nd</sup> April 2024

Finalist Interviews 13th and 14th May 2024

Gala Dinner 18th June 2024

Nominate: Yourself or someone else!

**Judge:** be part of a diverse independent group of judges for the 2024 event independent,

**Attend:** Join the celebrations with friends and family or with your colleagues

**Sponsor:** A range of sponsorship options are available

**Partner:** Work with us all year round to support mentoring, or allyship, events or MK Innovates (or all of them!)

**Become a mentor:** Use your skills and experience to unlock talent and

Get in touch: <u>admin@womenleadersmk.co.uk</u>

# **Award Categories**

There are 15 awards, 14 of which will be open for nominations, with the final 'outstanding achievement' award picked by the judges. Awards categories are diverse, cross all sectors and encourage those in STEM careers to be recognised.

Music. The Arts and the Creative Industries

Skills, Education and Training

**Sport, Leisure and Retail Industries** 

**Manufacturing and Construction** 

**Digital and Technology** 

**Engineering, Science and Maths** 

**Professional Services** 

Healthcare

**Uniformed and Public Services** 

Community Impact (Employed)

Community Impact (Volunteer)

**Emerging Leader** 

**Entrepreneur** 

#NoneOfTheAbove

**Outstanding Contribution to Milton Keynes** 

Media, Marketing, Arts, Culture and Music.

Teaching, Coaching, Training (within organisations) or supporting other vocational learning programmes such as apprenticeships

Hospitality, Tourism, Sport, Leisure, Retail and Sales

Manufacturing and Construction and their supply chains

Digital or Technology role across all sectors

Engineering, Science or Math related careers

Finance, Law, HR, Property, Consultancy, Surveying and Architecture

Health-related occupations

Public service roles (excluding healthcare) - Police, Fire, Armed Forces, Local Authority, and Prisons

Women who work in not-for-profit organisations

Women who work in volunteering roles

Women working in any sector who are in their early careers or early stages of building a business

Women who work in any role/any sector and have demonstrated significant innovation/entrepreneurship

Women working or volunteering in any role not covered by another category

Women who have led the way for MK with their contributions to the city and its community



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# £50 Challenge



20th February - 21st May 2024

Fighting hunger, fuelling wellness, changing local lives

Presented by Andrea Smith, Partner, Franklins Solicitors LLP

### An introduction to the Franklins £50 Challenge

#### What is it?

• A fundraising campaign to raise money to support local charities.

#### How does it work?

- Teams choose a charity.
- Franklins provides £50 seed funding for each team.
- Teams have three months to turn £50 into as much money as they can!
- The challenge starts on 20<sup>th</sup> February and runs until 21<sup>st</sup> May.

#### Why do we do it?

- To help address the cost-of-living crisis and support mental health and wellbeing.
- To support our local communities.
- Our tagline is 'Fighting hunger, fuelling wellness, changing local lives'

### Which charities are we supporting?

#### MK

























## Franklins £50 Challenge

20th February - 21st May 2024

Fighting hunger, fuelling wellness, changing local lives

#Franklins50

# Why get involved?



- ✓ Teambuilding
- ✓ Employee engagement

- ✓ CSR
- ✓ Make a difference

- ✓ Brand awareness
- ✓ Stimulate creativity

### Some of the companies who have signed up already...











































## Fundraising activities – endless possibilities!

- Bake sale
- BBQ
- Group fitness activities
- Football matches
- Raffles
- Bingo
- Coffee morning
- Carbootsale
- **Golf days**
- Swearbox
- Carwash
- Tuck shop
- Talent competition
- Pancake day













#### Awards evening – team recognition and thanks

19<sup>th</sup> June, Delta by Marriott, Northampton

- Highest amount raised for each charity
- Best use of social media
- Most creative fundraising idea
- Best community initiative
- Best example of teamwork
- Small business superstar

















# How do I sign up?

- Visit www.franklins50.co.uk
- Complete a short form confirming your chosen charity
- Receive a toolkit with everything you need to get started
- Set up your fundraising page
- 20<sup>th</sup> February: Start fundraising!



## Thank you!



£50 Challenge



20th February - 21st May 2024

Fighting hunger, fuelling wellness, changing local lives

#Franklins50



www.franklins50.co.uk