

AUDIT • TAX • ADVISORY

MHA Activate in Detail

Now, for tomorrow



Activate is an ESG assessment programme designed to help businesses identify, plan, and take action in a clear and deliverable way; perfect for those starting their ESG journey or looking to refresh and re-energise their approach.

Exclusive to MHA, Activate cuts through complexity, leading businesses through a structured assessment to provide a concise summary of their ESG status. As a certified software & programme partner of GRI and compliant with SDGs, CSRD & EU Taxonomy, it highlights strengths, pinpoints gaps and delivers tailored, actionable recommendations, helping you turn ESG ambitions into reality.



The Detail Behind Activate

Our ESG planning process typically begins with deployment of our proprietary Activate program. This digital program enables us to assess your ESG progress to date, together with a gap analysis that will feed into our ESG planning on your behalf.

Activate will also identify easily-achieved mitigation steps which will form a part of our ESG plan for the organisation.

Following deployment of Activate, and assessment of results, together with subsidiary interrogation, we will develop a comprehensive ESG plan, or feed into your existing ESG planning.

Our aim will be to ensure your ESG programme is not only comprehensive but also:

- Bought into at every level including supply chain and stakeholders
- Of practical value when reporting to customers/clients
- Properly cascaded and supported
- Monitored and regularly tuned to account for changes in legislation and associated business practices

We recommend an annual review of progress in any event to ensure your organisation is up-to-date with its ESG commitments and we do so under the principle of 'Purpose with profit' whereby your ESG actions are an integral element of your organisation's profitable and sustainable future.

The following is a graphic rendition of the first-stage pathway:





Why ESG Actions Matter

- 1** Meeting the demands of larger customers in your supply chain.
- 2** Positioning yourself as a supplier for government contracts
- 3** Reducing costs through sustainability driven efficiencies.
- 4** Securing better business loan terms.
- 5** Gaining a competitive edge by standing out in your market.
- 6** Attracting impact investors.
- 7** Retaining top talent by aligning with employee values.
- 8** Strengthening your brand with marketing and PR opportunities.
- 9** Establishing yourself as an industry leader in sustainability.
- 10** Driving positive change and future proofing your business.



What You Get with Activate

Benchmarking: Understand how your ESG performance compares to industry standards

A clear, structured action plan: Prioritised recommendations tailored to your business

An easy to follow implementation guide: Steps to embed ESG effectively

Follow-up support: Access to our ESG specialists for further guidance

Additional ESG consultancy and resources: Ongoing support to help you go beyond the basics

Certified software & programme: Partner of GRI and compliant with SDGs, CSRD & EU Taxonomy, ensuring alignment with leading sustainability frameworks

Activate provides the clarity, structure, and expert backing to make ESG planning and delivery straightforward, effective and hassle-free. Whether you're laying the groundwork or looking for fresh momentum in your ESG strategy, Activate gives you the tools, insights, and confidence to move forward.

Try Activate today and start making ESG progress with confidence. It could be the best ESG decision you'll ever make.

To find out more, contact

Mark Lumsdon-Taylor
mark.lumsdon-taylor@mha.co.uk

mha.co.uk

**Activate today,
lead tomorrow.**

Simplifying ESG for
smarter business

Now, for tomorrow