

ZOOFARI 2024

Sponsorship Opportunities



Friday, June 21, 2024

**The Zoo's biggest
party of the year!**



Saint Louis Zoo
Animals Always®

Join us for the Saint Louis Zoo's largest fundraising event, ZOOFARI 2024, now an annual affair!

What You Need to Know

When? Friday, June 21, 2024,
from 6 p.m. - 11 p.m.

Where? The Saint Louis Zoo

Who will be there? Top St. Louis corporations
and proud individual supporters

Who should you invite to enjoy the event?

Family, friends, colleagues, and/or clients who
are 21 and older

Why support this fundraiser?

Funds raised from ZOOFARI help support the
Saint Louis Zoo's highest priority animal care and
operational needs, as well as our conservation
efforts around the world.

The ZOOFARI Experience

Pre-Party: 6 to 7 p.m.

The exclusive ZOOFARI Pre-Party offers
appetizing food selections from the Zoo's
very own Chef Brett, open bars, music and
animal-themed interactive activities in
Schnuck Family Plaza.

Food Stations: Opens at 6:45 p.m. for Sponsors

ZOOFARI sponsors receive early access to
restaurants before all other guests!
Over 40 local restaurants and caterers
will be serving dinner-by-the-bite
samples across the Zoo.

Musical Entertainment

Enjoy live musical entertainment throughout
the event, including a national cover band
on the main stage.

Libations All Night

Indulge in a selection of creative cocktails, wine,
beer and seltzers.

Fundraising Special Activities

Experience an array of opportunities to make a
meaningful contribution, including a restaurant
gift card wall, a wine and spirits pull, a silent
auction of unique Zoo experiences, a dazzling
jewelry bar, and more!

What Do I Wear?

ZOOFARI is a fusion of formal and fun!
Embrace the spirit of the evening with creative
cocktail attire that bursts with bright colors,
daring patterns, and chic animal prints.
Sponsors will receive an animal-themed
accessory: A stylish bowtie or an elegant scarf.
Celebrate our featured animal throughout your
wardrobe and be sure to wear comfortable shoes
for this party under the summer stars. Black-tie
optional.



Secure your participation for ZOOFARI 2024

Please select a sponsorship level and complete the included pledge form.

	Plunging Polar Bear	Gentle Giraffe	Playful Penguin	Jumping Jaguar	Flapping Flamingo	Leaping Lemur	VIP Ticket
Pricing	\$35,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,500	\$500
Number of tickets	30	26	20	16	12	8	1
Admission time	6 p.m.	6 p.m.	6 p.m.	6 p.m.	6:45 p.m.	6:45 p.m.	6 p.m.
Early access to restaurants at 6:45 p.m.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Table arrangements in reserved zones*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wearable animal-themed accessory per person	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in event program	Logo	Logo	Name	Name	Name	Name	Name
Recognition on two "thank you sponsors" signs at event	Logo	Logo	Name	Name			
Recognition in Zoo publications	Name	Name	Name	Name			
Kick-Off Party Tickets (held in Spring 2024)	10	6	4	2			1
Recognition on ZOOFARI invitation (sent to membership households)	Name	Name	Name				
Recognition in press release (sent to 150 media contacts)	Name	Name	Name				
Recognition in at least one ZOOFARI email invitation (sent to 100,000 subscribers)	Name	Name	Name				
Recognition on ZOOFARI webpage	Name	Name	Name				
Opportunity to purchase additional tickets	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$375 per ticket	\$350 per ticket	\$350 per ticket	\$500 per ticket
Tax deductible amount**	\$31,700	\$17,140	\$7,800	\$5,740	\$3,800	\$2,700	\$390

*Table arrangements and zone location vary by level

** See tax advisor for details

Our Mission

The mission of the Saint Louis Zoo is to conserve animals and their habitats through animal management, research, recreation, and educational programs that encourage the support and enrich the experience of the public.

Good Company



**Live
Entertainment**



**Rides &
Attractions**



**Over 40+
Local
Restaurants**



**Animal &
Conservation-themed
Special Activities**

For questions about ZOOFARI sponsorships,
please contact:
Liz Hickox, Corporate Partnership Manager

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