



Business Lincolnshire Growth Hub

2025 Autumn series workshops

Effective People Management – 1 Day – 11th November 2025

About this day

Effective People Management is an entertaining and hands-on introduction to the basics of supervision, management and leadership and how to get the best out of your team, this 1-day course is ideal for first line managers, team leaders or those who might step up into these roles in the future.

Based on 30 years' experience in training management professionals the emphasis is on providing some practical tips, tools and techniques for managing and leading your team effectively. The day is an ideal introduction to some of the foundation models and theories that can be a real eye-opener when it comes to understanding your team members.

You Will Learn:

- What the difference is between managing and leading and why it matters when trying to get the task done, build an effective team and get the best out of the individuals that make up that team.
- Your own preferred style of leadership and why there is no right or wrong way to lead a team. Everyone can learn to lead and manage effectively by understanding how different approaches work in different situations.
- Why people are different! We will have a look at motivation and explore how an understanding of some of the foundation theories can be so useful in understanding how to inspire and reward people effectively.
- How to identify what people are likely to be very good at and how to make the best use of this knowledge. We also need to understand that that we 'pay a price' for what people excel at and that we need to understand what 'allowable weaknesses' are and how to manage them.
- How to communicate clearly and delegate successfully to improve the skills, competencies and knowledge of individuals within your team.

Who Should Attend

Anyone who is (or will be) responsible for supervising and managing or leading others at first line level. The day is an excellent introduction for those people who have had no experience of formal management training.





Booking:

The workshop is fully funded by Business Lincolnshire Growth Hub and open to any business resident in Lincolnshire and meeting the criteria for an SME enterprise. Maximum of 2 delegates per business.

To book your place email mike@cmbd.org.uk