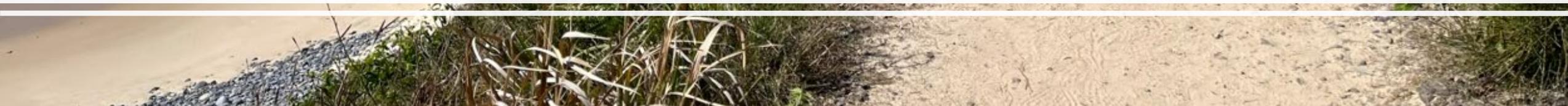




Best Practice Trail Auditing using Digital Platforms



Where we're going today ..

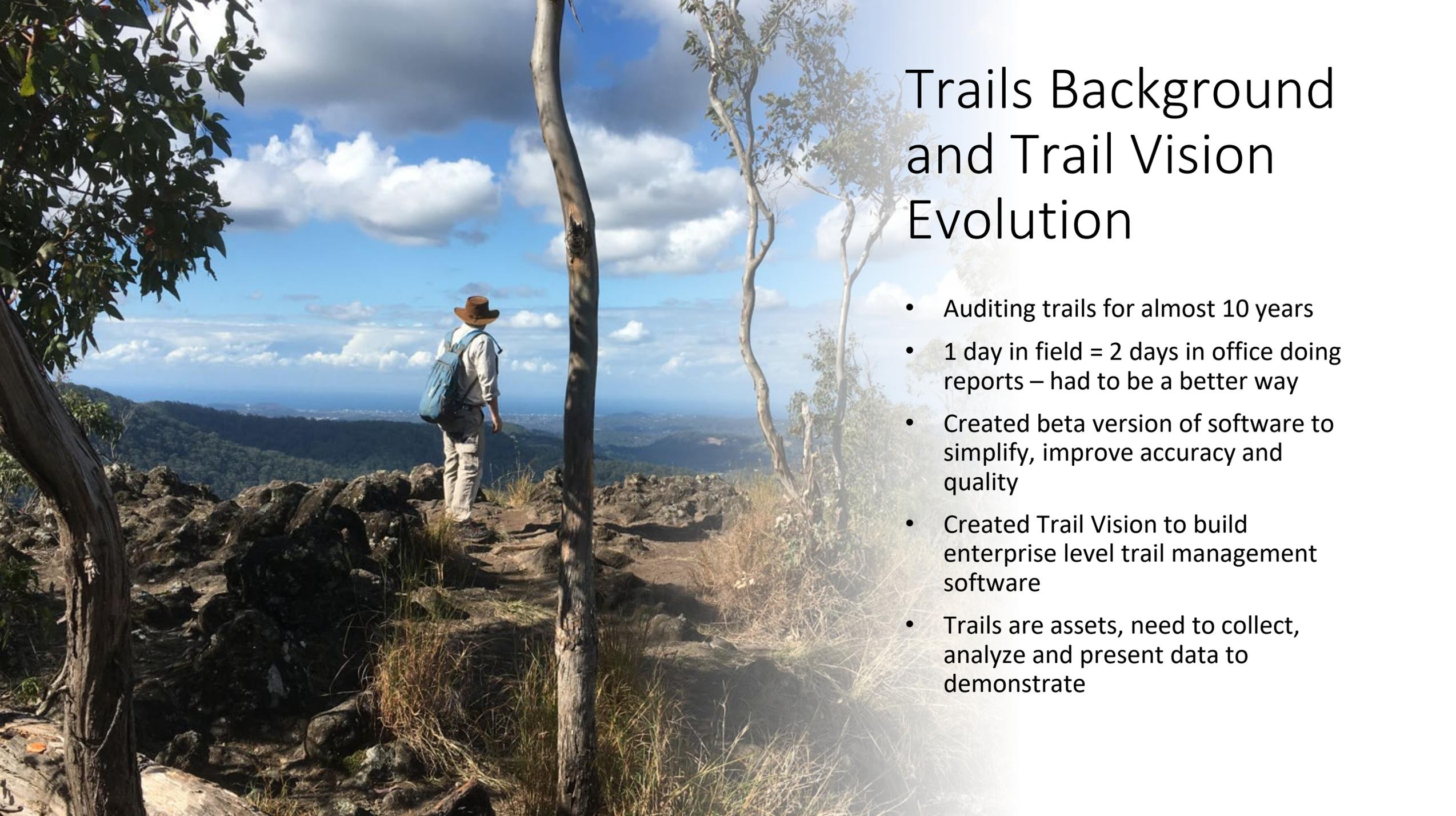
we'll be looking at:

- Auditing background and Trail Vision evolution
- What is best practice trail auditing
- Audit processes
- Reporting and leveraging audit outcomes
- Using technology in trail auditing
- Trail Vision demonstration

AND ...

you'll be able to book a spot on our 'trail' too



A hiker wearing a wide-brimmed hat and a backpack stands on a rocky trail, looking out over a vast landscape. The scene is set on a high vantage point with scattered trees and a clear blue sky filled with white clouds. The hiker is positioned in the lower-left quadrant of the frame, facing away from the viewer towards the horizon.

Trails Background and Trail Vision Evolution

- Auditing trails for almost 10 years
- 1 day in field = 2 days in office doing reports – had to be a better way
- Created beta version of software to simplify, improve accuracy and quality
- Created Trail Vision to build enterprise level trail management software
- Trails are assets, need to collect, analyze and present data to demonstrate

TrailVision

Our Vision

To change the way trails around the world are built and managed.

Our platform empowers people to create world class trail experiences through data.

Why do we audit trails?

- You cannot improve what you don't measure
- Audits are a snapshot in time, but over time, trends emerge
- Critical risk mitigation strategy
- Key data collection process for asset management
- Provides justification for capital, operations, and maintenance budgets
- Improve user experiences across your trail network
- Improve return on investment from your trails

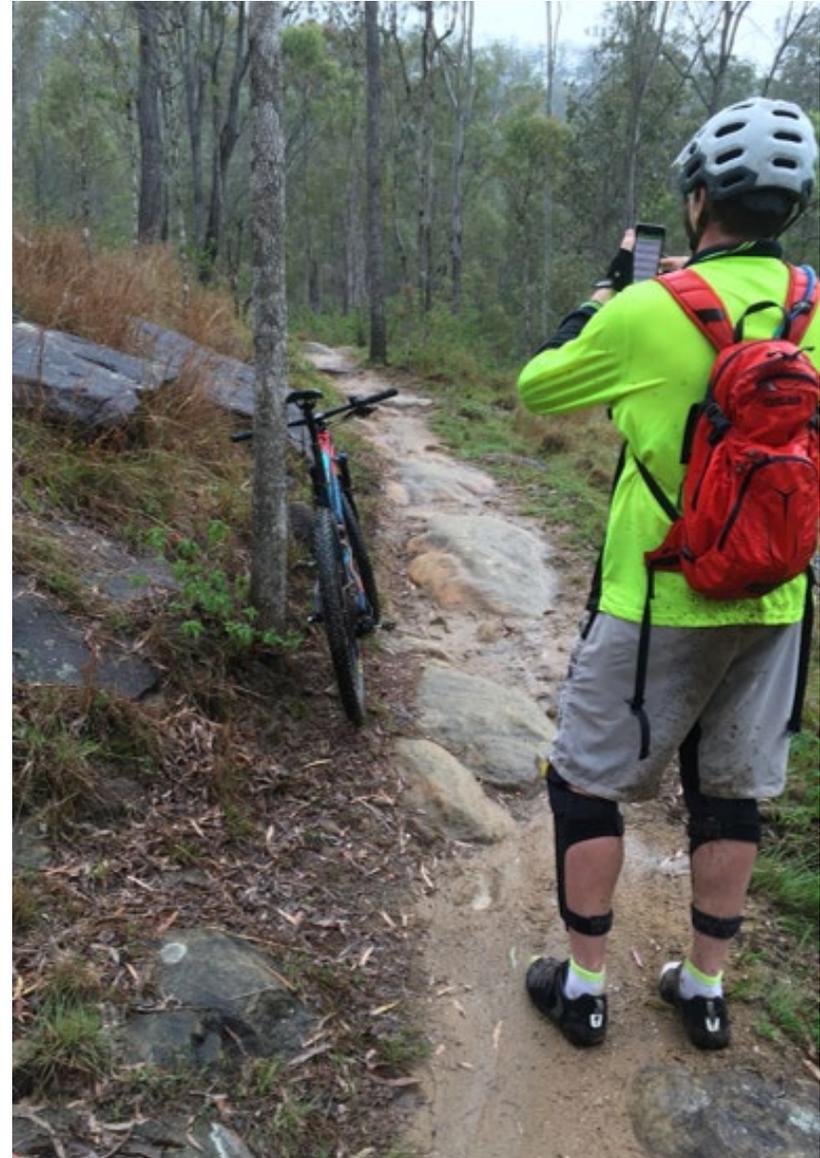


Trail Asset Management Lifecycle



Best Practice Trail Auditing

- All audits should have a clearly defined purpose and outcome
- Auditing needs to be standardised to achieve valid outcomes
- Use same criteria, same methods, same tools
- Auditors need to have a uniform understanding of the purpose of the audit
- Auditors need to have a uniform understanding of how to evaluate trail elements
- Quality auditing takes time



Point Auditing versus Section Auditing

Point Auditing

- Detailed evaluation of each issue identified along the length of the trail
- Used to develop scopes of work for volunteers or contractors
- Number of issues per km of trail metrics can be defined and tracked
- Critical issues can be identified and addressed proactively
- Can be time consuming



Point Auditing Versus Section Auditing

Section Auditing

- Evaluating sections of trail or the whole trail rather than individual points
- Rate each section against the average rating / worse rating
- Provides an overarching trail condition for trend analysis
- More time efficient therefore can be done more regularly





Trail Audit Process



Trail Audit Process

1. Confirm the purpose of the audit

- What are you trying to capture
- What are you trying to prove
- Has an event triggered the audit
- Is this the first audit or is there audit history available
- Will a maintenance scope of work be developed as a result of the audit



Trail Audit Process

2. Confirm data collection requirements and outputs

- What data will you need following the audit
- How much detail do you really need – detail = time
- Does historic data exist? This will guide how you structure your audit
- How will you capture and analyse the data
- How will you present the audit outcomes – start with the end in mind
- Plan B for data capture if tech fails



Trail Audit Process

3. Fieldwork Plan

- Logistics to get to the location
- Walk / ride / drive the trail – field time calculation
- Break down the audit scope into logical pieces / trail segments
- May require shuttles / eBike for gravity networks, etc.
- Confirm mobile coverage, address lone worker risks
- Safety risk assessment and mitigations



Trail Audit Process

4. Auditor knowledge and experience

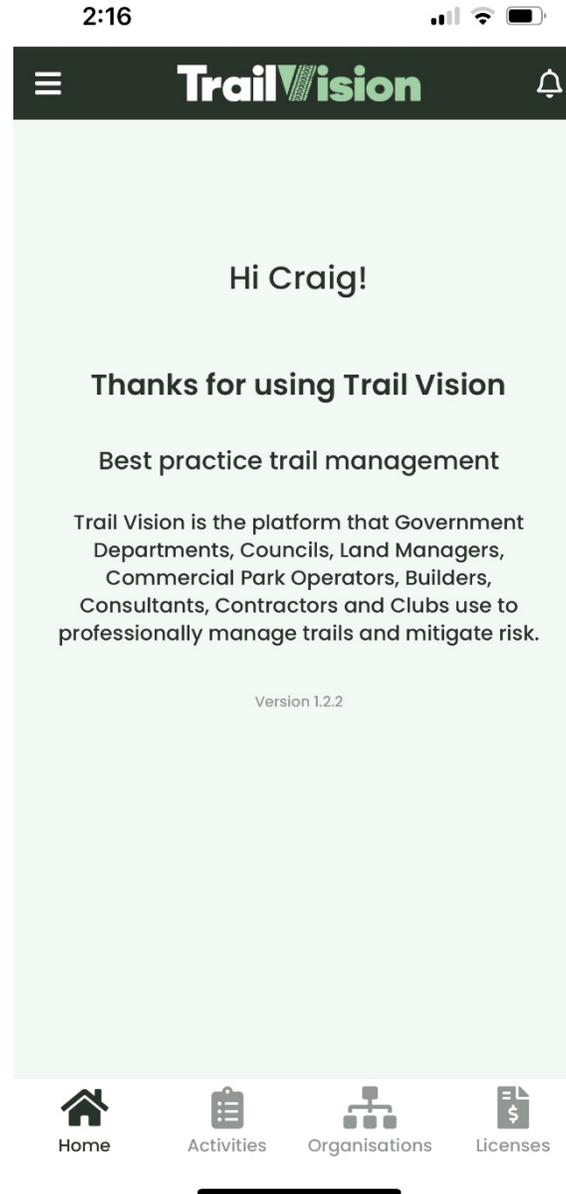
- Develop training materials for auditors
- Match the auditor to the audit scope and purpose
- Buddy up inexperienced auditors
- Calibrate audit methodology and data capture within the team
- Debrief after audits



Trail Audit Process

5. Audit tools and equipment

- Data capture method / platform
- GPS unit / aerial
- Clinometer
- Tape measure
- EPIRB
- PPE and safety equipment



Trail Audit Process

6. Field Capture

- Test equipment before travelling to location
- Follow the plan, be methodical
- Quality over quantity
- Escalate critical issues ASAP / flag in the field
- Check in with team at the end of each trail

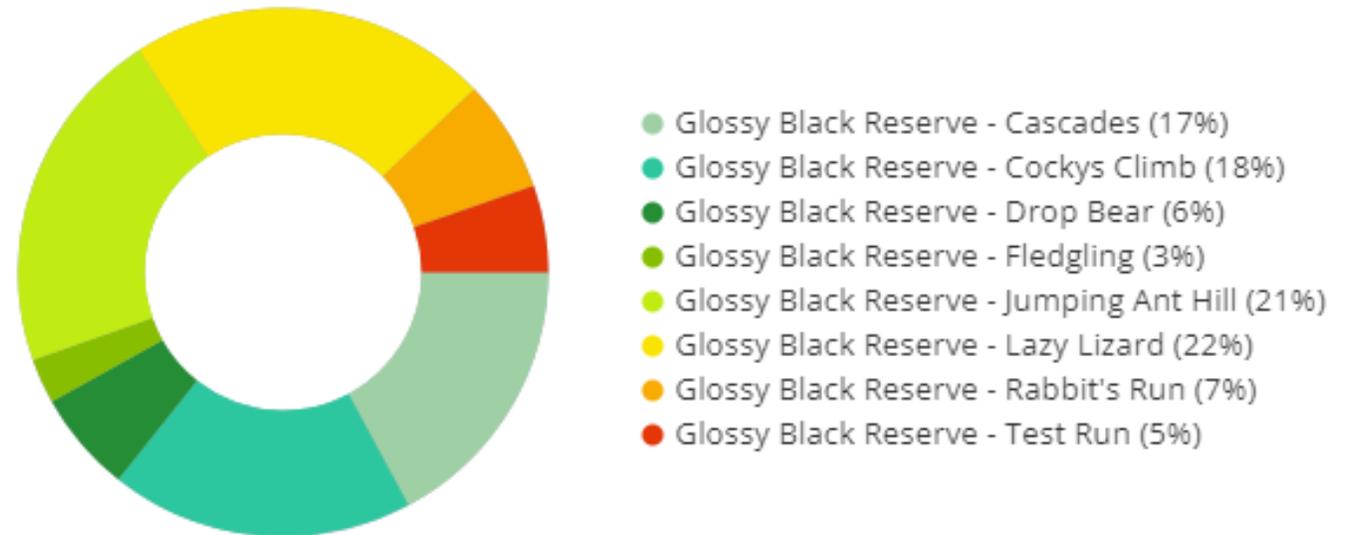


Trail Audit Process

7. Data collation and analysis

- Collate and review data for completeness
- Identify and address any data integrity issues
- Collate data into appropriate format for analysis
- Analyze against the purpose of the audit
- Develop and format audit outcomes

City of Gold Coast
Glossy Black Reserve
Audit issues per trail



Reporting and Using Audit Outcomes

- Reports must tell the story of the audit outcomes
- Clearly articulate the problems and solutions
- Identify trends and emerging areas of concern
- Snapshot for executives / detail for operators
- Build compelling arguments for funding or change
- Automate the reporting process as much as possible

Drop Bear - Item 7

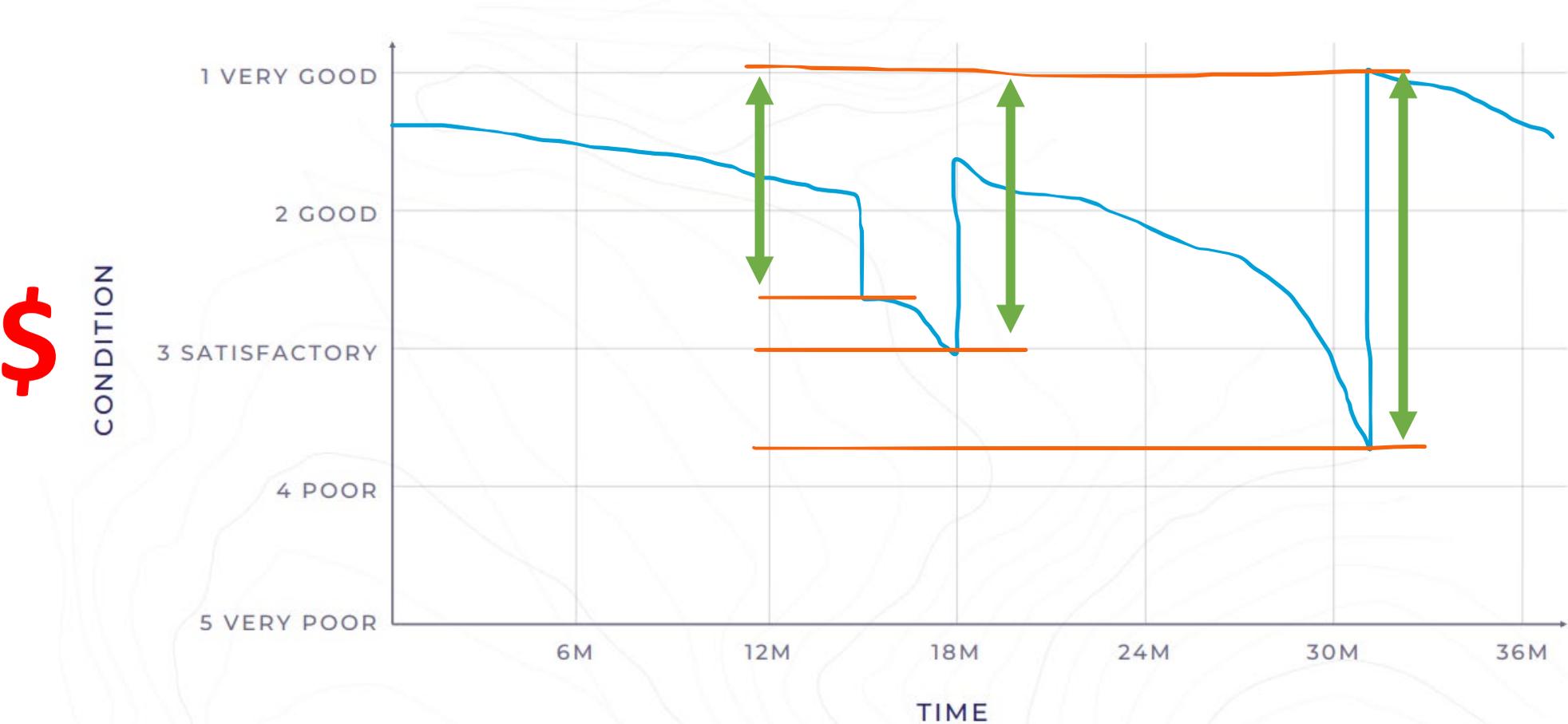
Location: -28.12111042759805, 153.39847845739607

Trail Grade:	Blue
Observation:	Work required
Trail Condition:	Poor
Tread type:	Natural, Loose
Feature Type:	Berm, Drainage feature - failed
Repair Work Required:	Repair trail tread, Repair berm, Clean out drain
Extent of Repair Work:	Minor maintenance <25%
Repair Method:	Hand maintenance
Priority:	Medium - within one week
Comments:	Repair berm tread to improve riding experience, clean out drain on the inside of the berm

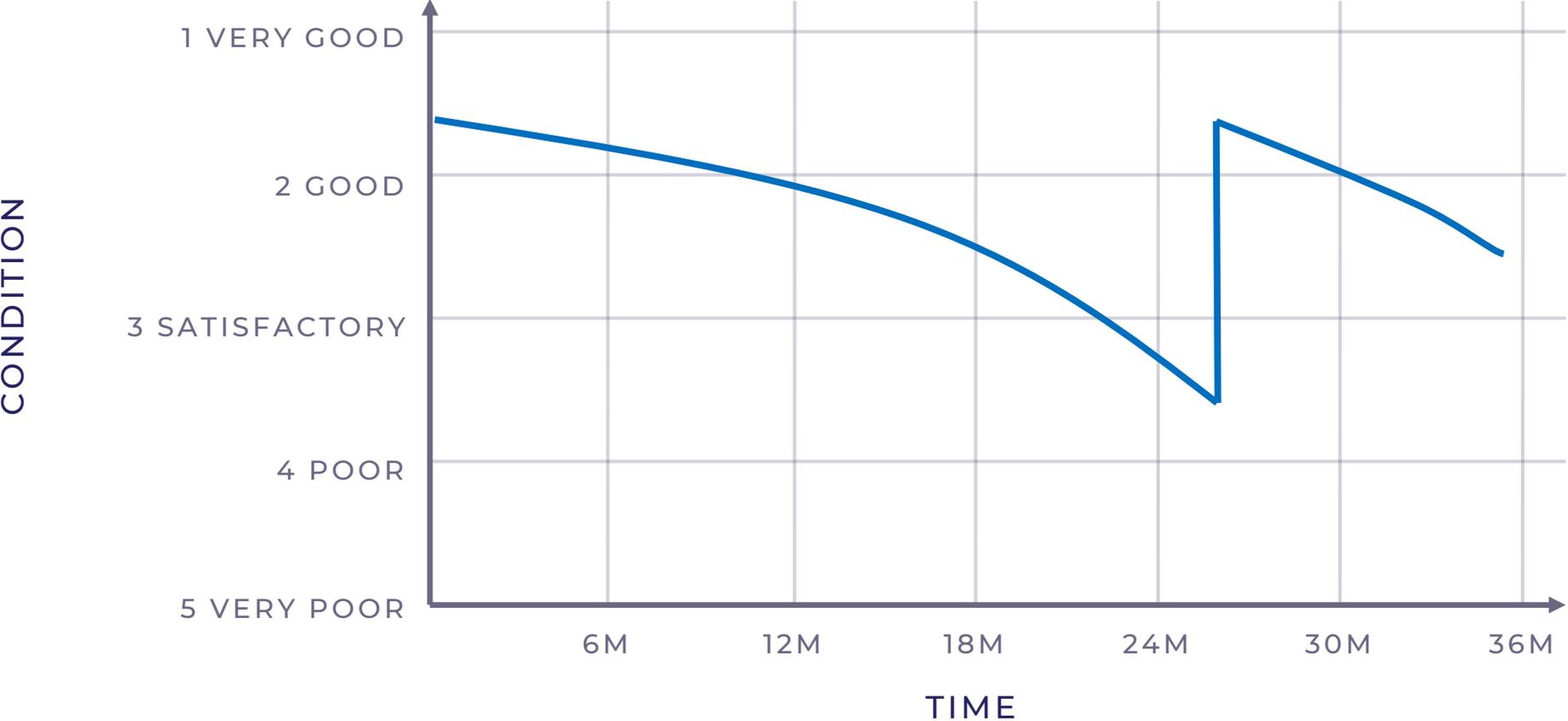


Berm damage

Leveraging the Trail Pulse



Leveraging the Trail Pulse



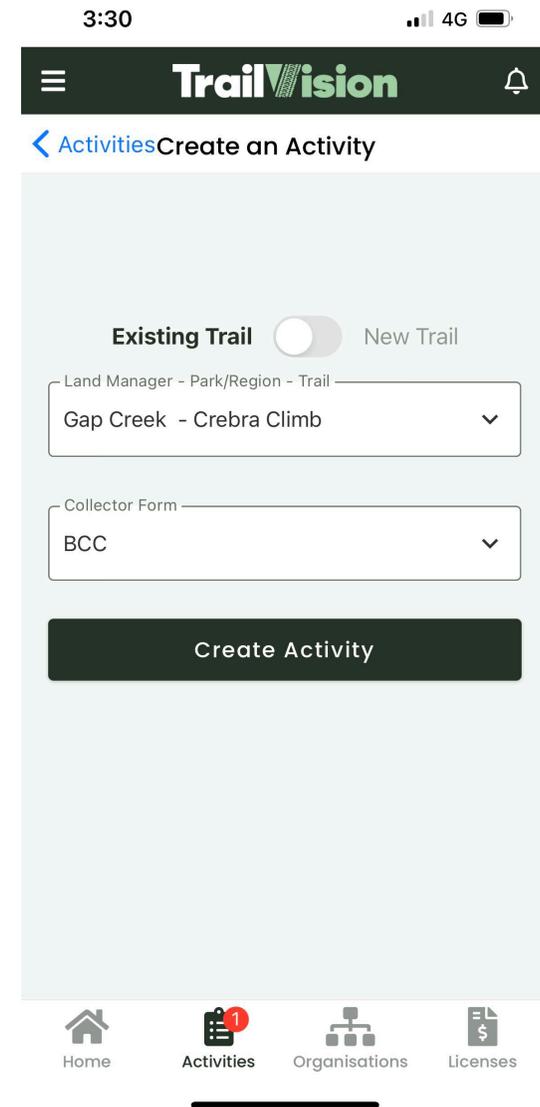
Audit and Inspection Schedules

- Routine audits and inspections are critical to developing your database
- One third-party audit per year
- Monthly inspections
- Targeted audits post incident, fire, weather event, etc.



Technology in trail auditing

- Leveraging technology is critical for:
 - making data capture easy
 - streamlining field work
 - improving data quality
 - improving data integrity
 - simplifying data analysis
- Heavy reliance on GPS signal – external aerials are effective
- Data heavy due to use of photographs





before we let you see the app... any questions or comments?

TrailVision

in 4 simple steps



Capture trail data in the field via the App



Gain insights, take action via the Web Portal



Engage and inform stakeholders with Reports



Send Work Orders back to the App

Core Trail Management Functions



Step 1

Capture data using the Trail Vision App

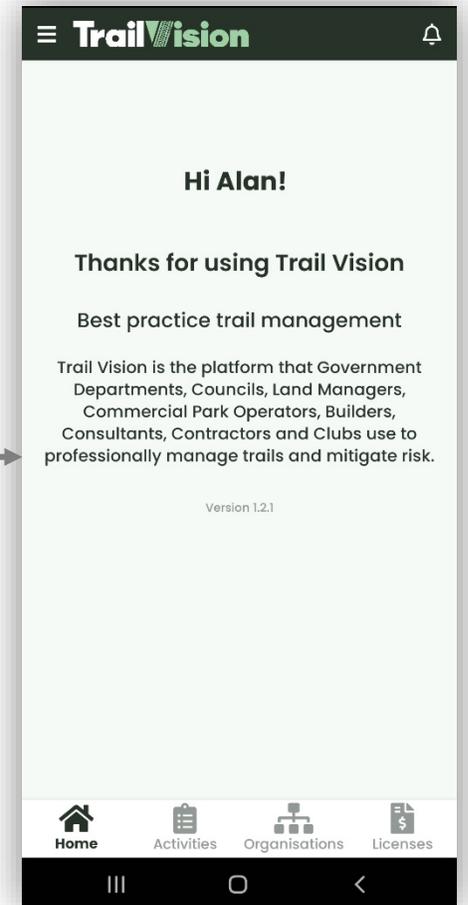
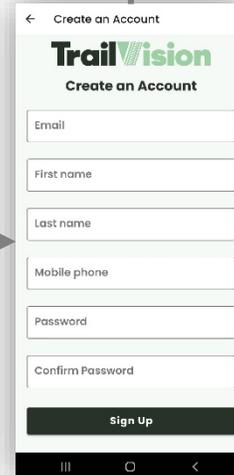
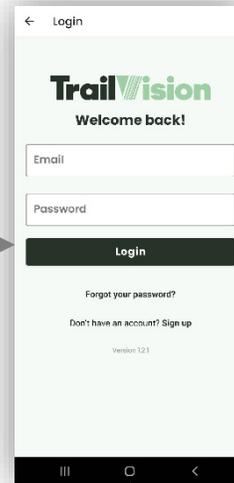
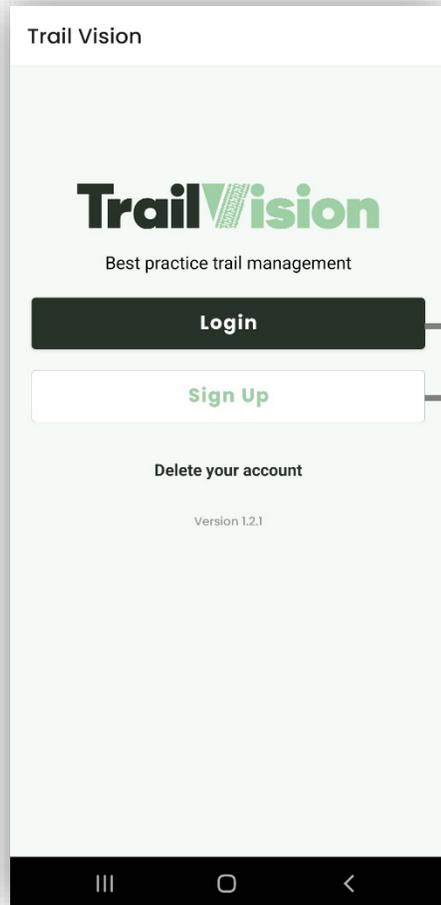


Trail Vision App

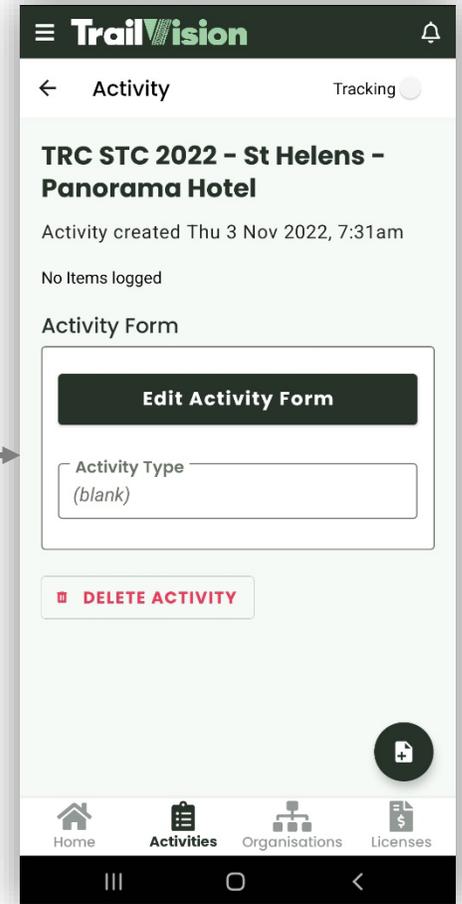
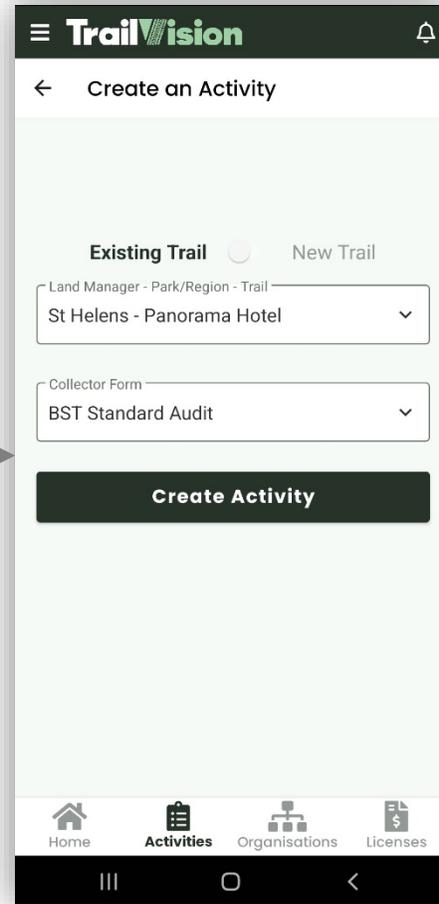
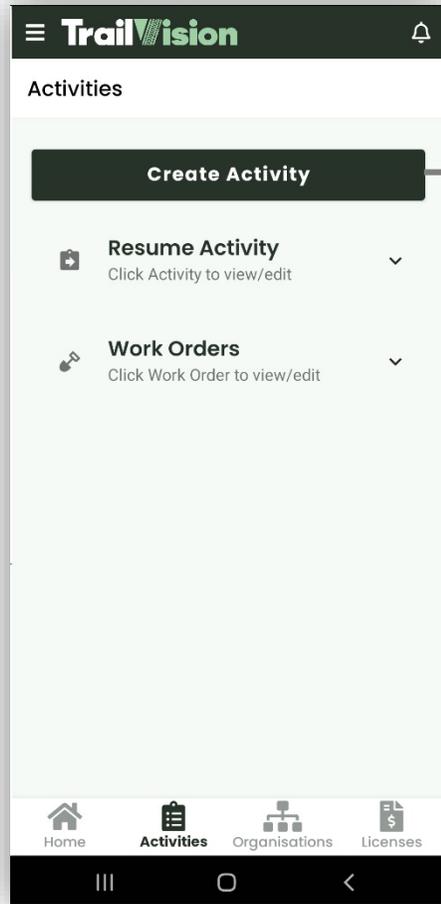
- Works completely offline
- Easy to use, intuitive interface
- Captures point-based data (Activity Item Form) and whole-activity data (Activity Form)
- All data deleted once an activity is synced to the Web Portal
- Compatible with cell phones, tablets, iPads
- Download from:
 - Android Google Play Store
 - Apple App Store iOS,



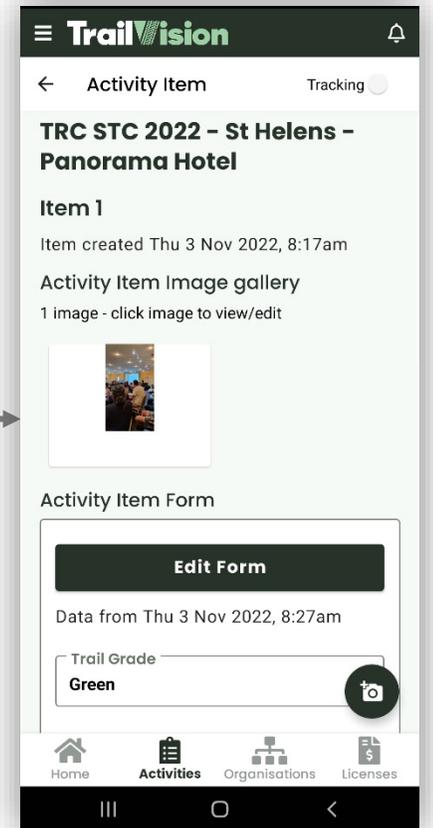
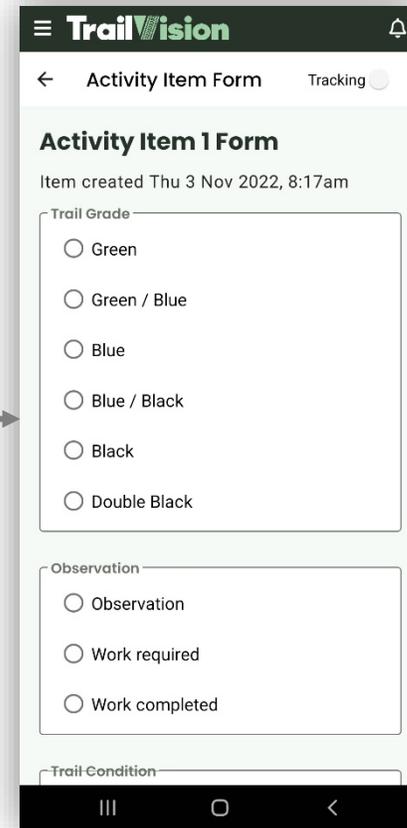
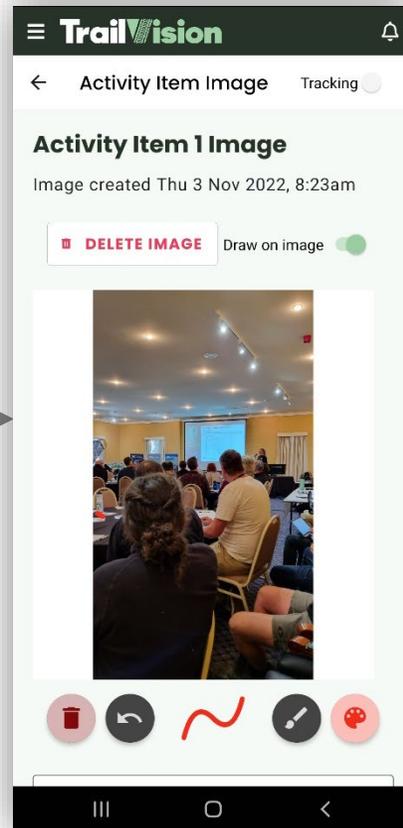
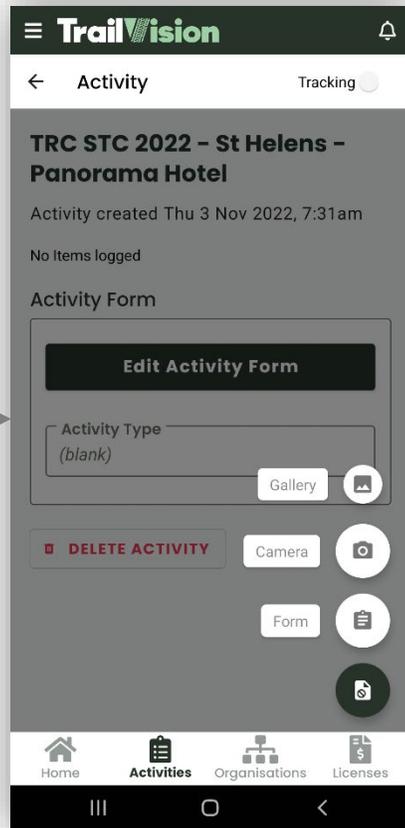
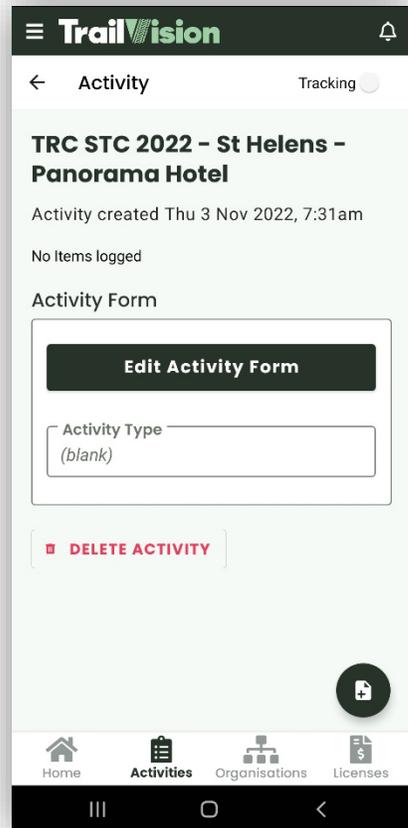
App - Getting started



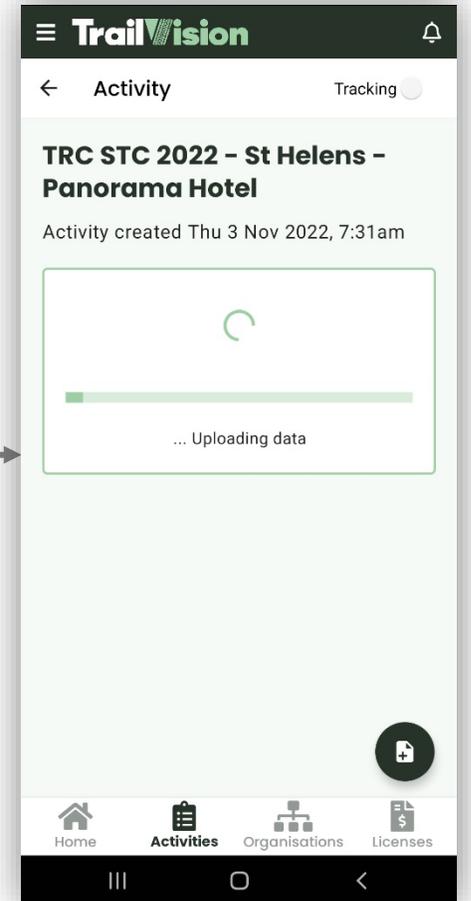
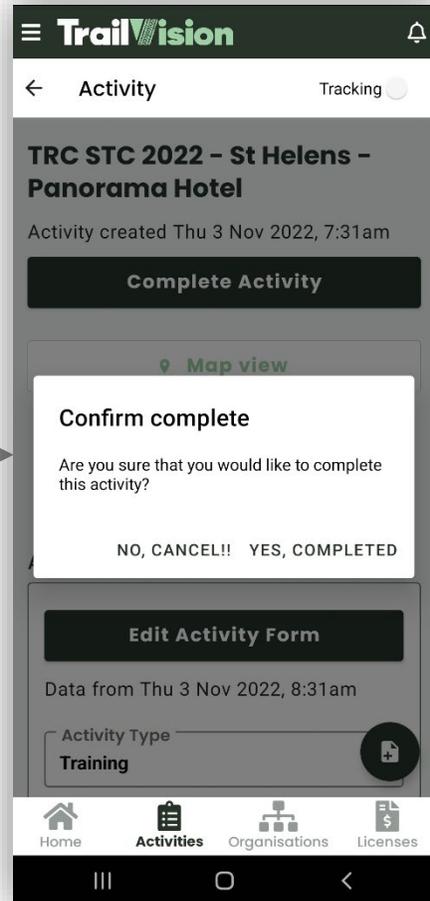
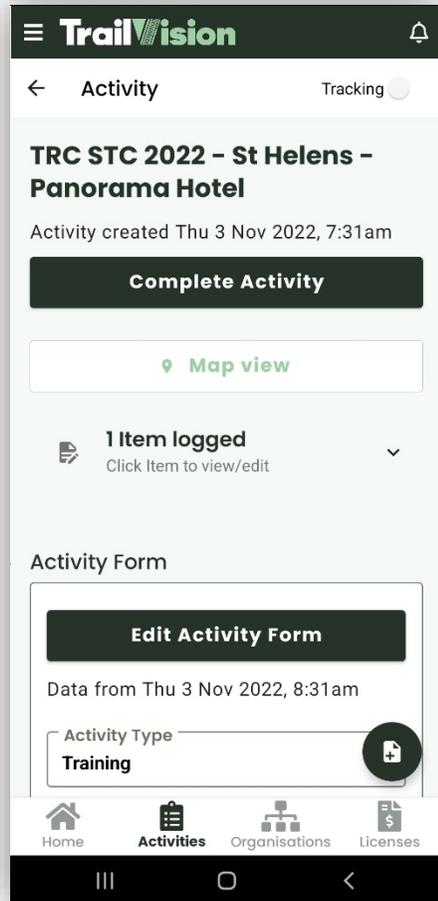
App - Creating an Activity



App - Capturing Activity Data

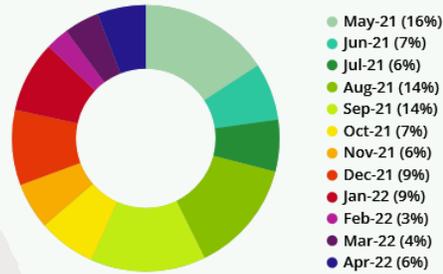


App - Completing an Activity



Trail 5	Fish head	1238m	Black (Difficult)	Closed for major repairs	Closed for major repairs	124	\$12,400.00	\$124,500.00
Trail 6	Backbone	2934m	Black (Difficult)	Closed for major repairs	Closed for major repairs	293	\$34,281.00	\$77,000.00
Trail 7	Crazyhorse	4612m	Double Black (Extreme)	Closed for major repairs	Closed for major repairs	123	\$12,423.00	\$130,500.00
7		12427m				681	\$69,645.00	\$792,500.00

Total Historical Maintenance Spend



Key Indicators

Issues per km of Trail

↓ 7%
4.2

Critical Issues per Trail

↑ 3%
1.82

Trail Traffic Counts

↑ 15%
7988

Average Issue Resolution Time

↓ 34%
2.28 days

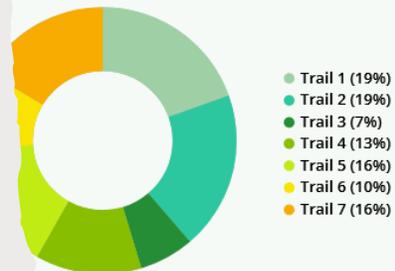
Outstanding Issues Beyond Target

↓ 29%
4

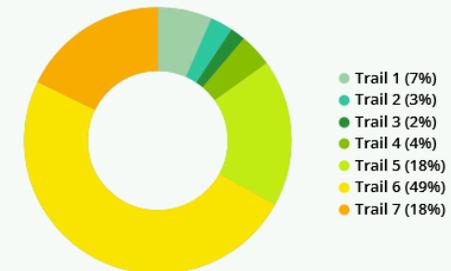
Maintenance Spend vs Trail Value Ratio

↑ 18%
11.38

Spend Distribution



Trail Maintenance Spend Distribution



Step 2

Gain insights and take action via the Web Portal

Total Historical Maintenance Spend

\$18,000

Web Portal – Activities Dashboard

- View all at-a-glance
- Filter by date range and/or Lifecycle
- Export activity and spatial data (items and tracking)

TrailVision Trails Activities Work Orders Activity Reports My Account Organisation Management

Activities

Lifecycle: All Date range: Date from (YYYY-MM-DD) Date to (YYYY-MM-DD) Filter

Activity Statistics

1	1	1	1	-	-
Total Activities	Unseen Activities	Total Issues	Unseen Issues	Added to Work Order	Completed Work Order Items

Manage Activities

1 Activity in database

TRC STC 2022

Lifecycle	Park	Trail	Activity type	Activity items	Unseen items	Work Order items	Submitted By	Created	Completed	Reported	Action
Operations - Audit	St Helens	Panorama Hotel	Activity	1 Item	1	-	Alan Gould	3 Nov 2022	3 Nov 2022	X	View Items

User Licence Agreement - Logout

Web Portal – View Activity

- View all items, data, images and location
- Filter items, by collected data
- View and edit Collector Form data
- Add items to Work Orders

The screenshot displays the TrailVision web portal interface. At the top, a navigation bar includes the TrailVision logo and menu items: Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. The main heading is 'Activities'. Below this, the specific activity is identified as 'Activity on TRC STC 2022 - St Helens - Panorama Hotel', with navigation controls for page 50-50 and 70-30. The activity status is 'Started: 7:31am Thu 3 Nov 2022, Completed: 8:31am Thu 3 Nov 2022, 1 Item'. A 'Filter Items' button and an 'Add to Work Order' dropdown are visible. The main content area is split into two columns. The left column shows '1 Activity form field' and '3 trail tracking points across 3 sessions', accompanied by a map with a location pin for 'Item 1'. Below the map is an 'Images' section with a photo of an indoor event. The right column shows 'Item 1' details, including 'Edit collected data' and 'Add to Work Order' buttons, and a form with the following fields: Created: 8:17am Thu 3 Nov 2022, Location: 148.2529015, -41.3231117, Accuracy: 22.7m, Trail Grade: Green, Observation: Observation, Trail Condition: (empty), Tread type: (empty), Feature Type: (empty), Repair Work Required: (empty), Extent of Repair Work: (empty), Repair Method: (empty), Priority: (empty), and Comments: (empty). At the bottom, there is a logo and a link for 'User Licence Agreement - Logout'.

Web Portal – View Activity

- View all items, data, images and location
- Filter items, by collected data
- View and edit Collector Form data
- Add items to Work Orders

The image displays a screenshot of the TrailVision web portal interface. The main content area shows details for an activity titled "Activity on TRC STC 2022 - St Helens - Panorama Hotel". It includes a map with a location pin, a list of images, and a detailed form for "Item 1" with fields for "Created", "Location", "Accuracy", "Trail Grade", "Observation", "Trail Condition", "Tread type", "Feature Type", "Repair Work Required", "Extent of Repair Work", "Repair Method", "Priority", and "Comments".

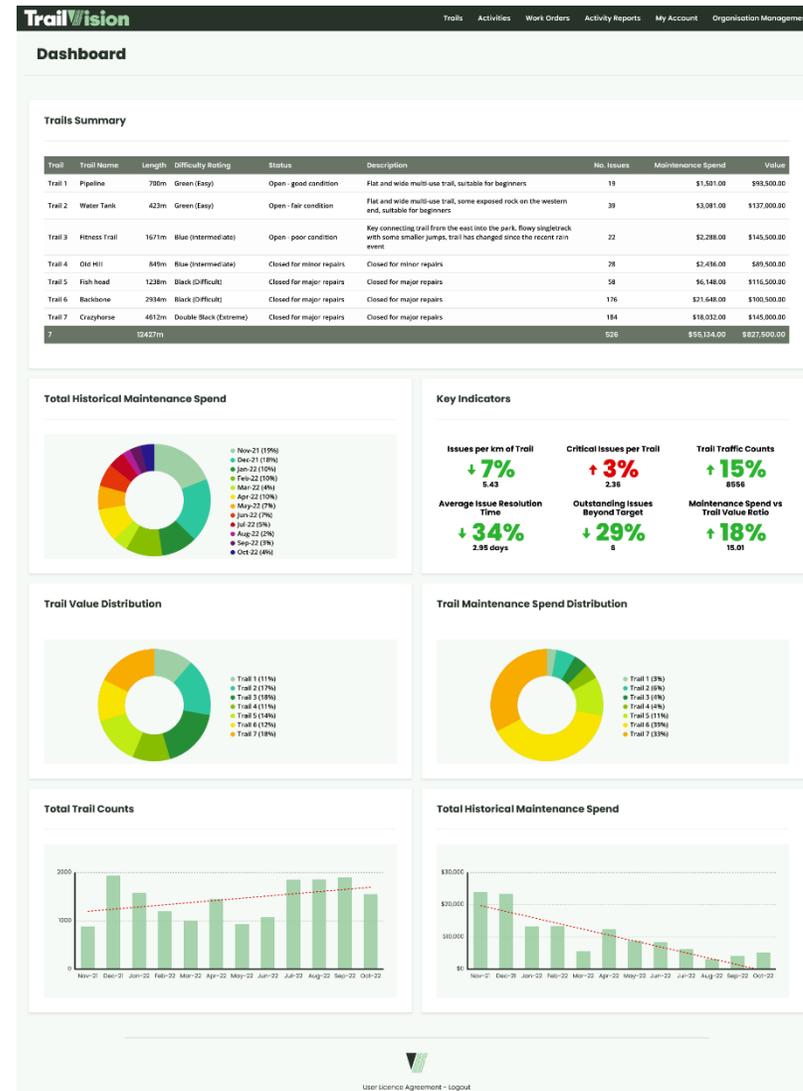
Four callout boxes illustrate key features:

- Filter Items:** A modal window with "Form field" and "Filter" dropdowns, a "Value" input, an "+ Add" button, and "Match" and "Apply conditional filter" options.
- Add to Work Order:** A modal window with a "Work Order Item Details" section, including "Priority" (radio buttons for 1 - Critical, 2 - High, 3 - Medium, 4 - Low), "Instructions" (text area), and "Assign To:" (dropdown menu).
- Image View:** A modal window showing a larger view of the image from the activity, with a "Download image" button.
- Form Edit:** A modal window showing the "Item 1" form with a "Save" button.

Orange arrows indicate the flow from the main activity page to these callout boxes. The main page also features a "Filter Items" button, an "Add to Work Order" button, and a "User Licence Agreement - Logout" link at the bottom.

Web Portal - Dashboard

- Key trail information, from collected data
- Statistic indicators and benchmarks, useful for:
 - Demonstrating positive impacts of works
 - Meeting risk management and due diligence obligations
 - Building an argument for extra resources

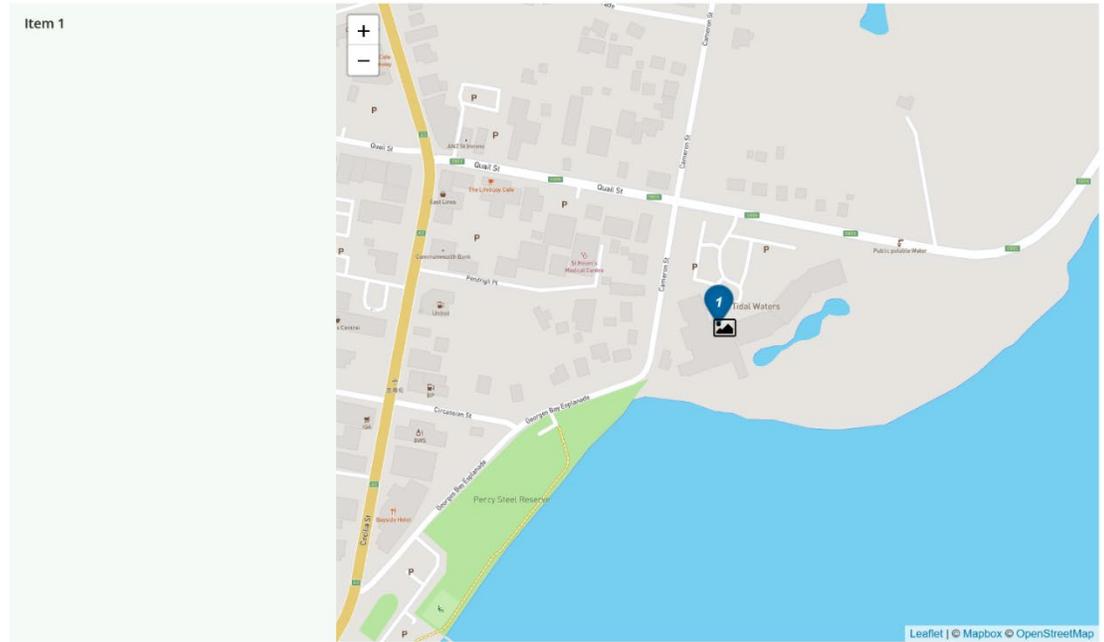


Web Portal - Dashboard

- Maintenance Spend vs Replacement Value and Economic Value
- Key Indicators
 - Benchmark performance
 - Communicate wins
 - Demonstrating positive impacts of works
 - Meeting risk management and due diligence obligations
 - Building an argument for extra resources



MAP OF ALL ITEMS



Step 3

Engage and inform stakeholders with Reports

Item 1

Location: -41.3231117, 148.2529015

Trail Grade: Green

Observation: Observation



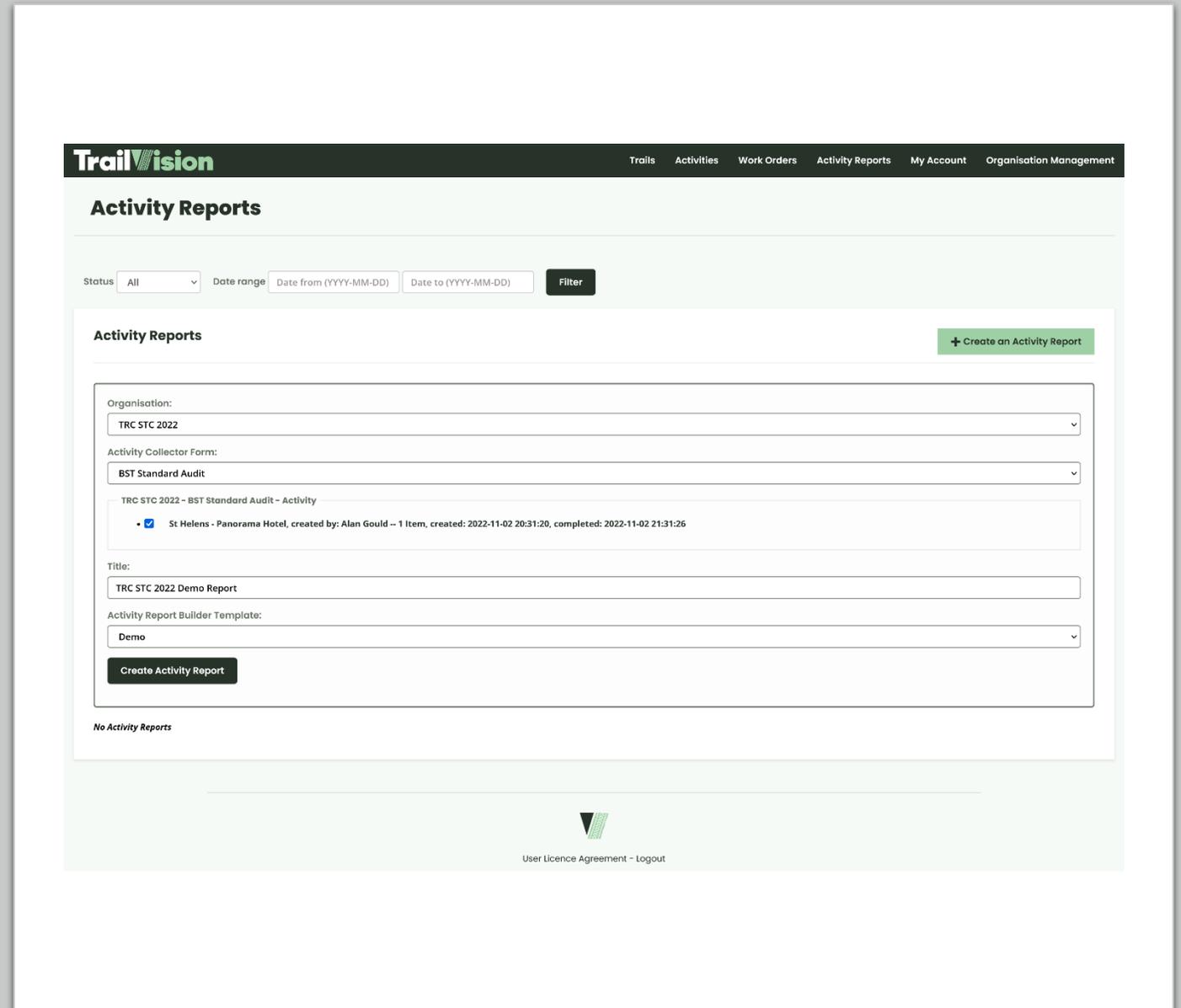
Web Portal – Activity Reports

- View all at-a-glance
- Filter by status and/or date range
- Generate reports at the click of a button

The screenshot displays the TrailVision web portal's Activity Reports section. At the top, a dark navigation bar contains the TrailVision logo and menu items: Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. Below this, the page title 'Activity Reports' is centered. A filter section includes a 'Status' dropdown menu set to 'All', a 'Date range' section with 'Date from (YYYY-MM-DD)' and 'Date to (YYYY-MM-DD)' input fields, and a 'Filter' button. To the right of the filter section is a '+ Create on Activity Report' button. The main content area is titled 'In progress' and features a table with the following columns: Organisation, Activity Report Title, Reported Activities, Created By, Created Date, Sent Date, Status, and Action. A single report is listed with the following details: Organisation: TRC STC 2022; Activity Report Title: TRC STC 2022 Demo Report; Reported Activities: St Helens - Panorama Hotel, created: 2022-11-02 20:31:20, completed: 2022-11-02 21:31:26; Created By: Alan Gould; Created Date: 03-11-2022; Status: In progress; Action: Edit Activity Report (dropdown) and Web Report (button). At the bottom of the page, there is a logo and a link for 'User Licence Agreement - Logout'.

Web Portal – Create an Activity Report

- Generate reports at the click of a button
- Select one or more activities
- Use a template to save time and standardize reporting



The screenshot displays the TrailVision web portal interface for creating an activity report. At the top, a navigation bar includes the TrailVision logo and links for Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. The main heading is 'Activity Reports'. Below this, there are filters for 'Status' (set to 'All'), 'Date range' (with 'Date from' and 'Date to' fields), and a 'Filter' button. A '+ Create an Activity Report' button is located in the top right corner of the main content area. The central form contains several fields: 'Organisation' (set to 'TRC STC 2022'), 'Activity Collector Form' (set to 'BST Standard Audit'), a list of activities (with 'St Helens - Panorama Hotel' selected), 'Title' (set to 'TRC STC 2022 Demo Report'), and 'Activity Report Builder Template' (set to 'Demo'). A 'Create Activity Report' button is positioned at the bottom of the form. Below the form, the text 'No Activity Reports' is displayed. At the bottom of the page, there is a logo and a link for 'User Licence Agreement - Logout'.

Web Portal – Activity Report Builder

- Generated from templates
 - Minimizes effort required, delivers maximum output
 - Standardizes reporting
 - Enforces style guide
- WYSIWYG [text] editor
- Click based activity item adding and editing
- Conditional Filtering to find and add relevant items

The screenshot displays the TrailVision web portal's 'Activity Reports' section. At the top, a navigation bar includes links for Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. Below this, a green banner indicates 'Activity Report content generated'. The main content area is titled 'Edit "TRC STC 2022 Demo Report" Activity Report for TRC STC 2022'. It features a 'Navigation' sidebar on the left and a central editing workspace. The workspace contains three content blocks: 1) A text editor with a WYSIWYG toolbar and a 'Text content' area. 2) A map block with a 'Map of items' label and a red location pin. 3) An 'Item 1' block with a title, location (4132381E, 68_252905), and a thumbnail image of an indoor event. A 'Save' button is located at the bottom right of the editing area. The footer includes the TrailVision logo and a link to the 'User Licence Agreement - Logout'.

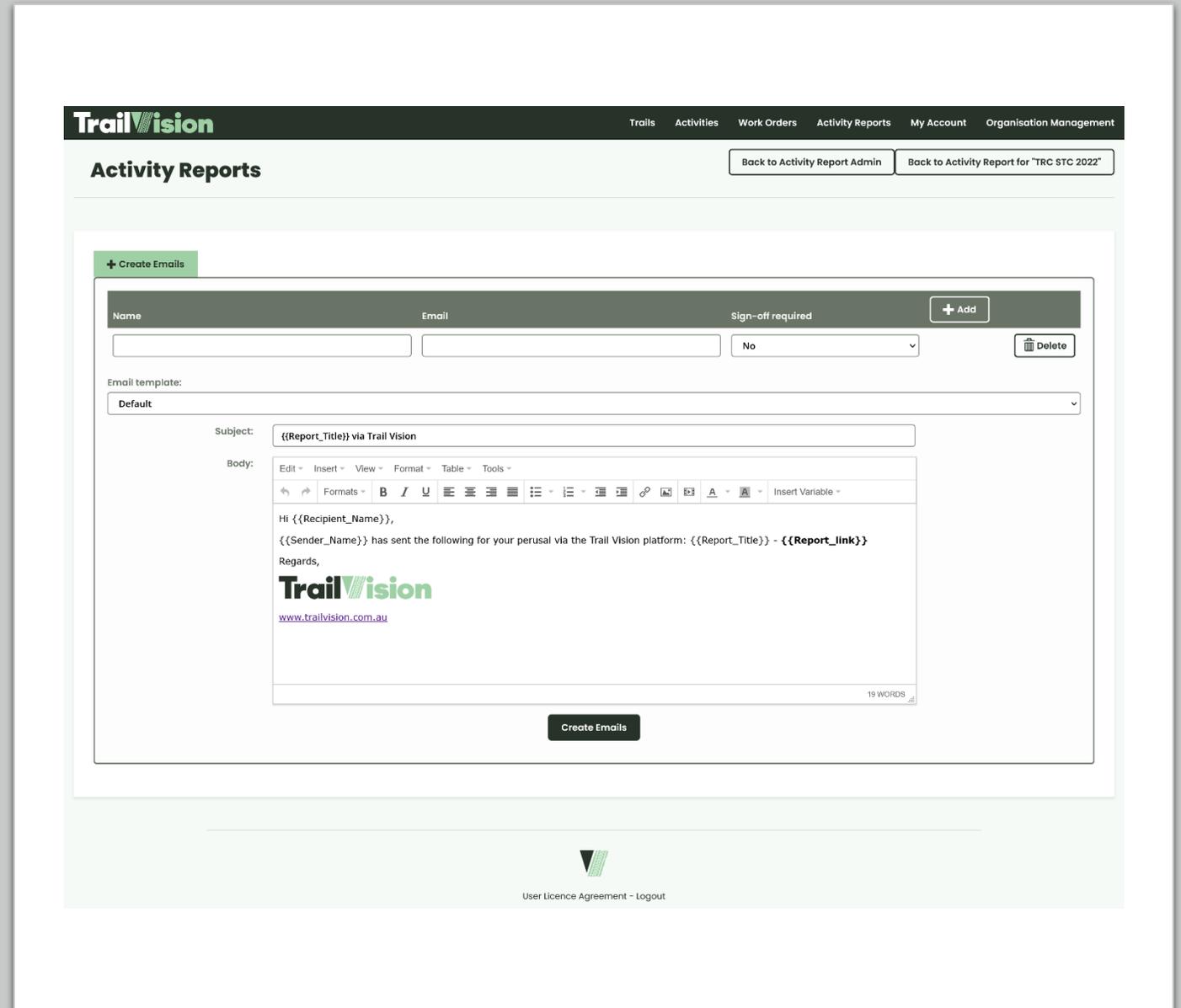
Web Portal – Activity Report Builder

- Click based activity item adding and editing
- Conditional Filtering to find and add relevant Activity Items

The image displays the TrailVision web portal interface, illustrating the process of adding and editing activity items. The main screen shows the 'Activity Reports' section with a navigation pane and a list of activity items. An orange arrow points from a selected item to an 'Edit' modal window. The 'Edit' window shows the 'Issues' section with a filter dropdown and a 'Show All' / 'Conditional Filtering' toggle. Below this, there are 'Options' and 'Form fields' sections. The 'Form fields' section includes checkboxes for 'Trail Grade', 'Observation', 'Trail Condition', 'Tread type', 'Feature Type', 'Repair Work Required', and 'Extent of Repair Work'. An 'Images' section shows a list of images with a 'Show Drawing' button. An orange arrow points from the 'Edit' window to a 'Filter' modal window. The 'Filter' window shows a 'Filter' dropdown, a 'Show All' / 'Conditional Filtering' toggle, and a 'Form Field' dropdown set to 'Feature Type'. The 'Filter' dropdown is set to 'Contains', the 'Form field option' is set to 'Berm', and the 'Value' field is empty. There is an '+ Add' button and a 'Match' dropdown set to 'All'. A 'Search conditional filter' button is also present.

Web Portal – Send Activity Report

- Email completed Activity Report to stakeholders
- Email Templates to save time and effort
- Request “sign-off”
- Trackable link – know if and when they looked at your report!



The screenshot displays the TrailVision web portal interface for sending activity reports. The top navigation bar includes the TrailVision logo and links for Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. The main heading is 'Activity Reports', with navigation buttons for 'Back to Activity Report Admin' and 'Back to Activity Report for "TRC STC 2022"'. A '+ Create Emails' button is visible in the top left of the form area.

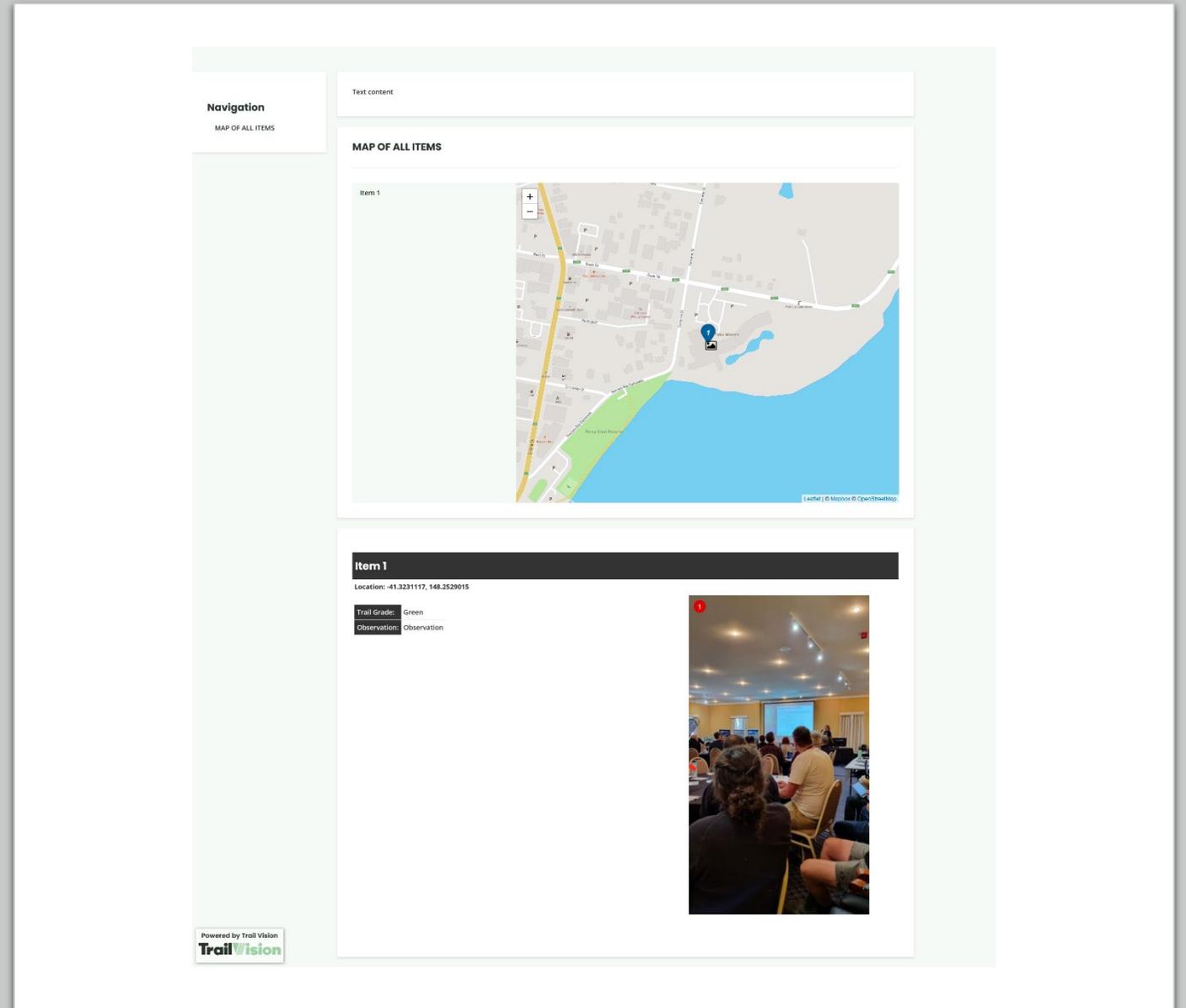
The form contains the following fields and options:

- Name:** An input field for the recipient's name.
- Email:** An input field for the recipient's email address.
- Sign-off required:** A dropdown menu currently set to 'No'.
- + Add:** A button to add a new email entry.
- Delete:** A button to delete an email entry.
- Email template:** A dropdown menu currently set to 'Default'.
- Subject:** A text field containing the placeholder text: `{{Report_Title}} via Trail Vision`.
- Body:** A rich text editor with a toolbar (Edit, Insert, View, Format, Table, Tools) and a text area containing the following content:
Hi `{{Recipient_Name}}`,
`{{Sender_Name}}` has sent the following for your perusal via the Trail Vision platform: `{{Report_Title}}` - `{{Report_Link}}`
Regards,
TrailVision
www.trailvision.com.au
- 19 WORDS:** A word count indicator at the bottom right of the text area.
- Create Emails:** A button at the bottom of the form to generate the email.

At the bottom of the page, there is a logo and links for 'User Licence Agreement' and 'Logout'.

Web Portal – Activity Web Report

- Interactivity to improve engagement
- User can interact with the map – pan around, zoom in, etc
- Click image to see full size
- Does not require login
- Tracked: know if and when the recipient views the report!



The screenshot displays a web portal interface for an activity report. On the left, a navigation sidebar contains the text "Navigation" and "MAP OF ALL ITEMS". The main content area is divided into three sections. The top section, titled "Text content", is currently empty. The middle section, titled "MAP OF ALL ITEMS", features a map of a coastal area with a blue pin and a red location marker. The bottom section, titled "Item 1", provides details for a specific activity: "Location: -41.3231117, 148.2529015", "Trail Grade: Green", and "Observation: Observation". To the right of this text is a photograph of a person sitting at a table in a room with other people, with a red location pin icon in the top-left corner of the image. At the bottom left of the interface, there is a logo for "Powered by Trail Vision TrailVision".



Step 4

Send Work Orders back to the App

Web Portal – Work Orders Dashboard

- View all at-a-glance
- Filter by date range

TrailVision Trails Activities Work Orders Activity Reports My Account Organisation Management

Work Orders

Date range:

Work Order Statistics

1	1	1	-	-	-
Total Work Orders	Total Work Order Items	Planning	Sent	Require Attention	Completed

Work Order Item Statistics

1	-	-	-	-	-
Planned	Open	Unread	Open Critical	Overdue	Completed

Manage Work Orders

1 Work Order in database

STC Work Order

Land Manager	Park	Trail	Work Order Items	Assigned To	Created	Completed	Status	Flags	Action
TRC STC 2022	St Helens	Panorama Hotel	1		3 Nov 2022	-	Planning		<input type="button" value="View"/>

User Licence Agreement - Logout

Web Portal – View Work Order

- View all items, data, images and location
- “As-is” Scope image, from Activity, to provide context
- Edit priority, instructions and assigned to
- Add comments
- Set Collector Form
- Send back to device

The screenshot displays the TrailVision web portal interface for viewing a work order. At the top, a navigation bar includes the TrailVision logo and links for Trails, Activities, Work Orders, Activity Reports, My Account, and Organisation Management. The main heading is "Work Orders". Below this, the specific work order is identified as "STC Work Order" with navigation buttons for "< 50-50" and "> 70-30".

The work order details are as follows:

- 1 work order item**
- Created: 8:35am Thu 3 Nov 2022
- Collector Form: (none)

Buttons for "Edit Work Order" and "Send Work Order" are visible. A map shows the location of "Work Order Item 1" with a blue pin. To the right of the map, the item details are:

- Created: 8:35am Thu 3 Nov 2022
- Location: 148.2529015, -41.3231117
- Land manager: TRC STC 2022
- Park: St Helens
- Trail: Panorama Hotel
- Status: **Planning**

Below the map is an "Images" section with a photo of a meeting. The photo is captioned "Scope" and dated "8:23am Thu 3 Nov 2022".

The "Work Order Item Details" section includes a "Priority" dropdown menu with options: 1 - Critical, 2 - High (selected), 3 - Medium, and 4 - Low. There are also fields for "Instructions" and "Assign To".

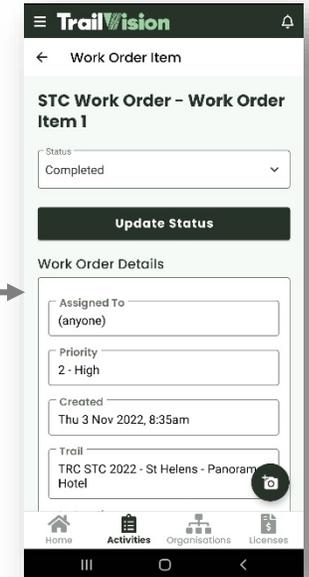
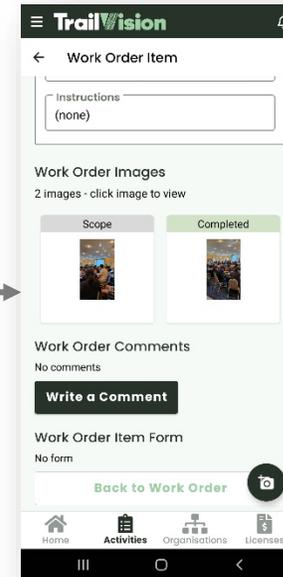
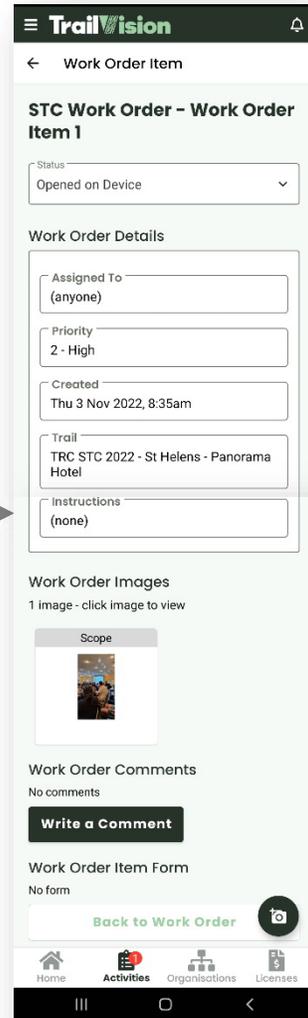
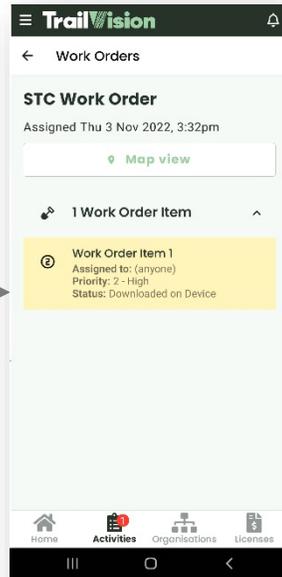
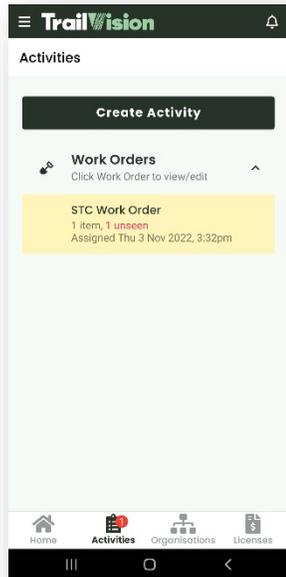
At the bottom of the page, there is a logo and the text "User Licence Agreement - Logout".

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The screenshot displays the TrailVision web portal interface for viewing a Work Order. The main content area shows a map of the work location, a list of work order items, and a detailed view of a specific item. The detailed view includes a map, a list of images, and a form for editing the item's details. The form includes fields for priority (radio buttons for 1-Critical, 2-High, 3-Medium, 4-Low), instructions (text area), and assign to (dropdown menu). A 'Save' button is present at the bottom of the form. A callout box highlights the 'Work Order Item Details' form, and another callout box highlights the 'Work Order Item Comments' form, which includes a 'Make a Comment' text area and a 'Save' button.

App – Work Orders



Web Portal – Complete Work Order

- Web Portal user has ultimate control of each Work Order Item's status
- Images tagged with status:
 - Scope (automatically applied to any images from the source Activity Item)
 - Pre-start
 - Progress
 - Completed
- Log of events throughout the works
- Web Portal user has final say on updating Work Order status to completed

The screenshot displays the TrailVision web portal interface for a Work Order. The top navigation bar includes 'TrailVision' and links for 'Trails', 'Activities', 'Work Orders', 'Activity Reports', 'My Account', and 'Organisation Management'. The main heading is 'Work Orders', and the specific item is 'STC Work Order'. A status filter is set to '50-50'.

Work order item

- Created: 8:35am Thu 3 Nov 2022
- Collector Form: (none)
- Assigned: 3:32pm Thu 3 Nov 2022

The interface features a map showing the location of 'Work Order Item 1'. Below the map is an 'Images' section with two photos: one labeled 'Scope' (8:23am Thu 3 Nov 2022) and another labeled 'Completed' (4:34pm Thu 3 Nov 2022).

Work Order Item 1 -- Open, Completed

Created: 8:35am Thu 3 Nov 2022
Location: 148.2529015, -41.3231117
Land manager: TRC STC 2022
Park: St Helens
Trail: Panorama Hotel
Status: **Open**
Device status: **Completed**
Update Status to Completed

Work Order Item Log

Date	User	Log
3:34pm, Thu 3/11/22	Alan Gould	Completed
3:33pm, Thu 3/11/22	Alan Gould	Opened on Device

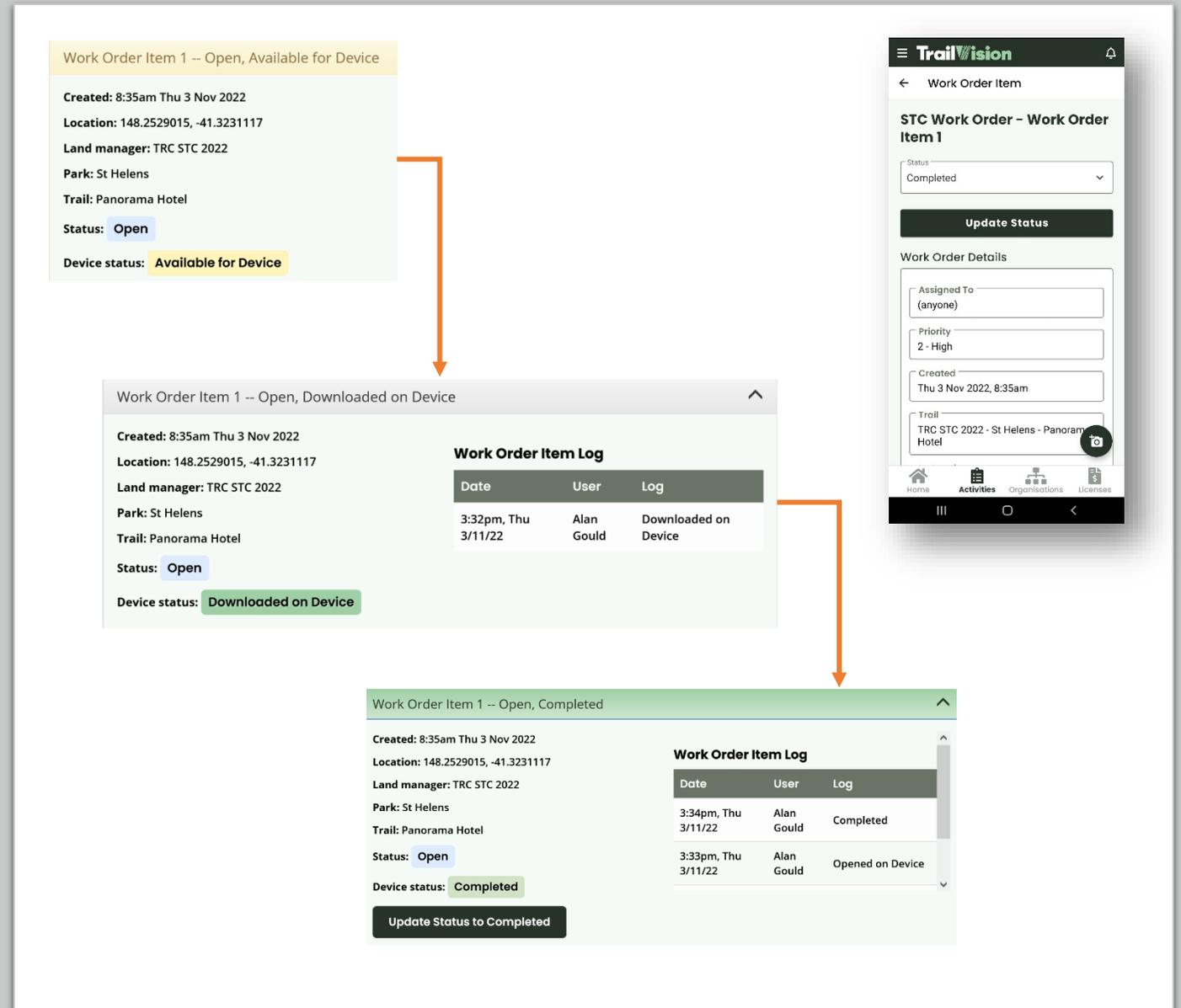
Priority: 2 - High
Comment:
Assigned to: (anyone)

Work Order Item Comments
Make a Comment:

User Licence Agreement - Logout

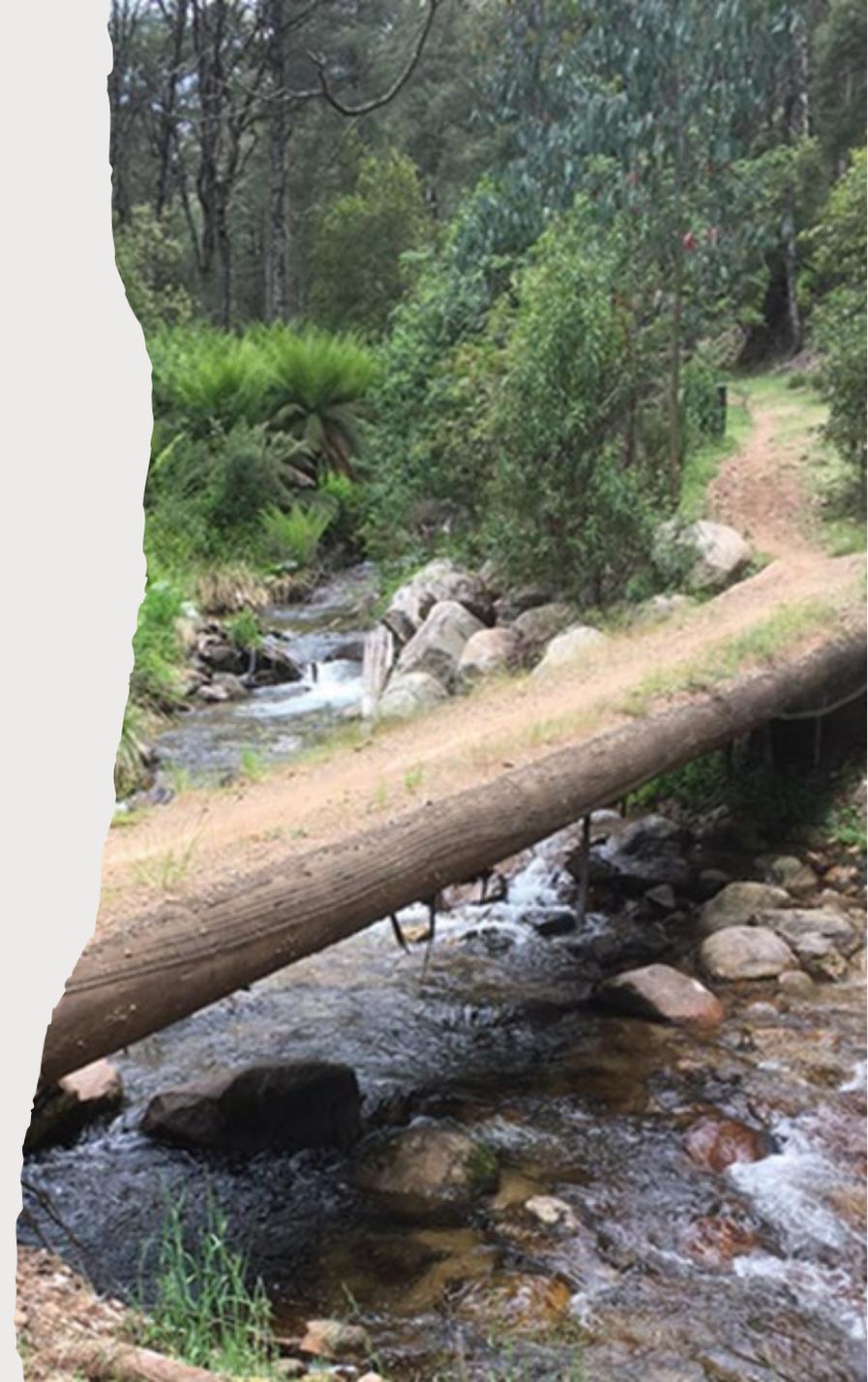
Work Order Status

- App status auto-synced to Web Portal, if online
 - If offline, then click manual sync button when back online
- Automated status:
 - Available for Device
 - Downloaded on Device
 - Opened on Device
- Manual user-updated status:
 - In Progress
 - Completed
 - Problem
 - Paused
 - Cancelled



Key Benefits of TrailVision

- **Improve visibility and oversight**, to minimize maintenance costs and maximize return-on-investment
- **Make better decisions** by using trail data to ensure decisions are evidence-based rather than gut-feeling
- **Communicate trail management needs** to trails and “non-trails” people alike, by using graphs, charts and key indicators that make sense to them
- **Save money** by addressing issues earlier, as they emerge, when they are smaller, easier and less expensive
- **Coordinate volunteer and contractor activities** and capture and report completed work
- **Optimize the user experience** and meet user expectations to enhance the trails’ reputation and minimize litigation risk
- **Seamless auditing and reporting capabilities**, which will drastically improve the slow and tedious existing compliance auditing and reporting process
- **Leverage purpose-built, user-friendly software** that was designed and developed by trail industry experts specifically for the challenges of building and managing trail networks



Thank you!

- Book a virtual meeting with us to explore the potential that Trail Vision can unlock within your organization
- Come see us at the International Trails Summit in Reno, Nevada 17–20 April 2023
- Visit our website: www.trailvision.app

