



Celebrate
Trails
Day

powered by rails to trails conservancy

**Save the Date:
Saturday, April 27**

It's more than a day outside...

Rails to Trails Conservancy

About

- 501(c)(3) nonprofit
- Launched in 1986
- RTC is the nation's largest trails organization

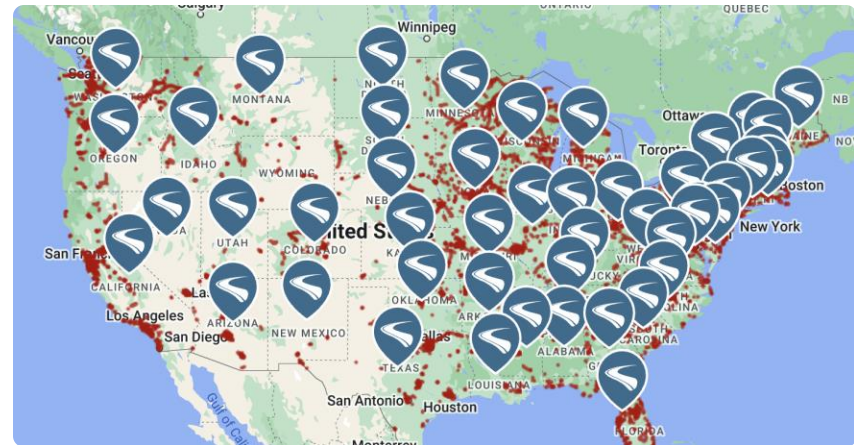
Mission

At Rails-to-Trails Conservancy, we are building a nation connected by trails. We reimagine public spaces to create safe ways for everyone to walk, bike and be active outdoors.



Trails Connect Us

- Trails inspire joy; exploration; self-care; and connections to one another, our communities and nature.
- Nationwide, ~5,000 distinct multiuse trails represent 41,000+ miles of safe spaces to walk, bike and be active.
- Trails exist in every state and in thousands of communities.
- Trail networks that connect people and places are essential to thriving communities—150+ trail networks are in development nationwide, and more than 50% of Americans live in a county that is building a trail network.



It's more than a day outside



It's a day of joy and impact.



It's a moment to invite people to experience our work + the potential of a nation connected by trails



It's the platform to launch an inclusive rallying-cry to move this work forward

The Opportunity

- Creating new connections within and between communities
- Infusing advocacy in new ways – funding, engaging elected leaders
- Highlighting infrastructure connected networks, gap-filling
- Showcasing stories that illustrate the many ways trails help people and places thrive
- **Amplifying** the power of multiuse trails to transform communities.

The Impact

Since 2013...

- Tens of thousands of participants
- Hundreds of partners across the country
- ~870 events planned



The Impact

In 2023...



**1.3 MILLION
ACTIVE MINUTES**
FROM PARTICIPANTS IN 2023*

Goals



Celebrate Trails Day encourages people nationwide to get outside and celebrate the trails in their communities, demonstrating the value and impact of trails.



We want this Celebrate Trails Day to be the biggest + best yet. What we're tracking to show how we're maximizing the moment:

- Participation: Increased connections...
- Between people + their local trails
- Between people and you, the organizations powering trails
- Wellness benefits: Active minutes outside + other #s captured impact survey, in partnership with CDC in the past



33 likes

merchantvillenj The ponies have arrived!! 🐾🚲



Liked by athenatheoutsider and 452 others

ertnorfolk So excited that our partner @hundstyle is generously offering free hydro bike demos followed by rentals on the Sentara loop for Trail Celebration Day! From 11-1pm, try out one of these awesome super safe and fun hydro bikes for 20 minutes. Normal rental procedures will follow.



20 likes

darkecoparks It was a busy day at the Parks! We had bird/nature walks, bike rides, installed bike lights, spring open house and made flower art! Thanks to all who stopped by and enjoyed the fantastic weather with us! Happy Earth Day & #CelebrateTrails Day



Liked by hikingwithshawn, sustainwisconsin and 221 others

railstotrails Our team was lucky enough to #CelebrateTrails at 2 events in the Garden State today!



View insights

Boost post



Liked by hikingwithshawn, fb4kmn and 210 others

railstotrails The celebration continues in Pittsburgh!



55 likes

trentoncyclng Would you see this trail access as inviting and safe? Let's work to fix this! Join us Saturday from 9am-noon at Sherman and Cortland. #celebratetrails



Liked by geneseevalleygreenway, nyscanalcorp and 66 others

parkstrailsny Huge shout out to all the volunteers who are out cleaning up the trail today for Canal Clean Sweep!



20 likes

bhc_inc What a great day we had to #celebratetrailsday on the Blackstone River Greenway in Blackstone, MA, and the Blackstone River Bikeway in Lincoln, RI.

Frequently Asked Questions

How can my organization get involved?

What resources are available?

What should I know about planning an event?

What's the timeline?

Ways to engage as a partner

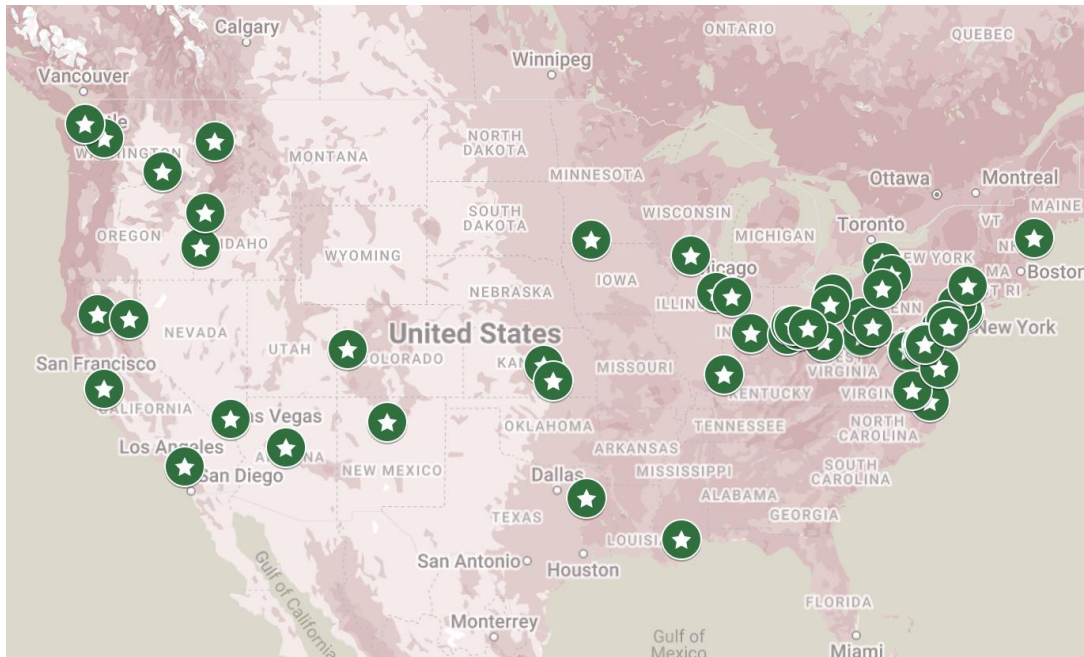
Get the word out + plan an event using the toolkit

Sign up to become a Partner + Submit your events

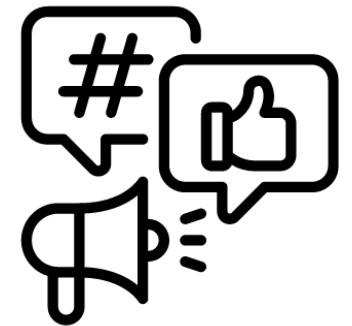
Stay tuned + Share March through April

Celebrate Trails! Use #CelebrateTrails and tag @RailsToTrails

Supporting your celebrations



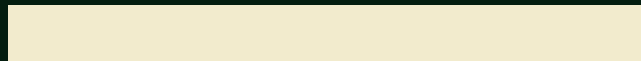
@RailsToTrails
#CelebrateTrails



Event Planning Tips

- Event types: Try something new or go with something tried-and-true
- Double-check that you have any permits, reservations, and/or coverage you may need for your event
- Consider first aid + an inclement weather plan
- Think about partnering with other groups on an event (including businesses!)
- Make it free—RTC gives promotional preference to free events!
- Get the word out about your event – early and often – using the resources in the toolkit
- Follow public health + safety guidance and #RecreateResponsibly

Timing



March

Events Map online: We strongly recommend submitting events by March 27 to maximize their visibility in RTC's promotional efforts



April

Early April

- RTC heavily promotes celebration

April 27: Celebrate Trails Day!

- Share on social media and tag @RailsToTrails #CelebrateTrails

April 27-May 5

- Impact Survey



May

- RTC share impact findings + recap with the public and partners
- Save the date for CTD 2025 on April 26

Recap

- Celebrate Trails Day = 4th Saturday of April: April 27
- Theme: More than a day outside
- YOU can help make Celebrate Trails Day the party of the year by getting the word out + planning events and encouraging trail use
- RTC has tools and resources to help you RTC will be collecting participation info to demonstrate value of trails.
- Website = most up-to-date resource for all things Celebrate Trails Day



Questions



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